

Delray Beach Goal-Setting

June 12, 2018

Management
Partners



Agenda

- Draft a vision statement
- Draft a mission statement
- Identify strategic priorities
- Define success for each priority

Vision

Delray Beach is a healthy, diverse community that proudly celebrates its heritage and offers a bright future to all who call the city their home.

Vision

Delray Beach is a charming, vibrant city of dynamic and diverse communities with a bright future. We proudly celebrate our heritage and provide a welcoming hometown atmosphere for residents and visitors.

Mission Statement

To create an authentic and inspiring community that celebrates our history while building toward the future.

Mission Statement

*To provide innovative, high-quality services
that enrich our diverse and inclusive
community.*

Priorities

- Improve infrastructure
- Implement development plans and initiatives
- Improve transportation and mobility
- Rebuild the organization

Improve Infrastructure

- City facilities and parks
- Internet and communication systems
- Traffic and transportation corridors
- Sea level rise and related issues
- Needs assessment and plan for community centers and programming

Implement Development Plans and Initiatives

- Targeted development efforts
- Infill housing
- The Set transformation area plan
- Blight in various areas
- Mixed-use development
- Industrial areas along Congress Avenue
- Visual appeal of public areas
- Gentrification
- Mix of services and needs throughout the City

Improve Transportation and Mobility

- Public parking
- Way-finding
- Pedestrian walkability and bicycle mobility
- Valet parking

Rebuild the Organization

- Customer service
- Outdated infrastructure
 - Building(s)
 - Phone system/voice
 - Technology (audio and video), internet and phone system
- Plan for a new City Hall

Thank You!

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