

**CHRIS EVERT /RAYMOND JAMES PRO CELEBRITY TENNIS CLASSIC
2013-2017 ROOM NIGHT BACKUP**

Year	Room Nights Picked Up	Economic Impact
2013	180	\$68,400
2014	163	\$61,940
2015	127	\$48,260
2016	124	\$47,120
2017	96	\$36,480

- Our calculation for Economic Impact is: Room nights * \$380 generates Economic Impact



Palm Beach County Sports Commission

POST EVENT REPORT

As part of the contract, each event organizer is required to submit a final report on their respective event. Please complete this form and return to the Sports Commission Office.

EVENT NAME: Chris Evert/Raymond James Pro-Celebrity Tennis Classic DATES: November 15-17, 2013

LOCATION(S): Delray Beach Tennis Center and Boca Raton Resort & Club

EVENT ORGANIZERS: Chris Evert Charities, Inc.

TOTAL BUDGET _____ AMOUNT OF GRANT REQUESTED \$5,000

LOCAL CONTACT: Tami Starr PHONE: (561) 394-2400

Room Usage Report

Group Name:	Chris Evert Player/Celebrity Block
Group Dates:	11/14--11/17/2013
Group Code:	ACEPLY

Bill

DDH

SM:	AS
CS:	GP
CR:	KT
Comps:	30 nights
Avg. Rate	\$50.53
Resort Fee	comp or \$22.00

[illegible]

Room Usage Report

Group Name:	Chris Evert Sponsors/Spectators
Group Dates:	11/14---11/19/2013
Group Code:	AEVERT

Biller

DDH

SM:	AS
CS:	GP
CR:	KT
Comps:	NA
Avg. Rate	\$234.50
Resort Fee	\$22.00

[illegible]

Matt Jaeger

Subject: # of room nights booked

From: Alexandra Farnsworth [<mailto:afarnsworth@theseagatehotel.com>]

Sent: Tuesday, January 07, 2014 8:57 AM

To: Matt Jaeger

Subject: FW: # of room nights booked

Good Morning Matt,

Per Simone's note below, we generated 16 room nights from the Chris Evert tournament. We donated 15 room nights to the tournament, as part of our sponsorship.

Sincerely,

Alex

Alexandra Farnsworth

Director of Marketing

The Seagate Hotel & Spa

1000 E. Atlantic Avenue

Delray Beach, FL 33483

Direct: 561.665.4820

Hotel: 561.665.4800

Fax: 561.665.4831

www.TheSeagateHotel.com



Matt Jaeger

Subject: # of room nights booked

From: wbtsea [mailto:delray@wbtsea.com]

Sent: Monday, January 06, 2014 6:48 PM

To: 'Matt Jaeger'

Subject: RE: # of room nights booked

Hello Matt

Again I would like to say what a great job you guys do for that event.
It was my first time to attend and look forward to this years.
We comp 16 nights. We did not book any paying nights.
Have a great year!

Tammy Tatum

Customer Relations

561-278-3355

<mailto:delray@wbtsea.com>

<http://www.wbtsea.com>



Jack & LaGuardia Anastas
General Managers
Wright by the Sea
1901 S Ocean Blvd
Delray Beach, FL 33483



Matt Jaeger

Subject: # of room nights booked

From: Olivares, Anamary - Wyndham Boca Raton [<mailto:AOLivares@wyndham.com>]

Sent: Tuesday, January 07, 2014 3:48 PM

To: Matt Jaeger

Subject: RE: # of room nights booked

Happy New Year Matt,

I am so sorry for been late on my answer to your request.

We had a total of 51 room nights(17 paid/34 complimentary).

Please let me know if you need any additional info,

Best Regards,

Be Well / Be Fit

Anamary Olivares

Senior Sales Manager

Wyndham Hotel

1950 Glades Road

Boca Raton, FL 33431

P: (561) 368-5200 Ext:730

D:(561) 417-1893

F: (561) 338-9453

aolivares@wyndham.com

www.wyndhamboca.com

<http://www.facebook.com/> Follow us on Facebook

Open our eBrochure

Please consider the environment – think before you print.

www.wyndham-green.com



Palm Beach County Sports Commission

POST EVENT REPORT

As part of the contract, each event organizer is required to submit a final report on their respective event. Please complete this form and return to the Sports Commission Office.

EVENT NAME: Chris Evert/Raymond James Pro-Celebrity Tennis Classic DATES: November 21-23, 2014

LOCATION(S): Delray Beach Tennis Center and Boca Raton Resort & Club

EVENT ORGANIZERS: Chris Evert Charities, Inc.

TOTAL BUDGET _____ AMOUNT OF GRANT REQUESTED \$5,000

LOCAL CONTACT: Tami Starr PHONE: (561) 394-2400

Room Usage Report

Group Name:	Chris Evert Players
Group Dates:	11/20---11/24-14
Group Code:	APLYRS

Bill

三三

SM:	AS
CS:	GP
CR:	KT
Comps:	30 nights
Avg. Rate	
Resort Fee	comp for comp rms

\$22.00 for rated rms

[illegible]

Room Usage Report

Group Name:	Chris Evert Spectator block	
Group Dates:	EVRT14	
Group Code:	11/20---11/24/2014	

Billor

EF

SM:	AS
CS:	GP
CR:	KT
Comps:	None
Avg. Rate	\$243.58
Resort Fee	\$27.00

Date of Info:	Day																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																									
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Room Usage Report

Group Name:	Chris Evert Sponsor Block
Group Dates:	11/19---11/24/2014
Group Code:	AEVERT

SM:	AS
CS:	GP
CR:	KT
Comps:	none
Avg. Rate	\$266.24
Resort Fee	\$22.00

[illegible]

Group Pickup

Block Name	NOV												NOV				Total
	16	17	18	19	20	21	22	23	24	25	26						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed						
Chris Evert-Raymond James Pro-Comp																	
Block Code	11176745CH		Start Date		11-17-14		Orig										
Stc	6745		Status		DEF		Current										
Mkt	CMP		Rate CMP		Avail		Pickup										
Origin	RL		Cutoff Days / Date		0 / 11-17-14		Avail										
Chris Evert-Raymond James Pro Celebrity																	
Block Code	11216745CH		Start Date		11-20-14		Orig										
Stc	6745		Status		DEF		Current										
Mkt	GSF		Rate		Avail		Pickup										
Origin	IN		Cutoff Days / Date		0 / 11-15-14		Avail										
Grand Total																	
		Orig	0	9	20	5	6	14	14	6	0	0	0	74			
		Current	0	1	0	0	2	14	16	8	0	0	0	41			
		Pickup	0	1	0	0	2	14	16	8	0	0	0	41			
		Avail	0	0	0	0	0	0	0	0	0	0	0	0			

From: Felder, Julian
To: Matt Jaeger
Subject: RE: # of room nights booked
Date: Friday, January 09, 2015 5:39:30 PM

Hi Matt
Please be advised that a total of 20 room nights were utilized by Chris Evert Charities.
Sincerely

Julian Felder
General Manager
Wyndham Deerfield Beach Resort
2096 NE 2nd Street, Deerfield Beach, FL 33441
Ph. Direct: 754-227-4300

From: Matt Jaeger [matt@chrisevert.org]
Sent: Friday, January 09, 2015 2:35 PM
To: Felder, Julian
Subject: # of room nights booked

Hello Julian,

Happy New Year! I hope this e-mail finds you well!

I am again working on a report for the Palm Beach County Sports Commission and they are requesting a statement or e-mail from our partner hotels that states how many room nights were used by Chris Evert Charities (comp and paid)? When you have a chance, could you send me something that shows how many total room nights were used in regards to the 2014 Chris Evert/Raymond James Pro-Celebrity Tennis Classic?

Thank you in advance for your help!

All the best,
Matt

Matt Jaeger

*Director - Revenue Research,
Marketing & Sponsor Relations*

Chris Evert Charities, Inc.
7200 W. Camino Real, Suite 310
Boca Raton, FL 33433
Phone: 561-394-2400
Fax: 561-394-2479
Email: matt@chrisevert.org

*not in PB County
not included in Tour Count*

From: [Alexandra Farnsworth](#)
To: [Matt Jaeger](#)
Cc: [Simone Ricketts](#)
Subject: RE: # of room nights booked
Date: Friday, January 09, 2015 2:39:53 PM

Hi Matt,

As part of our sponsorship of the 2015 Chris Evert Charity Tennis Classic, we provided 15 complimentary room nights.

Simone – is there a way of knowing how many (paid) rooms resulted from the tournament?

Sincerely,

Alex

Alexandra Farnsworth
Director of Marketing
The Seagate Hotel & Spa
1000 E. Atlantic Avenue
Delray Beach, FL 33483
Direct: 561.665.4820
Hotel: 561.665.4800
Fax: 561.665.4831

www.TheSeagateHotel.com



From: Matt Jaeger [mailto:matt@chrisevert.org]
Sent: Friday, January 09, 2015 2:36 PM
To: afarnsworth@theseagatehotel.com
Subject: # of room nights booked

Hello Alex,

Happy New Year! I hope this e-mail finds you well!

I am again working on a report for the Palm Beach County Sports Commission and they are requesting a statement or e-mail from our partner hotels, that states how many room nights were used by Chris Evert Charities (comp and paid)? When you have a chance, could you send me something that shows how many total room nights were used in regards to the 2014 Chris Evert/Raymond James Pro-Celebrity Tennis Classic?

Thank you in advance for your help!

All the best,
Matt

Matt Jaeger

*Director - Revenue Research,
Marketing & Sponsor Relations*

Chris Evert Charities, Inc.
7200 W. Camino Real, Suite 310
Boca Raton, FL 33433
Phone: 561-394-2400
Fax: 561-394-2479
Email: matt@chrisevert.org



CHRIS EVERT | RAYMOND JAMES®

For Charitable Giving Contact

From: Wright by the Sea
To: "Matt Jaeger"
Subject: RE: # of room nights booked
Date: Saturday, January 10, 2015 9:51:56 AM

Good morning, Matt,

It was a pleasure meeting you yesterday.

According to our records we comped 15 nights for the Chris Evert Event in November.

The value of these apartments comes to 2564.10 (154.00/night plus 11% Florida tax = 170.94/night x 15 = 2564.10).

Please let us know if you need any more information.

Take care and have a golden day,
Patti



<https://www.facebook.com/pages/Wright-by-the-Sea/112583775419683>

****PLEASE READ CAREFULLY**** You are financially responsible for the dates of this reservation. We will respect your request for specific accommodations but reserve the right to change your apartment. Cancellation Policy - 30 days notice. Check In About 2:00 P.M.; check Out 11:00 A.M. Sorry, No Pets, and No Smoking in rooms. You may call our toll free number 877-234-3355 to confirm your stay.

From: Matt Jaeger [mailto:matt@chrisevert.org]
Sent: Friday, January 09, 2015 2:27 PM
To: delray@wbtsea.com
Subject: # of room nights booked

Hello Jack & Tammy,

Happy New Year! I hope this e-mail finds you well!

I am again working on a report for the Palm Beach County Sports Commission and they are requesting a statement or e-mail from our partner hotels, that states how many room nights were used by Chris Evert Charities (comp and paid)? When you have a chance, could you send me something that shows how many total room nights were used in regards to the 2014 Chris

Evert/Raymond James Pro-Celebrity Tennis Classic?

Thank you in advance for your help!

All the best,
Matt

Matt Jaeger

*Director - Revenue Research,
Marketing & Sponsor Relations*

Chris Evert Charities, Inc.
7200 W. Camino Real, Suite 310
Boca Raton, FL 33433
Phone: 561-394-2400
Fax: 561-394-2479
Email: matt@chrisevert.org



CHRIS EVERT | RAYMOND JAMES®

Pro-Celebrity Tennis Classic



Palm Beach County Sports Commission

POST EVENT REPORT

As part of the contract, each event organizer is required to submit a final report on their respective event. Please complete this form and return to the Sports Commission Office.

EVENT NAME: Chris Evert/Raymond James Pro-Celebrity Tennis Classic DATES: November 20-22, 2015

LOCATION(S): Delray Beach Tennis Center & Boca Raton Resort & Club

EVENT ORGANIZERS: Chris Evert Charities, Inc.

TOTAL BUDGET _____ AMOUNT OF GRANT REQUESTED \$5,000

LOCAL CONTACT: Tami Starr PHONE: (561) 394-2400

SM:	Alison Saren
CS:	George Petrocelli
CR:	Kathy T
Comps:	na
Avg. Rate	see below
Resort Fee	\$27.00

RC

Bill

[illegible]

Group Pickup

Block Name		NOV							NOV							NOV							Total								
		01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Sun		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	
Chris Evert-Raymond James Pro-Comp		Orig																													
Block Code 11166745CH		Start Date 11-16-15																													
Src 6745		Status DEF																													
Mkt CMP		Rate CMP																													
Origin RL		Cutoff Days / Date 0 / 11-16-15																													
Chris Evert-Raymond James Pro Celebrity		Orig																													
Block Code 11206745CH		Start Date 11-16-15																													
Src 6745		Status DEF																													
Mkt GSF		Rate																													
Origin IN		Cutoff Days / Date 0 / 11-20-15																													
Grand Total		Orig	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	4	4	10	26	30	14	4	4	0	0	0	0	100	
		Current	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	13	14	9	1	0	0	0	0	0	0	39
		Pickup	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	13	14	9	1	0	0	0	0	0	0	39
		Avail	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Matt Jaeger

Subject: FW: Please provide a pickup report for Matt Jaeger today

From: Carolyn Montanus [<mailto:Carolyn.Montanus@hilton.com>]
Sent: Wednesday, January 20, 2016 2:49 PM
To: Matt Jaeger
Subject: RE: Please provide a pickup report for Matt Jaeger today

Hi Matt:

It was pleasure working with you and supporting again the 2016 Chris Evert/Raymond James Pro Celebrity Tennis Classic. Our records indicate that we had a total of 32 room nights for this event with an average rate of \$209.00 per night. Please let me know if you need any additional information and we look forward to partnering with you again this year.

Thank you,

Carolyn Montanus, Senior Sales Manager
Embassy Suites Boca Raton by Hilton
661 NW 53rd Street
Boca Raton, FL 33487
o.561-989-3966 m. 561-994-8200
Carolyn.montanus@hilton.com

From: Sheryl Cestare [<mailto:Sheryl.Cestare@Hilton.com>]
Sent: Tuesday, January 19, 2016 4:28 PM
To: Matt Jaeger
Cc: Carolyn Montanus
Subject: Please provide a pickup report for Matt Jaeger today

Hello Matt,

As promised, here is my request to Carolyn to send a report of all rooms that were used by your organization at our Hotel in 2015.

Thank you so much for being a valued partner.

Kind Regards,



Sheryl Cestare | Director of Sales and Marketing

Embassy Suites by Hilton Boca Raton
661 NW 53rd Street, Boca Raton, FL 33487
Direct: 561 989 3920
sheryl.cestare@hilton.com
Bocratonembassy.com

Wright



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1-12-16

Subject: Chris Evert Charities, Inc. Accommodation

To: Matt Jaeger

It was exciting to read how well the event went in 2015.
We donated all the rooms for the event. There were 9 night stays with us.
We look forward to working with you in 2016.

Have a great year!

A handwritten signature in black ink, appearing to read 'Tammy Tatum'.

Tammy Tatum

Matt Jaeger

Subject: FW: 2015 Rooms Nights

From: Felder, Julian [<mailto:JFelder@wyndhamdeerfield.com>]
Sent: Thursday, January 21, 2016 11:41 AM
To: Matt Jaeger
Cc: Dell'Amico, Rick
Subject: RE: 2015 Rooms Nights

Hello Matt
Sorry for the delay. Please note that we have picked up a total of 19 room nights for your staff members as part of our trade out agreement.
Unfortunately, we have not picked up any rooms otherwise.
Sincerely

Julian Felder
General Manager
Wyndham Deerfield Beach Resort
2096 NE 2nd Street, Deerfield Beach, FL 33441
Ph. Direct: 754-227-4300

*Deerfield
we can't count
in our #15*

From: Matt Jaeger [matt@chrisevert.org]
Sent: Tuesday, January 12, 2016 2:19 PM
To: Felder, Julian
Subject: RE: 2015 Rooms Nights

Hello Julian,

I just wanted to follow-up on my email from Friday and see if you could email me a report that shows the total number of rooms nights used in regards to the 2015 Chris Evert/Raymond James Pro-Celebrity Tennis Classic.

Thank you Julian!

All the best,
Matt

Matt Jaeger
Director of Marketing & Sponsorship Activation

Chris Evert Charities, Inc.
7200 W. Camino Real, Suite 310
Boca Raton, FL 33433
Phone: 561-394-2400
Fax: 561-394-2479
Email: matt@chrisevert.org

Room Usage Report

Group Name:	Chris Evert Event
Group Dates:	1117--11/21/2016
Group Code:	EVERT

Billier

Robert Colacurcio

SM:	Alison Saren
CS:	George Petrocelli
CR:	Kathy T
Comps:	30 nts
Avg. Rate	\$22.91
Resort Fee	comp or \$22.00

[illegible]

Room Usage Report

Group Name:	Chris Evert Sponsors
Group Dates:	11/17----11/21/2016
Group Code:	AEVERT

Biller

Robert Colacurcio

SM:	Alison Saren
CS:	George Petrocelli
CR:	Kathy T
Comps:	na
Avg. Rate	\$191.44
Resort Fee	\$22.00

[illegible]

From Date 11-11-16 To Date 11-30-16
Room Class All Room Type All
Booking Status All
Block Codes 11146745CH,11176745CHR
Sort Order Block Code

grppickup

Group Pickup

[illegible]

Native PB County

Group Rooming List

Room No.	Room Name	Conf. No.	Arr. Date	Dep. Date	Room Type	Res. Status	Adl.	Chl.	Nts.	Rms.
Block Code 11186783CH Christ Evert Pro Celebrity Tennis										
824	Jutz, Kris	6172492	11-07-16	11-09-16	0QN	CKOT	1	0	2	1
806	Mullane, Fred & Susan	6172493	11-17-16	11-21-16	0QN	CKOT	1	0	4	1
Total Block Code 11186783CH Christ			Reservations	2			2	0	6	2
Grand Total			Reservations	2			2	0	6	2

From: Wright by the Sea [mailto:delray@wbtsea.com]
Sent: Wednesday, December 21, 2016 5:08 PM
To: 'Matt Jaeger'
Subject: RE: 2016 Room Nights

To: Matt Jaeger

Subject: Chris Evert Event

Below is the list of the 2 guest that stayed with us during the Chris Evert Event. The apartments were complimentary and used 4 nights total.

Lisa Franson

Check-in Date: Friday, 11/18/16
Check-Out Date: Sunday, 11/20/16

Terri Neil

Check-in Date: Friday, 11/18/16
Check-Out Date: Sunday, 11/20/16

Regards,

Tammy Tatum
Customer Relations,
Marketing & Events
delray@wbtsea.com
561-278-3355 or toll free 877-234-3355

Jack & LaGuardia Anastas
General Managers
www.wrightbythesea.com
1901 S Ocean Blvd
Delray Beach, Fl 33483





Chris Evert/Raymond James
PRO-CELEBRITY TENNIS CLASSIC

**2017 CHRIS EVERT/RAYMOND JAMES PRO-CELEBRITY TENNIS CLASSIC
FINAL HOTEL ROOM REPORT**

<u>HOTEL NAME</u>	<u>ROOM NIGHTS USED</u>	<u>BALANCE/TOTAL</u>
Seagate Hotel	9	9
Wright By the Sea	15	24
Wyndham Boca	39	63