



Cover Memorandum/Staff Report

File #: 22-1368

Agenda Date: 11/1/2022

Item #: 7.D.

TO: Mayor and Commissioners
FROM: Sara Maxfield, Economic Development Director
THROUGH: Terrence R. Moore, ICMA-CM
DATE: November 1, 2022

STAFF RECOMMENDS THE AWARD OF AN AGREEMENT WITH BEEFREE, LLC DBA FREEBEE, FOR FIXED ROUTE AND POINT-TO-POINT TRANSPORTATION SERVICES IN THE ESTIMATED AMOUNT NOT TO EXCEED \$4,437,346 (\$887,469 PER YEAR)

Recommended Action:

Staff recommends the award of an Agreement with Beefree, LLC dba Freebee, for Fixed Route and Point-To-Point Transportation Services in the estimated amount not to exceed \$4,437,346 (\$887,469 per year), and authorize the City Manager to exercise renewal options, in the amounts below, contingent upon appropriation of funds.

Background:

On May 2, 2022, the City of Delray Beach (City) advertised Request for Proposal No. 2022-031 for Fixed Route and Point-To-Point Transportation Services. One (1) bid was received from Beefree, LLC dba Freebee. After review of the bid, Beefree, LLC dba Freebee has been deemed the responsive and responsible vendor recommended for award. The term of the Agreement will be for three (3) years with the option to renew for an additional two, one-year periods

This contract will provide a year-round on demand and point-to-point transportation services to the City of Delray Beach residents, visitors, and business employees with a convenient and efficient transportation option and to reduce Downtown traffic and vehicle emissions. Beefree, LLC has provided several options for level of service for commissions consideration.

- Option 1. (8) GEM vehicles with the expanded service map but *not* Tri-rail route **Includes \$24,000 advertising subsidy per vehicle annually - \$813,128.00
- Option 2. (5) GEM vehicles and (3) Tesla for the expanded map but *not* Tri-rail route **Includes \$24,000 advertising subsidy per vehicle annually - \$841,006.00
- Option 3. (5) GEM vehicles in existing service area map (CRA District) *not* Tri-rail route ** includes \$24,000 advertising subsidy per vehicle annually - \$508,205.04
- Option 4. (5) GEM vehicles and (3) Tesla for expanded map and *including* Tri-rail route ** includes \$24,000 advertising subsidy per vehicle annually - \$841,040.43
- Option 5. (5) GEM vehicles and (3) Tesla for expanded map and *including fixed* Tri-rail route ** includes \$24,000 advertising subsidy per vehicle annually - \$841,040.43
- Option 6. (8) Tesla vehicles serving expanded map *and* Tri-rail with all point -to- point service ** includes \$24,000 advertising subsidy per vehicle annually - \$887,469.39

Should the City exercise the renewal options provided in the contract, the cumulative contract value is not to exceed \$4,437,346 (\$887,469 per year).

This motion is in accordance with Code of Ordinances Chapter 36 Commission Approval Required

City Attorney Review:

Approved as to legal form and legal sufficiency.

Finance Department Review:

Finance recommends approval.

Funding Source:

Funding is available from account number: 001-45.150-545.49-17 (Other Current Charges - Freebee Transportation).

Attachments: