

NRPA/Disney Play Spaces Grant Application

Meet Me at the Park

Transforming parks and improving access to play spaces Grant Guidelines and Application Outline

Purpose

The purpose of this grant opportunity is to fund innovative and scalable projects that transform parks and improve access to inclusive play spaces for kids (aged 3-11) and their families. The intent is to create replicable model projects that provide strategies and lessons learned for application by a wide range of communities.

This RFA will fund park projects that achieve the goals of providing access to inclusive play spaces and increased physical activity to the most underserved communities using innovative and scalable solutions. We anticipate funding projects that fit into the following categories:

- a. **Mobile play** vehicle or pop-up play equipment, for example, that can travel to multiple locations and be put in use temporarily.
- b. **Trail and walking path enhancements** that increase visibility and accessibility, add elements of play, and/or improve way-finding that guides and encourages kids to walk the trail or path.
- c. **Play spaces**, nature play spaces, pocket-play spaces, and/or inclusive play spaces that bring unique play features to new or revitalized public spaces.
- d. **Sport field/court enhancements** that improve or create unique sports fields or courts that encourage community use, small-sided play, and/or creative games in places that lack opportunities for formal sports participation.

Availability of funds

Total amount of funding available: \$800,000.

Number of anticipated grants: 30

Average grant amount: \$26,000.

Maximum grant to be awarded: \$50,000.

Minimum grant to be awarded: \$10,000.

A 1:1 match is required. Eligible matching funds can include cash, staff time, construction costs and design fees. The grant funds will be distributed in full upon execution of a grant agreement.

Requirements

- The applicant must be a local government park and recreation agency, (e.g., municipal park and recreation department, tribal recreation department, park district, etc.)
- The project must take place at a publicly-owned site(s) in an underserved community*.
- Significant progress towards the project outcomes must be demonstrated by October 31st, 2017.
- All projects must be completed by April 30, 2018
- A required final report will be due on May 1, 2018 (template to be provided)
- Opportunities for volunteerism in association with the project for members of the local community and Disney employees must be provided.
- The project must be promoted locally through the agency's own communication channels and on social media.
- Grantees will be required to administer surveys and collect data from at least 25 people at the project site once the project is completed.
- Four of the selected grantees will be required to conduct a more in-depth evaluation to assess and understand how the project led to increased activity, community, connection to nature and other benefits. Evaluation tools and training will be provided to selected grantees.

**NRPA defines underserved communities as neighborhoods comprising a majority of individuals of color and/or living in poverty or near poverty.*

Successful applicants will:

- Provide new or increased access to play spaces to the most underserved communities using innovative and scalable solutions.
- Show how the project will increase access to physical activity and engage the community.
- Demonstrate how this has been a community driven process and how the community will be engaged in the long-term success of the project.

To Learn More

A list of frequently asked questions can be found [here](#).

NRPA will host a live webinar on May 25, 2017 (2pm ET) to provide an overview of the program and help answer applicant questions. To register for the webinar please click [here](#).

If your question has not been answered in any of the resources above, please e-mail:
PlayspacesRFA@nrpa.org

Application Due Date

Applications are due by 11:59PM ET on **June 23, 2017**.

It is anticipated that NRPA will notify applicants by July 24, 2017.

Please ensure responses are recorded accurately. **You can save your progress and continue at a later time by clicking the "Save and continue later" link in the red bar at the top of the page. Note: Only completed pages are saved** - please enter a draft answer for each question on the page if you plan to save and return to your work later.

The application is available in PDF format to assist in preparation of responses, but the application **MUST** be submitted through this online form. [For a PDF copy please click here.](#)

Applicant Eligibility

1. Are you a local, municipal, regional, or state government agency (e.g., park and recreation department) or federally recognized tribal community? *

☐ Yes

☐ No

(untitled)

2. Is the site(s) where the project will occur publicly owned land? *

☐ Yes

☐ No

Section I. Applicant Information

3. Applicant Information (Information about the agency)

Agency Name *

Federal Identification Number *

Director *

Street Address

Apt/Suite/Office

City

State

Zip

Director's Email Address *

Phone Number

NRPA Member Number (enter N/A if you are not a member of NRPA)

4. Grant Application Contact

(Who to contact regarding this grant application)

First Name *

Last Name *

Title *

Organization Name *

Street Address

Apt/Suite/Office

City

State

Zip

Email Address

Note: a copy of the completed application will be sent to this e-mail address upon submission of the application. *

Phone Number *

5. How would you describe the community where this project will take place?

*

- ☐ Urban
- ☐ Rural
- ☐ Suburban

Project Description

6. Summary Project Description

Please describe the project in a brief sentence that is 100 characters or less. This project title will be used where there is limited text space, so please summarize your project to be as clear and concise as possible.

*

7. Describe the project, what makes it innovative and inclusive, and how will it lead to increased play and physical activity for kids and families. (2000 character max.) *

Project Type

8. What is the project type?

Select one that best characterizes your project. See guidelines on first page for more information and examples. *

- ☐ Mobile Play
- ☐ Trail and walking path enhancements
- ☐ Play spaces
- ☐ Sport field/court enhancements

Mobile Play

9. At how many sites will the mobile play be offered? *

10. Estimate of the number of people that will be reached through your mobile play program. *

11. Please estimate the percentage of participants that will use the mobile recreation that are of Latino, Hispanic or Spanish origin. *

12. Please estimate the race of participants that will use your mobile recreation? (Please provide a percentage for each to total 100.) *

American Indian or Alaskan Native

Asian and Pacific American Islander

African American or Black

Hispanic or Latino

White or Caucasian

Multi-ethnic

=====

0 out of 100% Total

13. With regard to household income, please estimate the percentage of the participants that will participate in your mobile play activities that would be described as low-income.*

**Low-income is defined as: Household income that meets the eligibility requirements for Federal assistance programs such as WIC, SNAP and the National School Lunch Program (for examples of household income thresholds see <http://www.fns.usda.gov/wic/wic-income-eligibility-guidelines>).*

*

- ☐ 0%
- ☐ 1-9%
- ☐ 10-19%
- ☐ 20-29%
- ☐ 30-39%
- ☐ 40-49%
- ☐ 50-59%
- ☐ 60-69%
- ☐ 70-79%
- ☐ 80-89%
- ☐ 90-99%
- ☐ 100%

14. Please describe the method used to estimate the number and demographics of people reached (500 character max). *

15. Please describe how you will determine where the mobile play activities will be located and moved, if and how it will be supervised /programmed, and describe the communities where you anticipate the mobile play being used. (2000 character max.) *

Trail and Walking Path Enhancements

16. Site Name *

17. Address of access points along the trail segments that will be improved:(If there is no physical address, please provide coordinates or the nearest road intersection, e.g.)

*

18. For the majority of users of the trail or path, can they reach the trail entrances by walking 10 minutes or less? (1 km radius using road network) *

- ☐ • Yes, a 10-minute walk accurately captures those impacted
- ☐ • No, a 10-minute walk does not accurately capture those impacted

19. If a 10 minute walk does not accurately capture those impacted please select a more appropriate measure:

- ☐ 10 minute drive to trail entrances (3k radius using a road network.)
- ☐ Trail entrance or trail counts (please provide your counts from the previous year.)
- ☐ Other (please describe and include estimate of number of people impacted.) (500 character max.)

20. Provide a description of the project site, current usage, walkability/accessibility, and need in the surrounding area, including what other investments, if any, are being made in the immediate area around the project site. (2000 character max) *

21. Site Name *

22. Address (If there is no physical address, please provide coordinates or the nearest road intersection, e.g.)

*

23. Please indicate if a 10 minute walk (1 km radius using road network) accurately captures those impacted by your project: *

- ☐ • Yes, a 10-minute walk accurately captures those impacted
- ☐ • No, a 10-minute walk does not accurately capture those impacted

24. *If a 10 minute walk does not accurately capture those impacted please select a more appropriate measure:*

- ☐ 10 minute drive (3k radius using a road network.)
- ☐ Park entrance counts (please provide your counts from the previous year.)

- ☐ Other (please describe and include estimate of number of people impacted.) (500 character max.)

25. Provide a description of the project site, current usage, walkability/accessibility, and need in the surrounding area, including what other investments, if any, are being made in the immediate area around the project site. (2000 character max) *

Sport Field/Court Enhancements

26. Site Name *

27. Address *

28. Please indicate if a 10 minute walk (1 km radius using road network) accurately captures those impacted by your project *

- ☐ Yes, a 10-minute walk accurately captures those impacted
- ☐ No, a 10-minute walk does not accurately capture those impacted.

29. *If a 10 minute walk does not accurately capture those impacted please select a more appropriate measure:*

- ☐ 10 minute drive (3k radius using a road network.)
- ☐ Park Entrance Counts (please provide your counts from the previous year.)

- ☐ Other (please describe and include estimate of number of people impacted.) (500 character max.)

30. Provide a description of the project site, current usage, walkability/accessibility, and need in the surrounding area, including what other investments, if any, are being made in the immediate area around the project site. (2000 character max.) *

31. Please describe the intended use of the field and/or court. Who is the target audience? When will they have access? How often will the field/court be used? Is the field/court closed/locked during certain hours? (500 character max.) *

Project Budget

32. What is the total amount of funding that you are requesting? *

33. What is the total project budget? *

34. List itemized anticipated expenses to reflect how the amount of funding requested above would be implemented for your project

Please be sure that the total of expenses equals the amount requested above.

[illegible]

35. Please list any matching funds that you have secured for this project

	Dollar Amount/Dollar Value	Source
Additional Funding secured	<input type="text"/>	<input type="text"/>
Additional Funding secured	<input type="text"/>	<input type="text"/>
Additional Funding secured	<input type="text"/>	<input type="text"/>
Additional Funding secured	<input type="text"/>	<input type="text"/>
Additional Funding secured	<input type="text"/>	<input type="text"/>
Additional Funding secured	<input type="text"/>	<input type="text"/>
Additional Funding secured	<input type="text"/>	<input type="text"/>
Additional Funding secured	<input type="text"/>	<input type="text"/>

36. Please list the total amount/value of matching funds that have been secured for the project *

37. Please use this space to provide any explanation on the budget or additional matching funds if needed.

Community Engagement and Project Timeline

38. Please describe the methods used to engage the community to inform the project selection and design and how you anticipate them being involved in future design modification, implementation, use, and maintenance of the project. (2000 character max.) *

39. Who will maintain the new amenities at the park and/or be responsible for continued implementation if the project theme is mobile recreation? (500 character max.) *

40. Is the site associated with a recreation center, out-of-school-time program or other community use? *

☐ Yes

☐ No

41. Please describe

42. Upload a project timeline, if applicable to your project please include any/all of the following:

- Community input
- Design
- Engineering
- Permitting
- Installation
- Completion
- Initial maintenance schedule

1 MB file allowed *

Browse...

43. NRPA will be conducting an evaluation to gather data and measure how the project led to increased physical activity and other benefits. Evaluation tools and training will be provided to selected grantees. If selected to participate, is your agency willing to collect data and administer surveys to users of the project site as part of the evaluation? *

- ☐ Yes
- ☐ No

44. Please upload current photo(s) of the site. For mobile play projects, please provide a design or sketch.

3 files allowed - 1 MB each *

Browse...

45. Optional Uploads:

- Renderings or planning documents (if applicable)
- Letter(s) of support

3 files allowed - 1 MB each

Browse...

Final page

46. Thank you for completing an application for a grant from NRPA. We will contact you if additional information is needed. Are you ready to submit your application? *

- ☐ Yes (then click submit)
- ☐ No (then click Back)

Thank You!

Thank you for submitting your funding request. We anticipate that all applicants will be notified of the status of their application by July 24, 2017. Please contact playspacesRFA@nrpa.org with any questions. A copy of your completed application will be automatically sent to the email address you provided for the grant application contact. You may now close this web page.