

# City Clerk Board Application

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FEB 20 2018

CITY CLERK

Application Element	Comments
<b>Advisory Board Questionnaire</b>	
How long have you lived in the city? (Where applicable)	5 YEARS FULL TIME PROPERTY OWNER SINCE 2007
How does your education or experience complement the powers and duties of the board/commission?	I BELIEVE THAT MY MARKETING/BUSINESS EXPERIENCE COMBINED WITH MY WORK AS AN ARCHITECT ARE WELL SUITED FOR UNDERSTANDING WHAT MAKES PEOPLE ENJOY AN ENVIRONMENT. MY DESIGN AND TECHNICAL BACKGROUND AS AN ARCHITECT WOULD HELP ME UNDERSTAND THE DETAILS OF PROPOSED PROJECTS AND THEIR IMPACT ON THE FUTURE.
Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	I HAVE NOT SERVED ON BOARDS IN THE PAST.  I HAVE EXPERIENCE AS PRESIDENT OF THE VENETIAN HOUSE HOA ON VENETIAN DRIVE IN DELRAY BEACH, 2009
What direction would you like to see this board/commission go?. What suggestions do you have?	I DO NOT HAVE AN OPINION ON THIS YET BUT I CAN SAY THAT I BELIEVE IN MAKING DECISIONS THAT HAVE A LONG TERM IMPACT. GOOD PLANNING REQUIRES PATIENCE. MY GUIDING PRINCIPLE IN MANAGING MY TEAM HAS BEEN "DO THE RIGHT THING"...DECISIONS ARE EASIER WHEN THE VISION IS LONGER.
Have you ever attended a meeting of this board/commission?	NO BUT I WILL BEGIN THIS MONTH
Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	I WOULD LIKE TO SEE DELRAY BEACH MAINTAIN ITS DIVERSITY AND ENERGY. AS THE CITY PROPERTY VALUES GROW THIS WILL BECOME A CHALLENGE AND WE WILL NEED TO KEEP OUR SIGHTS ON WHY PEOPLE LOVE TO LIVE HERE AND VISIT. YOU CAN'T STOP GROWTH AND VALUES SO THE PLANNING MUST BE REALISTIC. DELRAY LOCAL MERCHANTS ARE IMPORTANT TO THE CITY'S FABRIC AND ONE OF OUR CHALLENGES WILL BE TO FIGURE OUT HOW TO KEEP THEM FROM BEING PUSHED OUT OF TOWN. VALUES WILL RISE SO AN APPROACH CAN BE TO DEVELOP NEW ALTERNATIVE ZONES THAT ARE AFFORDABLE. IT'S A MODEL THAT CHICAGO AND OTHER LARGE CITIES HAVE. THE DEVELOPMENT OF PINEAPPLE GROVE IS AN EXAMPLE. CONGRESS AVE DEVELOPMENT WILL BE IMPORTANT.
Why are you interested in this board?	I WILL BE SPENDING MY FUTURE HERE IN DELRAY BEACH AND I AM INTERESTED IN HAVING AN IMPACT ON HOW WE GROW. I'VE VISITED MANY CITIES IN THE US AND EUROPE. I'VE STUDIED THE DYNAMICS OF URBAN PLANNING THROUGH SCHOOL AND LIVING IN DEVELOPING COMMUNITIES. I WOULD LIKE TO PUT THESE EXPERIENCES TO WORK. I ALSO WOULD LIKE TO KNOW DELRAY BETTER AND FEEL MORE CONNECTED.

## Board Member Application

Are you a registered voter?. If so, where are you

YES, PALM BEACH COUNTY

registered?

List any related professional certifications and licenses which you hold:

I WAS A LICENSED ARCHITECT DURING MY YEARS OF PRACTICE BUT I DO NOT MAINTAIN THE LICENSE.

What Board(s) are you interested in serving?. Please list in order of preference:

PLANNING AND ZONING BOARD  
SITE PLAN REVIEW AND APPEARANCE BOARD  
COMMUNITY REDEVELOPMENT AGENCY  
DOWNTOWN DEVELOPMENT AUTHORITY  
CODE ENFORCEMENT BOARD

Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City

2003-PRESENT  
DERSE, INC.  
VP BUSINESS DEVELOPMENT  
3696 BUR WOOD DRIVE  
WAUKEGAN, IL 60085  
847-473-2149

1997-2003  
GEORGE P. JOHNSON  
DIRECTOR, BUSINESS DEVELOPMENT  
AUBURN HILLS, MI

List all City Boards on which you are currently serving or have previously served:(Please include dates)

I CURRENTLY DO NOT SERVE ON ANY BOARDS

Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)

I'VE BEEN IN THE CONVENTION MARKETING BUSINESS SINCE 1991. DURING THE PAST 12 YEARS I'VE BEEN LEADING THE LARGEST ACCOUNT TEAM IN OUR COMPANY WHERE WE DESIGN, BUILD AND MANAGE TRADE SHOW PROGRAMS. WE ALSO DEVELOP EXPERIENTIAL MARKETING ACTIVITIES. THIS WORK ALLOWED ME TO HONE SKILLS IN LEADING PEOPLE, DRIVING INNOVATION AND MANAGING LARGE PROJECTS.

PRIOR TO MARKETING I PRACTICED AS A LICENSED ARCHITECT IN THE STATE OF ILLINOIS. DURING THAT TIME I WAS INVOLVED WITH LARGE PROJECT DESIGN, CODE/ZONING ISSUES AND WORKED WITH APPEARANCE COMMITTEES.

I UNDERSTAND THE BUILT ENVIRONMENT AND CAN TALK THE LANGUAGE. THAT COMBINED WITH MY MARKETING SENSE COULD PROVE VALUABLE TO HELPING DELRAY WITH ITS GROWTH AND PRESERVATION OF WHY PEOPLE LIKE LIVING AND VISITING.

Educational qualifications:

UNIVERSITY OF TEXAS, AUSTIN, TX 1984  
MASTER OF ARCHITECTURE

THE PARSONS SCHOOL OF DESIGN, PARIS, FRANCE, 1984  
HISTORY OF FRENCH ARCHITECTURE AND INTERIOR DESIGN

UNIVERSITY OF ILLINOIS, URBANA, IL 1981  
BACHELOR OF SCIENCE, ADVERTISING MANAGEMENT

FLUENT IN FRENCH

SIGNATURE

ROMAIN CLUET

Personal Information

Last Name:

CLUET



First Name:	ROMAIN
M.I.	R
Date of Birth	1959-10-31
Home Address:	817 NW 2ND AVE
City (Home Address)	DELRAY BEACH
State (Home Address)	FL
Zip Code (Home Address)	33444
Legal Residence:	
City (Legal Residence:)	
State (Legal Residence:)	
Zip Code (Legal Residence:)	
Principal Business Address:	3696 BUR WOOD DRIVE
City (Principal Business Address)	WAUKEGAN
State (Principal Business Address)	IL
Zip Code (Principal Business Address)	60085
Home Phone:	(561) 894-8188
Business Phone:	(847) 420-1461
Fax:	
Cell Phone:	(847) 420-1461
E-Mail Address:	CLUET@COMCAST.NET

Resume

Resume

Delray committee application.docx

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ROMAIN CLUET

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CLUET@COMCAST.NET



847-420-1461

817 NW 2<sup>ND</sup> AVENUE  
DELRAY BEACH, FL 33444

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CITY OF DELRAY BEACH  
CITY COMMISSION

2/20/2018

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Dear City of Delray Beach,

As an interested Delray Beach resident I am submitting to you my application to serve our city as a member one of the Advisory Boards or Committees. I have been a permanent resident of Delray Beach for the past 5 years and a property owner since 2007 where I served as President of the HOA for the Venetian House property. Our current residence is in the Lake Ida neighborhood.

My experience as an Architect and later as a VP of Business Development in the convention marketing industry could prove useful in several city boards or committees. My preference would be the Planning and Zoning Board but my interests and skills also can align with the Site Plan Review and Appearance Board, Downtown Development Authority, Community Redevelopment Agency and the Code Enforcement Board.

My current employment is the Derse, Inc., a convention marketing company where I serve as VP of Business Development. I lead an account management team and our creative staff in the design and management of trade show displays and experiential marketing activities. My prior experience was as a Licensed Architect in the State of Illinois where I worked with the firms, McClier Corporation, Helmut Jahn Architects and Graham Anderson Probst and White.

I earned a Master of Architecture degree from the University of Texas, Austin, attended the Parsons School of Design in Paris and received a Bachelor of Science in Advertising Management from the University of Illinois, Urbana. I am fluent in French.

My personal and professional journey has allowed me to develop a keen sense of my environment, town dynamics and the issues surrounding them. I feel fortunate to be a Delray Beach resident and I am looking forward to helping preserve the good in Delray and guiding the growth so that our city continues to be a great place to live and visit.

Sincerely,



Romain Cluet

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RECEIVED

# City Clerk Board Application

APR 19 2017

CITY CLERK

Application Element	Comments
<b>Advisory Board Questionnaire</b>	
How long have you lived in the city? (Where applicable)	17 years
How does your education or experience complement the powers and duties of the board/commission?	I am a well educated professional with financial services background and senior level business consulting experience and I have served on The Appeals and Adjustment board in another city.
Have you served on board(s) previously?. If so, what were your contribution(s) to the board(s)?	I was known for being totally neutral and following the city codes and rules when making a decision.
What direction would you like to see this board/commission go?. What suggestions do you have?	Nothing at this point. Would like to review the current issues at hand and then give my input.
Have you ever attended a meeting of this board/commission?	I have not attended recent meetings of any of the boards in Delray Beach. I have been to meetings in Boca Raton. At that time I was affected by the outcome.
Are you aware of the City's adopted vision and goals for the future?. If so, what is your opinion of the vision and goals?	I have read some of the city's goals and in the past the city has done a wonderful job making this a great place to live. I think more than most cities, Delray Beach is headed in the right direction.
Why are you interested in this board?	To help with my community and be involved. I love the city of Delray Beach and want to help.

<b>Board Member Application</b>	
Are you a registered voter?. If so, where are you registered?	Yes I am a registered voter.
List any related professional certifications and licenses which you hold:	I am a Notary in the state but I hold no other license currently.
What Board(s) are you interested in serving?. Please list in order of preference:	Police Advisory, Code Enforcement
Give your present, or most recent employer and position: In addition, are you or your company a vendor with the City	I have worked and still work for Touchsuite in Boca Raton as the Director of Capital Markets. 1081 Holland Drive. 561-886-1932
List all City Boards on which you are currently serving or have previously served:(Please include dates)	I am not currently on any city boards.
Describe experiences, skills or knowledge which qualify you to serve on this board: (Please attach a brief resume)	I have served on a board in Glenwood Springs Colorado. The Appeals and Adjustment board. I am a senior level business consultant.
Educational qualifications:	I have served on the Appeals and Adjustment board in Glenwood Springs
SIGNATURE	Richard Sachs

<b>Personal Information</b>	
Last Name:	Sachs
First Name:	Richard
M.I.	A
Date of Birth	1949-06-03
Home Address:	1521 NW 19th Tr. Apt 203

City (Home Address)	Delray Beach
State (Home Address)	FL
Zip Code (Home Address)	33445
Legal Residence:	
City (Legal Residence:)	
State (Legal Residence:)	
Zip Code (Legal Residence:)	
Principal Business Address:	
City (Principal Business Address)	
State (Principal Business Address)	
Zip Code (Principal Business Address)	
Home Phone:	
Business Phone:	
Fax:	
Cell Phone:	(561) 213-7347
E-Mail Address:	richardsachs5036@comcast.net

Resume

Resume

RESUME\_2012.docx



**Richard A Sachs**

Delray Beach, Florida 33445

Cell: 561-213-7347

E-Mail IBCCapital@comcast.net

Director of Capital Markets / TouchSuite Companies/ American Bancard /Portfolio  
Acquisitions /Merchant Cash Advances/ Business Loans/Credit Facility

6/1/2010 -Present

**Business Development Professional**

Extensive experience in deadline oriented Business Development/ Marketing including sales of companies products and services, raising capital for various public and private Partnerships and commercial projects including Movies, Research And Development, Oil and Gas Development, Mergers and Acquisitions, Private Equity, Venture Capital, Public Affairs Initiatives, Television Production, and Internet Viral Marketing campaigns.

**Proven self-starter with energy and motivation to find and close sales**

**Results oriented driven by both company and personal financial goals**

**Strong time management skills**

**Exceptional written and verbal communication skills**

**Ability to succeed in competitive selling environment**

**Team builder and player with the skills needed to gain respect and credibility**

**Strong analytical and problem solving skills**

**Success within environments that are transforming their business models**

**Experience**

05/09-6/10 Integrated Business Consultants/ Delray Beach, Fl.

Private Equity/ Access to Capital Markets/ M & A

**Extensive experience in conducting public seminars**

6/08 to 5/09 Senior Business Development Manager / The March Group/ Coral Springs , FL.  
**Mergers & Acquisitions/Investment Banking**

Contacting and bringing to the table companies interested in selling all or Part of their business, Issuing Private Debt Instruments, Expansion Capital, Exit Strategies, Generation Transfers, Equity Partnerships with Private Equity Groups, Venture Capital Firms.

**Broke company record the first month employed in business appointments**

**Became top 10 producer within 45 days of employment increasing revenue at the company**

7/00 to 6/08

**V. P. Marketing Ron Sachs Communications / Tallahassee, FL.**

Marketing Public Affairs Initiatives through corporate sponsorship. Television and Print advertising sponsors.

**Brought in 2 million dollar sponsorship from Volvo Motor Cars to increase company revenue which resulted in becoming the largest corporate sponsor in the companies history**

## **Education:**

Broward County Community College/ One Year

Dade County Community College/ One Year

**Received numerous awards for sales achievements including President's and Chairman's Clubs for outstanding performance in developing business that would otherwise not be available**

State Of Florida Notary Public # 483038

Life Member of the Sierra Club

Life Member of The Humanitarian Society

Life Member of HOG/ Harley Owners Group