

Public Art Advisory Board

2017 - 2018





The Delray Beach Public Art Advisory Board (PAAB) was created in 2005 with a mission to promote, support and expand the City public art program to engage, edify and inspire our diverse community.



Since then, PAAB has played a role in attracting people, businesses and revenue to downtown Delray Beach

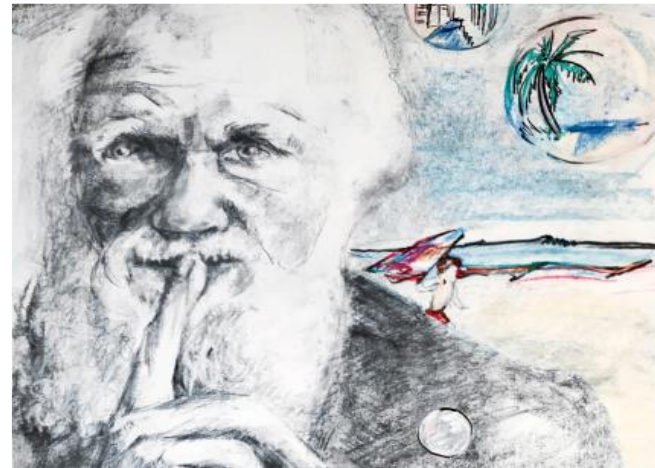
The nonprofit arts and cultural community in Delray Beach generated \$21,434,838 in economic impact in a single year.*

Source: Arts & Economic Prosperity 5: The Economic Impact of Nonprofit Arts and Cultural Organizations and their Audiences in the City of Delray Beach.

**Fiscal year 2015*

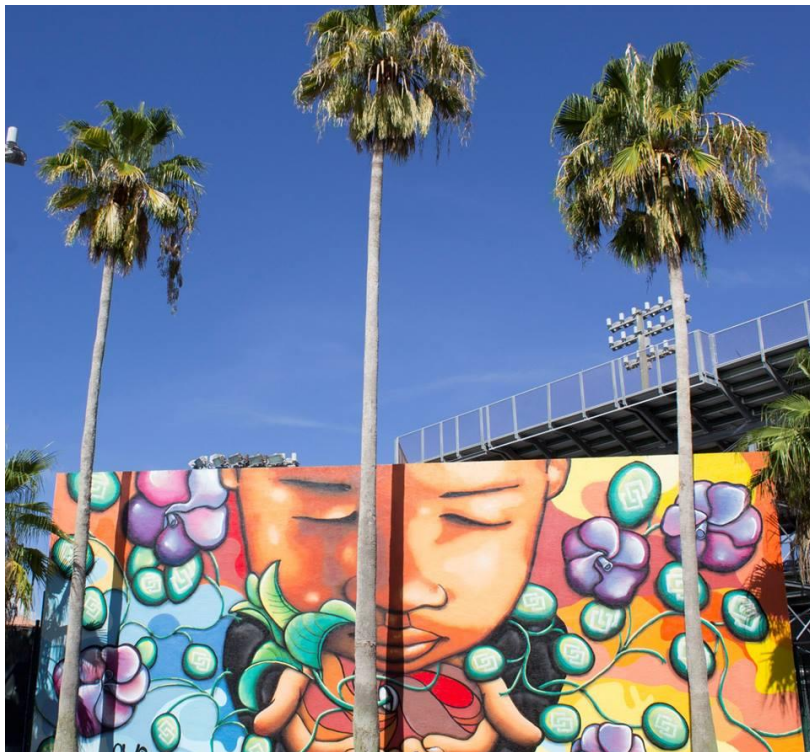
Art Plan 17

- Early last year, PAAB began a planning process. Drawing on input from the community and the City, the Board developed a strategic plan that clearly sets out PAAB's vision as well as specific goals and objectives.



OUR VISION

Public art has the power to impact a city in numerous ways. The Delray Beach Public Art Board has agreed to focus its efforts on projects that:



Involve the community,
reflect the community
and celebrate the
community
- in all its diverse and
dynamic beauty.

Last year, noted muralist Eduardo “Emo” Mendieta created this dynamic image on the west side of the Tennis Center after working with community leaders in The Set to develop the design.

OUR VISION

Public art has the power to impact a city in numerous ways. The Delray Beach Public Art Board has agreed to focus its efforts on projects that:



Reflect and reinforce the City's image as being a place that values diversity; encourages creativity in business and the arts; balances intimate hometown charm with urban sophistication; inspires daydreams, opportunities and adventures, and a place that is walkable, sociable and most of all - fun!

- The colorful work of artist Agata Ren featured on our recently installed ArtCitywide Chairs celebrates some of the people and places that make Delray Beach such a great place to live, work and play, from the new Visitor Information Center to the Catherine Strong Splash Park and from Fire Station #1 to the Skate Park.

OUR VISION

Public art has the power to impact a city in numerous ways. The Delray Beach Public Art Board has agreed to focus its efforts on projects that:



Enhance and improve
public infrastructure.



- Just in time for this year's Delray Affair, PAAB unveiled its latest project! Working with the City's Public Works Department, we commissioned artists to create tarps to cover the trucks being used for security purposes. This summer, PAAB will unveil its newest project!

Goals & Objectives

PAAB's goal is to continue developing a program that builds community, creates a sense of place and enhances and improves public infrastructure

- ❑ Objective 1: Work systematically by embracing best industry practices
- ❑ Objective 2: Strengthen and/or create bonds between the City's diverse neighborhoods and populations through collaborations.
- ❑ Objective 3: Expand Public Art from the central downtown core into neighborhoods and properties throughout the City of Delray Beach.
- ❑ Objective 4: Increase awareness of Public Art in Delray Beach.

TADA

The Alliance of Delray Arts

Objective 2 Strengthen or create bonds between the City's diverse neighborhoods and populations through collaborations

Objective 4: Increase awareness of public art in Delray Beach

With PAAB leading the way, TADA was formed late last year.

Made up of representatives from the City's nonprofit arts and cultural community, the organization is enhancing the City's image as an arts destination, strengthening the marketing reach of its members and opening the door to creative collaborations

Arts Garage - Arts Warehouse - Delray Beach City Library -
Delray Beach Historical Society - Delray Beach Playhouse -
Delray Beach Public Art Advisory Board - The Milagro Center -
Old School Square - Sandoway Discovery Center - Spady
Cultural Heritage Museum

Heritage Here: I-95 Community Murals

Obj. 2: Strengthen or create bonds between the City's diverse neighborhoods and populations through collaborations

Obj. 3: Expand Public Art into neighborhoods and properties throughout Delray Beach

Phase 1 - Carver Park at the Community Grove

Phase 2 - MLK

Community workshops and youth mentoring will play a central role in this community-based, multi-phased project that will celebrate the history of The Set.



“When you start seeing all the colorful art, you know you’re in Delray!”

Objectives 3 & 4: Expand presence and increase awareness of public art

PAAB uses art to create a sense of place and enhance the City’s image as an arts destination.

The Seed, a metal sculpture by Steven Blackwood, was installed in Pioneer Park in August 2017 and now serves as a gateway to the City.



PAAB also focuses on projects that reflect and reinforce the City's image as a place that...



- ▶ Values diversity
- ▶ Encourages creativity in business and the arts
- ▶ Balances intimate hometown charm with urban sophistication
- ▶ Inspires daydreams, opportunities and adventures

And is a place that is walkable, sociable - and most of all - fun!

Objectives 3 & 4: Expand presence and increase awareness of public art

Let's bring gladiolas back!

Delray Beach was once the gladiola capital of the world. Public art can tell that story and keep our history alive!

The Delray Beach Historical Society has been selling gladiola corms at the Delray Affair and encouraging residents to plant them in their yards.

And now, PAAB will be “planting” a series of gladiola-themed sculptures around the city.



PAAB is working to raise its profile in the community and enhance the City's reputation as an arts destination.



The decorative cardboard fans produced by PAAB's Marketing Committee were a hot item at the 2018 Delray Beach Open at the Tennis Center and this year's Delray Affair! While the heat might have made them popular, it was their engaging images - capturing various works of public art in Delray - that made the fans collectors' items.

Objective 4: Increase awareness of public art

We've been busy...

- ▶ Cultural Council video
- ▶ FAPAP Conference
- ▶ Community Workshops
- ▶ Tennis Center
- ▶ News coverage
- ▶ Seiler donations





...And we have no intention of slowing down!

- ▶ Sustainability infrastructure project and sustainability festival
- ▶ Inventory - map, app
- ▶ Community workshops
- ▶ Heritage Here - Phase 3 and beyond



Thank you!

Your support of the Public Beach Advisory Board is greatly appreciated.

Christina Wood - Chair

Alejandro Borrero - Vice Chair

Marusca Gatto

Anita Lovitt

Peter Pereira

Joyce Warner

Tonya Akins

Alberta Gaum-Rickard - PAAB assistant

Suzanne Fisher, Director of Parks & Recreation - Staff Liaison



PAAB

Creating.Community.