

City Clerk Board Application

RECEIVED
FEB 27 2018
CITY CLERK

	Application Element	Comments
Advisory Board Questionnaire		
	How long have you lived in the city? (Where applicable)	Born Delray Beach native reared in Roxbury, MA, but I have been living in Delray Beach for the past 32 years plus.
	How does your education or experience complement the powers and duties of the board/commission?	My education and experience in juried exhibits, installation of an exhibit. I have a comprehensive understanding of an artist and a non-artist (left-brain and right-brain functions) with no grey areas. I can bring a stable and fair foundation to the Public Art Advisory Board.
	Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	Yes, I have previously participated as a board member as the chapter's Treasurer. However, more recently I have participated and juried on several committees (i.e. Arts Warehouse, Truck Tarp/Mobile Mural Project and/ or have been an artist juried into an exhibition like Southern Handcraft Society, the African Diaspora of WPB and Continuum of WPB)
	What direction would you like to see this board/commission go?. What suggestions do you have?	I suggest that all the art work to be educational with an aspect of history and the culture of Delray Beach.
	Have you ever attended a meeting of this board/commission?	No, as of yet. I have been invited within the past month or so.
	Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	No, I am not familiar with the City's Vision or goals for future projects.
	Why are you interested in this board?	My interests are to continue the cycle of professional artisan(s) to Delray Beach to beautify, art work to be meaningful to the City of Delray and the surrounding communities. In addition, to educate all cultures of the vast genres and forms of art in society past, present and future.
Board Member Application		
	Are you a registered voter?. If so, where are you registered?	Yes, I am a registered voter in Delray Beach, FL.
	List any related professional certifications and licenses which you hold:	Not Applicable
	What Board(s) are you interested in serving?. Please list in order of preference:	Public Art Advisory Board
	Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	Spady Cultural Heritage Museum of Delray Beach
	List all City Boards on which you are currently serving or have previously served:(Please include dates)	I have not served on any board(s), I have only served on committees in Delray Beach as follows: 1) Artist in Resident/Affiliate Artist Committee: Oct 2017 to present 2) Truck Tarp/Mobile Mural Committee(PAAB): Jan 2018 3) The Alliance of Delray Arts Committee: Oct 2017 to present 4) I-95 Sound Wall Community Mural-(Phase I Community Grove/Carver Park): Dec 2017 to present

	Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)	I have attached my Artist CV. I can attach my employment resume as well per your request if needed.
	Educational qualifications:	1) I am a self-taught artisan. 2) I am a published National and Regional Mixed Media Artisan in Art Doll making. 3) I have been an Art Doll maker for more than 26 plus years 4) Graduate of PBSC AA degree in Art & Psychology
	SIGNATURE	Tonya Akins
Personal Information		
	Last Name:	Akins
	First Name:	Tonya
	M.I.	G
	Date of Birth	
	Home Address:	
	City (Home Address)	Delray Beach
	State (Home Address)	FL
	Zip Code (Home Address)	33444
	Legal Residence:	
	City (Legal Residence:)	
	State (Legal Residence:)	
	Zip Code (Legal Residence:)	
	Principal Business Address:	
	City (Principal Business Address)	Delray Beach
	State (Principal Business Address)	FL
	Zip Code (Principal Business Address)	33444
	Home Phone:	
	Business Phone:	
	Fax:	
	Cell Phone:	
	E-Mail Address:	
Resume		
	Resume	

Tonya Akins

OBJECTIVE

My ultimate objective is to preserve the history of art doll-making, inspire art doll-making creativity, teach art doll-making and continue to create art dolls through my self-taught visionary skills.

EDUCATION

PALM BEACH STATE COLLEGE

2007- 2012, Associates Degree in Arts and Psychology

2014- Present, Bachelors Degree in Entrepreneurship

Future Enrollment, Masters Degree in Art Therapy

AWARDS, FELLOWSHIPS, GRANTS

Hoffman's Fabric Challenge Honorable Mention, 1998

POSITIONS HELD

1997 - 2003, Teaching Creative Art Doll Creating Workshops (Adults & Children)

2004 - 2006, Outreach Program Asst./Volunteer Coordinator

Expanding & Preserving Our Cultural Heritage, Inc. (EPOCH)/S.D. Spady Museum Design Outreach Learning Art Activities, Docent Tours, Manage and Coordinate Volunteers, Exhibit Installation, Teaching History of Exhibits, Create Activities to incorporate history of exhibits featured monthly/quarterly, Archive Artifacts (magazines, books, photos, clothing, etc.), Coordinate Special Events, All Clerical duties.

PUBLICATIONS

"Warped Women and Material Men" Weaving Book, Paperback-1998

Palm Beach Post—1998, 2003, 2004

S.D. Spady Cultural Heritage Museum Newsletter - Summer 2005, Vol. 5, No. 1

Sun Sentinel - "Unique Expressions" May 14, 2006

Armory Art Center Art School and Galleries - August 8, 2013

GROUP EXHIBITIONS

"Southern Handcraft Society" (SHS), Old School Square, 1995-2003

"Sand Dollars Doll-Makers Club, Delray Beach & Boca Raton, 1996-2003

"The Gathering of The KUUMBA", Delray Beach, 2003-2006

"Collaborations", West Palm Beach, FL, 2006-Present

"Collaborations: African Diaspora Exhibition", The Armory Art Center, 2013

"Collaborations: Holiday Gift Show" (Boys Town S. Fl), Lot 23 Studio, 2014

"Collaborations: African Diaspora Exhibition", PBSC-Eissey Campus, 2015

"Continuum WPB Arts: Artist Market Place & Quarter Auction", WPB, 2016

"Continuum WPB Arts: Pop-up Multi-Media Art Fair", WPB, 2017

"Continuum WPB Arts: Young Masters Teaching Workshop, WPB, 2018

FIELDS OF INTEREST

Creating Art, Sketching & Journaling Doll Ideas, Viewing Art, Art, Music, Camping, Traveling, Kickboxing, Dancing

PROFESSIONAL ORGANIZATIONS

Phi Theta Kappa (PTK- IOTA)

Order of the Eastern Stars (OES)

Suits, Stilettos & Lipsticks (SSL)

Heroines of Jericho (HOJ)

Cultural Council of Palm Beach County (CEd)

HOBBIES AND INTERESTS

Creating Art Doll Designs, Sewing, Hand Beaded Jewelry, Pin Weaving, Assemblage Wearable Art, Quilting, Needle Sculpting, Fabric Dying, Felting, Embellishing, Fabric Painting, Sketching Dolls, Journaling Doll Ideas, Crafting, Hemp Jewelry.

VOLUNTEER EXPERIENCE

2014, Habitats for Humanity

2014, Volunteer Art Doll Creating Workshop (Burckle Place Women's Shelter)

2014, CityHouse of Delray Beach (Women & Children Shelter)

2014-Present, Women's Ministry (Mt. Olive Baptist Church)

2017, Art Projects & Activities (Mt. Olive Baptist Church School)

2017-Present, Artist in Resident/Affiliate Artist Committee

2018, Truck Tarp/Mobile Mural Committee(PAAB)

2017-Present, The Alliance of Delray Arts Committee

2017-Present I-95 Sound Wall Comm. Mural-(Phs I Comm. Grove/Carver Park

Delray Beach, FL 33444

City Clerk Board Application

RECEIVED

APR 25 2017

CITY CLERK

Application Element	Comments
Advisory Board Questionnaire	
How long have you lived in the city? (Where applicable)	I've lived in Delray Beach for almost 2 years.
How does your education or experience complement the powers and duties of the board/commission?	My experience in the business world has allowed me to understand how a city is run much like a business. Ultimately, the community is the shareholders of the city and it is our duty to make sure that our shareholders see a return on their investment (their time and money spent making Delray Beach a better place for their families)
Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	I have not served on any local boards, but I am currently a member of the Greater Delray Beach Chamber of Commerce and a member of the Small Business Development Center as well as Junior League of Boca Raton.
What direction would you like to see this board/commission go?. What suggestions do you have?	I'd like to see the board get the community more involved. I've noticed that I tend to be one of the younger members at any event, whether it be a Chamber meeting, an ALWAYS Delray meeting, etc. I hope that my involvement and commitment on the board can bring in some more millennials of my generation to contribute to Delray's future growth and the ideas we would like to see incorporated in the plans for Downtown.
Have you ever attended a meeting of this board/commission?	No I have not.
Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	I have been watching the ALWAYS Delray meetings and attending Chamber events to become more informed on what is going on in the community. I am aware of some of the big picture plans as well as some of the ideas brought forth by citizens of Delray Beach.
Why are you interested in this board?	I am interested in the future and well-being of Delray Beach. My husband and I plan to raise our family here and want to make sure that the development of this wonderful downtown continues to grow and thrive in a way that will provide a place for my family to grow and thrive as well.
Board Member Application	
Are you a registered voter?. If so, where are you registered?	Yes. I am registered in the state of Florida.
List any related professional certifications and licenses which you hold:	I hold my real estate license as voluntarily inactive.
What Board(s) are you interested in serving?. Please list in order of preference:	Downtown Development Authority Board Green Implementation Advancement Board Public Art Advisory Board
Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	I am self-employed and own a small e-commerce business based out of Delray Beach.
List all City Boards on which you are currently serving or have previously served:(Please include dates)	I do not currently sit on any boards
Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a	As a real estate license holder and a small business owner, I am well aware of Florida law regarding

brief resume)

residential and commercial real estate. I am well-versed in web design, graphics, SEO, and social media/digital marketing, and I have been working with Palm Beach Tech to further my knowledge about Palm Beach County, network with like-minded individuals, and get to know the people that make up this South Florida community.

Educational qualifications:

I have my Bachelors degree in International Finance and Marketing as well as a minor in Spanish language. I graduated from the University of Miami—Coral Gables, FL in 2010

SIGNATURE

Kellie Ames

Personal Information

Last Name: Ames

First Name: Kellie

M.I. K

Date of Birth

Home Address:

City (Home Address) Delray Beach

State (Home Address) FL

Zip Code (Home Address) 33483

Legal Residence:

City (Legal Residence:)

State (Legal Residence:)

Zip Code (Legal Residence:)

Principal Business Address:

City (Principal Business Address)

State (Principal Business Address) FL

Zip Code (Principal Business Address) 33483

Home Phone:

Business Phone:

Fax:

Cell Phone:

E-Mail Address:

Resume

Resume

KELLIE AMES

DELRAY BEACH, FL 33483 ◆ ◆

EDUCATION

University of Miami, Coral Gables, FL—*Bachelor of Business Administration*, Graduate of Class of 2010 (Major: International Finance & Marketing | Minor: Spanish Language)

—Recipient of the University of Miami, Henry King Stanford Scholarship; President's Honor Roll Member

University of Virginia, Semester at Sea—*Study Abroad Program*, Spring 2009

Gold Coast Real Estate School—*Florida-Licensed Real Estate Sales Associate*, Spring 2016

PROFESSIONAL EXPERIENCE

Owner, Mantra Activewear E-boutique

(Delray Beach, FL November 2016-Present)

- Own and operate an e-commerce site for women's activewear brands.
- Curate brands, run website, customer service, social media accounts, and sales/fulfillment for the site.

Freelancer, Graphic/Web Design

(Delray Beach, FL September 2015-Present)

- Currently working on small business logo and website structural design, content, and programming features.
- Expanding my knowledge in Adobe Creative Suite programs as well as Javascript HTML/CSS.
- Currently working with Palm Beach Tech Space as a Digital Marketing Strategist

Marketing & Media Relations Manager, Colabination

(Philadelphia, PA August 2014-May 2015)

- Acquired over 70 new designers in a month and worked with 20 local and national small businesses to cross-promote for the launch of our fashion-technology startup platform.
- Designed and developed numerous functions and upgrades (including some HTML, InDesign, and Photoshop work) to our Squarespace site as well as utilized social media platforms to create social awareness and drive traffic to our webpage.
- Attended, hosted, and sponsored local events and used growth-hacking techniques and agile development to build an audience around our platform.
- Provided daily quotes of motivation, a plethora of healthy snacks, and the occasional giggle to lighten up the office.

Production/Web Development Intern, Naeem Khan

(New York, NY Summer 2014)

- Helped develop a new web platform for Naeem Khan which launched in September of 2014. Uploaded and created web content and worked on the functionality of the website to ensure it was aesthetically pleasing and user-friendly.
- Created cost sheets for upcoming collections, worked on grading, pattern-making, and matching fabrics for garments and transferred necessary information to the web platform back-end.
- Took part in NYFW 2014 Spring/Summer 2015 Ready-To-Wear collection by organizing model looks for the show, checking attendants into the show & making sure things ran smoothly.

Instructor/Marketing Assistant, Pure Barre

(Miami, FL September 2011-May 2013; Philadelphia, PA September 2013-December 2014)

- Created and led group exercise classes using pilates, ballet, and yoga infused movements.
- Executed a social media marketing plan to attract clientele and market Pure Barre in the workout industry.

Experience Coordinator, LivingSocial

(Miami, FL May 2011-May 2013)

- Responsible for coordinating and managing local events run through LivingSocial Headquarters.

Marketing Specialist, Premier Worldwide Marketing-Karisma Hotels

(Miami, FL March 2010-May 2011)

- Responsible for managing marketing campaigns and trade shows for the Karisma Hotel chain.
- Designed and oversaw the creation of a web-based tracking system for all promotional materials, which made sending materials to trade shows significantly easier and more organized.
- Introduced new cost-effective methods of e-marketing solutions including various social media outlets, which doubled our subscription rates.

Campus Representative, TOMS Shoes

(Miami, FL August 2008-December 2008)

- Founded University of Miami's TOMS Shoes campus club, which is now established at multiple universities across the United States.
- Organized and hosted on-campus promotional events focused on raising brand awareness for the One-For-One Movement, which resulted in increased sales to the undergraduate and graduate community.

LEADERSHIP & SKILLS

Current: Junior League of Boca Raton (Website Committee), Young Professionals Association Delray (YDAP), Greater Delray Beach Chamber of Commerce Member, Toastmasters International-Delray Beach, Member of Small Business Development Center, & Member of Palm Beach Tech and Creative Mornings Events.

Previous: Delta Gamma Fraternity (Director of Activities); Division I All Girls Varsity Cheerleading (Co-Captain, Game Committee-University of Miami); Vicarious Voyager Program (Team Leader-Semester at Sea), PAWS Volunteer-Philadelphia, PA

Proficient in Microsoft Office, Powerpoint, Excel; MAC-based Keynote, Numbers, Pages. Advanced in Google Docs, Spreadsheets, Slideshows. Advanced in MailChimp, Constant Contact, and Emma. Extensive knowledge in Social Media platforms. Advanced in WordPress and SquareSpace platforms. Working knowledge in Javascript HTML/CSS. Working Knowledge in Adobe Illustrator, Photoshop, & InDesign. Conversational in written and spoken Spanish.

References Upon Request

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JUN 06 2017

CITY CLERK

Application Element	Comments
Advisory Board Questionnaire	
How long have you lived in the city? (Where applicable)	One Year but plan to be a lifelong resident
How does your education or experience complement the powers and duties of the board/commission?	I have a very good understanding how business is run and also very good at interpersonal relationships. Throughout my career I have managed many teams and understand how to unify to accomplish our goals and objectives.
Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	Boston Community Arts
What direction would you like to see this board/commission go?. What suggestions do you have?	Depending upon the Board available, my goal would be to understand the overall objectives and mission of the Board and then utilize my skills to help achieve them.
Have you ever attended a meeting of this board/commission?	Yes our meetings were focused on fund raising for the various not for profit arts.
Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	Somewhat aware but my desire is to become more knowledgeable to help serve the City's mission.
Why are you interested in this board?	Downtown Development Authority - Downtown Delray is so unique I would like to be a part of its long term vision Green Implementation - this is a very important cause for all of us Public Art - again Delray is so unique and public art is vital to all our cities.
Board Member Application	
Are you a registered voter?. If so, where are you registered?	Yes - Delray Beach, FL
List any related professional certifications and licenses which you hold:	RI Realtor Certified Yoga Instructor
What Board(s) are you interested in serving?. Please list in order of preference:	Downtown Development Authority Green Implementation Advancement Public Art Advisory
Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	The Kessler Group, Boston, MA Employed for over 25 years Executive Management Position
List all City Boards on which you are currently serving or have previously served:(Please include dates)	Currently volunteer for the Palm Beach Democratic County Party office assistance and events.
Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)	I have been a career professional in the corporate sector but have also served as Finance Coordinator for the Mayor of Providence campaign for Governor in 2014.
Educational qualifications:	Business Administration
SIGNATURE	Christina Corbett
Personal Information	
Last Name:	Corbett
First Name:	Christina

M.I.

Date of Birth

Home Address:

City (Home Address)

Delray Beach

State (Home Address)

FL

Zip Code (Home Address)

33483

Legal Residence:

City (Legal Residence:)

State (Legal Residence:)

Zip Code (Legal Residence:)

Principal Business Address:

City (Principal Business Address)

State (Principal Business Address)

Zip Code (Principal Business Address)

Home Phone:

Business Phone:

Fax:

Cell Phone:

E-Mail Address:

Resume

Resume

CHRISTINA CORBETT

Board Member and politically active business leader. Executive manager and project leader delivering results at the executive level supporting business growth and profitability. Special ability to work independently throughout an organization to resolve issues, and develop and complete projects. Strong informal manager with extensive key client relationship skills in environments ranging from start-up to established firms. Active political volunteer in a variety of local and statewide races.

- **Member of the Board of Directors of SPO Networks where her board-focus is on marketing and general business leadership. SPO Networks is focused on reducing pollution and improving costs for the farm industry by replacing diesel fuels with natural gas.**
- **Active volunteer in local and statewide races in both Rhode Island and in Florida. Roles include general administration, fund raising, and VIP event organization and management.**
- **Personally responsible for client relationships with the two largest corporate clients. Maintained direct relationships with key executives, attended key national and state conferences, and negotiated improved relationships between our national customers and their state affiliates.**
- **Responsible for creating cohesive team within 10-member executive team for CEO who traveled 50% of the time. Developed senior staff meeting agendas, acted as key communication conduit, and smoothed internal working relationships.**
- **Co-founded and grew real estate development firm focused on residential property rehab. Projects include selling as well as renting space. Responsible for finding properties, identifying rehab needs, and marketing.**
- **Led marketing effort for direct-mail company developing marketing pieces supporting sales to affinity groups by third-party financial services companies. Direct mail efforts reached more than 1,500 affinity groups receiving more than 100 million direct mail pieces per year. Responsibilities included development of mailing pieces, production, scheduling, mailing and project cost containment. Managed this \$30 million annual effort and delivered 6% response rate.**
- **Developed corporate brochure supporting the development and implementation of a corporate branding effort. Over an eight-month period, worked with the senior group, key partners and vendors to deliver finished product. Branding effort supported transition of organization as growth and business focus changed.**
- **Identified key elements preventing customer's calls from being answered within performance guidelines. Quantified issues and negotiated solutions prompting the in-charge executive to install new phone system and implement call overflow response methodology. System supported customer commitments.**

PROFESSIONAL EXPERIENCE

THE KESSLER GROUP, Boston, Massachusetts
Financial Services Company – Formerly Kessler Financial Services

1980-2010

MARKETING/CLIENT SPECIAL CONSULTANT (2005-2010)

Provide consultative services to large associations and banks. Primary functions include: identifying and resolving escalated client issues that could not be resolved via normal channels; broaching new product discussions; managing interpersonal relationships between banks, associations and clients; reviewing results and responses from marketing programs; determining future goals and objectives to improve programs and responses; cultivating and maintaining partnering relationships; managing banks' and associations' needs to meet satisfaction standards.

SENIOR VICE PRESIDENT-CLIENT RELATIONS & MARKETING (2000-2005)

VICE PRESIDENT-CLIENT RELATIONS & HUMAN RESOURCES (1985-2000)

Oversaw client relations, marketing and human resource functions. Duties included: interviewing, hiring, training, evaluating, supervising, motivating and developing staff of 15; developing and implementing policies and procedures for client services, marketing and human resources; setting goals for selling new products, customer service and contract renewals; overseeing associations' marketing management (800+ associations nationwide with 300+ key clients), direct mailings (100+ million annually), copy creation and approval of all parties, production schedules and deadlines; controlling production costs; planning and administering budget; performing marketing analysis and testing; analyzing response and conversion rates; preparing and presenting reports to executive committee.

Accomplishments:

- *Exceeded direct mail piece mail goals, while reducing costs.*
- *Secured millions of credit card accounts from effective marketing efforts.*
- *Maintained 98% client satisfaction score.*
- *Suggested and implemented ideas to manage escalated printing costs and qualify/quantify client satisfaction scores.*
- *Created company marketing materials to successfully promote company image.*
- *Began employment in 1980 as an administrative assistant for company president for Trans National Financial Services, a startup company; promoted to office manager, then to marketing director, and to vice president in 1985.*

COLDWELL BANKER RESIDENTIAL BROKERAGE, Providence, Rhode Island
2009-2011

REAL ESTATE ACCOUNT REPRESENTATIVE/REAL ESTATE DEVELOPER

Locate real estate buyers and sellers to list and sell residential properties. Rehabilitate, finance and sell properties.

Accomplishments:

- *Rehabilitated, financed and sold three properties (\$2 million in sales).*
- *Achieved \$1.1 million in residential sales 2010.*
- *Successfully completed intensive training and received real estate licensing.*

VOLUNTEER TO A VARIETY OF LOCAL AND STATEWIDE POLITICAL CAMPAIGNS IN RHODE ISLAND AND FLORIDA (2013 - Present)

City Clerk Board Application

RECEIVED
OCT 04 2017
CITY CLERK

Application Element	Comments
Advisory Board Questionnaire	
How long have you lived in the city? (Where applicable)	I have lived in Delray on and off since 1991. I have lived here permanently since 2006.
How does your education or experience complement the powers and duties of the board/commission?	I am a working artist. I have both a fiscal and aesthetic understanding of what it means to be a successful artist.
Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	I haven't yet served on a board as I have spent the last 7 years building my business.
What direction would you like to see this board/commission go?. What suggestions do you have?	I think that the board should be promoting both local, national and international artists to represent the cosmopolitan nature of this great city. There is no reason why we cannot be a destination for both artists and lovers of art. There is some amazing public art in Delray Beach and would like to help contribute to this great tradition. I also feel that I have a finger on the pulse of what constitutes great contemporary art having worked closely on film projects with artists such as one of America's foremost Urban landscape painters, Trevor Young, and the internationally renowned Micheal Singer who's work is in museums around the world, including the Guggenheim and the Metropolitan in NYC.
Have you ever attended a meeting of this board/commission?	I haven't - however, i have attended many City Hall meetings where art has been discussed.
Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	Delray Beach wants to position itself as a premier destination for artists and lovers of art. I am originally from Liverpool, UK, and have seen how their Biennale has helped revitalize a once broken city.
Why are you interested in this board?	Because I am an award winning, professional artist and I strongly believe you need professional artists on your board.
Board Member Application	
Are you a registered voter?. If so, where are you registered?	I am not at present registered.
List any related professional certifications and licenses which you hold:	I am a published screen writer for both film and television. I have won several awards. You can see more here . http://www.imdb.com/name/nm0280621/?ref_=nv_sr_1
What Board(s) are you interested in serving?. Please list in order of preference:	I am interested in being on the Delray Beach Public Arts Board
Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	I am the Creative Director of the award winning production company, Brave Man Media. www.bravemanmedia.com
List all City Boards on which you are currently serving or have previously served:(Please include dates)	None at present
Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)	I have been an artist my whole life. I have been working professionally as a writer, photographer and director for over twenty years.
Educational qualifications:	BA Hons - University of Hull, UK.
SIGNATURE	Damian Fitzsimmons

Personal Information

Last Name:	Damian
First Name:	Fitzsimmons
M.I.	J
Date of Birth	
Home Address:	
City (Home Address)	Delray Beach
State (Home Address)	FL
Zip Code (Home Address)	33483
Legal Residence:	
City (Legal Residence:)	
State (Legal Residence:)	
Zip Code (Legal Residence:)	
Principal Business Address:	
City (Principal Business Address)	Delray Beach
State (Principal Business Address)	FL
Zip Code (Principal Business Address)	33483
Home Phone:	
Business Phone:	
Fax:	
Cell Phone:	
E-Mail Address:	

Resume

Resume

damian fitzsimmons



- Delray Beach
- Phone:
- Website: www.bravemanmedia.com

Damian has over twenty-five years of filmmaking experience.

In 2001 his screenplay, THE HOLY LAND, was developed with Ruby Films and the UK Film Council.

Damian has had several commissions from the BBC, including two for its acclaimed Afternoon Plays Series. VIVA LAS BLACKPOOL and THE SINGING CACTUS both won awards.

His latest writing collaboration, THE CALL UP, is now out on Netflix.

He is the Creative Director of Brave Man Media – a boutique production company with offices in Delray Beach, Miami, and Los Angeles.

Along with Brave Man Media, Damian has produced and directed films for world renowned artist and designer, Michael Singer, for painter Trevor Young and for Florida's own Ruben Ubiera. He has directed numerous commercials with Brave Man Media including a series that have been broadcast nationally and in Latin America for Remitly.com.

Damian and Brave Man Media recently directed and produced their first feature film, Over Easy, one of the few independent feature films to be shot entirely in South Florida.



CITY OF DELRAY BEACH BOARD MEMBER APPLICATION

RECEIVED

OCT 24 2017

CITY CLERK

An Application and corresponding Board Questionnaire must be submitted in order for application to be considered complete; and must be received no later than ten (10) business days prior to the first City Commission meeting where the nomination for appointment to the board will considered.

Please type or print the following information:

1. Last Name: <u>Graben</u>		First Name <u>Maren</u>		M. I.
2. Home Address:		City <u>Delray Beach</u>	State <u>FL</u>	Zip Code <u>33445</u>
3. Legal Residence:		City	State	Zip Code
4. Principal Business Address:		City <u>Delray Beach</u>	State <u>FL</u>	Zip Code <u>33445</u>
5. Home Phone:	Business Phone:	E-Mail Address:	Cell Phone:	Fax:
6. Date of Birth	7. Are you a registered voter? <u>No</u> If so, where are you registered?			
8. What Board(s) are you interested in serving? Please list in order of preference: <u>1. Green Implementation Advancement Board</u> <u>2. Public Art Advisory Board</u> <u>3. Community Redevelopment Agency</u>				
9. List all City Boards on which you are currently serving or have previously served: (Please include dates)				
10. Educational qualifications: <u>BA Business Management and Accounting</u>				
11. List any related professional certifications and licenses which you hold: <u>Certified International Property Specialist, Real Estate License</u> <u>Certified Management Accountant</u>				
12. Give your present, or most recent employer, and position: In addition, are you or your company a vendor with the city <u>1. Engel & Voelkers Delray Beach - Real Estate Advisor</u> <u>2. Florida Mansion LLC - CEO (Property Management & Services)</u>				
13. Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume) <u>Leadership Delray Beach, Board Membership,</u> <u>Self-Motivated, Confident, Reliable, Team-Player</u> <u>Flexible, Resourceful, Analytical</u>				
I hereby certify that all the above statements are true, and I agree and understand that any misstatement of material facts contained in this application may cause forfeiture upon my part of any appointment I may receive.				
SIGNATURE <u>[Signature]</u>		DATE <u>10-24-2017</u>		

Note: This application will remain on file in the City Clerk's Office for a period of 2 years from the date it was submitted. It will be the applicant's responsibility to ensure that a current application is on file.

ADVISORY BOARD QUESTIONNAIRE

(This document is required as part of the Board application submittal)

NAME: Maren Graben

1. How long have you lived in the city? (Where applicable)

2 years 1 month, 3519 Lakeview Drive, Delray Beach

2. Have you served on board(s) previously? If so, what were your contribution(s) to the board(s)?

Park & Recreation Board - Germany, Senden (Equestrian Facility / Eventing)
Board of Directors - Home Owner Association - Germany, Muenster
Leadership Delray Beach

3. Have you ever attended a meeting of this board/commission?

Yes, I attended a CRA meeting and a City Commission
meeting

4. Why are you interested in this board?

"Sustainability" is very important for me. It maintains and
improves our high quality. "going green" brings also revenue
for the city and makes it attractive.

5. How does your education or experience complement the powers and duties of the board/commission?

My work experience and my expertise in sustainable
local estate development and redevelopment are an
ideal match and would complement the powers and duties
of the board/commission.

6. What direction would you like to see this board/commission go? What suggestions do you have?

I think the board is going into the right direction. It is
exciting to see how passionate and well the members work
together. Knowing a city's potential, appreciating it and making
the best of it is completely valuable.

7. Are you aware of the City's adopted vision and goals for the future? If so, what is your opinion of the vision and goals?

Yes I am aware of it. I love the model on how to promote
cultural and economic opportunity through diversity.
That makes our city unique and stand out. It gives our
city greatness and charm.

Maren Graben

Real Estate Advisor &
Property Manager

Personal Info

Address

Delray Beach, FL 33445

Phone

E-mail

LinkedIn

Skills

MS Office

expert knowledge of the entire suite

Teamwork

German language

French language

Project Management

Time Management

Self-Motivated

Leadership

Certified International Real Estate Advisor & Property Manager with 23+ years of experience in Residential Real Estate & New Developments. Seeking to assist the City Commission with my expertise and advice to maintain the quality of the "Delray Beach Lifestyle".

Experience

2011-11 -
present

Real Estate Advisor

Florida, USA

Responsibilities

- Make offers, negotiate terms, write contracts, close sales, and initiate resale activity
- Sold on-site, created marketing materials, drafted purchase contracts, planned and executed agent events, and handled all aspects of operations, including research for future developments
- Expanded customer base through a variety of effective sales techniques and specialized skills
- Sustained long term customer/client relationships resulting in repeat business and referrals

2008-07 -
2011-11

CMA/Controller

Sommerhoff Corp., Germany

- Assisting with budget preparation
- Analyzing financial data and produce financial reports for board of trustees
- Administrator of company health insurance
- Recording and tracking all member contribution statements
- Performing accounting, payroll, and tax returns for private and business clients
- Training staff in accounting and tax procedures. Preparing monthly client billing
- Performing bookkeeping for all financial transactions
- Processing employee payroll
- Calculating and preparing tax payments and returns
- Completing month end closing reports
- Reconciling and balancing all accounts

1995-07 -
2008-06

Real Estate Advisor and Property Manager

Hausverwaltung, Germany

- Preparing reports by collecting, analyzing, and summarizing data and trends
- Accomplishing financial objectives by collecting rents, paying bills
- Preparing an annual budget
- Calculating overhead costs, depreciation, taxes, and profit goals
- Establishing rental rate by surveying local rental rates
- Attracting tenants by advertising vacancies
- Contracts with tenants by negotiating leases and collecting security deposit
- Maintaining property by investigating and resolving tenant complaints
- Maintaining buildings by contracting for maintenance services; supervising repairs

Education

1996-08 -
2000-06

Ludwig-Erhard-College, Germany

BA Degree in Business/Management and Accounting

Maren Graben

Personal Info

Address

Delray Beach, FL 33445

Phone

E-mail

LinkedIn

Delray Beach, 10-24-2017

City of Delray Beach
City Clerk's Department
100 NW 1st Avenue
Delray Beach, FL 33444

Dear Ms. Ruiz,

Thank you for visiting us at our leadership meeting last week at the Delray Beach Golf Club.

I am a passionate real estate professional with more than 23 years' of experience and would love to bring my expertise, enthusiasm and advice as an asset to your boards, committees and City Commission. As you will see from the attached resume, I have built my career in a variety of roles. It's the passion that has shaped my career; I thrive in an environment where no two work days are exactly the same.

When I was listening to your speech last week, I realized how much I am missing serving on the boards and being involved in the community life. Before I moved from Germany to Florida 6 years ago, I was very active serving the community and City of Senden, Germany.

I would like to take this opportunity to send you my board member application, advisory board questionnaire and resume.

Warmest regards,
Maren Graben

City Clerk Board Application

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JUN 12 2017

CITY CLERK

Application Element	Comments
Advisory Board Questionnaire	
How long have you lived in the city? (Where applicable)	Born at Bethesda Hospital, I lived in the same home in Delray until I was 18, our family still owns that property. I left to go to college and then moved to NYC where I jumpstarted my career. I have been back in Delray Beach since August of 2016.
How does your education or experience complement the powers and duties of the board/commission?	First off, I am extremely well organized and consider myself to be very self-disciplined. I work from home so I'm constantly under pressure to stay focused and committed to the task ahead. Working at a small start-up in sales, I have a lot of autonomy on my day-to-day and I'm constantly collaborating with multiple teams. While wisdom is gained in age, I believe that my age (29) will bring an alternative perspective to help balance the board's direction.
Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	I have not served on any boards yet.
What direction would you like to see this board/commission go?. What suggestions do you have?	I'd like to see more public art in general. I think that this can be accomplished through cross collaboration between multiple boards and city management from the CRA to parks and rec, and the DDA, Pineapple Grove Arts District to name a few. Getting everyone aligned is no small feat but I have a passion and fresh energy to keep my head up and connect all the puzzle pieces. As well, I am a doer and I think that creating small wins to get momentum is how you create positive growth. Finally, I'd like to solve city-wide problems like parking and urban blight through unconventional channels like the public arts. By strategically placing public artworks and venues we can expand the downtown town footprint. I believe that creating public art in areas less traveled will bring positivity not only seen through the creative eye but also between the communities East and West, North and South.
Have you ever attended a meeting of this board/commission?	I have met with Dan Bellante to discuss if I would be a good fit for this board.
Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	Yes, and I agree with the majority of it. I believe that Delray has found an identity through its comprehensive planning that they'd like to build and now it's the board's job to see that materialize. I'm a firm believer in progress and while I'm passionate about my Village by The Sea, preserving and fostering the arts and our cities rooted culture are the balancing force to development, both economically and structurally.
Why are you interested in this board?	Art, in general, has always been a passion for me, as well as, Delray Beach. I'm constantly trying to immerse myself in the arts community by visiting new art exhibits, installations, and artist talks. Plus, being a big advocate for our city I am always exploring all that Delray has to offer, trying to find new ways that I can help contribute and improve it. With a seat on this board, I'd be able to have a direct impact making positive influences in the community through art.

Board Member Application

Are you a registered voter?. If so, where are you registered?

Yes, Palm Beach County.

List any related professional certifications and licenses which you hold:

Not applicable for me.

What Board(s) are you interested in serving?. Please list in order of preference:

Public Art Advisory Board

Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City

BeerMenus L.L.C. - Director of Franchise and Enterprise Partnerships. We work with businesses in Delray but are not a vendor for the city of Delray Beach.

List all City Boards on which you are currently serving or have previously served:(Please include dates)

I am not currently serving on any Boards.

Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)

The importance of the arts is something I value whether I'm visiting galleries/museums, walking the streets searching out street art, or seeing performances. Lately, I've been enjoying creating pieces on my own with my girlfriend who is a professional artist. We recently moved back to Delray Beach from NYC where there is a plethora of public art. Luckily, I was able to take advantage of the city's expansive art scene while living there. I regularly spent time viewing the various works scattered about the city and visiting new installations/exhibitions. It's clear NYC appreciates a thoughtful presentation of public art which makes communities richer and brings different cultures together. I'd love to help bring this vision to Delray.

Educational qualifications:

University of South Carolina - B.S., Business Administration; Marketing, Entrepreneurial Management; Minor: Latin Studies.

University of South Carolina - B.A., Psychology; Minor: Sales MGMT

- Art and Psychology - Honors Class
- Art History AP - Received 5 on the exam.
-ARTH 340 - History of American Art I
-ARTH 320 - History of Italian Renaissance Art

SIGNATURE

Thomas Z. Purdo

Personal Information

Last Name:

Purdo

First Name:

Zack

M.I.

T

Date of Birth

Home Address:

City (Home Address)

Delray Beach

State (Home Address)

FL

Zip Code (Home Address)

33483

Legal Residence:

City (Legal Residence:)

State (Legal Residence:)

Zip Code (Legal Residence:)

Principal Business Address:

City (Principal Business Address)

State (Principal Business Address)

Zip Code (Principal Business Address)

Home Phone:

Business Phone:

Fax:

Cell Phone:

E-Mail Address:

Resume

Resume

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JUN 12 2017

CITY CLERK

T. ZACHARY PURDO

EXPERIENCE

J&M Statistical Solutions

New York, NY

Director, Sales, Business Development and Marketing

February 2013 – Present

- Formed the overall Sales and Marketing Strategy for J&M. This comprises the sales pitch, target client analysis, sales cycle, sales processes, marketing channels, content creation, and analytics tracking platforms.
- Established relationships with multiple Fortune 500 Companies including AMC Networks and Red Bull Media.
- Represented J&M at Trade Shows including SXSW, attended 2-3 networking events per week to bring in leads.
- Formed partnerships with outside analytic platforms to gain additional revenue streams.
- Implemented advertising channels through LinkedIn and Twitter, using CPC while tracking analytics and ROI.
- Trained and managed interns, monitoring their daily activities to insure professional development.
- Responsible for rebranding/company website redesign; transitioned from services to packaged, industry specific products.

CommonKey

New York, NY

Business Development and Customer Success Manager

January 2014 – March 2015

- Handled all aspects of Direct Marketing including: sourcing leads, E-Mail Marketing Campaigns, Cold-Calling/Email and relationship fostering.
- Created online tutorial videos for onboarding and product understanding, in turn facilitating higher conversion rates.
- Converted leads to new business contributing to CommonKey's 60% growth rate in a 5-month period.
- Lead preparation for company events including NY Tech Day, as well as, ERA Demo Day 2014, where we pitched to over 750 Angel investors, VC investors and Media.

Kraft Kennedy, LLC

New York, NY

Account Executive

October 2012 – January 2013

- Handled all phases of the sales cycle in an autonomous work setting to close deals: sourced opportunities, discovered areas of improvement, communicated needs to vendors, obtained quotes, and negotiated agreements.
- Brought in eight new customers in first four months, by cold calling and use of marketing tactics.
- Designed marketing strategies/materials to entice C-level executives to produce leads, ex. Comparative Surveys.
- Worked closely with vendors: Microsoft, Dell, Lenovo, and Meraki in order to maintain relationships and boost sales.
- Built out executive databases, using little to no capital and lots of bootstrapping.

Bluewolf

New York, NY

Account Director

June 2012 – October 2012

- Brought in \$22,150 of \$13,000 expected, achieving 170.83% of quota in second month.
- Consecutively hit 100%+ on CRM Matrix, including calls, emails, meetings, harvesting and prospecting.
- Persistently sought out prospects establishing new business as well as preserve/ yield deals with existing customers.
- Sourced social media outlets (Twitter) for opportunities with new customers.
- Oversaw two Internal Sales Account Managers, fostering growth and managing incentives to contract opportunities.

Bluewolf

New York, NY

Internal Sales Account Manager

November 2011 – May 2012

- Thrived in a nonstop competitive environment utilizing an educational background in business and psychology to exceed 100% on the CRM matrix, including consistently bringing in 10 meetings a week.
- Refined business development skills: built relationships between Account Directors (ADs) and prospective clients by cold calling (80/day), emailing (60/day).
- Set up face to face meetings for ADs by utilizing sales tactics as well as bring in raw opportunities via calls and emails.

EDUCATION

Moore School of Business, University of South Carolina

Columbia, SC

Bachelor of Science, Business Administration

August 2011

Majors: Marketing, Entrepreneurial Management

College of Arts and Sciences, University of South Carolina

Columbia, SC

Bachelor of Arts, Department of Psychology

August 2011

Major: Psychology

Awards: Deans List

SKILLS AND INTERESTS

- Skills: Mac/PC – Word, Excel, PowerPoint, Slack, Trello, Google Analytics, Salesforce, Base, Zoho, Website Building/Design
- Interests: Sustainable farming, 3D Printing, Surfing, Fishing, Golfing, Cooking, SAE Fraternity, Habitat for Humanity
- Marketing/Advertising: Hubspot, HootSuite, Twitter, MailChimp, Blog, Facebook Ads, LinkedIn Ads, Google AdWords

City Clerk Board Application

RECEIVED

APR 18 2017

CITY CLERK

Application Element	Comments
Advisory Board Questionnaire	
How long have you lived in the city? (Where applicable)	Moved to Delray Beach in January of 2017
How does your education or experience complement the powers and duties of the board/commission?	Management, innovation, ability to get things done.
Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	Vice President of 2552 Corporation, an HOA. Responsibilities entailed attending meetings, interviewing potential buyers, etc.
What direction would you like to see this board/commission go?. What suggestions do you have?	I am always interested in getting facts/data and learning more about the needs of the community
Have you ever attended a meeting of this board/commission?	No, I have not.
Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	No, but would like to learn.
Why are you interested in this board?	I am currently retired and am looking for something interesting to do and to give back to the community.
Board Member Application	
Are you a registered voter?. If so, where are you registered?	Yes. Registered in Boynton Beach. Recently moved to Delray Beach.
List any related professional certifications and licenses which you hold:	Teaching certificate
What Board(s) are you interested in serving?. Please list in order of preference:	Public Art Education Housing
Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	AT&T.
List all City Boards on which you are currently serving or have previously served:(Please include dates)	Currently Vice President of 2552 Corporation, Boynton Beach
Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)	Management expertise (AT&T, Bell South, Lucent)
Educational qualifications:	Ph.D, M.S., B.A, Mus. Bach, B.Ed
SIGNATURE	Linda Roberts
Personal Information	
Last Name:	Roberts
First Name:	Linda
M.I.	A
Date of Birth	
Home Address:	
City (Home Address)	Delray Beach
State (Home Address)	FL
Zip Code (Home Address)	33484

Legal Residence:

City (Legal Residence:)

State (Legal Residence:)

Zip Code (Legal Residence:)

Principal Business Address:

City (Principal Business Address)

State (Principal Business Address)

Zip Code (Principal Business Address)

Home Phone:

Business Phone:

Fax:

Cell Phone:

E-Mail Address:

Resume

Resume

Linda A Roberts, Ph.D.

Delray Beach, FL 33484

Career Profile

An accomplished research psychologist with human factors (HF), marketing, basic research, systems engineering, and international expertise. Effective at directing and completing platform development work as well as large projects with deadline pressures. International reputation in auditory displays, auditory feedback, and earcon design. Excellent interpersonal, verbal and written communications skills. Widely published in top journals, over 100 patents, and recipient of six awards for outstanding management. Dual citizenship (US and Canada).

Core Competencies

<ul style="list-style-type: none">• Basic and applied research• Invention and innovation• User needs analysis• Usability testing• Competitive/comparative analysis• Market research• Questionnaire design	<ul style="list-style-type: none">• Meeting tight deadlines• Leading teams• Attracting and retaining top talent• Effective upward/downward communication• Team performance management• Budget management• Creating/developing organizations
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Professional Experience

AT&T Labs, Atlanta GA, 3/2006-5/2011

Distinguished Member of Technical Staff

- This was a 4th level technical position with some management activities (led the Atlanta HF team and the AT&T HF internship program).
- Managed/completed the User Experience for highly visible projects including U-verse TV applications, iPhone/iPad and other smartphone apps, and web-based applications. Oversaw graphic design, information architecture, rapid prototyping, and usability testing.
- Worked closely with new applications team to define, design, and evaluate new U-verse/smartphone/iPad applications which were widely shown to officers of the company and the external media.
- Authored numerous patents for new applications.

BellSouth, Atlanta GA, 10/2000-3/2006

Director/Distinguished Member of Technical Staff

- Led user-centered design efforts for home networking, calling services, ADSL, and forward-looking work efforts. Worked with other HF experts to develop state-of-the-art UI design methods and processes as well as a new HF lab.
- Developed relationships with local universities in order to define and implement an internship program in which outstanding graduate students in HCI worked with the HF team 20 hours per week. The interns helped the small HF team with testing and, in exchange, developed skills that enabled them to land good jobs in the field.
- Developed the methodology and carried out extensive research to define the "voice for BellSouth" that would be used for IVR systems as well as advertising

Lucent Technologies: Bell Labs, Holmdel, NJ, 10/1997-09/2000

Director of User Interface Technologies

- Responsible for creating, developing, and directing a new center of excellence in Bell Labs. Defined three group areas (audio quality, usability engineering, and interactive multimedia design), recruited technical managers, secretarial, financial support, and technical personnel.

- Efforts included usability engineering, graphic design, and voice quality support for e-commerce, web portals, multimedia and collaborative systems, wireless applications, and network management systems.
- Personally, continued work in earcons and auditory interfaces. This work received media attention (e.g., New York Times, House Beautiful, Asbury Park Press) as well as academic endorsements (e.g., invited papers, cited in two usability training courses, cited in 2nd Edition of Handbook of Human Computer Interaction, 1998).

AT&T Bell Labs, Middletown, NJ

Technical Manager: User Interface Design and Auditory Performance Testing 3/1992-9/1997

- Developed and managed two large groups. Responsibility for usability engineering in computer telephony integration, wireless, audio performance testing, and core telephony products. Solicited funding for and managed FLW projects in multi-media design and automatic speech recognition.
- Consistently among the highest upward feedback ratings in the company.

Member of Technical Staff, 6/1986-3/1992

- Consulted on international projects requiring an understanding of market research, conjoint analysis and multivariate techniques; investigated telephone design, features, purchase criteria for telephone products, functional product needs, market segments, and market opportunities.
- Distinguished Member of Technical Staff award in 1989, the first woman to achieve this title at AT&T.

AT&T Bell Labs: Murray Hill, NJ, 3/1982-6/1986

Postdoctoral MTS/Resident Visitor

- Performed basic research in auditory perception, acoustics, music perception, computer music and speech recognition.
- Published numerous technical papers in reputable journals.

Awards and Recognition (Selected)

- Referee for numerous journals and Editorial Board for Human Factors: The Journal of the Human Factors and Ergonomics Society
- Excellence Award, BellSouth, 2004
- Leadership Excellence Award, Lucent Technologies, 1998
- Earcon research recognized in NY Times article, "What the beep is going on?", 8/1998
- Selected by Lucent to speak at NJ State Legislature to describe experiences as a woman in industry, 1998
- Gold Key Award for outstanding management, 1996
- Recognition Award from WATT (Women of AT&T) for significant contributions toward the support and development of women, 1995
- Trailblazers Award for leading a "role model team", 1995
- Partner of Choice Award, for excellence in management, 1994; "Great Manager" award, Bell Labs, 1992
- One of two AT&T employees selected for a two-year Leadership Development program, 1991
- Postgraduate Scholarship, Natural Sciences and Engineering Research Council, Canada (1982 through 1984).

Education

Ph.D., Cognitive Psychology, Rutgers University, New Brunswick, NJ

M.S., Experimental Psychology, Rutgers University, New Brunswick, NJ

B.A., Psychology, University of British Columbia, Vancouver, BC

Mus. Bach., B.Ed., Music, University of Toronto, Toronto, ON