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Advisory Board Appointment Application

NOTE: Each applicant is advised to attend at least one meeting prior to applying for appointment.

Contact Information:

Name

Thomas E. Markert

Home Address

918 Lake Shore Dr
Delray Beach FL 33444

Cell Phone

(561) 847-6850

***Email**

thomasemarkert@gmail.com

***Occupation**

CEO

Business Name

Markert and Burton, LLC

Business Address

918 Lake Shore Dr
Delray Beach FL 33444

Business Phone

(561) 847-6850

Advisory Board Selection:

Please select your top four boards in order of preference (first choice to fourth choice) from the drop down lists below:

First Choice

Police Advisory Board

Second Choice

Planning and Zoning Board

Third Choice

Historic Preservation Board

Fourth Choice

Downtown Development Authority

NOTE: Your responses or disclosures are intended to assist the City Council in considering an application for appointment/re-appointment to a City board or committee, and will not result in the automatic disqualification from consideration or appointment/re-appointment. Therefore, complete and accurate responses should be provided.

Qualifications:

Please select all qualifications that apply:

Delray Beach resident

Own a business or are an officer, director or manager of a business in Delray Beach

Own property in Delray Beach

Are you a registered FL voter?

Yes

Are you a vendor or employed by a vendor that does business with the city?

No

Are you a lobbyist or employed by a lobbyist, as defined in the Palm Beach County Registration Ordinance?

No

Have you attended any Delray Beach Commission or Advisory Board Meetings?

Yes

If yes, please explain and provide dates when possible.

I attend several on-line meetings

Are you currently serving, or have you ever served on a Delray Beach Advisory Board? If yes, please provide details and dates.

No

Are you aware of any potential conflict of interest (including, without limitation, any potential voting conflicts or potential prohibited conflicts) that may arise from your serving on the City board or committee to which you are seeking appointment?

No

If yes, please explain:

****SKIPPED****

Do you, any member of your immediate family, your employer or your business (or any entity in which you have a controlling interest) currently have any contractual relationship with, or do business with, the City, or has there been any such relationship within the past 5 years?

No

If yes, please explain:

****SKIPPED****

Do you (or any entity in which you have a controlling interest) have any delinquent accounts with the City or owe any monies to the City?

No

If yes, please explain:

****SKIPPED****

Do you (or any entity in which you have a controlling interest) have any pending code enforcement cases or unpaid, certified code enforcement fines relating to property in the city that is owned or rented by you (or any entity in which you have a controlling interest)?

No

If yes, please explain:

****SKIPPED****

Do you (or any entity in which you have a controlling interest) have any pending code enforcement cases or unpaid, certified code enforcement fines for any other violations relating to other city codes?

No

If yes, please explain:

****SKIPPED****

Have you ever been found to have violated, or had a complaint filed against you alleging a violation of, the Florida Code of Ethics for public officers and employees, Palm Beach County Code of Ethics (or any other ethics code)?

No

If yes, please explain:

****SKIPPED****

Interest & Experiences

List any certifications or licenses which may further qualify you to serve on a board or committee.

I have served on the Board of a Publicly traded company(State Auto Financial Corporation/STFC NASDAQ), a private Board(True Value) and am the current President of InfraGard SOFL(we work directly with the FBI to help secure American Infrastructure).

Briefly describe why you wish to serve as a member of a board or committee and how your personal experience and background relate:

Delray is my home. I have great experience and I simply want to help.

List any other community/civic involvement which you would like the Commission to consider:

****SKIPPED****

Educational Background:

University attended:

St. Lawrence University

Degrees received:

BA

Major area of study:

English Literature

Upload your resume:

2022 Tom Markert BIO.docx

Terms Of Acceptance

Applications are kept on file in the City Clerk's Office for a period of two years.

Applicants may supplement their application with a resume or other information relevant to their qualifications.

Declaration of Personal Information Exemption:

Personal information provided in this application is public information unless the applicant qualifies for an exemption pursuant to Florida Statutes. You are encouraged to

thoroughly read the applicable sub-sections of F.S. 119.0 71

(http://www.leg.state.fl.us/Statutes/index.cfm?App_mode=Display_Statute&URL=0100-0199/0119/Sections/0119.071.html).

If you qualify for an exemption, please indicate below which statutory provision you are citing for the exemption. If you qualify, your address and phone number are protected information. You may contact the Board Liason at 243-7056 if you have any questions.

My address and telephone number are statutorily exempt from public disclosure:

No

If yes, pursuant to which sub-section of F.S. 119.071?

****SKIPPED****

Please agree with the following statement: I understand the duties and responsibilities of the board(s) or committee(s) for which I am applying. By signing below, I warrant the truthfulness and accuracy of the information provided in this application.

I agree

E-Signature of Applicant:

Thomas Markert

***Date:**

07/07/2022

Please agree with the following statement: I understand that checking this box constitutes a legal signature confirming that I acknowledge and agree to the above Terms of Acceptance.

I Agree



Tom Markert

Email: thomasemarkert@gmail.com

PH: (561) 847-6850

Biography:

Tom Markert is a highly accomplished Business Person, Author, and Board Director. For 30 years, he has held Senior Positions with some of the worlds most respected companies including Procter & Gamble, Citi, Ipsos, Nielsen, and Office Depot. Mr. Markert most recently has served as an Angel Investor and Founder of TailWind Activation, a technology based media evaluation firm.

Tom began his career in sales, learning from the very best at Procter & Gamble. He progressed through the corporate world holding six CEO positions, two CMO positions, and three CSO positions. Tom has lived and worked overseas during his career and is intimate with Business Practices in North America, Asia/Pacific and Europe.

Tom Markert is considered to be a very strong strategist, marketer and market researcher and is highly skilled in the area of polling and customer loyalty. Tom has strategically repositioned businesses, acquired and sold companies and most importantly has been able to get companies on a path to sustainable growth. He has a strong understanding of the Retail, Business to Business, Business to Consumer, Business to Government, and E-commerce classes of trade. Tom has extensive Sports Marketing experience having worked domestically with Stewart-Haas Racing, Miami Heat, NBA, and the American Basketball League.

Mr. Markert has an entrepreneurial side that complements his big company experience. In 2003 Mr. Markert and four partners purchased the Sydney Kings who participated in the National Basketball League of Australia. A once storied franchise, the team had fallen into bankruptcy. In four short years the team was able to return to profitability and captured two league titles along the way. The team was then sold for a solid gain to another syndicate of investors. Mr. Markert also served as the Chairman of the American Chamber of Commerce while living in Sydney, Australia and is a former member of YPO in Canada, Australia, and the United States.

Tom served on The Board of Directors for State Auto Financial Corporation (STFC/NASDAQ) for 14 years and The True Value Company for 5 years. His governance perspective is comprehensive and thoughtful and based on his first-hand experience. Tom is currently a Board Director and President of InfraGard SOFL. InfraGard is a Partnership between the FBI and the private sector dedicated to sharing information and intelligence to prevent hostile acts against the United States.

Tom has written two business books published globally by HarperCollins including the bestseller YOU CAN'T WIN A FIGHT WITH YOUR BOSS.

Markert is married with four adult children and currently lives in Delray Beach, Florida.