



Office of Economic Development

Monthly Report

December 2018



Business Climate & Competitiveness

The Office of Economic Development (OED) continues to finalize its approach to the new Business Navigator program, a new level of City service for new and local businesses which will launch in January 2019. Currently, there are more than 14 touchpoints a small business owner may have with the City of Delray Beach before they begin operating their business. To ensure businesses know where to go and who to know, OED will be developing new collateral material, implementing a community outreach campaign and providing a new one-stop shop for municipal business services to help strengthen our business-friendly reputation. Businesses needing assistance can reach us at bizhelp@mydelraybeach.com or 561.243.7009.



General Business Development *(New Business Start-Ups – Attraction – Expansion - Retention Prospects + Clients)*

New Leads – Partner Referrals:	0
New Prospect Files Opened:	3
G.E.A.R. Visits:	2 – Style de Vie, The Winemaker’s Table
CoStar Reports Issued:	6
Business Funding Assistance Pipeline:	15
Active Business Navigator Clients:	5 – Hawaiian Robbin, Bear’s Food Shack, Ceasar’s Ribs, Studio 404, Start-Up Restaurant
Total Active Prospects:	76 prospects-developers seeking locations in the CRA District and City with a potential impact of 168 new jobs, the retention of 586 jobs, the absorption/creation of 572,326 sq. ft. of commercial/office/industrial space with more than \$31.2 million in capital investment.

Funding Assistance

OED processed two grant applications which were approved by the CRA Board on December 11, 2018. The first was a **Curb Appeal Grant Application** in the amount not to exceed \$10,498.95 for the property located at 119 SW 9th Avenue in CRA Sub-area #8 for new exterior paint, landscaping and irrigation. The second grant approved was a Community Sponsorship Grant in the amount of \$1,500 for the Milagro Center to help fund a portion of their Cultural Arts Director position responsible for teaching classes in the STARS, Teen Leadership, Junior Teen Leadership and summer camp programs.



Cluster Industries and Inclusive Entrepreneurship

OED hosted a Delray Beach Economic Future Business Leadership Roundtable on Wednesday, December 12, 2018 to obtain executive and seasoned business perspective and input into the City’s new Competitive Assessment and Cluster Industry study. The study, being conducted by the FIU Metropolitan Center and Kevin Greiner, Senior Fellow, is expected to be released in February 2019.

Workforce Talent and Development

OED and the Delray Beach Career Cottage (Career Source of Palm Beach County) is assisting iPic Entertainment with their upcoming local hiring events as they seek to fill more than 200 part-time positions for their new Delray Beach iPic Theater opening in February 2019. Two hiring events plus two job readiness workshops have been scheduled (see attached flyers). City of Delray Beach residents are requested to type “CRA” in the “referred by” section of the online application when applying.



Equitable Economic Development and Economic Inclusion

According to the Center for Story-Based Strategy and the Interaction Institute for Social Change, “equity is just and fair inclusion into a society in which all can participate, prosper and reach their full potential. Attaining equity requires eliminating barriers and providing people with the optimal opportunity to thrive.” With the City’s poverty level estimated at 17% which is 14% higher than the national average, Delray Beach can unlock the full potential of its local economy with new accountable actions, investments and policies. During the next year, OED will work with elected officials, professional staff and partner organizations to create an inclusive path forward for our City and community.

Collaborative Partnerships and United Economic Leadership

OED continued to participate in meetings with the Chamber, CRA, City and DDA to determine next steps with Destination Marketing and Tourism Development. A short-term plan of action was drafted and will be finalized by the DDA for the next few quarters of FY 2019.

Community and Partnership Activities

OED attended and participated in the following meetings and events in December 2018: BDB Stakeholders Meeting, Chamber Legislative Luncheon, City Advisory Board Appreciation Reception, City Commission, City Shadow Day, City Workforce Readiness Strategic Action Plan Team, Cluster Industry Study Business Leadership Roundtable, CRA Board Regular and Workshop, Destination Marketing, GEAR Visit: Bear’s Food Shack and Style de Vie, Grand Openings: Fully Promoted and The Winemaker’s Table, Livability-Placemaking Team, NW/SW Neighborhood Alliance, Pineapple Grove Advisory Board and Team Delray.

Did You Know: The West Palm Beach – Boca Raton – Delray Beach, FL Economy saw positive 12-month job growth in Financial Activities (9.7%), Construction (9.4%), Leisure and Hospitality (7.6%) and Manufacturing (7.6%).

Source: U.S. Department of Labor Bureau of Labor Statistics, October 2018

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VIEW JOB POSTS

TUESDAY, JANUARY 15TH | 10:00AM - 1:00PM & 3:00PM - 6:00PM

WEDNESDAY, JANUARY 30TH | 10:00AM - 1:00PM & 3:00PM - 6:00PM



Arts Garage | 94 NE 2nd Ave, Delray Beach, FL 33444

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IPIC DELRAY OPENING FEBRUARY 2019





Job hunting?

Work Readiness Workshops to prepare for employment at iPic!

Join us for work readiness workshops:

Tuesday, January 8th at 12:00, 3:00 and 6:00 p.m. at the Delray Beach Library – 100 West Atlantic Ave. Delray Beach FL 33444.

Thursday, January 24th at 12:00, 3:00 and 6:00 p.m. at Pompey Park – 1101 NW 2nd St. Delray Beach FL 33444.

For more information call 561-727-3399 or rparsons@careersourcepbc.com

View open positions at : <https://ipic-delraybeach-florida.careerplug.com/?s=486399>

Work Readiness Workshops • January 8th and 24th
• Delray Beach •

