



Legislation Text

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TO: CRA Board of Commissioners
FROM: Joan K. Goodrich, Economic Development Director
THROUGH: Jeff Costello, CRA Executive Director
DATE: November 13, 2018

DELRAY BEACH PUBLIC LIBRARY 4TH QUARTER FY2017-18 A-GUIDE REPORT

Recommended Action:

Receive and file.

Background:

The CRA awarded the Library a \$343,000 A-GUIDE grant in the CRA FY 2017-18 budget which represents 15% of the Library's \$2,313,945 budget. The CRA also provided the Library an additional \$110,000 this year to replace funding typically received from the City for a total funding of \$453,000 which represents 20% of the Library's annual budget. The A-Guide grant was awarded to support two programs: 1) Sundays and Mondays at the Library and 2) a Business Resource Center at the Library. Below are highlights and program snapshots from the Library's 4Q FY 2017-18 A-Guide Report ending September 30, 2018.

Delray Beach Public Library Highlights from Karen Ronald, Library Director

See attached letters dated October 16, 2018.

Program Snapshot: Sundays and Mondays Operations

A-Guide Funding: \$418,000 Total Program Budget: \$418,000 % of Budget: 100%

Select Key Program Metrics	Annual Total	4Q Totals	Year-End Totals
Annual Visits	100,200	28,699	107,035
New Library Cards Issued	1,420	500	1,808
Total Adult Programs	160	34	206
Total Reference Desk Patrons	12,200	4,530	16,185
Total Materials Circulated	50,700	14,070	49,967
Total Value of Materials Circulated	\$1,010,000	\$281,400	\$876,284

Program Snapshot: Business Resource Center - "Inc. Pad"

A-Guide Funding: \$35,000 Total Program Budget: \$35,000 % of Budget: 100%

Select Key Program Metrics	Annual Total	4Q Totals	Year-End Totals
# of Businesses Receiving Counseling	127	34	131
Annual Savings to Local Businesses	\$43,618	\$12,401	\$51,029

Number of Small Business Seminars	8	4	11
Number of Seminar Attendees	80	23	97

Status of Other A-Guide Deliverables

- 1) **Multi-lingual collateral materials:** Spanish and Creole brochures were produced (see attached) and now provide a link to the Library's and Small Business Development Center's services for those in the business community that may be finding language a barrier to receiving services.
- 2) **3 Construction-Related Seminars:** The Construction Seminar - Subcontractors' Mini-Conference on October 13, 2018 - is also launching the City-CRA's Go Build Delray Beach initiative to support building the capacity of the construction trade subcontractors in support of the many projects launching or coming to Delray Beach. Speakers for the conference will be successful construction entrepreneurs from the Delray Beach community providing insight as to how they have seen the opportunities and the demands of the industry shift over their decades of experience and what it will take for any member of the industry to successfully build their businesses.

CRA Attorney Review:

N/A

Finance Review:

N/A

Funding Source/Financial Impact:

CRA G/L #: 7376 A-Guide Funding

Timing of Request:

N/A

Attachments: Delray Beach Public Library 4Q A-Guide Report; Multi-Lingual Collateral Material in Spanish and Creole for the Florida Small Business Development Center at FAU Division of Research situated on the 2nd Floor of the Library.