### CHRIS EVERT /RAYMOND JAMES PRO CELEBRITY TENNIS CLASSIC 2013-2017 ROOM NIGHT BACKUP

Year	Room Nights Picked Up	Economic Impact
2013	180	\$68,400
2014	163	\$61,940
2015	127	\$48,260
2016	124	\$47,120
2017	96	\$36,480

• Our calculation for Economic Impact is: Room nights \* \$380 generates Economic Impact



### **Palm Beach County Sports Commission**

### **POST EVENT REPORT**

As part of the contract, each event organizer is required to submit a final report on their respective event. Please complete this form and return to the Sports Commission Office.

EVENT NAME: Chris Evert/Raymond James Pro-	Celebrity Tennis Classic DATES: November 15-17, 2013
LOCATION(S): Delray Beach Tennis Center and	Boca Raton Resort & Club
EVENT ORGANIZERS: Chris Evert Charities, Inc	
TOTAL BUDGETAMOUNT OF G	RANT REQUESTED \$5,000
LOCAL CONTACT: Tami Starr	PHONE:(561) 394-2400

Group Name:	Chris Evert Player/Celebrity Block
Group Dates:	11/1411/17/2013
Group Code:	ACEPLY
Biller	НОО

AS	GP	KT	30 nights	\$50.53	comp or \$22.00
SM:	:SO	CR:	Comps:	Avg. Rate	Resort Fee
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ıl			Total
TH F	SS		
14-Nov 15-Nov 16-Nov 17-Nov	16-Nov 17-	No	
35 40	40		115
2 3	3		8
13 22	25		
6 12	12		30
8 15	15		38

Group Name:	Chris Evert Sponsors/Spectators
Group Dates:	11/1411/19/2013
Group Code:	AEVERT
Biller	НДД

Chris Evert Sponsors/Spectators 11/1411/19/2013 AEVERT DDH	
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\$234.50 \$22.00

Avg. Rate Resort Fee

Comps:

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<u>ra</u>																	
Total			84						44								
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	S	17-Nov							4	9							
	S	6-Nov	27						16	21							
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	Day	Date	Contracted Block	Revisions to Block	Revisions to Block	Block at Cutoff	Block at Arrival	No Shows	Total Room Usage	<b>Guest Count</b>	Comps						
			ပိ	Rev	Rev		m m		Tot						_		<u> </u>
		Date of Info:	5/28/2013														
		Dat	5/.														

Subject:

# of room nights booked

From: Alexandra Farnsworth [mailto:afarnsworth@theseagatehotel.com]

Sent: Tuesday, January 07, 2014 8:57 AM

To: Matt Jaeger

Subject: FW: # of room nights booked

Good Morning Matt,

Per Simone's note below, we generated 16 room nights from the Chris Evert tournament. We donated 15 room nights to the tournament, as part of our sponsorship.

Sincerely,

Alex

#### Alexandra Farnsworth

Director of Marketing

#### The Seagate Hotel & Spa

1000 E. Atlantic Avenue Delray Beach, FL 33483

**Direct:** 561.665.4820 **Hotel:** 561.665.4800 **Fax:** 561.665.4831

www.TheSeagateHotel.com



Subject:

# of room nights booked

From: wbtsea [mailto:delray@wbtsea.com]
Sent: Monday, January 06, 2014 6:48 PM

To: 'Matt Jaeger'

Subject: RE: # of room nights booked

Hello Matt

Again I would like to say what a great job you guys do for that event. It was my first time to attend and look forward to this years. We comp 16 nights. We did not book any paying nights. Have a great year!

Tammy Tatum
Customer Relations
561-278-3355
mailto:delray@wbtsea.com
http://www.wbtsea.com







Jack & LaGuardia Anastas General Managers Wright by the Sea 1901 S Ocean Blvd Delray Beach, FL 33483



Subject:

# of room nights booked

From: Olivares, Anamary - Wyndham Boca Raton [mailto:AOlivares@wyndham.com]

Sent: Tuesday, January 07, 2014 3:48 PM

To: Matt Jaeger

Subject: RE: # of room nights booked

Happy New Year Matt,

I am so sorry for been late on my answer to your request. We had a total of 51 room nights (17 paid/34 complimentary). Please let me know if you need any additional info,

Best Regards,

#### Be Well / Be Fit

#### **Anamary Olivares**

Senior Sales Manager

#### **Wyndham Hotel**

1950 Glades Road

Boca Raton, FL 33431

P: (561) 368-5200 Ext:730

D:(561) 417-1893

F: (561) 338-9453

aolivares@wyndham.com

www.wyndhamboca.com

http://www.facebook.com/ Follow us on Facebook

Open our eBrochure

Please consider the environment – think before you print.

www.wyndham-green.com



### **Palm Beach County Sports Commission**

### **POST EVENT REPORT**

As part of the contract, each event organizer is required to submit a final report on their respective event. Please complete this form and return to the Sports Commission Office.

EVENT NAME: Chris Evert/Raymond James Pro-Cele	ebrity Tennis Classic DATES: November 21-23, 2014
LOCATION(S): _Delray Beach Tennis Center and Boo	ca Raton Resort & Club
EVENT ORGANIZERS: Chris Evert Charities, Inc.	
TOTAL BUDGETAMOUNT OF GRA	NT REQUESTED \$5,000
LOCAL CONTACT: Tami Starr	PHONE: (561) 394-2400

Chris Evert Players	11/2011/24-14	APLYRS	扫
 Group Name:	Group Dates:	Group Code:	Biller

SM:	AS
:So	GP
CR:	KT
Comps:	30 nights
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			Date of Info:	6/9/2014														

Group Name: Group Dates: Group Code: Biller
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Date Contracted Block Revisions to Block Block at Cutoff Block at Arrival No Shows Total Room Usage Guest Count Comps		Day		ഥ	Щ	S	S						
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1 13	Tota	al Room Usage		1	5	8	-						15
Comps	9	Suest Count		1	7	13	7						
		Comps											

	Group Code: AEVERT	Group Dates: 11/19—11/24/2014	Group Name: Chris Evert Sponsor Block	
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SM:	AS
cs:	GP
CR:	KT
Comps:	none
Avg. Rate	\$266.24
Resort Fee	\$22.00

													_		 		 
Total			81						45								
									5	7				 			
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WYNDHAM Boca Raton

## Group Pickup

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	Pickup	0	~	0	0	7	4	16	œ	0	0	0	41
	Avail	0	0	0	0	0	0	0	0	0	0	0	0

grppickup

From: To: <u>Felder, Julian</u> <u>Matt Jaeger</u>

Subject:

RE: # of room nights booked

Date:

Friday, January 09, 2015 5:39:30 PM

Hi Matt

Please be advised that a total of 20 room nights were utilized by Chris Evert Charities. Sincerely

Julian Felder General Manager Wyndham Deerfield Beach Resort 2096 NE 2nd Street, Deerfield Beach, Fl 33441 Ph. Direct: 754-227-4300

From: Matt Jaeger [matt@chrisevert.org] Sent: Friday, January 09, 2015 2:35 PM

To: Felder, Julian

Subject: # of room nights booked

Hello Julian,

Happy New Year! I hope this e-mail finds you well!

I am again working on a report for the Palm Beach County Sports Commission and they are requesting a statement or e-mail from our partner hotels that states how many room nights were used by Chris Evert Charities (comp and paid)? When you have a chance, could you send me something that shows how many total room nights were used in regards to the 2014 Chris Evert/Raymond James Pro-Celebrity Tennis Classic?

Thank you in advance for your help!

All the best, Matt

#### Matt Jaeger

Director - Revenue Research,
Marketing & Sponsor Relations

Chris Evert Charities, Inc. 7200 W. Camino Real, Suite 310 Boca Raton, FL 33433

Phone: 561-394-2400 Fax: 561-394-2479

Email: matt@chrisevert.org

send me ... us to the 2014 Chris

From:

Alexandra Farnsworth

To: Cc: Matt Jaeger Simone Ricketts

Subject:

RE: # of room nights booked

Date:

Friday, January 09, 2015 2:39:53 PM

Hi Matt,

As part of our sponsorship of the 2015 Chris Evert Charity Tennis Classic, we provided 15 complimentary room nights.

Simone – is there a way of knowing how many (paid) rooms resulted from the tournament?

Sincerely,

Alex

#### Alexandra Farnsworth

Director of Marketing

#### The Seagate Hotel & Spa

1000 E. Atlantic Avenue Delray Beach, FL 33483

**Direct:** 561.665.4820 **Hotel:** 561.665.4800 **Fax:** 561.665.4831

www.TheSeagateHotel.com



From: Matt Jaeger [mailto:matt@chrisevert.org]

**Sent:** Friday, January 09, 2015 2:36 PM **To:** <u>afarnsworth@theseagatehotel.com</u> **Subject:** # of room nights booked

Hello Alex,

Happy New Year! I hope this e-mail finds you well!

I am again working on a report for the Palm Beach County Sports Commission and they are requesting a statement or e-mail from our partner hotels, that states how many room nights were used by Chris Evert Charities (comp and paid)? When you have a chance, could you send me something that shows how many total room nights were used in regards to the 2014 Chris Evert/Raymond James Pro-Celebrity Tennis Classic?

Thank you in advance for your help!

All the best, Matt

#### **Matt Jaeger**

Director - Revenue Research, Marketing & Sponsor Relations

Chris Evert Charities, Inc. 7200 W. Camino Real, Suite 310 Boca Raton, FL 33433

Phone: 561-394-2400 Fax: 561-394-2479

Email: matt@chrisevert.org



From:

Wright by the Sea "Matt Jaeger"

Subject:

RE: # of room nights booked

Date:

Saturday, January 10, 2015 9:51:56 AM

Good morning, Matt,

It was a pleasure meeting you yesterday.

According to our records we comped 15 nights for the Chris Evert Event in November.

The value of these apartments comes to 2564.10 (154.00/night plus 11% Florida tax = 170.94/night x 15 = 2564.10).

Please let us know if you need any more information.

Take care and have a golden day,

Patti



https://www.facebook.com/pages/Wright-by-the-Sea/112583775419683

\*\*PLEASE READ CAREFULLY\*\* You are financially responsible for the dates of this reservation. We will respect your request for specific accommodations but reserve the right to change your apartment. Cancellation Policy - 30 days notice. Check In About 2:00 P.M.; check Out 11:00 A.M. Sorry, No Pets, and No Smoking in rooms. You may call our toll free number 877-234-3355 to confirm your stay.

**From:** Matt Jaeger [mailto:matt@chrisevert.org]

Sent: Friday, January 09, 2015 2:27 PM

To: delray@wbtsea.com

Subject: # of room nights booked

Hello Jack & Tammy,

Happy New Year! I hope this e-mail finds you well!

I am again working on a report for the Palm Beach County Sports Commission and they are requesting a statement or e-mail from our partner hotels, that states how many room nights were used by Chris Evert Charities (comp and paid)? When you have a chance, could you send me something that shows how many total room nights were used in regards to the 2014 Chris

Evert/Raymond James Pro-Celebrity Tennis Classic?

Thank you in advance for your help!

All the best, Matt

#### **Matt Jaeger**

Director - Revenue Research, Marketing & Sponsor Relations

Chris Evert Charities, Inc. 7200 W. Camino Real, Suite 310 Boca Raton, FL 33433

Phone: 561-394-2400 Fax: 561-394-2479

Email: matt@chrisevert.org





### **Palm Beach County Sports Commission**

### **POST EVENT REPORT**

As part of the contract, each event organizer is required to submit a final report on their respective event. Please complete this form and return to the Sports Commission Office.

EVENT NAME: _Chris Evert/Raymond James Pro-Celebrity Tennis Classic DATES: _November 20-22, 2015
LOCATION(S): Delray Beach Tennis Center & Boca Raton Resort & Club
EVENT ORGANIZERS: Chris Evert Charities, Inc.
TOTAL BUDGETAMOUNT OF GRANT REQUESTED <u>\$5,000</u>
LOCAL CONTACT: Tami Starr PHONE: (561) 394-2400

Group Name:	Chris Evert, Celebrities, Sponsors, Public
Group Dates:	11/1911/25/15
Group Code:	AEVERT & EVERTT & EVRT15
Biller	RC

	SM:	Alison Saren
	CS:	George Petrocelli
	CR:	Kathy T
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L	Resort Fee	\$27.00

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WYNDHAM Boca Raton

## Group Pickup

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		Pickup	0	0	0	0	0	0	0	0	0	0	0	0	0	0	<del></del>	0	0	~	5	4	თ	~	0	0	0	0	0	0	0 39	_
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grppickup

Subject:

FW: Please provide a pickup report for Matt Jaeger today

From: Carolyn Montanus [mailto:Carolyn.Montanus@hilton.com]

Sent: Wednesday, January 20, 2016 2:49 PM

To: Matt Jaeger

Subject: RE: Please provide a pickup report for Matt Jaeger today

Hi Matt:

It was pleasure working with you and supporting again the 2016 Chris Evert/Raymond James Pro Celebrity Tennis Classic. Our records indicate that we had a total of 32 room nights for this event with an average rate of \$209.00 per night. Please let me know if you need any additional information and we look forward to partnering with you again this year.

Thank you,

Carolyn Montanus, Senior Sales Manager Embassy Suites Boca Raton by Hilton 661 NW 53rd Street Boca Raton, FL 33487 o.561-989-3966 m. 561-994-8200 Carolyn.montanus@hilton.com

From: Sheryl Cestare [mailto:Sheryl.Cestare@Hilton.com]

Sent: Tuesday, January 19, 2016 4:28 PM

**To:** Matt Jaeger **Cc:** Carolyn Montanus

Subject: Please provide a pickup report for Matt Jaeger today

Hello Matt,

As promised, here is my request to Carolyn to send a report of all rooms that were used by your organization at our Hotel in 2015.

Thank you so much for being a valued partner.

Kind Regards,



Sheryl Cestare | Director of Sales and Marketing

Embassy Suites by Hilton Boca Raton 661 NW 53rd Street, Boca Raton, FL 33487 Direct: 561 989 3920

sheryl.cestare@hilton.com Bocratonembassy.com



1901 SOUTH OCEAN BOULEVARD • DELRAY BEACH, FLORIDA 33483-6574 • 561-278-3355 • FAX 561-278-2871 www.wbtsea.com • EMail: delray@wrightbythesea.com

1-12-16

Subject: Chris Evert Charities, Inc. Accommodation

To: Matt Jaeger

It was exciting to read how well the event went in 2015. We donated all the rooms for the event. There were 9 night stays with us. We look forward to working with you in 2016.

Have a great year!

**Tammy Tatum** 

Subject:

FW: 2015 Rooms Nights

From: Felder, Julian [mailto:JFelder@wyndhamdeerfield.com]

Sent: Thursday, January 21, 2016 11:41 AM

To: Matt Jaeger Cc: Dell'Amico, Rick

Subject: RE: 2015 Rooms Nights

Hello Matt

Sorry for the delay. Please note that we have picked up a total of 19 room nights for your staff members

as part of our trade out agreement.

Unfortunately, we have not picked up any rooms otherwise.

Sincerely

Julian Felder General Manager Wyndham Deerfield Beach Resort 2096 NE 2nd Street, Deerfield Beach, Fl 33441 Ph. Direct: 754-227-4300

From: Matt Jaeger [matt@chrisevert.org]
Sent: Tuesday, January 12, 2016 2:19 PM

To: Felder, Julian

Subject: RE: 2015 Rooms Nights

Hello Julian,

I just wanted to follow-up on my email from Friday and see if you could email me a report that shows the total number of rooms nights used in regards to the 2015 Chris Evert/Raymond James Pro-Celebrity Tennis Classic.

Delreich Continues

Thank you Julian!

All the best, Matt

Matt Jaeger

Director of Marketing & Sponsorship Activation

Chris Evert Charities, Inc. 7200 W. Camino Real, Suite 310

Boca Raton, FL 33433 Phone: 561-394-2400 Fax: 561-394-2479

Email: matt@chrisevert.org

Group Name:	Chris Evert Event
Group Dates:	111711/21/2016
Group Code:	EVERT
Biller	Robert Colacurcio

SM:	Alison Saren
:SO	George Petrocelli
CR:	Kathy T
Comps:	30 nts
Avg. Rate	\$22.91
Resort Fee	comp or \$22.00

Group Name:	Chris Evert Sponsors
Group Dates:	11/1711/21/2016
Group Code:	AEVERT
Biller	Robert Colacurcio

SM:	Alison Saren
cs:	George Petrocelli
CR:	Kathy T
Comps:	na
Avg. Rate	\$191.44
Resort Fee	\$22.00

Total			81						45								
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	ן ני		Contracted Block	Revisions to Block	Revisions to Block	Block	Block (	No S	Total Room Usage	Gues	ပိ						
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		Date of Info:	6/2/2016														

WYNDHAM Boca Ration

03:48 PM

## Group Pickup

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			Avail	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

Page 1 of 1

grppickup

From Date 11-11-16 To Date 11-30-16 Room Class All Room Type All Booking Status All Block Codes 11146745CH,11176745CHR Sort Order Block Code

09:27 AM

## Group Pickup

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grppickup

From Date 11-01-16 To Date 11-30-16 Room Class All Room Type All Booking Status All Block Codes 11186783CH Sort Order Block Code

Filter

Deerfield Beach Resort	\ 
Wyndham	
	Wyndham Deerfield Beach Resort

WYNDHAM Deerfleid Beach Rezort

## Group Rooming List

01-04-17 09:29 AM

36783CH Chris	toom Name Conf. No. lo. Block Code 11186783CH Christ Evert Pro Celebrity Tennis	Arr. Date	Dep. Date Carr. Code	Room	Res. Status	Adl.	S S	Adl. Chl. Nts. Rms.	шs.
	6172492 6172493	, ,	11-07-16 11-09-16 0QN	00 N 00 N	СКОТ	~ ~	00	N 4	
٠	Total Block Code 11186783CH Christ	Reservations	7			7	0	9	7
	Grand Total	Reservations	2			2	0	9	7

Page 1 of 1

Filter \*\*\*From Stay Date 11-01-16 \*\*\*To Stay Date 11-30-16
Room Class All Room Type All Payment Method All
Block Code 11186783CH Rate Code All Reservation Status All
Group by Block Code Sort Order Alphabetical

From: Wright by the Sea [mailto:delray@wbtsea.com]

Sent: Wednesday, December 21, 2016 5:08 PM

To: 'Matt Jaeger'

Subject: RE: 2016 Room Nights

To: Matt Jaeger

Subject: Chris Evert Event

Below is the list of the 2 guest that stayed with us during the Chris Evert Event. The apartments were complimentary and used 4 nights total.

#### Lisa Franson

Check-in Date: Friday, 11/18/16 Check-Out Date: Sunday, 11/20/16

#### Terri Neil

Check-in Date: Friday, 11/18/16 Check-Out Date: Sunday, 11/20/16

Regards,

Tammy Tatum
Customer Relations,
Marketing & Events

delray@wbtsea.com

561-278-3355 or toll free 877-234-3355

Jack & LaGuardia Anastas General Managers

www.wrightbythesea.com 1901 S Ocean Blvd Delray Beach, Fl 33483





### 2017 CHRIS EVERT/RAYMOND JAMES PRO-CELEBRITY TENNIS CLASSIC FINAL HOTEL ROOM REPORT

HOTEL NAME	ROOM NIGHTS USED	BALANCE/TOTAL
Seagate Hotel	9	9
Wright By the Sea	15	24
Wyndham Boca	39	63