

Advisory Board Appointment Application

NOTE: Each applicant is advised to attend at least one meeting prior to applying for appointment.

Contact Information:

* Name

Rob D. Long

* Home Address

2962 Calabria Way
Delray Beach FL 33445

* Cell Phone

(561) 356-6020

* **Email**

Robert.Long@mydelraybeach.com

* **Occupation**

Engineering Consultant/Community Engagement Specialist

Business Name

Door 2 Door Strategies

Business Address

2962 Calabria Way
Delray Beach FL 33445

Business Phone

(561) 356-6020

Advisory Board Selection:

Please select your top four boards in order of preference (first choice to fourth choice) from the drop down lists below:

First Choice

Historic Preservation Board

Second Choice

Affordable Housing Advisory Committee

Third Choice

Police Advisory Board

Fourth Choice

Northwest Southwest Board

NOTE: Your responses or disclosures are intended to assist the City Council in considering an application for appointment/re-appointment to a City board or committee, and will not result in the automatic disqualification from consideration or appointment/re-appointment. Therefore, complete and accurate responses should be provided.

Qualifications:

* Please select all qualifications that apply:

Delray Beach resident

Engineer or civil engineer

Expertise or an interest in environmental conservation and sustainability

Knowledge, experience, background, and interest in historic restoration and preservation

Local organizer

Own a business or are an officer, director or manager of a business in Delray Beach
Own property in Delray Beach

* Are you a registered FL voter?
Yes

* Are you a vendor or employed by a vendor that does business with the city?
No

* Are you a lobbyist or employed by a lobbyist, as defined in the Palm Beach County Registration Ordinance?
No

* Have you attended any Delray Beach Commission or Advisory Board Meetings?
Yes

If yes, please explain and provide dates when possible.

I regularly attend city commission and CRA meeting, and I I've served on advisory boards for the last 6 consecutive years.

Are you currently serving, or have you ever served on a Delray Beach Advisory Board? If yes, please provide details and dates.

I served on GIAB from 2016-2017, SPRAB from 2017-2018, and P&Z from 2018-2022 (2-terms.) I'm currently still on P&Z, but I term out in Aug. 2022.

* Are you aware of any potential conflict of interest (including, without limitation, any potential voting conflicts or potential prohibited conflicts) that may arise from your serving on the City board or committee to which you are seeking appointment?
No

If yes, please explain:

SKIPPED

* Do you, any member of your immediate family, your employer or your business (or any entity in which you have a controlling interest) currently have any contractual relationship with, or do business with, the City, or has there been any such relationship within the past 5 years?
No

If yes, please explain:

SKIPPED

Do you (or any entity in which you have a controlling interest) have any delinquent accounts with the City or owe any monies to the City?
No

If yes, please explain:

SKIPPED

Do you (or any entity in which you have a controlling interest) have any pending code enforcement cases or unpaid, certified code enforcement fines relating to property in the city that is owned or rented by you (or any entity in which you have a controlling interest)?
No

If yes, please explain:

SKIPPED

* Do you (or any entity in which you have a controlling interest) have any pending code enforcement cases or unpaid, certified code enforcement fines for any other violations relating to other city codes?
No

If yes, please explain:

SKIPPED

Have you ever been found to have violated, or had a complaint filed against you alleging a violation of, the Florida Code of Ethics for public officers and employees, Palm Beach County Code of Ethics (or any other ethics code)?
No

If yes, please explain:

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Interest & Experiences

List any certifications or licenses which may further qualify you to serve on a board or committee.

Member of the Delray Beach Historical Society and the Spady Cultural Heritage Museum. In my civil engineering career, over the years I've conducted many loss prevention inspections on historical properties (mostly hotels) in areas such as South Beach, Boca Raton, and the town of Palm Beach.

Briefly describe why you wish to serve as a member of a board or committee and how your personal experience and background relate:

I'm extremely passionate about the city of Delray Beach. While my elected office focuses on soil and water conservation, my interest for conservation also extends to

Delray's historical sites and communities. My experience on GIAB, SPRAB, and P&Z have given me unique insight to Delray's design and charm, which is underpinned by our city's rich history.

List any other community/civic involvement which you would like the Commission to consider:

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Educational Background:

University attended:

Penn State - BS in Civil Engineer, University of Florida - MBA

Degrees received:

Civil Engineering, MBA

Major area of study:

Civil Engineering, Psychology, Business

Upload your resume:

Resume - Rob Long.pdf

Terms Of Acceptance

Applications are kept on file in the City Clerk's Office for a period of two years.

Applicants may supplement their application with a resume or other information relevant to their qualifications.

Declaration of Personal Information Exemption:

Personal information provided in this application is public information unless the applicant qualifies for an exemption pursuant to Florida Statutes. You are encouraged to thoroughly read the applicable sub-sections of F.S. 119.0 71

(http://www.leg.state.fl.us/Statutes/index.cfm?App_mode=Display_Statute&URL=0100-0199/0119/Sections/0119.071.html).

If you qualify for an exemption, please indicate below which statutory provision you are citing for the exemption. If you qualify, your address and phone number are protected information. You may contact the Board Liason at 243-7056 if you have any questions.

My address and telephone number are statutorily exempt from public disclosure:

No

If yes, pursuant to which sub-section of F.S. 119.071?

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Please agree with the following statement: I understand the duties and responsibilities of the board(s) or committee(s) for which I am applying. By signing below, I warrant the truthfulness and accuracy of the information provided in this application.

I agree

* E-Signature of Applicant:

Rob Long

* **Date:**

07/05/2022

* Please agree with the following statement: I understand that checking this box constitutes a legal signature confirming that I acknowledge and agree to the above Terms of Acceptance.

I Agree

Rob Long

2962 Calabria Way
Delray Beach, FL, 33445
(C): 561-356-6020
(E): rob@D2Dstrategies.com

EXPERIENCE

Chair, Palm Beach Soil & Water Conservation District, Countywide
June 2016 - Present

- Elected to 2nd term in November 2020
- Design and implement educational objectives for Palm Beach County, land users, and businesses on environmental conservation, improvement, and sustainability best practices
- Examine and manage departmental budget, submit recommendations for the approval or disapproval of funds requests
- Direct, plan and implement policies to ensure continuing operations and employee oversight for countywide special district

President/Founder, Door 2 Door Strategies, Delray, FL
April 2018 - Present

- Develop niche PR Firm personal brand strategy and marketing plan
- Plan and prepare advertising and promotional material to increase engagement of campaigns in political, nonprofit, and land development sectors
- Created standard operating procedures to align organizational direction and workflow

Loss Prevention Engineer, AIG, Delray Beach, FL
April 2016 – June 2019

- Inspected external and internal exposures to commercial properties to determine potential risk in areas such as water supplies, exit locations, and construction materials
- Prepared reports detailing specific risk mitigation strategies, such as work performed, revised codes or standards, and proposed review schedules

Client Solutions Manager, s•com, Miramar, FL
July 2013 – March 2016

- Managed team recruitment
- Organized mentoring and training for Jr. Account Executives

SUMMARY

Dedicated public servant and entrepreneurial leader with a reputation for promoting business growth

EDUCATION

University of Florida
Hough Graduate School of Business
July 2012

Master of Business Administration

Penn State University
May 2008

Civil Engineering Major
Psychology Minor

*Project Administrator, **Stantec**, Boca Raton, FL*

January 2011 – July 2013

- Led, coordinated, and inspected multi-million dollar construction projects for the Florida Department of Transportation
- Developed and implemented onsite stormwater management and environmental protection measures

*Field Engineer, **RS&H**, Lake Worth, FL*

June 2008 – January 2011

- Member of lead team for updated Lake Worth Rd. ramp renovation project
- Ensured safe, timely, and cost-efficient deliveries of roadway and bridge constructions projects

LEADERSHIP EXPERIENCE

Executive Board Member

Friends of The Arthur R.

*Marshall Loxahatchee National
Wildlife Refuge*

Executive Committee Member

Habit Young Professionals

Advisory Board Member

South Florida Water Coalition

Executive Board Member

*Greater Delray Beach Chamber
of Commerce*

LOCAL GOVERNMENT

Vice-Chair, Delray Beach Planning & Zoning Board

August 2018 – Current

- Recommend appropriate zoning regulations and proposed amendments to the City of Delray Beach
- Make appropriate planning recommendations to the City based on the effect on traffic movements, segregation of residential and business districts, and the convenience and safety of persons or property

PROFESSIONAL MEMBERSHIPS

American Society of Civil
Engineers

Engineers Without Borders

New Leaders Council

Anti-Defamation League Glass
Leadership Institute

Leadership Palm Beach County
(Class of 2020)

Delray Beach Chamber of
Commerce

Urban Land Institute

Board Member, Delray Beach Site Plan & Appearance Board

September 2017 – August 2018

- Reviewed development applications within Delray Beach city limits and approve projects based on their compliance with Land Development Regulations and harmony with Delray Beach's community, infrastructure, and future vision

Board Member, Delray Beach Green Implementation Advancement Board

July 2016 – Aug 2017

- Provided recommendations to the City Commission regarding environmental sustainability and implementation of the Delray Beach Green Task Force Report