


<p><i>Date</i> 7/30/18 Q2 UPDATE</p>	<p><i>Project:</i> <b>Emergency Management</b></p>			
<p><b>Team</b></p> <p><b>Sponsor:</b> Mark Lauzier &amp; Caryn Gardner-Young <b>Team Lead:</b> Suzanne Fisher</p> <p><b>Improvement Team</b> CET Team</p> <p><b>Resources:</b> Related process owners</p>	<p><b>Problem Statement</b></p> <p>Review and update the City's Emergency Management plan, based on past experiences from previous incidents while examining best practices from similar municipalities.</p> <p><b>Scope</b></p> <ul style="list-style-type: none"><li>- Assess and update citywide THIRA (Threat, Hazard Identification, and Risk Assessment)<ul style="list-style-type: none"><li>o EM Operations planning</li><li>o Mutual Aid Agreements</li><li>o Hazard mitigation planning</li></ul></li><li>- Determine temporary and long-term Emergency Operations Center locations<ol style="list-style-type: none"><li>1. Short-term EOC at Fairfield hotel</li></ol></li><li>- Continue to update citywide Emergency Management Plan<ol style="list-style-type: none"><li>2. Plan updates by Section Chiefs and EM staff - ongoing</li></ol></li><li>- Benchmark against cities of similar size</li></ul> <p><b>Targeted Outcomes</b></p> <ul style="list-style-type: none"><li>• Updated and Finalized Departmental COOP Plans</li><li>• Identify logistics necessary for short and long term EOC site(s) – ongoing. Short-term (2018) identified, agreements being finalized and site secured.</li><li>• Ensure mutual aid agreements are current</li></ul> <p><b>Boundaries</b></p> <p>Emergency Management plans need to include multi-year integrated planning and budget process to align with City Commission Policy.</p>			
<p><b>Stakeholders</b></p> <p><b>Customer:</b> City Commission, City employees, Residents, Visitors</p> <p><b>Other Stakeholders:</b> Community</p>				
 <b>CONTINUOUS IMPROVEMENT</b>	<p><b>Timelines</b></p> <p>Initiate</p> <p>Jan 2018</p>	<p>Investigate</p> <p>March – May 2018</p>	<p>Improvement</p> <p>June 2018</p>	<p>Implement</p> <p>Jan 2019</p>

<b>Date</b> 7/30/18	<b>Project:</b> <i>Neighborhood Revitalization Program</i>
<p><b>Team</b></p> <p><b>Sponsor:</b> Michael Coleman/Jeff Goldman  <b>Team Lead:</b> Suzanne Fisher</p> <p><b>Improvement Team</b>  CET Team</p> <p><b>Resources:</b>  Related process owners</p> <p><b>Stakeholders</b></p> <p><b>Customer:</b> City Commission, City employees, Residents, Visitors</p> <p><b>Other Stakeholders:</b>  Community</p>	<p><b>Problem Statement</b></p> <p>Improve and safeguard the City of Delray Beach through neighborhood initiatives which focus on social cohesion and collective outcomes.</p> <p><b>Scope</b></p> <ul style="list-style-type: none"> <li>- Block-by-block neighborhood assessment that addresses community conditions, code compliance, health/accessibility challenges- <i>Q2 Update Ongoing work by Community Improvement</i> <ul style="list-style-type: none"> <li>o The Set</li> <li>o NW Delray</li> <li>o SW Delray</li> <li>o Central Business District</li> <li>o Oseola Park</li> <li>o Carver Park</li> <li>o Pineapple Grove</li> <li>o Lake Ida</li> <li>o Baker's Row</li> <li>o Barrier Island</li> <li>o <del>Rainberry Woods</del> <i>-extensive work done by CI in RW in Q1 &amp; Q2</i></li> </ul> </li> <li>- Determine necessary Neighborhood improvements to ensure harmonious neighborhood <ul style="list-style-type: none"> <li>o Identify unsafe structures (demolition)</li> <li>o Abandon/Unregistered/Derelict vehicles</li> <li>o Trash/litter/debris</li> <li>o Property Maintenance</li> <li>o Vacant Properties and/or lots</li> <li>o Illegal dumping</li> <li>o Regulation of rental housing</li> <li>o Commercial vehicles in residential neighborhoods</li> <li>o Non-permitted construction</li> <li>o Rehabilitation of low income homes (CDBG/SHIP grants)</li> </ul> </li> <li>- Address social components of Neighborhood Revitalization to include: <ul style="list-style-type: none"> <li>o Stronger and more connected communities – contributes to social capital- <i>Ongoing Community Events located within neighborhoods – events held by CET, P&amp;R, PD, CI, and Fire</i> <ul style="list-style-type: none"> <li>o Inclusion of minority social groups – draws together people of different races, religions, and cultures</li> <li>o Diversion and education of at-risk youth – creates positive alternatives to youth and adult offending, antisocial behavior, and crime- <i>Summer 2018 Youth Camp Initiatives by P&amp;R at Pompey, Catherine Strong, Community Center. City sponsored camp initiative by CI and KOP to Florida Youth Ranch Camp. Spellabration hosted at Library</i></li> </ul> </li> </ul> </li> </ul>

- Healthy child development and contact with nature- City sponsored camp initiative by CI and KOP to Florida Youth Ranch Camp. Butterfly garden installation at Leon Weekes by P&R. Pollinator initiative by P&R in 2018
- Improved community health – addressed chronic obesity issues, physical health, connectivity, and food insecurities- July is Parks & Recreation month full calendar of free fitness activities for the whole community, located in parks and neighborhoods. Summer reading initiative included in P&R summer programs. Letter writing camp held at Historic Society.

#### Targeted Outcomes

- Top 3 Short-term priorities (2018 – beyond)
  - The SET Transformation Plan
  - Pompey Park Master Plan- Q1&Q2 Community Stakeholder and City Commissioner interviews conducted by Wannamacher Jensen.
  - Rainberry Woods (potential acquisition of pool and park)
- Future/Long-term Priorities (2019 – beyond)
  - Neighborhood assessment

#### Boundaries

Neighborhood Initiatives need to include multi-year integrated planning and budget process to align with City Commission Policy. Coordination of efforts with CET and other departments, not-for-profit agencies, and HOAs to ensure best possible outcome.



#### Timelines

Initiate

Investigate

Improvement


Implement


Jan 2018

Jan 2018 – Dec 2018

February 2018 – ongoing

February 2018 - ongoing

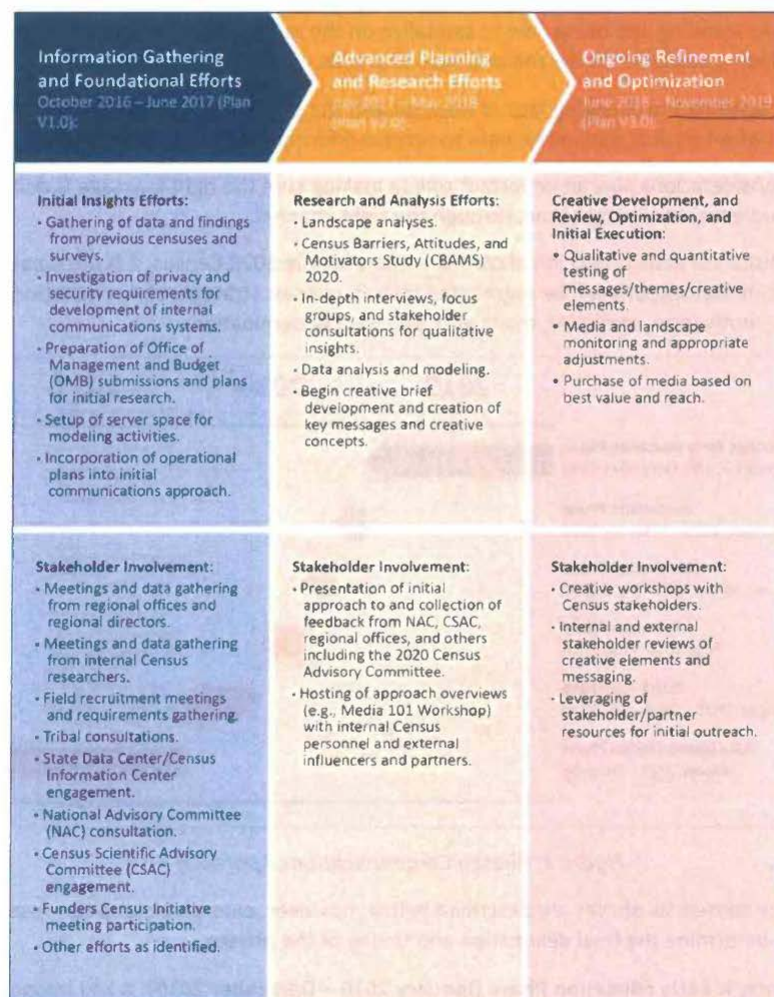
<b>Date</b> 7/30/18 Q2 Update	<b>Project:</b> <i>Downtown Ambassador Program – COMPLETE AND ONGOING</i>			
<b>Team</b>  <b>Sponsor:</b> Mark Lauzier & Caryn Gardner-Young <b>Team Lead:</b> Suzanne Fisher  <b>Improvement Team</b> CET Team  <b>Resources:</b> Related process owners Laura Simon, DDA	<b>Problem Statement</b>  The Downtown Delray Beach Ambassador Program began through the efforts of the Downtown Development Agency in FY16/17 and ceased operations, due to funding, in June 2017.  <b>Scope</b> <ul style="list-style-type: none"><li>- To achieve a high level of safety, well-being, marketing, and hospitality for the citizens and visitors of Delray Beach, the Community Engagement Team will assess the collaborative efforts of Public Safety, the DDA Downtown Ambassador Program, and other viable programs. This is a welcoming presence for visitors and citizens to encourage positive customer engagement within the city.</li><li>- Coverage would be 365 days per year; time: 7am – 10pm Sunday – Thursday and 7am – 11pm Friday and Saturday in the DDA District.</li></ul> <b>Targeted Outcomes</b> <ul style="list-style-type: none"><li>• Review of FY16/17 DDA Downtown Ambassador Program - <b>Complete</b></li><li>• Review of FY17/18 DDA Downtown Ambassador Program Proposal – <b>Complete</b></li><li>• Review DBPD crime data for area proposed by DDA for Downtown Ambassador Program continuation</li><li>• Assess data and fiscal requests for long-term impact</li><li>• Assess proposed funding sources</li><li>• Provide analytical analysis to CM for review – <b>Monthly report provided to CET for review</b></li></ul> <b>Boundaries</b> Assess DDA proposed Downtown Ambassador Program for feasibility in multi-year integrated planning and budget process to align with City Commission Policy.			
 <b>CONTINUOUS IMPROVEMENT</b>	<b>Timelines</b> <i>Initiate</i>	<i>Investigate</i>	<i>Improvement</i>	<i>Implement</i>
	March 2018	April 2018	June 2018 (review program)	June 2018

<b>Date</b> 8/6/18 Q3 Update	<b>Project:</b> <i>US Census 2020</i>			
<b>Team</b>  <b>Sponsor:</b> Mark Lauzier & Caryn Gardner-Young <b>Team Lead:</b> Suzanne Fisher  <b>Improvement Team</b> CET Team  <b>Resources:</b> Related process owners Tim Stillings, Planning Director	<b>Problem Statement</b>  In anticipation of the US Census 2020, which according to information provided by Tim Stillings will include an ongoing refinement and optimization period (Plan Y3.0) that will take place from June 2018 – November 2019, the City should begin to explore and examine creative ways to engage Census stakeholders to ensure maximum participation.  <b>Scope</b> <ul style="list-style-type: none"><li>- As part of the US Census approach to “Collaborating on the 2020 Campaign” - Plan elements 1.0 – 3.0 involve participation by internal and external stakeholders from October 2016 – November 2019.</li><li>- US Census 2020 is utilizing a Phases Communication Approach, which will involve participation on behalf of the City of Delray Beach to engage stakeholders to inform them of the timing and structure leading up to and during the execution of the 2020 Census.</li><li>- Involvement of the City of Delray Beach with the 2020 Census Campaign, could include the following:</li><li>- Community resources such as shared HOA lists, block captain information, church information, etc.</li><li>- Marketing resources such as City initiated media campaign, media events, etc.</li></ul> <b>Targeted Outcomes</b> <ul style="list-style-type: none"><li>• Initial US Census 202 meeting held: March 29, 2018</li><li>• Review of US Census 2020 “Approach to Collaborating) document and other US Census documents by internal stakeholders</li><li>• Work collaboratively with US Census 2020 team (not yet appointed) throughout multi-year Census process</li><li>• Develop marketing resources, as appropriate</li><li>• Develop community resources, as appropriate</li></ul> <b>Update</b> <ul style="list-style-type: none"><li>• July 2018 – Local update of addresses forwarded to US Census Department – awaiting address verifications</li><li>• Awaiting Community Outreach Directives from US Census Department</li></ul> <b>Boundaries</b> Information contingent of US Census 2020 release of information, requests for assistance, and timeline.			
	<b>Timelines</b> <i>Initiate</i>	<i>Investigate</i>	<i>Improvement</i>	<i>Implement</i>
	March 2018	June 2018 – November 2019	As info becomes available from Census Dept.	Jan 2019 – Dec 2020

# OUR APPROACH TO COLLABORATING ON THE 2020 CAMPAIGN

## TIMELINE

As described on Page 7, the Census Bureau will refine and update this plan in the years ahead. The timeline of the proposed evolution of this document, including a sample of key inputs to and stakeholder involvement with the plan, is detailed below.



How to engage residents?  
Resources?  
Tri-lingual

Figure 2: 2020 Census Integrated Communications Plan Evolution Timeline



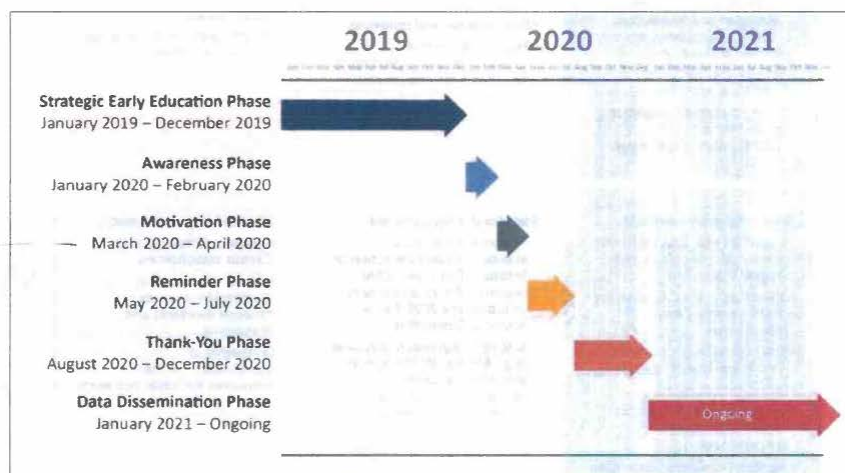
## PHASED COMMUNICATIONS APPROACH

The strategic inputs to the communications plan inform the timing and structure of communications activities in the buildup to and execution of the 2020 Census, as well as follow-up communications once the enumeration has been completed. The Census Bureau's vision of ensuring an efficient and complete count, using existing and new modes of data collection, relies on several key dimensions:

- Being able to access, analyze, interpret, and act on robust data throughout the campaign.
- Understanding and being able to capitalize on the rapidly changing media environment, including available media and outreach channels.
- Recognizing the changing face of America and the similarities and differences in how and when distinct audiences want to receive information.

All these considerations play an important role in making sure the right message is delivered to the right audience, at the right time, through the right channel.


Based on historical activity and initial considerations for the 2020 Census, it is anticipated that campaign communications will be segmented into six phases: strategic early education, awareness, motivation, reminder, thank-you, and data dissemination.




*Figure 3: Phased Communications Approach*

The initial proposed six phases are described below; however, extensive campaign research will be used to determine the final delineation and timing of the phases.

- **Strategic Early Education Phase (January 2019 – December 2019):** A key lesson learned from the 2010 Census suggests that developing a base of understanding about the

<b>Date</b> 8/6/18 Q3 UPDATE		<b>Project:</b> <i>Pompey Park Master Plan</i>									
<b>Team</b>  <b>Sponsor:</b> Mark Lauzier & Caryn Gardner-Young <b>Team Lead:</b> Suzanne Fisher  <b>Improvement Team</b> CET Team  <b>Resources:</b> Related process owners		<b>Problem Statement</b>  Review and update Pompey Park, including Pompey Aquatic Center, to provide an improved functional space for current and future recreation and leisure programs.  <b>Scope</b> <ul style="list-style-type: none"><li>- Secure consultant through competitive solicitation – Completed – Wannamacher-Jensen selected</li><li>- Assess existing site amenities, including Phase 1 site analysis – Completed – June 2018<ul style="list-style-type: none"><li>o Stakeholder and Commission interviews</li></ul></li><li>- Provide 3 draft site schematic plans<ul style="list-style-type: none"><li>o Present draft plans (3) to community for review and comment</li><li>o Present drafts to Commission with cost estimates for each plan, include community feedback</li></ul></li></ul>									
<b>Stakeholders</b> <b>Customer:</b> City Commission, City employees, Residents, Visitors  <b>Other Stakeholders:</b> Community		<b>Targeted Outcomes</b> <ul style="list-style-type: none"><li>• Phase 1 to include Stakeholder and Commission Interviews, Site analysis</li><li>• Phase 2 to include Alternative Concepts and community presentations</li><li>• Phase 3 to include provide alternative evaluation based on community feedback, physical constructability, and construction costs</li><li>• Phase 4 to include campus masterplan, pre-design report, draft report, and final report</li><li>• Phase 5 to include schematic design</li></ul> <b>Boundaries</b> Timeframe to include adequate stakeholder and community participation and input in the process									
		<b>Timelines</b> <table><tr><td>Initiate</td><td>Investigate</td><td>Improvement</td><td>Implement</td></tr><tr><td>Jan 2018</td><td>March – Sept 2018</td><td>June 2019</td><td>Oct 2020</td></tr></table>		Initiate	Investigate	Improvement	Implement	Jan 2018	March – Sept 2018	June 2019	Oct 2020
Initiate	Investigate	Improvement	Implement								
Jan 2018	March – Sept 2018	June 2019	Oct 2020								



<b>Date</b> 8/6/18 Q3 Update	<b>Project</b> – <i>Special Events Policy Refinement &amp; Budget</i>			
<b>Team</b>  <b>Sponsor:</b> Suzy Fisher/Jeff Goldman  <b>Team Leads:</b> Suzy Fisher, Mike Allora, Vince Roberts  <b>Improvement Team</b> Community Engagement Team  <b>Resources:</b> Related process owners	<b>Problem Statement</b> Special events are varied in size, scope, funding and sponsorships from small, med to large, to City Events/City Co-Sponsored, events and non-city events. Currently, there is no policy set forth to determine the city’s commitment to such events. Rules and procedures were adopted to mitigate this issue, however, there are still issues with completeness of applications and overall process. There are constant requests for waivers and in-kind services and is undetermined where this function should be housed within the City.  <b>Scope</b> Cost recovery of the actual special events cost should include the events (personnel), FICA and 15 % of administrative overhead cost.  <b>Targeted Outcomes</b> <ul style="list-style-type: none"><li>- Streamlined cost recovery worksheet. Formulas to be updated bi-annually</li><li>- SharePoint access to application &amp; worksheet eliminate redundancy and inefficiency</li><li>- Communications plan for City PIOs &amp; Community Partners to share with community at least one week prior to event</li><li>- All events will receive a 15% overhead charge for personnel charges</li><li>- City needs to establish a predetermined list of pre-approved City sponsored events and create a non-departmental fund to support all special events during budget process</li><li>- City also needs to capture Tennis Center special events as part of this process, to capture true cost</li><li>- Special Events will be transitioned back to Parks and Recreation dept</li></ul>			
<b>Stakeholders</b> <b>Customer:</b> City Commission, City employees, organization  <b>Other Stakeholders:</b> Community				
	<b>Timelines</b> <b>Initiate</b> January 2018	<b>Investigate</b> Feb-April 2018	<b>Improvement</b> April- July 2018	<b>Implement</b> November 2018