

DESCRIPTIVE NARRATIVE

This facility is proposed as the first of COLLIER CAR CLUBS, created to foster a community for those who care for, and about, meaningful automobiles that are a significant contribution to the history of personal transportation. This project will deliver the practical spaces, resources and valuable connections that will assist the owners of these meaningful vehicles in their stewardship, focusing on education in proper preservation, storage and care.

The facility will support peer-to-peer knowledge exchange, connections to trusted experts and access to resources about meaningful cars.

The facility will be structured on a membership basis. More than just a membership fee, members must be active and committed to the practices of caring for meaningful cars. Members will be allowed to bring guests to the facility. The membership fee will be determined based on the desired amount and level of services provided. Services and benefits include:

- A productive common space which includes a member library, where members research vital information about their vehicles and seek out meaningful car biographies on important engineers and entrepreneurs associated with the car industry.
- A common showroom area where members attend and sponsor member events including lectures, classes and displays, often featuring their classic.
- A climate controlled secure environment to store members' cars, which shall be exclusive to the member.
- An auto lab where members may choose to engage in certain restoration work with access to tools and lifts, supervised by master mechanics.

The facility will employ approximately 10 to 16 professionals including one club manager, three club assistants and one concierge working to facilitate member events and provide new experiences; two full time storage assistants responsible for caring for and prepping the cars for members and two or three master mechanics to assist and supervise members as they work on the restoration of their meaningful cars.

Hours of operation are anticipated as 9-5 Monday through Sunday. The club will also host special events outside of normal operating hours. Events at the Collier Car Clubs would include talks from influential thought leaders and practitioners in the automotive world, member-led car and collection displays, lectures, instruction workshops, charity events, car shows, showcases from industry leaders and local car club meetings.

Typical daily parking requirements would include the parking for staff members on duty and visiting members. It is anticipated that no more than 4-6 members would require parking during the daytime.

Beverages and food delivered from off- premise restaurants or caterers would be served at events from time to time. No on-site preparation is contemplated.