



EXPANDING, PRESERVING AND
SHARING THE CULTURALLY
DIVERSE HISTORY OF THE
BLACK COMMUNITIES IN PALM
BEACH COUNTY

**Expanding and Preserving
Our Cultural Heritage, Inc.**
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Museum Director
Charlene Farrington

*"Until the lions have their historians
the tales of the hunt will continue to
glorify the hunter." ...an African proverb*

To: Jeff Costello, Executive Director
Joan Goodrich, Economic Development Director

From: Charlene Farrington, Museum Director

Re: FY17-18 3rd Quarter A-Guide Narrative

Date: July 13, 2018

During the first month (April) of the 3rd quarter EPOCH received two grant awards totaling \$75,000 from Kayne Anderson Capital Advisors at \$15,000 (Planting Pride Project) and the Community Foundation of Palm Beach and Martin Counties at \$50,000 (General Operating Support).

Curated by Khaulah Naima Nuruddin, *Share My Reel* is a new collaboration for The Spady Museum, which invited artists from South Florida to submit their work for competitive evaluation before a juried committee. The competition welcomed submissions from photographers Daisy Carter, William Bracht, Michael Dillow, Nicole Escalera, Amy Koenig, Kandy Lopez, Tania Parsons, Karleigh Ponnock, Paula Rucket, Samuel Spear, Dorothy Sutton, Heather Wood, and Walter Wordsworth. The juried committee included well-known local professional photographers, Michiko Kurisu, Marie Vickles and David I. Muir, who evaluated more than 180 submissions of which 14 were selected for the exhibition. The exhibit will close late-July 2018.

The *Youth Cultural Empowerment Program* continues to reach our Delray Beach youth through collaborative programming with other Delray nonprofits. Community Greening, The EJS Project and the Spady Museum were each awarded funding for the Planting Pride Project. This is a youth oriented community project in which Community Greening will teach tree planting and environmental care; the EJS Project will teach personal development and story collection; and, Spady Museum will teach history and tour narration to selected elementary, middle and high school students. The official start of the program was June 2018 and will continue into November 2018.

This year, the Mt Olive Baptist Church invited the museum to present Juneteenth. Event-goers enjoyed music, story-telling and speakers inside the comfort of the Church. We were thrilled to again present storyteller Margaret Newton and singer Terrion Nelson; they performed *Prayer Meeting*, the story of secret meetings of enslaved people on the underground railroad. We also recognized Father's Day by gifting plants grown by our youth in the *Youth Cultural Empowerment Program*.

The Spady Museum is equipped and happy to help train young people who are interested in volunteering and working in museums, preservation, black history and nonprofit enterprises. We are thrilled to have Ashley Lundy, Anthropology graduate student at FAU assisting us with cataloging our educational materials.

EPOCH Board and staff continue to be appreciative of the support and partnership with the Delray Beach CRA and the City of Delray Beach.

Charlene Farrington, Museum Director

Exhibit "A"
Delray Beach CRA FY 2017-18
Goals and Outcomes Report

EPOCH - ACTIVITY # A : Museum Programming: Exhibits, Education Programs, Archives										Yearly Goal	Qtr 1 Ending 12/31/17	Qtr 2 Ending 3/31/18	Qtr 3 Ending 6/30/18	Qtr 4 Ending 9/30/18	TOTAL	% Annual Goal Achieved	On target	Below expected goal
OUTPUTS																		
1. Exhibits																		
1	Total exhibit revenue - door receipts									\$6,500	\$572	\$3,084	\$860	\$0	\$4,516	69%		x
2	Traveling Exhibits									1	1	0	0	0	1	100%	x	
4	Williams Cottage Exhibit and Ancillary									1	1	0	0	0	1	100%	x	
5	Palm Beach County residents									2,400	912	948	500	0	2,360	98%	x	
6	Out-of-area visitors									100	28	31	12	0	71	71%	x	
7	Children visiting exhibits									215	25	139	96	0	260	121%	x	
2. Educational Programs																		
8	Annual MLK breakfast with 2-4 speakers									200	0	210	0	0	210	105%	x	
9	MLK Breakfast net income									\$7,600	\$0	\$7,175	\$0	\$0	\$7,175	94%	x	
10	Delray Speaks Community Forum									10	5	5	6	0	16	160%	x	
11	Delray Speaks Community Forum Attendance									150	28	56	30	0	114	76%	x	
12	Delray Speaks Community Forum revenue									\$200	\$60	\$60	\$60	\$0	\$180	90%	x	
13	Juneteenth Celebration attendees									100	0	0	60	0	60	60%		x
14	Juneteenth Celebration income									\$1,600		\$0	\$0	\$0	\$0	0%		x
15	Living Heritage Festival attendees									400	0	350	0	0	350	88%	x	
16	Living Heritage Festival Income from Sponsors									\$20,800	\$0	\$21,087	\$0	\$0	\$21,087	101%	x	
17	Ride & Remember Trolley Tours									18	6	5	3	0	14	78%	x	
18	Ride & Remember Trolley Tour attendees									330	75	100	29	0	204	62%		x
19	Ride & Remember Trolley Tour income									\$ 6,200	\$1,365	\$1,870	\$645	\$0	\$3,880	63%		x
20	Youth Cultural Camp attendees									30	0	0	0	0	0	0%		
21	Youth Cultural Camp income									\$ 40,000	\$0	\$0	\$0	\$0	\$0	0%		
3. Archives																		
22	E-Newsletters									4	1	1	1	0	3	75%	x	
23	Teacher Workshop									1	0	0	1	0	1	100%		
OUTCOMES																		
1. Exhibits																		
24	Museum visitors that live outside Palm Beach County									20%	11%	25%	3%	0%	39%	195%	x	
25	Museum visitors spend money in Delray Beach									50%	8%	18%	15%	0%	41%	82%	x	
2. Educational Programs																		
26	MLK Breakfast attendees are PBC residents									60%	0%	70%	0%	0%	70%	117%	x	
	MLK Breakfast attendees are black									70%	0%	74%	0%	0%	74%	106%	x	
	MLK Breakfast attendees are white									28%	0%	25%	0%	0%	25%	89%	x	
	MLK Breakfast attendees are "other"									2%	0%	1%	0%	0%	1%	50%	x	
27	Juneteenth attendees live outside of Palm Beach County									30%	0%	0%	1%	0%	1%	3%		x
	Juneteenth attendees are black									70%	0%	0%	80%	0%	80%	114%	x	
	Juneteenth attendees are white									28%	0%	0%	19%	0%	19%	68%		x
28	Juneteenth attendees are "other"									2%	0%	0%	1%	0%	1%	50%		x

Exhibit "A"

[illegible]

Exhibit "A"
Delray Beach CRA FY 2017-18
Goals and Outcomes Report

8	Annual MLK breakfast with 2-4 speakers	We are exceeding our participant count since the breakfast can be considered the 1st event people attend on MLK Day
9	MLK Breakfast net income	We were slightly under our goal, however we still did quite well.
10	Delray Speaks Community Forum	We continue our partnership with Sankofa, ASALH and other organizations that hold lectures and study groups at the museum. This keeps it consistent to build audiences.
11	Delray Speaks Community Forum Attendance	We are on track with attendee participation
12	Delray Speaks Community Forum revenue	We are on track with revenue.
13	June/teen Celebration attendees	We were below in attendance due to last minute change in venue.
14	June/teen Celebration income	The event was held at Mt Olive Church, which is free and open to the public so we did not earn income this year.
15	Living Heritage Festival attendees	We were slightly under our goal, however we still did quite well.
16	Living Heritage Festival Income from Sponsors	We received an NEA Grant and allocated support from our State and County Funders
17	Ride & Remember Trolley Tours	We are on target in 2nd qtr due to the combination of privately booked and public trolley tours.
18	Ride & Remember Trolley Tour attendees	We are below target in 3rd qtr due to reduction in seasonal visitation.
19	Ride & Remember Trolley Tour income	We are below target in 3rd qtr due to reduction in seasonal visitation.
20	Youth Cultural Camp attendees	4th qtr activity
21	Youth Cultural Camp income	4th qtr activity

Exhibits "A" to "E"

Yellow Highlights indicated

Charlene Farrington

Signature of Executive Director

I attest that data included in document is true and accurate

	A	B	C	D	E	F	G	H	I	J
1	Exhibit "B"									
2	FY 2017-2018									
3	CRA Combined Quarterly Budget Report									
	ORGANIZATION NAME: Expanding and Preserving Our Cultural Heritage, Inc.									
4	FY 2017-2018 Budget									
5	Quarter: 3									
6	INCOME	FY 2017-18 Quarter 4/1/18 to 6/30/18	FY 2017-2018 Year-to-Date 10/1/17 to 9/30/18	FY Budget 2017-18	Variance Favorable (Unfavorable)	Percentage				
7	Fees, Tickets, Registration, etc.	920	4,636	6,500	(1,864)	71%				
8	Corporate Grants/Contributions	1,525	9,623	6,500	3,123	148%				
9	Individual Donations	3,295	13,950	11,000	2,950	127%				
10	Foundation Grants	65,000	94,250	45,000	49,250	209%				
11	Government - Federal	-	10,000	10,000	-	100%				
12	Government- Local/County	7,586	13,450	35,300	(21,850)	38%				
13	Government- State	1,802	7,205	7,205	-	100%				
14	In-Kind	-	1,593		1,593					
15	Membership	2,467	5,947	7,500	(1,553)	79%				
16	CRA Actual or Requested	27,750	83,250	111,000	(27,750)	75%	#DIV/0!			
17	Other: City of Delray Beach	-	-	-	-					
18	Other: Education Programs	755	10,596	19,500	(8,904)	54%				
	Other: Florida African American Heritage Preservation Network									
19	(FAAHPN)	3,050	6,050	10,500	(4,450)	58%				
	Other: Great Give Day and FL Classic									
20	Raffle	5,755	7,010	5,500	1,510	127%				
21	Total Income	119,904	267,560	275,505	(7,945)	97%				
22										
	Expense	FY 2017-18 Quarter 4/1/18 to 6/30/18	FY 2017-2018 Year-to-Date 10/1/17 to 9/30/18	FY Budget 2017-18	Variance Favorable (Unfavorable)	Percentage				
23										
24	Marketing/Advertising	10,046	25,827	17,500	8,327	148%				
25	Conferences/Meetings /Trainings/Travel	651	2,534	2,500	34	101%				
26	Dues & Subscriptions	200	2,630	2,600	30	101%				
27	Insurance	755	4,714	3,800	914	124%				
Expanding and Preserving Our Cultural Heritage, Inc., Combined										
DATE DUE: July 31, 2018										

	A	B	C	D	E	F	G	H	I	J
28	Bank Fees				23		100		(77)	23%
29	Interest		(2)	202	681		1,750		(1,069)	39%
30	Licenses, Registration, Permits				-		600		(600)	0%
31	Office Supplies		1,338		3,378		3,000		378	113%
32	Paypal Charges/EventBrite		39		212		150		62	141%
33	Postage & Delivery		451		947		1,500		(553)	63%
34	Professional Svcs/Consulting									
35	Accounting		825		8,383		9,500			88%
36	Other (Consultant through CCPBC Grant)		3,000		3,100		8,350		(5,250)	37%
37	Programs Expense		4,962		40,579		29,405		11,174	138%
38	Exhibit Rental, Fabrications, Installation		3,595		23,701		33,000		(9,299)	72%
39	Artists/Performers/Speakers		700		12,218		16,000		(3,782)	76%
40	Printing		225		225		732		(507)	31%
41	Repairs/Maintenance		2,912		5,720		4,700		1,020	122%
42	Salaries/Taxes/Benefits		32,294		90,075		121,518		(31,443)	74%
43	Storage		1,965		5,096		5,000		96	102%
44	Telecommunication		1,575		4,642		6,000		(1,358)	77%
45	Utilities		1,740		4,609		7,800		(3,191)	59%
46	Misc Expense per Joan's Approval		1491		1913		0		1912.89	#DIV/0!
47	Sub-Total Expenses		68,965		241,205		275,505		(33,183)	88%
48	Total Expense		68,965		241,205		275,505		(33,183)	88%
49										
50	NET INCOME		50,939		26,355		-			
51										
52	CRA Budget Narrative Form									
53	ORGANIZATION NAME: Expanding and Preserving Our Cultural Heritage, Inc.				FY 2017-2018 Budget				Quarter: 3	
54	Exceeding Projection		x	On Target			Below Projection			
55	INCOME: Explanation of Variances									
	Fees, Tickets, Registration, etc.				We are on target with our projections due to cottage rental payments and museum visitation in 3rd qtr.					
56										

	A	B	C	D	E	F	G	H	I	J
	Corporate Grants/Contributions		We have exceeded our projections for Corporate Contributions. Gifts in 3rd quarter are from Colony Hotel and Daughter of Zion Academy.							
57	Individual Donations		We have exceeded our projections for individual donations due to a \$3,000 gift from a board member's relative.							
58	Foundation Grants		We have exceeded our projections due to grants from Kayne Anderson at \$15,000 for the Planting Pride project with EJS Project and Community Greening. We also received \$50,000 from the Community Foundation of Palm Beach and Martin Counties for general operating support.							
59	Government - Federal		No federal grants were received in 3rd qtr.							
60	Government- Local/County		Cultural Council of Palm Beach County (CCPBC) 2nd qtr reimbursement received.							
61			Final reimbursement will be reflected in 4th qtr report.							
62	Government- State		Full payment of FY17-18 Gen Op grant							
	In-Kind		We decided to put into practice recording inkind from professional consultants and service providers (i.e. Accountant--Gracelyn Stuart, Youth Program contractor--Nerd Alert, Kalliah Communications, etc)							
63	Membership		We are on target with membership dues.							
64			75% of total award							
65	CRA Actual or Requested		Funding is coming through the Delray Beach CRA--not the City of Delray Beach							
66	Other: City of Delray Beach		Earned income for our education programs are lower than anticipated; however, the majority of our programs are fully underwritten with foundation support (i.e. Children Services Council, Kayne Anderson, etc)							
67	Other: Education Programs		FAAHPN is undwritng our paid intern as well as the researcher for our archives projects (Norris Collection, etc.) 2ndt qtr reimbursement received.							
	Other: Florida African American Heritage Preservation Network (FAAHPN)		Contributions through the Great Give has allowed us to exceed our projections.							
68	Other: Great Give Day									
69										
70										
71										
72	Lower than Projection	x	On Target						Exceeding Projection	

	A	B	C	D	E	F	G	H	I	J
	EXPENSES: Explanation of Variances									
73	Marketing/Advertising	We increased our marketing/advertising budget due to reallocating Cultural Council funds from program support to marketing/advertising which has paid for 3 months of ad space in the Delray Forum and 3 months in various Sun Sentinel publications.								
74	Conferences/Meetings/Trainings/Travel	Staff participation in professional development activities scheduled for the year.								
75	Dues & Subscriptions	We have renewed all of our dues and subscriptions for the year. We are on target.								
76	Insurance	\$755 reflects 2 payments to our Fine Arts Insurance. We have exceed our projections and will adjust our FY18-19 accordingly.								
77	Bank Fees	below projection								
78	Interest	we are under budget								
79	Licenses, Registration, Permits	expenditures will occur during 4th quarter								
80	Office Supplies	We have exceeded our projections due to increased activities at the museum								
81	Paypal Charges/EventBrite	Increased Paypal fees due to increased usage								
82	Postage & Delivery	We are below our projections due to increase in digital communications and decrease in direct mailings.								
83	Professional Svcs/Consulting	We are on target								
84	Accounting	We are on target								
85	Other (Consultant)	We have begun to make payments to our Capacity Building consultant, C. Noe Limits. This is underwritten by the Cultural Council of PBC.								
86	Programs Expense	Program expenses reflect the Youth Program funded in part by the Community Foundation, Kayne Anderson and Children Services Council.								
87	Exhibit Rental, Fabrications, Installation	We are on target								
88	Artists/Performers/Speakers	We are on target								
89										
90	Printing	We are below our projections due to our in-house printing capacity.								

DATE DUE: July 31, 2018

	A	B	C	D	E	F	G	H	I	J
	Repairs/Maintenance		we have exceeded our projections due to increase in maintenance and repair costs.							
91										
92	Salaries/Taxes/Benefits		We are on target							
93	Storage		Storage fees increased after budget was submitted to CRA							
94	Telecommunication		We are on target							
95	Utilities		We are on target							

	A	B	C	D	E	F	G	H	I	J
2	Quarterly Budget Report "Program A"									
3	ORGANIZATION NAME: Expanding and Preserving Our Cultural Heritage, Inc.									
4	FY 2017-2018 Budget									
5	Quarter: 3									
	INCOME	FY 2017-18 Quarter 4/1/18 to 6/30/18	FY 2017-2018 Year-to-Date 10/1/17 to 9/30/18	FY Budget 2017-18	Variance Favorable (Unfavorable)	Percentage				
6	Fees, Tickets, Registration, etc.	920	4,636	3,500	1,136	132%				
7	Corporate Grants/Contributions	1,525	9,623	1,200	8,423	802%				
8	Individual Donations	3,295	13,950	1,500	12,450	930%				
9	Foundation Grants	65,000	94,250	12,000	82,250	785%				
10	Government- Local/County	7,586	13,450	26,950	(13,500)	50%				
11	Government-State	1,802	7,205	7,205	-	100%				
12	Membership	2,467	5,947	3,000	2,947	198%				
13	CRA Actual or Requested	27,750	83,250	99,000	(15,750)	84%	#DIV/0!			
14	Other: City of Delray Beach	-	-	-	-	54%				
15	Other: Education Programs	755	10,596	19,500	(8,904)	140%				
16	Total Income	111,100	242,908	173,855	69,053					
17										
	Expense	FY 2017-18 Quarter 4/1/18 to 6/30/18	FY 2017-2018 Year-to-Date 10/1/17 to 9/30/18	FY Budget 2017-18	Variance Favorable (Unfavorable)	Percentage				
18	Advertising	10,046	25,827	8,000	17,827	323%				
19	Insurance	755	4,714	3,800	914	124%				
20	Office Supplies	1,338	3,378	3,000	378	113%				
21	Postage & Delivery	451	947	1,500	(553)	63%				
22	Programs Expense	4,962	40,579	13,323	27,256	305%				
23	Exhibit Rental, Fabrications, Installation	3,595	23,701	15,000	8,701	158%				
24	Artists/Performers/Speakers	700	12,218	10,000	2,218	122%				
25	Printing	225	225	732	(507)	31%				
26	Repairs/Maintenance	2,912	5,720	4,700	1,020	122%				
27	Salaries/Taxes/Benefits	32,294	90,075	95,000	(4,925)	95%				
28	Storage	1,965	5,096	5,000	96	102%				
29	Telecommunication	1,575	4,642	6,000	(1,358)	77%				
30										

	A	B	C	D	E	F	G	H	I	J	
31	Utilities		1,740		4,609		7,800		(3,191)	59%	
32	Sub-Total Expenses		62,559		221,729		173,855		47,874	128%	
33	Total Expense		62,559		221,729		173,855		47,874	128%	
34											
35	NET INCOME		48,540		21,178		-		21,178		
36											
37											
38	CRA Budget Narrative Report "A"										
	ORGANIZATION NAME: Expanding and Preserving Our Cultural Heritage, Inc.			FY 2017-2018 Budget			Quarter: 3				
40	x	Exceeding Projection	On Target	Below Projection							
41	INCOME: Explanation of Variances:										
	Fees, Tickets, Registration, etc.	We have exceeded our goal									
42											
43	Corporate Grants/Contributions	We have exceeded our goal									
44	Foundation Grants	We have exceeded our goal									
	Government- Local/County	Cultural Council of Palm Beach County (CCPBC) 2nd qtr reimbursement received.									
45		Final reimbursement will be reflected in 4th qtr report.									
	Membership	We have exceeded our goal									
46											
47	CRA Actual or Requested	We are on target									
48	Other: City of Delray Beach	Funding is coming through the Delray Beach CRA--not the City of Delray Beach									
	Other: Education Programs	Earned income for our education programs are lower than anticipated; however, the majority of our programs are fully underwritten with foundation support (i.e. Children Services Council, Kayne Anderson, etc)									
49											
50											
51											
52	Lower than Projection	x	On Target	Exceeding Projection							
53	EXPENSES: Explanation of Variances										
		We increased our marketing/advertising budget due to reallocating Cultural Council funds from program support to marketing/advertising which has paid for 3 months of ad space in the Delray Forum and 3 months in various Sun Sentinel publications.									
54	Marketing/Advertising										

	A	B	C	D	E	F	G	H	I	J
55	Insurance		\$755 reflects 2 payments to our Fine Arts Insurance. We have exceed our projections and will adjust our FY18-19 accordingly.							
56	Office Supplies		We have exceeded our projections due to increased activities at the museum							
57	Postage & Delivery		We are below our projections due to increase in digital communications and decrease in direct mailings.							
58	Programs Expense		Program expenses reflect the Youth Program funded in part by the Community Foundation, Kayne Anderson and Children Services Council.							
59	Exhibit Rental, Fabrications, Installation		We have exceeded our Program A goal but on target in our Combined Budget							
60	Artists/Performers/Speakers		We have exceeded our Program A goal but on target in our Combined Budget							

11:41 AM
07/06/18
Accrual Basis

Expanding and Preserving Our Cultural Heritage, Inc.

Balance Sheet

As of June 30, 2018

	Jun 30, 18
ASSETS	
Current Assets	
Checking/Savings	
1006 · TD Bank Operating 0744	68,870.26
1007 · TD Bank Discretionary 5681	1,998.80
1010 · Petty Cash	200.00
Total Checking/Savings	71,069.06
Other Current Assets	
1265 · Prepaid Expenses	191.00
1230 · Inventory - Gift Shop Merch.	625.00
1273 · Prepaid Insurance - Liability	1,299.40
1274 · Prepaid Insurance - Officers	-109.75
Total Other Current Assets	2,005.65
Total Current Assets	73,074.71
Fixed Assets	
1500 · Equipment	33,247.67
1510 · Furniture & Fixtures	9,709.45
1400 · Munnings Cottage	218,349.29
1525 · Land Improvements	1,930.00
1560 · Education Video Series	25,815.00
1670 · Leasehold Improvements-Spady	72,000.00
1600 · Accum. Depreciation	-170,049.60
Total Fixed Assets	191,001.81
Other Assets	
1520 · Museum Artifacts	126,311.15
1800 · Deposits	758.00
Total Other Assets	127,069.15
TOTAL ASSETS	391,145.67
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Accounts Payable Other	197.82
2010 · Salaries Payable	9,327.91
2350 · Federal W/H Tax Payable	3,131.67
2360 · Social Security Tax Payable	3,692.41
2370 · Medicare Tax Payable	868.76
2400 · Payroll Tax Deposits	-7,674.99
Total Other Current Liabilities	9,543.58
Total Current Liabilities	9,543.58
Long Term Liabilities	
2450 · Due To Board of Directors	4,000.00
2525 · Loan Payable - Wachovia/TD Bank	13,071.63
Total Long Term Liabilities	17,071.63
Total Liabilities	26,615.21
Equity	
Temporarily Restr Net Assets	41,913.60
3010 · Beg. Fund Balance	296,263.19
Net Income	26,353.67
Total Equity	364,530.46
TOTAL LIABILITIES & EQUITY	391,145.67