

PUBLIC ART ADVISORY BOARD  
CITY OF DELRAY BEACH, FL



I-95 SOUND WALL COMMUNITY MURAL PROJECT  
Phase I: The Community Grove (Carver Park)

# Call to Artists / Request for Qualifications

## **PROJECT NAME:**

I-95 Community Mural: Heritage Here - Phase I The Community Grove (Carver Park)

**PROJECT LOCATION(S):** The Community Grove at Catherine Strong Park at the Intersection of SW 6<sup>th</sup> Street and SW 17th Avenue

## **PROJECT DESCRIPTION:**

The Artist shall work with the local community and stakeholders to create a dynamic mural rooted in the values and rich history of the neighborhood.

The Artist shall investigate the history and people of The Set to create a piece that will be rooted and embraced by the community.

Two initial workshops held in a one or two-week interval shall be led and conducted by the Artist with members of the neighborhood, community organizations, local stakeholders and the community at large, to determine the theme and vision for the mural. The City of Delray Beach will oversee locating the stakeholders and sending the invitations to the public for attendance to these workshops.

After gathering all the community ideas, the Artist will return and present their concept for the mural to the same group. At that session, the community comments and input will be provided.

A final meeting will be held to present a final revised concept that incorporates all the research and input received throughout the process. Upon approval of this design, the Artist will move forward with execution. Prior to implementation, the mural will require WARC (West Atlantic Redevelopment Coalition) recommendation, approval from SPRAB (Site Plan Review and Approval Board) and City Commission. This process of approvals will be led by City of Delray Beach staff.

The Artist will design the mural to allow for community participation during its execution. There are a number of local community organizations such as the EJS Project, The Achievement Center, Boys and Girls Club, The Milagro Foundation, Community Greening, etc. that could be engaged as part of this effort.

## **BACKGROUND:**

This project will be the first phase in a series of murals along the sound walls of I-95 in Delray Beach

## **PROJECT INTENT:**

This project is intended to create a landmark Public Art Mural that incorporates The Set community and its history, while beautifying the sound wall. The idea is this mural will be the first (phase I) of a larger project that will include multiple locations along the I-95 sound walls. As the project evolves, other locations will be selected and developed as individual murals by different Artists.

**PROJECT COST:** Up to \$25,000.00 including installation. Artist's applying as teams must split the allotted \$25,000.00.



A maximum of \$500.00 for travel expenses shall be allocated for out of town applicants during the workshop process.

**DUE DATE:** Qualifications will be submitted to Suzanne Fisher, Director of Delray Beach Parks & Recreation by \_\_\_\_\_ at 5:00 PM.

Ten finalists will be selected by the PAAB board at the \_\_\_\_\_ regular meeting. A Selection Committee comprising members of the PAAB, stakeholders and community leaders will then make a final selection within two weeks.

After the selection and contract approval, the Artist shall start the research and workshop process.

**APPLICATION REQUIREMENTS:** Only complete project applications will be considered. A complete application will include:

- Artist's resume (including current contact information). If a team is being submitted, all artists must provide an individual resume as part of the application package. Resume must include proven experience in community based projects and leadership in community workshops.
- Letter of Intent including the medium which will be used.
- Maximum of 10 digital images of the artist's work (If a team is being submitted, a minimum of 2 images for each artist in the team must be submitted. Max of 10 digital images for a team still applies).
- Only complete applications shall be considered

**SELECTION CRITERIA:**

The PAAB will review completed submissions responding to this RFQ based on:

- Artistic merit
- Proven proficiency in proposed medium
- Proven experience in community based projects and workshop management
- Artist's experience and qualifications

**NOTES:**

- The artist should be familiar with public art projects and have the ability to work in a collaborative way with the art board, local stakeholders and community leaders
- Project is to be completed within (6) months
- Project shall include one piece
- Each selected piece will be approved by the Public Art Advisory Board and representatives of local and neighborhood community organizations (to be determined)
- Project shall include the two walls as one described in the attached exhibits
- Insurance Certificate naming City of Delray Beach as additional insured
- Artist to provide all supplies and/or equipment needed to produce and install selected piece(s), except lift which will be procured by the City of Delray Beach
- Any medium is acceptable as long as it is appropriate and has anticipated life-span of 10 years
- Art maintenance and safety plan will be included in final submission of selected piece
- Permitting from FDOT will be required and will be in the City of Delray Beach's scope to obtain. This project award is contingent upon FDOT permit approval.
- Prior to implementation, the mural will require WARC recommendation and approval from SPRAB and City Commission

**Additional Terms:**

1. Artist. The term "Artist", as used in this Call to Artists/Request for Proposals shall apply individually and jointly to each applicant artist, whether individually or as a team member. Artists shall meet the requirements. "Artist" means a professional in the visual arts, generally recognized by critics and peers as a professional of serious intent and ability. Indications of a person's status as a professional artist include, but are not limited to, income realized through the sole commission of artwork, frequent or consistent art exhibitions, placement of artwork in public institutions or museums, receipt of honors and awards, and training in the arts.
2. Right to Photograph. Artist specifically grants to the City the right to photograph or otherwise reproduce faithful images of the artwork for cultural and tourism purposes.

For more information, please contact:

Delray Beach Parks & Recreation (561) 243-7000 extension 5106


Suzanne Fisher, Director

[fisher@mydelraybeach.com](mailto:fisher@mydelraybeach.com)



I-95 Community  
Mural Location plan  
(South)

Legend

 Catherine Strong Splash Park



Atlantic Avenue

806

SW-1st-St

SW-13th-Ave

SW-12th

SW-14th

SW-10th-Ave

SW-9th-Ave

SW-2nd-Ct

Future phases  
TBD

SW-3rd-St

SW-3rd-Ct

SW-15th-Ave

SW-14th-Ave

Auburn-Cir-N

Auburn-Dr

Auburn-Cir-S

SW-6th-St

SW-7th-St

SW-4th-St

SW-3rd-Ave

SW-4th-Ave

SW-19th-Ave

SW-7th-Ave

SW-8th-Ave

Catherine Strong  
Park

SW-16th-Ave

SW-17th-Ave

Carver Park  
Neighborhood

Community  
Grove




# I-95 Community Mural Location plan (North)

### Legend

 Catherine Strong Splash Park

Future phases  
TBD



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1000 ft



# I-95 Community Mural Location plan



Existing  
Chickee Hut  
& Aesop's  
picnic table

Proposed  
Mural wall

Community  
Grove

Art City  
Wide  
"Chair"

Legend  
Catherine Strong Splash Park

Catherine Strong Splash Park



## Exhibit A: Photos



View of the wall from the East



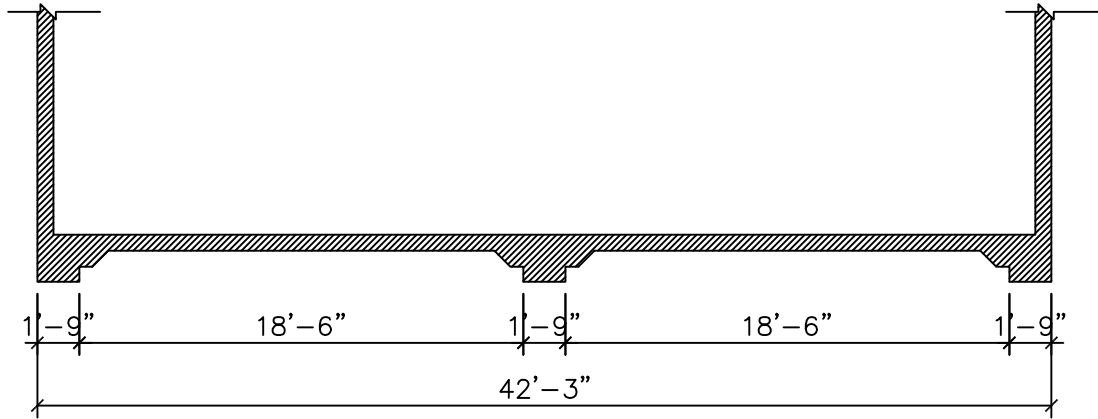
View of the wall from NW 17<sup>th</sup> Avenue



EXHIBIT B

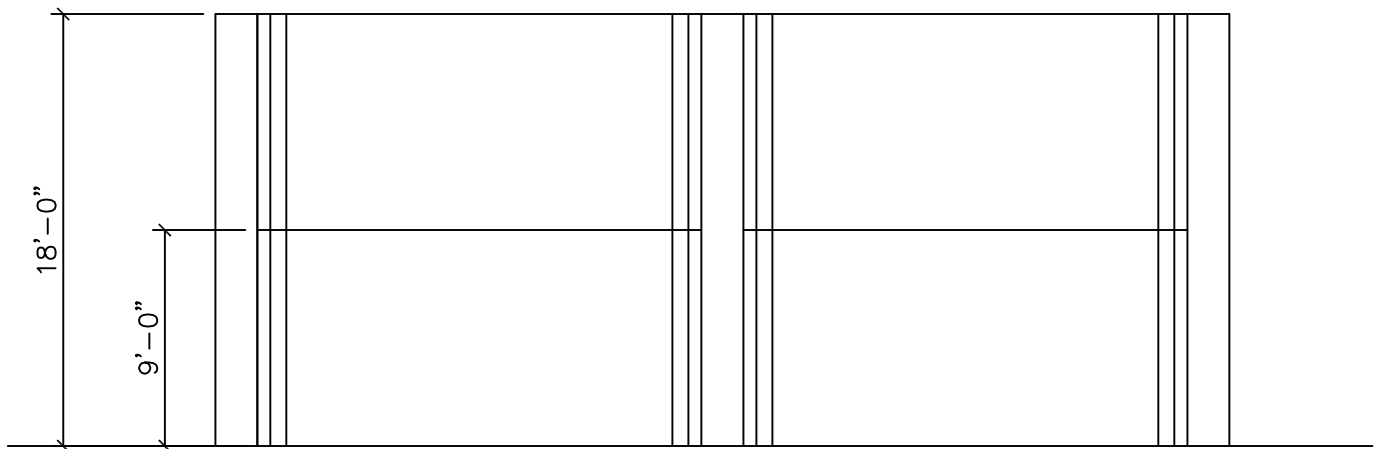
# I-95 SOUND WALL

COMMUNITY MURAL PHASE I



WALL PLAN

SCALE: 1/8"=1'-0"



WALL ELEVATION

SCALE: 1/8"=1'-0"

DIMENSIONS ARE APPROXIMATE (FOR REFERENCE ONLY)



## Exhibit C: Examples of Other Community Based murals

