



Legislation Text

File #: 18-0071 CRA, Version: 1

TO: CRA Board of Commissioners
FROM: Joan K. Goodrich, Economic Development Director
THROUGH: Jeff Costello, CRA Executive Director
DATE: August 15, 2018

DELRAY BEACH PUBLIC LIBRARY 3RD QUARTER FY2017-18 A-GUIDE REPORT

Recommended Action:

Receive and file.

Background:

The CRA awarded the Library a \$343,000 A-GUIDE grant in the CRA FY 2017-18 budget which represents 15% of the Library's \$2,313,945 budget. The CRA also provided the Library an additional \$110,000 this year to replace funding typically received from the City for a total funding of \$453,000 which represents 20% of the Library's annual budget. The A-Guide grant was awarded to support two programs: 1) Sundays and Mondays at the Library and 2) a Business Resource Center at the Library. Below are highlights and program snapshots from the Library's 3Q FY 2017-18 A-Guide Report ending June 30, 2018.

Delray Beach Public Library Highlights from Karen Ronald, Library Director

See attached letters dated July 24, 2018.

Program Snapshot: Sundays and Mondays Operations

A-Guide Funding: \$418,000 Total Program Budget: \$418,000 % of Budget: 100%

Select Key Program Metrics	Annual Total	3Q Totals	Year to Date Totals*
Annual Visits	100,200	40,808	84,773
New Library Cards Issued	1,420	1,328	3,009
Total Adult Programs	160	269	357
Total Reference Desk Patrons	12,200	14,282	24,802
Total Materials Circulated	50,700	41,249	81,314
Total Value of Materials Circulated	\$1,010,000	\$824,980	\$1,216,080

**The Library resubmitted 1Q and 2Q A-Guide Goals and Outcomes reports on 5/31/18 after recognizing original figures were calculated on a full schedule. Y-T-D totals as of 6/30/18 reflect the revised reporting.*

Program Snapshot: Business Resource Center - "Inc. Pad"

A-Guide Funding: \$35,000 Total Program Budget: \$35,000 % of Budget: 100%

Select Key Program Metrics	Annual Total	3Q Totals	Year to Date Totals
# of Businesses Receiving Counseling	127	37	97

Annual Savings to Local Businesses	\$43,618	\$17,208	\$38,628
Number of Small Business Seminars	8	5	7
Number of Seminar Attendees	80	39	65

Status of Other A-Guide Deliverables

- 1) Multi-lingual collateral materials: The Library is in the process of finalizing the design for the brochures that will have general SBDC information for Spanish and Creole speaking community members explaining the available and complimentary one-on-one consulting services.
- 2) 3 Construction-Related Seminars: This programming has now been incorporated into a half-day conference entitled "2018 Go Build Delray Subcontractor's Mini-Con" to be held on Saturday, October 13, 2018. Originally planned for September, 2018, the new timing will avoid a conflict with the well-established Palm Beach Partners Business Matchmaker Conference and Expo set for Friday, September 21, 2018 which appeals to the same target market.

CRA Attorney Review:

N/A

Finance Review:

N/A

Funding Source/Financial Impact:

CRA G/L #: 7376 A-Guide Funding

Timing of Request:

N/A