

Delray Beach SPORTS DESTINATION

Vision

To enhance and promote Delray Beach as a prime destination for sports and athletics.

Mission

The Sports Destination Committee strives to improve the quality of life and increase economic opportunity in Delray Beach by fostering and supporting amateur and professional sports, and by coordinating with other municipalities, businesses and organizations to develop Delray Beach into a sports destination, while preserving and enhancing opportunities for local sports.

February 2013-Commission grants approval to hold a workshop with major stakeholders about expanding Delray as a sports destination.

April 12, 2013-Workshop conducted with 30 participants

May 1, 2013-First meeting of the Delray Beach Sports Destination Committee. **Meetings are held at 10:30am the first Monday of each month at the Community Center.**

Committee has grown from 10 active participants to 15-20 active members representing all major sports in Delray Beach including City Staff, City Commission and County Leadership.

Delray Beach SPORTS DESTINATION

Mission continues to be accomplished.....

- 4 years of NAIA Championship Soccer-local youth participated in clinics with athletes
- NBA All-stars-former NBA greats teaching basketball skills to our youth
- Development of a Lacrosse team with students from the NW/SW neighborhoods
- Baseball Clinics for local youth by the South Florida Collegiate Baseball League
- Tennis fun with local youth and tennis Pros before the Delray Open
- Pickleball classes for youth during the summer

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Delray Beach Sports Event Tracker for 2017

Event	Dates	Rooms	Nights	Economic Impact
XFL Pre-Draft Combine	January 4-April 4, 2017		2,033	\$772,540
Delray Beach Open Junior Championships	January 21-23, 2017		99	\$37,620
Palm Beach Men's Lacrosse Crossover Weekend	February 11-12, 2017		196	\$74,480
Delray Beach Open	February 17-26, 2017		1,235	\$469,300
Longines Future Tennis Aces	February 25-26, 2017		5	\$1,900
Delray Beach Collegiate Baseball Invitational	February 26-March 12, 2017		777	\$295,260
American Junior Golf Association (AJGA) Junior at The Seagate	March 28-April 2, 2017		136	\$51,680
Delray Beach ITF Open	April 29-May 6, 2017		622	\$236,360
Delray Beach Riptide Lacrosse Clash for Cancer	May 13, 2017		89	\$33,820
YellowTennisBall.com Junior Championships	May 20-22, 2017		81	\$30,780
South Florida Collegiate Baseball League	June 2-July 27, 2017		2,577	\$979,260
US Lacrosse Delray Beach Bash at Beach	June 4-5, 2017		292	\$110,960
Florida Lacrosse Cup	June 17-18, 2017		304	\$115,520
World's Perfect Athlete	June 22-25, 2017		228	\$86,640
James P. & Mac McCarthy Memorial Regional Surf Lifesaving Championships	July 15-19, 2017		109	\$41,420
USTA Boys 16's & 18's National Clay Court Championships	July 16-23, 2017		2,743	\$1,042,340
USTA Summer Smash Sectionals	August 26-September 4, 2017		379	\$144,020
USTA Sunshine State Open	September 23-25, 2017		125	\$47,500
USTA Columbus Day Open	October 7-9, 2017		523	\$198,740
Chris Evert Pro-Celebrity Tennis Classic	November 3-5, 2017		63	\$23,940
Delray Beach Pickleball Classic	November 17-19, 2017		295	\$112,100
NAIA Men's Soccer National Championships	November 27-December 2, 2017		1,368	\$519,840
Total			14,279	\$5,426,020

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Growth Highlights

2014

2017

XPE NFL Pre Draft Combine

1,285 room nights

2,033 room nights

Delray Beach Open

44,000 attendees

53,000 room nights

AJGA

100 room nights

402 room nights

Delray Beach ITF

461 room nights

622 room nights

Florida Lacrosse Cup

66 room nights

264 room nights

USTA Boys 16 and 18

1, 767 room nights

2,743 room nights

Recent Additions

South Florida Collegiate Baseball League

Pickleball

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Top Sports Impacts in Delray Beach 2017

Tennis - 12 Tournaments

Football - January through March

Baseball - June through July

Lacrosse – 3 Tournaments

Pickleball and lacrosse are the fastest growing sports in Florida

Sports Destination Committee Goals 2018

Keep diversifying the sports portfolio for Delray Beach as trends change

Enhance and expand programs for local youth

Increase the collegiate market for practices and games

Expand with water sports/beach sports

Maintain focus on attracting off season tournaments

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Sports Destination Committee Recommendations

- Redesign a portion of Veteran's Park for Pickleball. This would give Delray a centralized facility for the sport and allow Delray to be considered for tournaments. Work closely with the County for possible help in funding and bookings.
- Conduct an Architectural and Structural Study of the Tennis Stadium that was approved by the CRA in 2017 with the Job Creation and Economic Impact study approved by the County.
- Invest in shade structures at all fields.
- Encourage the development of a moderately priced hotel with function space to better accommodate athletes and for related tournament events
- Provide a City Commission liaison to our Committee
- Submit a proposal to host the Davis Cup Final at the Delray Beach Tennis Center

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DELRAY BEACH
Raises Champions

