

DELRAY LANDING

5020-5080 W. ATLANTIC AVENUE

MASTER SIGN PLAN

Tenant Parapet Signs

- Tenant parapet wall signage may not exceed 1.5 square feet per linear foot of the wall it is attached to.
- TenantsWall signs may include the use of registered logos and trademark colors, if approved by agency having jurisdiction.
- Tenants have the choice for signs colors are green, red, black or blue.
- Signage returns and trim caps must be white or bronze.
- Anchor Tenant and tenant spaces with more than 5,000 square feet of gross leasable area are allowed a maximum of 4 attached wall signs, letter size maximum 48" and minimum of 24". Signage with two lines maximum height is 78" for both lines.
- Tenants under 5,000 square feet letter size maximum height is 27" all upper case and 30" upper case with corresponding lower case, minimum sign height is 12".

Monument Sign

- If available, tenant shall have one sign panel on the monument sign, location on each of the monument sign is determined by Landlord.

Entrance Door and Window Signage

- Door Signage shall include bay number and street address, if applicable.
- Window Signage is not to exceed 10% of the total storefront windows square footage.
- Tenant company name and hours are allowed on the door/window.

Rear Door

- Bay number in 6' vinyl letters
- Tenant business name in 4" vinyl letters.

The following types of Signs are *permitted*:

- a. Internally illuminated channel letters directly mounted
- b. Pin-mounted halo lit signs
- c. Pin-mounted internally illuminated signs

The following types of Signs are *prohibited*:

- a. Animated, audible, or moving signs
- b. Internally lit or lightbox/cabinet signs
- c. Signs with luminous plastic letters
- d. Neon-illuminated signs
- e. Sound-generating signs
- f. Illuminated awnings
- g. Unfinished materials cardboard, paper, plastic
- h. Signs constituting a traffic hazard
- i. Immoral or unlawful advertising
- j. Light bulb strings exposed tubes or electrical conduits
- k. Banners, pennants, and balloons used for advertising purposes
- l. Signs painted directly on buildings or walls
- m. Signs posted on street trees, utility poles or any traffic control devices
- n. Raceway signs