



2017 USTA & ITF EVENTS HOSTED BY THE CITY OF DELRAY BEACH

Prestigious Statewide, National and International Amateur Events
Two events Televised Nationally



DELRAY BEACH OPEN JUNIOR CHAMPIONSHIPS (Jan. 20 – 22, 2018)

USTA National Level 3 Event, 64 Boys and Girls in the 14 under division (Florida, SE/NE U.S. participants)

TENNIS ON CAMPUS (Feb. 17 – 18, 2018)

- College Tennis Clubs competing in a round-robin event
- 75-plus participants from over seven colleges

LONGINES FUTURE TENNIS ACES (Dates TBA)

- Participants competing for a once-in-a-lifetime, all expenses paid trip to play in the center of Paris during the French Open to represent the US against qualifiers from 16 other nations. Televised highlight show created.

DELRAY BEACH ITF OPEN (April 28 – May 5, 2018)

- 240+ statewide, national and international players (25+ countries) competing in the Boys and Girls 18s divisions

PIM OPEN (May 5 – 7, 2018). USTA National Level 3 Event, 64 Boys/Girls in the 18 & under divisions

USTA BOYS 18 & 16 CLAYCOURT CHAMPIONSHIPS (July 15 – 22, 2018)

- Highest level USTA amateur tennis event in the country (52-year history) + 75-plus NCAA College Coaches in attendance
- Televised multiple times (highlight show created) & winner receives a Wildcard into the U.S. Open Jr. Championships
- 450-plus top-ranked participants in the United States (18 & 16 under division)
- \$900,000+ annual economic impact to the area
- Over \$1 million in scholarships distributed to participants annually

SUMMER SMASH SECTIONALS (Boys Divisions: Aug. 25-27); (Girls Divisions: Sept. 1-3, 2018)

- Largest 'USTA Florida Sectional' event in the state
- Boys Divisions: 12 and Under, 14 and Under, 16 and Under and 18 and Under
- Girls Divisions: 12 and Under, 14 and Under, 16 and Under and 18 and Under

SUNSHINE STATE OPEN (Sept. 23 - 25, 2017)

- USTA National Level 3 Event, 128 Boys and Girls in the 12 and 14 under divisions (Florida, SE/NE U.S. participants)

COLUMBUS DAY OPEN (Oct. 7 – 9, 2017). Largest USTA Level 2 'National Selection' event in the United States.

- 256 Boys and Girls in the 12 thru 18 and under divisions (Florida, Southeast/Northeast U.S. participants)

PRE-QUALIFYING WILDCARD SURVIVOR EVENT (Nov. 18 – 21, 2017). Winner receives Qualifying Wildcard into the Delray Beach Open; 125+ top-ranked players (statewide and national)



SAMPLE ECONOMIC + PARTICIPATION FIGURES IMPACTS



DELRAY BEACH OPEN JUNIOR CHAMPIONSHIPS (Jan. 20 – 22, 2018)

- USTA National Event
- Girls 14 & Under Division
- Boys 14 & Under Division
- Participants: 85% from outside the county, including 19 states
- 64+ Boys and Girls in the 14 under division (Florida, SE/NE U.S. participants)
- 120+ participants, guests, coaches, family members, etc. attending the event

TENNIS ON CAMPUS (Feb. 17 - 18, 2018)

- College Tennis Clubs competing in a round-robin event
- 75-plus participants from over seven colleges throughout the state

LONGINES FUTURE TENNIS ACES (TBA)

- Participants competing for a once-in-a-lifetime, all expenses paid trip to play in the center of Paris during the French Open to represent the US against qualifiers from 16 other nations. Televised highlight show created. Eight participants from five-plus states.

DELRAY BEACH ITF OPEN (April 28 – May 5, 2018)

- 240+ statewide, national and international players (25+ countries)
- Girls 18 & Under Division
- Boys 18 & Under Division
- Economic Impact Projections:
 - # of Adult out-of-town participants/spectators/coaches* 285 x event days 4 multiply by \$125 = \$ 142,500
 - # of Youth out-of-town participants/spectators 185 x event days 4 multiply by \$ 68 = \$ 50,320
 - # of out-of-town media/professional visitor 0 x event days 0 multiply by \$125 = \$ 0
 - # of Palm Beach County participants/spectators*** 275 x event days 2 multiply by \$ 68 = \$ 37,400
 - Event-site spending? \$ 2,200-plus
 - What other expenditures, if any? \$ 550.00 (lessons, clinics, equipment, clothing, etc.)

TOTAL DIRECT IMPACT

\$ 232,970+

PIM OPEN (May 5 – 7, 2018)

- USTA National Event
- Girls 18 & Under Division
- Boys 18 & Under Division
- Participants: 85% from outside the county, including 19 states
- 64+ Boys and Girls in the 14 under division (Florida, SE/NE U.S. participants)
- 120+ participants, guests, coaches, family members, etc. attending the event



USTA BOYS 18 & 16 CLAYCOURT CHAMPIONSHIPS (July 15 – 22, 2018)

- Highest level USTA amateur tennis event in the country (52-year history)
- 75-plus NCAA College Coaches in attendance
- Televised multiple times (highlight show created)
- Boys 18s Singles Champions receives a Wildcard into the U.S. Open Jr. Championships
- 450-plus top-ranked participants in the United States
- \$900,000+ annual economic impact to the area
- Over \$1 million in scholarships distributed to participants annually



- # ADULT participants 950 x # nights in hotel 5 x avg. spending \$125
= (includes out-of-state adult spectators). Total ADULT economic Impact \$ 593,750
- # YOUTH participants 350 #nights in hotel 5 x avg. spending \$68 =
(includes out-of-state youth spectators). Total YOUTH economic impact \$ 119,000
- # MEDIA 10 x #nights in hotel 5 x avg. spending \$125. Total MEDIA economic impact \$ 3,125.00
- # LOCAL participants (no hotel stay) 2,000 x avg. spending \$20 x avg. days in tournament 5 =
\$ 200,000 (includes. adult spectators, Media/Professional, youth participants, youth spectators)
- Event-site spending? \$ 6,500
- What other expenditures, if any? * \$ 6,500

*Lessons, clinics, equipment, clothing, etc.

TOTAL PROJECTED ECONOMIC IMPACT: \$ 928,875+

SUMMER SMASH SECTIONALS (Boys Divisions: Aug. 25-27); (Girls Divisions: Sept. 1-3, 2018)

- Largest 'USTA Florida Sectional' event in the state
- Boys Divisions: 12 and Under, 14 and Under, 16 and Under and 18 and Under
- Girls Divisions: 12 and Under, 14 and Under, 16 and Under and 18 and Under
- Participants: 70%-plus from outside the county
- Over 500 Boys and Girls Participants in total (USTA Florida Section)
- 1,000+ participants, guests, coaches, family members, etc. attending the event
- Economic Impact Projections:



- # of Adult out-of-town participants/spectators/coaches* 485 x event days 2...multiply by \$125 = \$ 121,250
- # of Youth out-of-town participants/spectators 325 x event days 2.5 ...multiply by \$ 68 = \$ 55,250
- # of out-of-town media/professional visitor 0 x event days 2.5 ...multiply by \$125 = \$ 0
- # of Palm Beach County participants/spectators*** 200 x event days 2.5 ...multiply by \$ 68 = \$ 34,000
- Event-site spending? \$ 4,500
- What other expenditures, if any? * \$ 4,500

*Lessons, clinics, equipment, clothing, etc.

TOTAL DIRECT IMPACT: \$ 219,500+



SUNSHINE STATE OPEN (Sept. 22 - 24, 2018)

- USTA National Event
- Boys Divisions: 12 and Under, 14 and Under
- Girls Divisions: 12 and Under, 14 and Under
- Participants: 85% from outside the county, including 19 states
- 64+ Boys and Girls in the 14 under division (Florida, SE/NE U.S. participants)
- 250+ participants, guests, coaches, family members, etc. attending the event

COLUMBUS DAY OPEN (Oct. 6 – 8, 2018)

- Largest USTA ‘National Selection’ event in the United States.
- Boys Divisions: 12 and Under, 14 and Under, 16 and Under and 18 and Under
- Girls Divisions: 12 and Under, 14 and Under, 16 and Under and 18 and Under
- Participants: 85% from outside the county, including 10+ states
- 256 Boys and Girls (Florida, Southeast/Northeast U.S. participants)
- 500+ participants, guests, coaches, family members, etc. attending the event
- Economic Impact Projections:
 - # of Adult out-of-town participants/spectators/coaches* 485 x event days 2.5...multiply by \$125 = \$ 121,250
 - # of Youth out-of-town participants/spectators 325 x event days 2.5 ...multiply by \$ 68 = \$ 55,250
 - # of out-of-town media/professional visitor 0 x event days 2.5 ...multiply by \$125 = \$ 0
 - # of Palm Beach County participants/spectators*** 300 x event days 2.5 ...multiply by \$ 68 = \$ 51,000
 - Event-site spending? \$ 5,500
 - What other expenditures, if any? * \$ 5,500

*Lessons, clinics, equipment, clothing, etc.

TOTAL PROJECTED ECONOMIC IMPACT: \$ 238,500+

PRE-QUALIFYING: DELRAY BEACH OPEN SURVIVOR EVENT (November 17 – 20, 2018)

- 128+ participants competing with the winner receiving a Wildcard into the Delray Beach Open Qualifying Round
- Participants: 85% from outside the county, including 12 states/countries
- 200+ participants, guests, coaches, family members, etc. attending the event



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