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June 28, 2018

City of Delray Beach  
Planning & Zoning  
100 NW 1<sup>st</sup> Ave  
Delray Beach, FL 33444

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City of Delray Beach  
Planning & Zoning

Re: Request for Waiver of Section 4.6.7 (E) (7) of the Land Development Regulations of Delray Beach

Dear Members of the City Commission,

This is a request for a waiver of Section 4.6.7 (E) (7) of the Land Development Regulations of Delray Beach, to permit a sign that does not face a dedicated street frontage.

The subject property is located at 2702 N. Federal Hwy, Delray Beach, FL 33483, and is zoned for General Commercial (GC). The building owner, Delray Health & Wellness Inc, will be operating Basis Medical and Basis Fitness at this newly constructed building. Basis Medical and Basis Fitness will have separate entrances. The fitness entrance is on the south side of the building, facing the parking lot. There is an awning over the entrance, and the owners wish to place a sign that says "FITNESS" above the awning. The sign will be a front illuminated channel letter sign on a raceway, and mounted to the top of the awning. This sign will improve ingress to the building for people visiting Basis Fitness by reducing confusion over which entrance to use.

We believe that the granting of this waiver is consistent with the provisions of Sec. 2.4.7 (B) (5) because (a) the granting of this waiver will not adversely affect the neighborhood. The sign will face the subject property parking lot, and the large parking lot to the south of the subject property. (b) The waiver will not diminish the provision of public facilities. (c) The waiver will not create an unsafe situation, and will improve safety by clarifying the ingress point for the fitness area. (d) The waiver does not grant a special privilege in that the same waiver would be granted under similar circumstances on other property for another applicant or owner.

Thank you for your consideration of this waiver.

Respectfully,

Christopher B. Levey  
Owner  
Sign A Rama, USA