INTERLOCAL AGREEMENT BETWEEN THE CITY OF DELRAY BEACH AND THE DELRAY BEACH COMMUNITY REDEVELOPMENT AGENCY FOR SPONSORSHIP OF CITY TENNIS TOURNAMENTS

THIS AGREEMENT is made this ______day of _____, 2018 by and between the CITY OF DELRAY BEACH, a Florida Municipal Corporation, (hereinafter referred to as "CITY"), and the DELRAY BEACH COMMUNITY REDEVELOPMENT AGENCY, (hereinafter referred to as the "CRA").

WITNESSETH:

WHEREAS, the CITY hosts tennis tournaments, including the ATP Champions/Delray Beach Open, at the CITY's Tennis Stadium; and

WHEREAS, the CRA desires to be a co-title sponsor with the CITY for this tournament; and

WHEREAS, the tennis tournaments will be held at the City's Tennis Stadium from February 15, 2019 to February 24, 2019, which is located within the City's Community Redevelopment Area; and

WHEREAS, the tennis tournaments attract numerous spectators to the Community Redevelopment Area who also patronize local businesses, which provides a beneficial economic impact to those businesses located within the Community Redevelopment Area; and

WHEREAS, due to the beneficial economic impact of the tennis tournaments, the CRA and the CITY find that this funding agreement serves a municipal and public purpose, and is in the best interest of the health, safety, and welfare of the City of Delray Beach, including the Community Redevelopment Area. **NOW, THEREFORE**, in consideration of the mutual covenants and promises herein contained, the parties hereby agree as follows:

1. The recitations set forth above are hereby incorporated herein.

2. The **CRA** shall provide funding to the **CITY** in the amount of Nine Hundred, Five Thousand Dollars and 00/100 Dollars (\$905,000.00) to be a cotitle sponsor for the ATP Champions/Delray Beach Open, to be held from February 15, 2019 to February 24, 2019 to help defray the costs of the 2019 Delray Beach Open. The **CRA** will share in the attendant benefits of that sponsorship, as provided in **Exhibit "A"**, which is attached hereto, and incorporated herein by reference. Such payment shall be made to the **CITY** within 30 days of the receipt of the invoice from the City of Delray Beach.

3. The term of this Agreement shall commence upon execution by both parties and shall terminate on September 30, 2019. In the event the **CITY** desires to have the **CRA** fund the Tennis Tournament scheduled in 2020, the **CITY** shall forward the **CRA** a written funding request for the 2020 Tennis Tournament, including the amount of the requested funding, no later than May 30, 2019 in order to allow the **CRA** to consider the funding request as part of its budgeting process.

4. The **CITY** shall insure that all publicity, public relations, advertisements and signs recognize the **CRA** for the support of all activities conducted with the funds provided by the **CRA**. The use of the **CRA** logo is permissible, but all signs or other advertising materials used to publicize **CRA** funded activities must be approved by the **CRA** prior to being utilized. Upon

2

request by the **CRA**, the **CITY** shall provide proof of the use of the **CRA** logo as required by this paragraph.

5. This Interlocal Agreement shall be filed pursuant to the requirements of Section 163.01(11) of the Florida Statutes.

6. No prior or present agreements or representations with regard to any subject matter contained within this Agreement shall be binding on any party unless included expressly in this Agreement. Any modification to this Agreement shall be in writing and executed by the parties.

7. The validity of any portion, article, paragraph, provision, clause, or any portion thereof of this Agreement shall have no force and effect upon the validity of any other part of portion hereof.

8. PUBLIC RECORDS. **CITY** is a public agency subject to Chapter 119, Florida Statutes. The **CRA** shall comply with all public records laws in accordance with Chapter 119, Florida Statutes. In accordance with state law, **CRA** agrees to:

8.1 Keep and maintain all records required by the **CITY** to perform the service.

8.2 Upon request from the **CITY's** custodian of public records, provide the **CITY** with a copy of the requested records or allow the records to be inspected or copied within a reasonable time at a cost that does not exceed the cost provided in this chapter or as otherwise provided by law.

8.3 Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not

3

disclosed except as authorized by law for the duration of the contract term and following completion of the contract if the **CRA** does not transfer the records to the **CITY**.

8.4 Upon the termination of the contract, the CRA shall transfer, at no cost to the CITY, all public records in possession of the CRA and destroy any duplicate public records that are exempt or exempt from public confidential and records disclosure requirements. If the CRA keeps and maintains public records upon completion of the contract, the CRA shall meet all applicable requirements for retaining public records. All records stored electronically must be provided to the CITY, upon request from the CITY's custodian of public records in a format that is compatible with the information technology systems of the CITY. All records shall be transferred to the CITY prior to final payment being made by the CRA.

8.5 If **CRA** does not comply with this section, the **CITY** shall enforce the contract provisions in accordance with the contract and may unilaterally cancel this contract in accordance with state law.

IF THE CRA HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUES, TO THE CRA'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS CONTRACT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT

561-243-7050 CITYCLERK@MYDELRAYBEACH.COM

9. INSPECTOR GENERAL. **CRA** is aware that the Inspector General of Palm Beach County has the authority to investigate and audit matters relating to the negotiation and performance of this Agreement, and may demand and obtain records and testimony from the **CRA**, and its sub licensees and lower tier sub licensees. The **CRA** understands and agrees that in addition to all other remedies and consequences provided by law, the failure of the **CRA** or its sub licensee or lower tier sub licensees to fully cooperate with the Inspector General when requested may be deemed by the **CITY** to be a material breach of this Agreement justifying its termination.

10. This Agreement shall be governed by and in accordance with the Laws of Florida. The venue for any action arising from this Agreement shall be in Palm Beach County, Florida.

11. Neither the **CITY** nor the **CRA** shall assign or transfer any rights or interest in this Agreement.

12. This Agreement shall not be valid until signed by the Mayor and the City Clerk.

ATTEST:

CITY OF DELRAY BEACH, FLORIDA

By: _

Shelly Petrolia, Mayor

City Clerk

Approved as to Form:

R Max Lohman, City Attorney

DELRAY BEACH COMMUNITY REDEVELOPMENT AGENCY

By: Shelly Petrolia, Chair

ATTEST: Secretary Jeff Costellø

I HEREBY CERTIFY THAT I HAVE APPROVED THIS AGREEMENT AS TO FORM:

General Counsel

EXHIBIT "A"

SPONSORSHIP BENEFITS

EXHIBIT "A"

DIAMOND "CITY" PARTNERSHIP

IDENTIFICATION

- Stadium court signage (Name/logo)

~ 2 signs on stadium court

 \sim 1 sign on the upper level

~2nd show court signage (name/logo)

 ~ 2 signs on court

~ 3rd show court signage (name/logo)

 ~ 2 signs on court

- ~ Recognition as a Diamond "City" Sponsor on sponsor's board at tournament entrance*
- ~ Recognition as a Diamond "City" Sponsor on sponsor's board prominently displayed*
- ~ Recognition as a Diamond "City" Sponsor in the Official Tournament Program
- ~ Recognition as a box holder on box holder's board prominently displayed on-site*
- ~ Recognition as a box holder in the Official Tournament Program

~ Corporate identification at box seat entrance on stadium court

*Sponsors and Box Holders are prominently displayed <u>year-round</u> at the Delray Bach Tennis Center & Stadium.

ADVERTISING

- ~ Ad page on the Delray Beach website
- Name/logo included in print and promotional materials produced by Match Point, Inc.
 where applicable (posters, ticket brochures, etc.)
- Inclusion in the Official Delray Beach Open Partner Guide, distributed to all Delray Beach Open sponsors, business associates, box holders and series ticket holders
- ~ Right to incorporate sponsor's tournament affiliation in promotional activities

PROMOTIONS

- ~ A 10' x 10' exhibition booth to showcase sponsor's products and services, including
 - ~ 2 exhibitor credentials per session
 - ~ 1 parking pass per session
- ~ 1 public address announcement per match on stadium court
- ~ Assistance in designing promotions and creating tournament related marketing programs
- Sponsor may supply product to spectators, players, press, and tournament VIP's, upon Match Point, Inc.'s approval

TICKETS, CREDENTIALS & PASSES

 2 boxes (4 seats each) per session with access to VIP Clubhouse lounge and private area including food and beverage service

- 4 VIP credentials with access to VIP Clubhouse lounge and private area including food and beverage service
- ~ 2 VIP parking passes per session
- ~ 8 reserved seats (sections A O) on stadium court per session
- ~ 4 premier parking passes per session

WEBSITE & "E" NEWSLETTER

- ~ Recognition on Official Tournament Website (approx. 500,000 visits during tournament)
- Link to company's website from Official Tournament Website, www.YellowTennisBall.com
- "Featured Introduction" to fellow sponsors, VIP's, Box Holders, and Chamber members via "Official Newsletter" to approximately 6,500 recipients seven (7) times annually.

HOSPITALITY & ENTERTAINMENT

- ~ Invitations for 8 people to join us for the Charity Players Party
- ~ Hospitality areas with catering are available for your entertainment needs

OFFICIAL TOURNAMENT MERCHANDISE

- ~ 8 Official Tournament Polo Shirts
- ~ 8 Official Tourament T-shirts
- ~ 16 Official Tournament Programs