



Point to Point Transportation Services
Delray Beach, FL

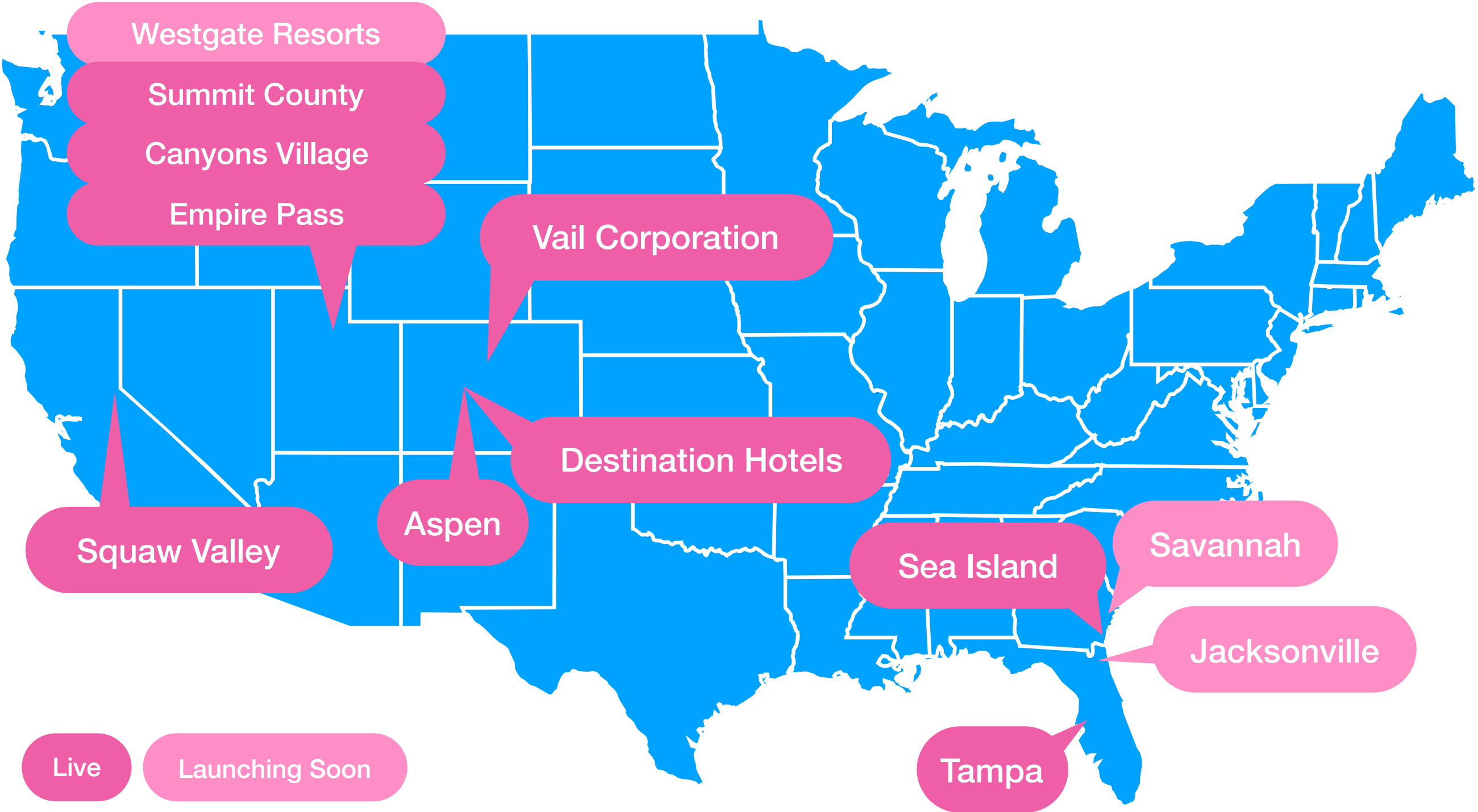
PEOPLE MOVED IN
JANUARY 2019

261,952

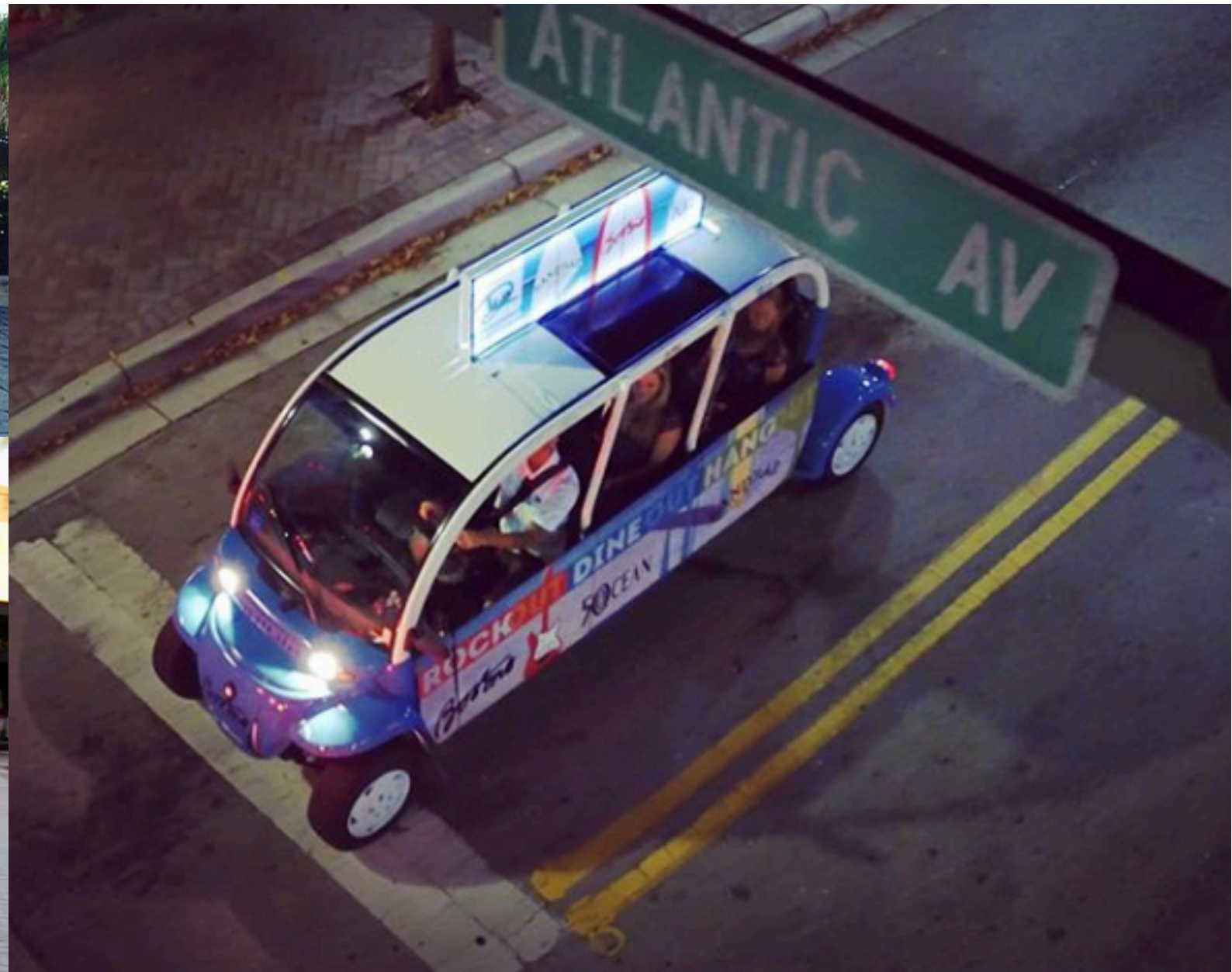
ROUTED

111,788

POINT TO POINT



6 Years of Delray Advertising Experience

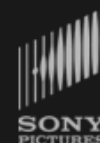


Partnership with Vector Media

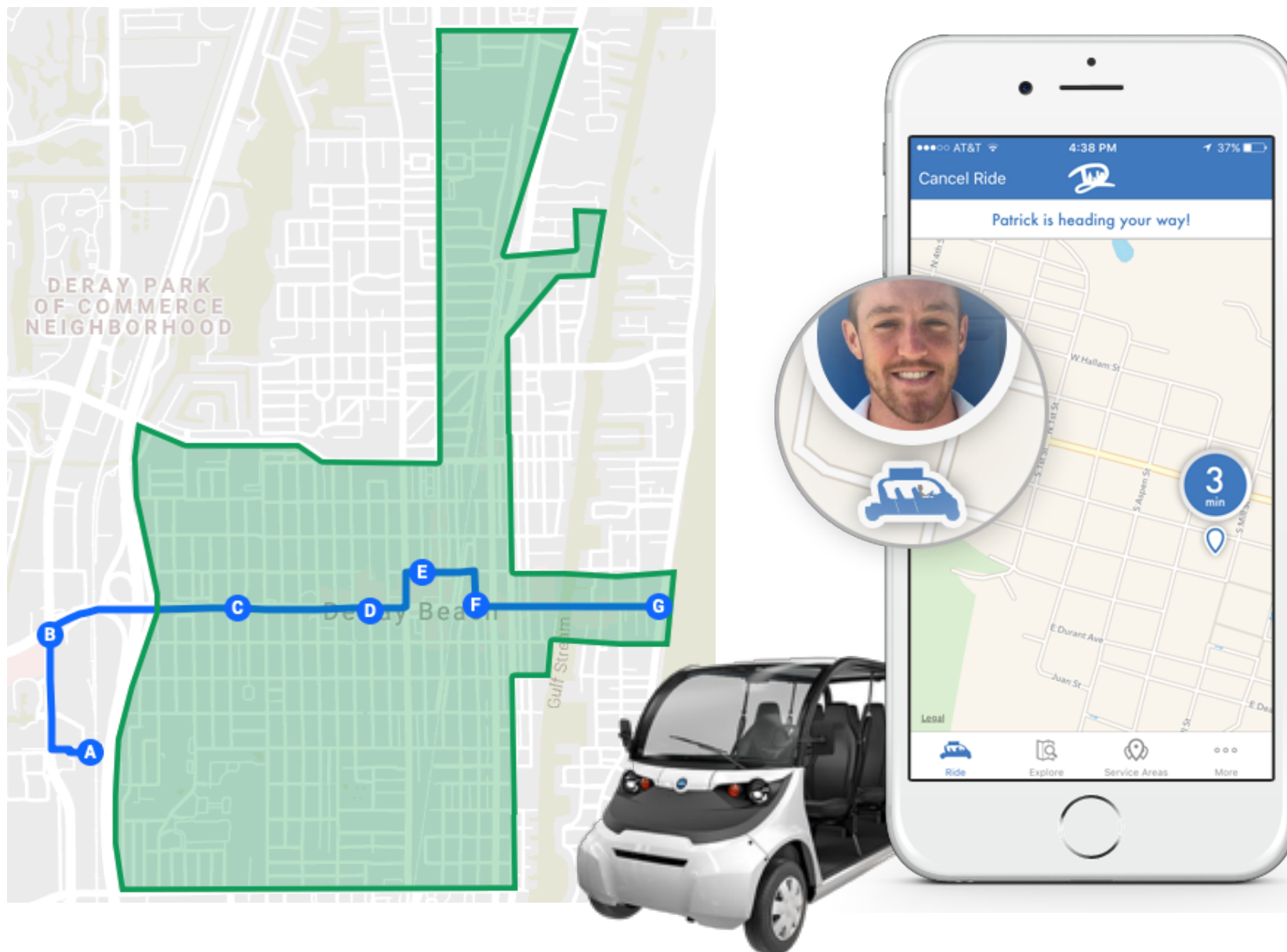
100% Advertising Occupancy in Tampa, FL



Vector Media sells transit focused advertising in 51 cities.

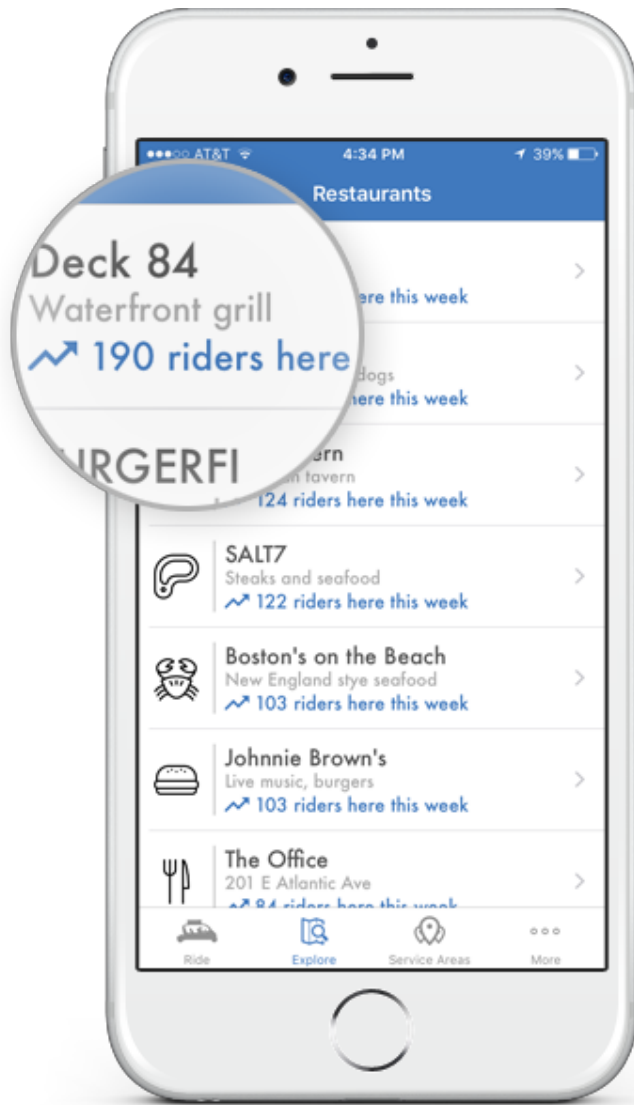


Program Overview

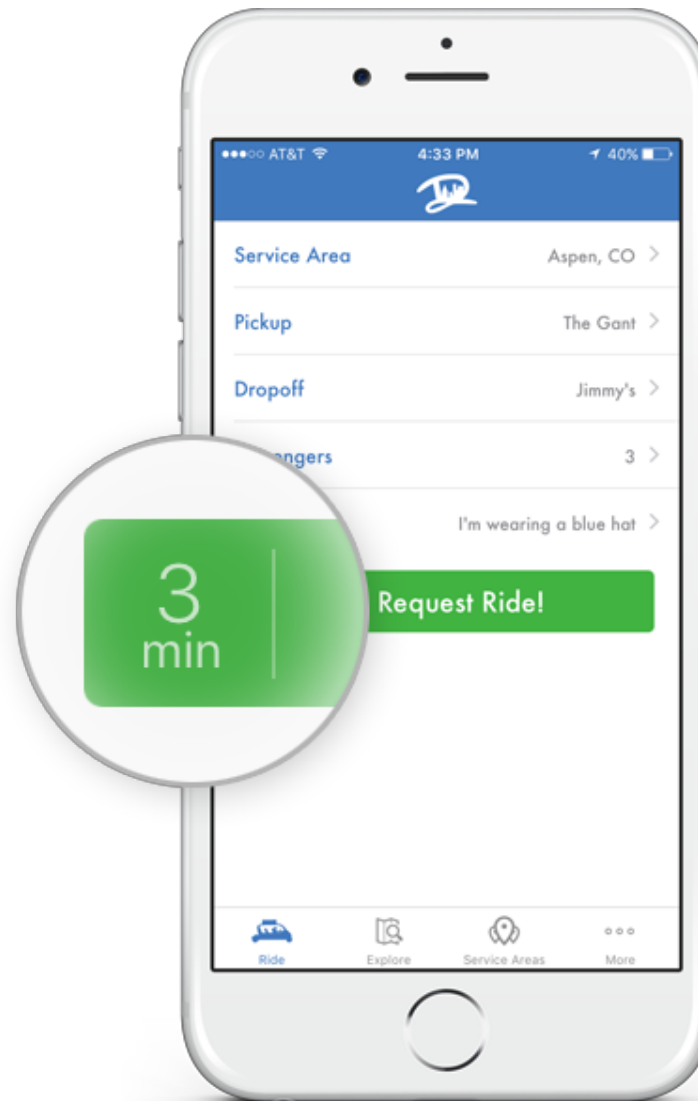


- App-based Point to Point rides within service area
- Ability to limit rides to & from specific areas
- Brand-new open air vehicles every 2 years
- Experienced & friendly local drivers
- For rides along the fixed route, the Rider App directs the rider to a nearby stop and shows the fixed route ETA

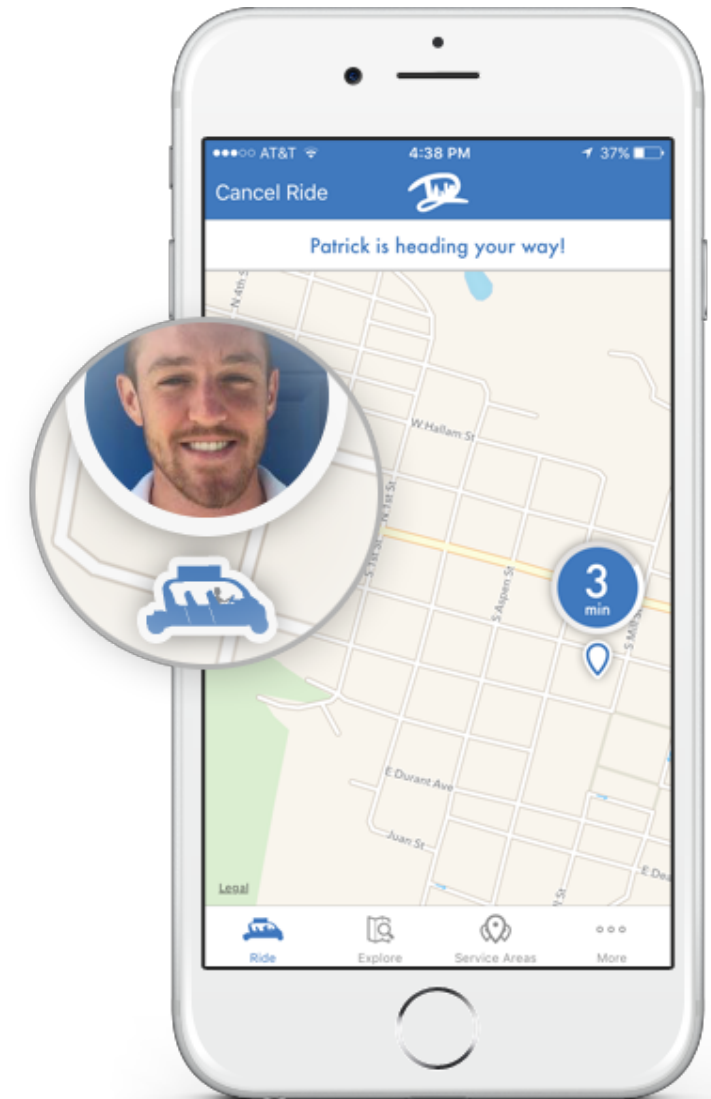
Rider App



Popular Locations



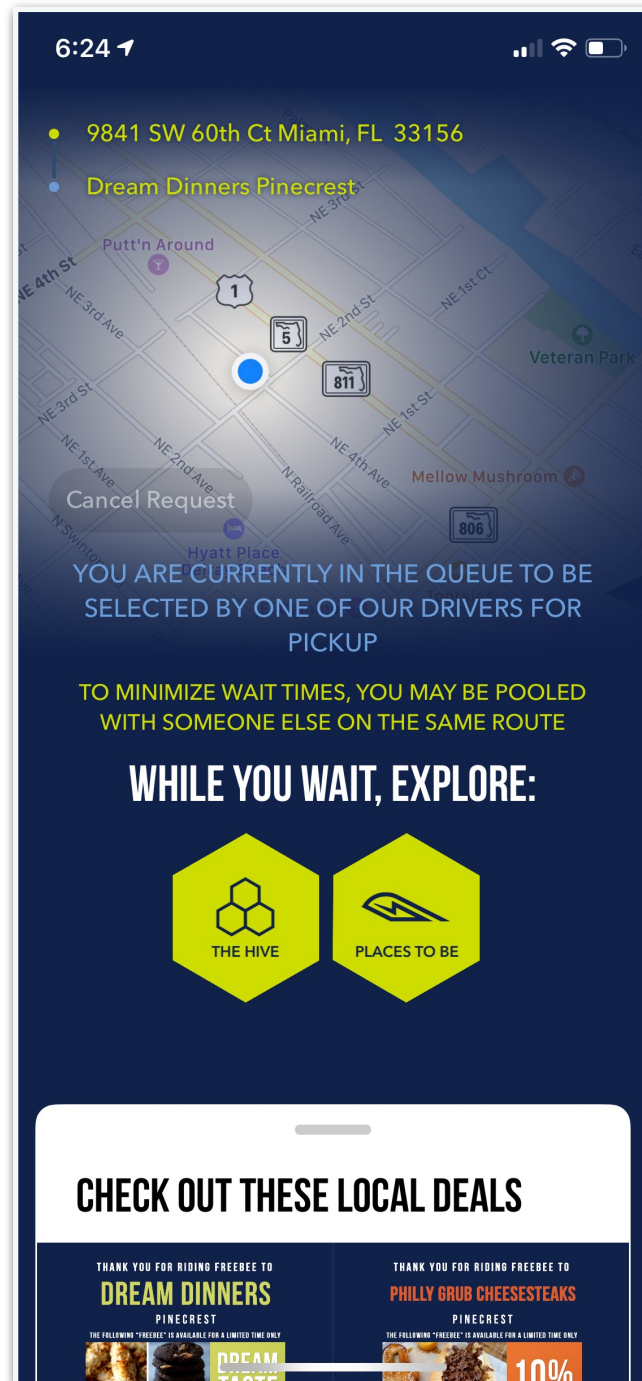
Instant Wait Time



Stay in the Loop

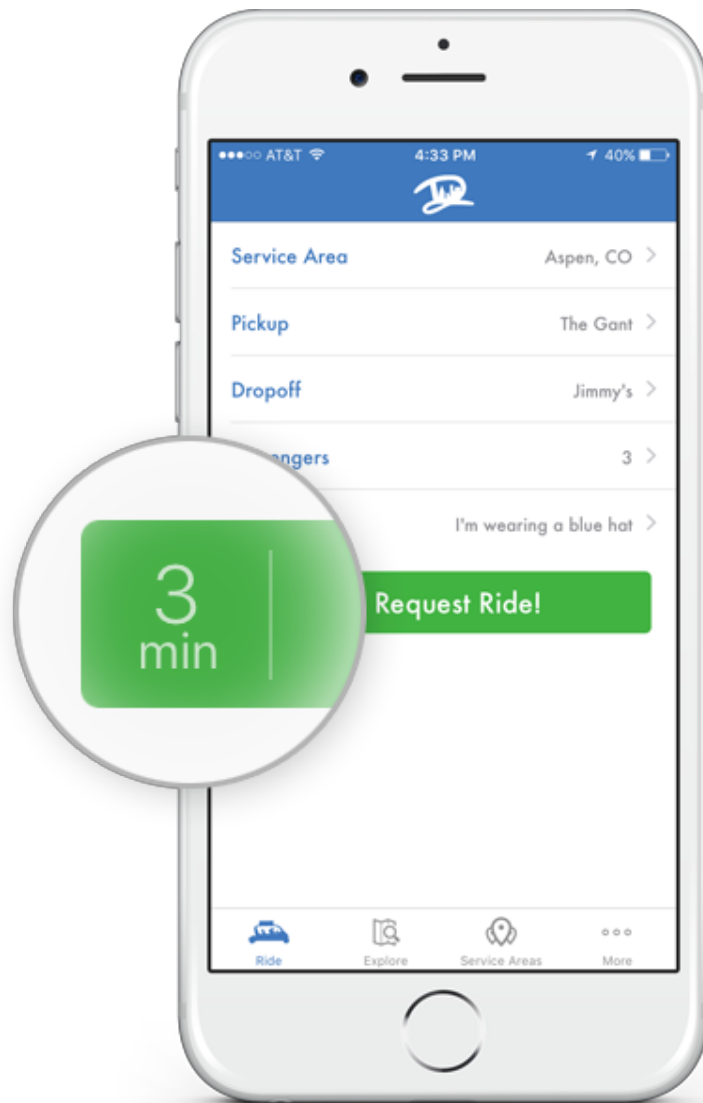
Freebee App Screenshot

No time of arrival or estimated wait time

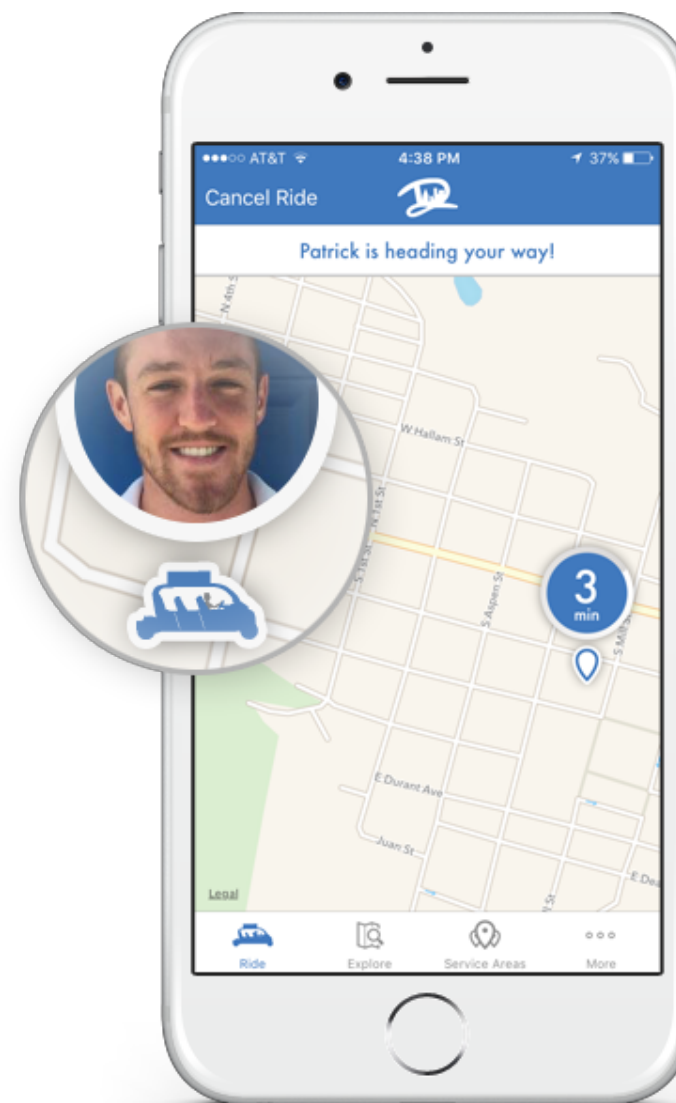


“YOU ARE CURRENTLY IN THE QUEUE TO BE SELECTED BY ONE OF OUR DRIVERS FOR PICKUP”

“When requesting a ride via the mobile app, patrons must immediately be given an estimated time of arrival based on driver availability.” - RFP Requirement



Instant Wait Time

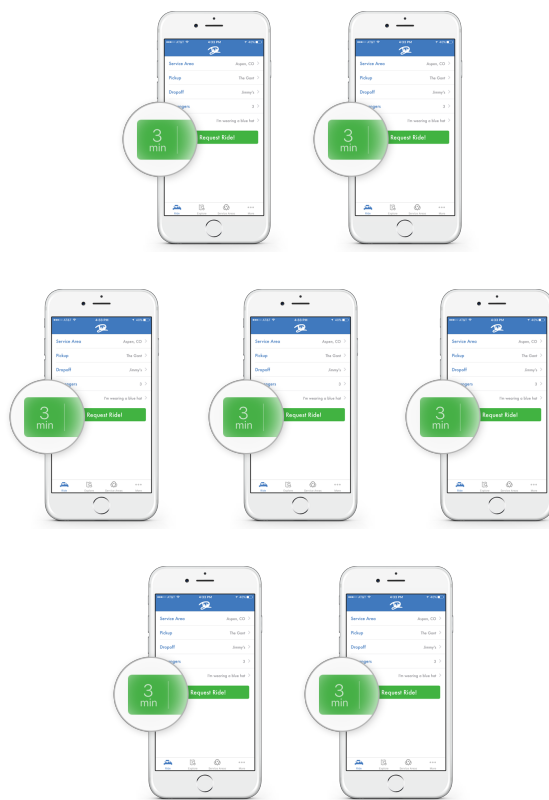


Stay in the Loop

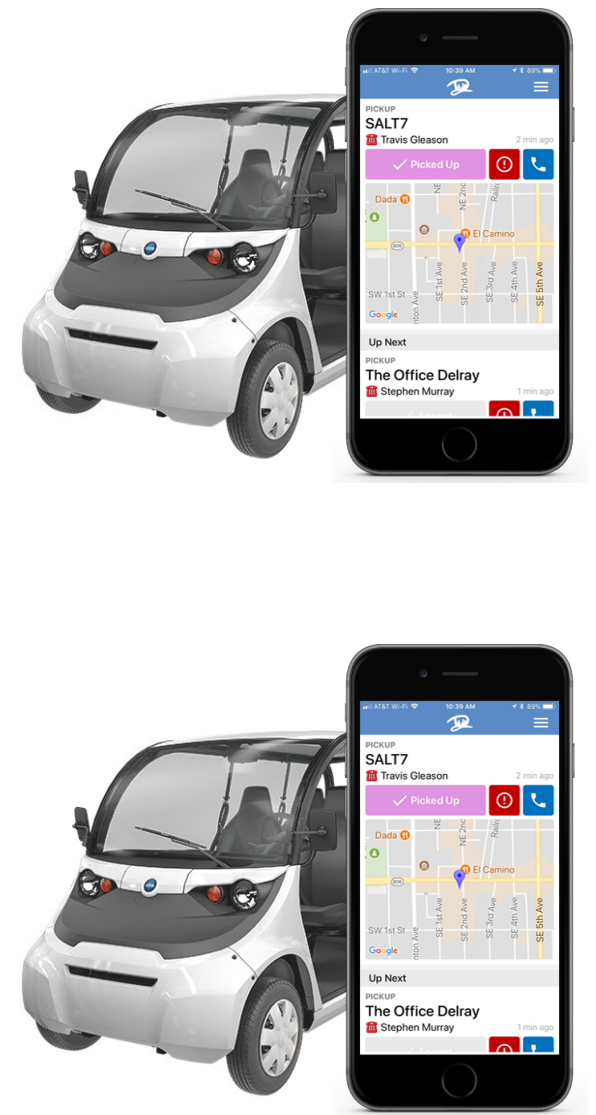
“When requesting a ride via the mobile app, patrons must immediately be given an estimated time of arrival based on driver availability.” - RFP Requirement

Automatic Dispatch Algorithm

Intelligent Ordering
Automatic Ride Sharing
Less empty vehicles

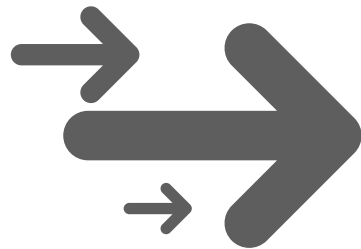
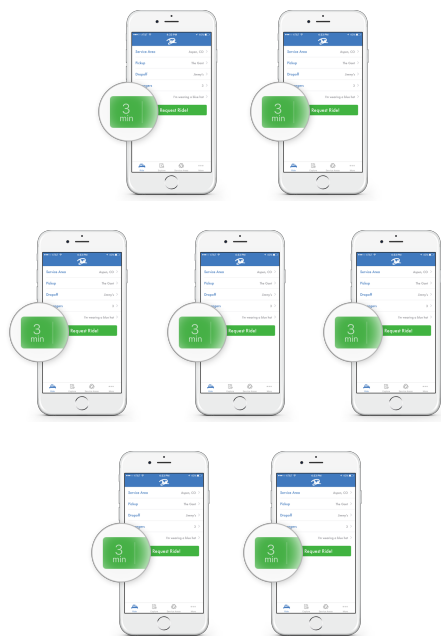


Lower wait times
More rides completed per driver
Lower cost per ride

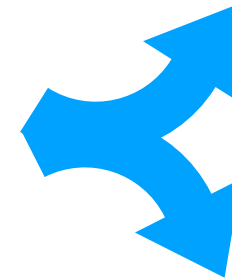


Smart Queue

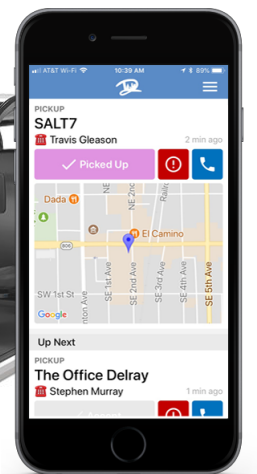
Ride Requests



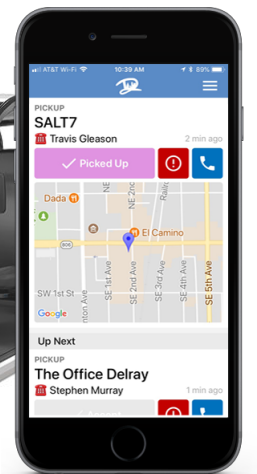
Dispatch Algorithm



Driver 1

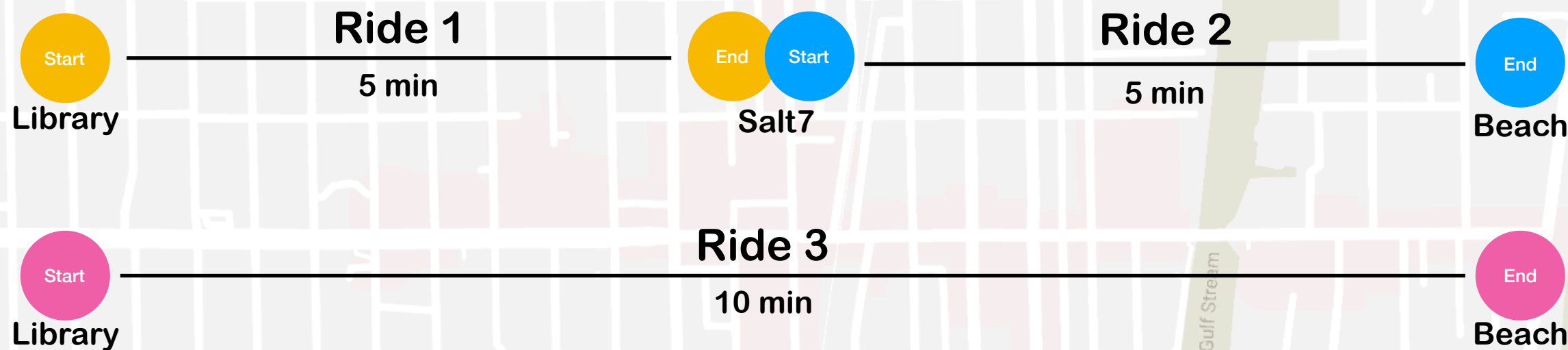


Driver 2



Why is this so important? Rider always gets a wait time

Automated Shared Rides



Without Auto Shared

Ride 1

Ride 2

Ride 3

Time to completion: 30 min

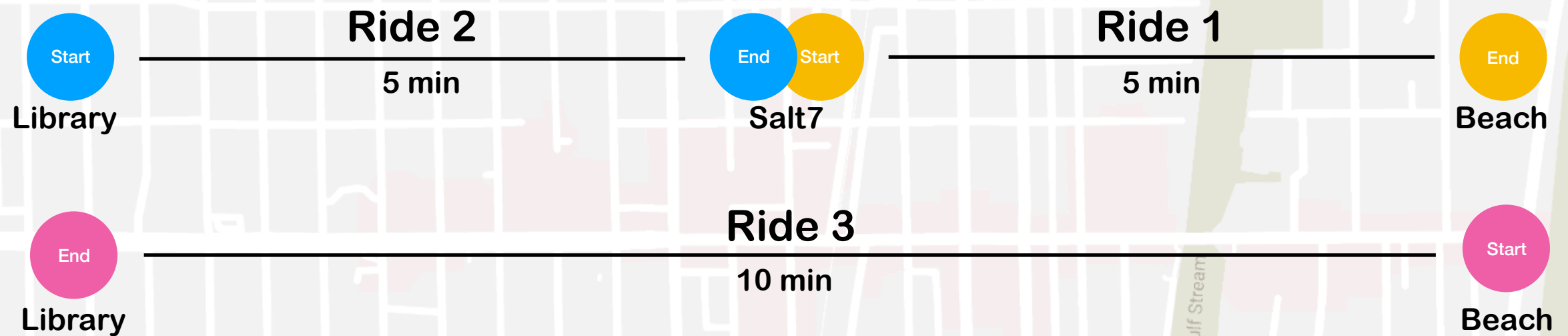
With Auto Shared

Ride 1, 2 & 3

Time to completion: 10 min

Why is this so important? Lower wait times, more rides completed per driver, lower cost per ride

Filling Dead Legs

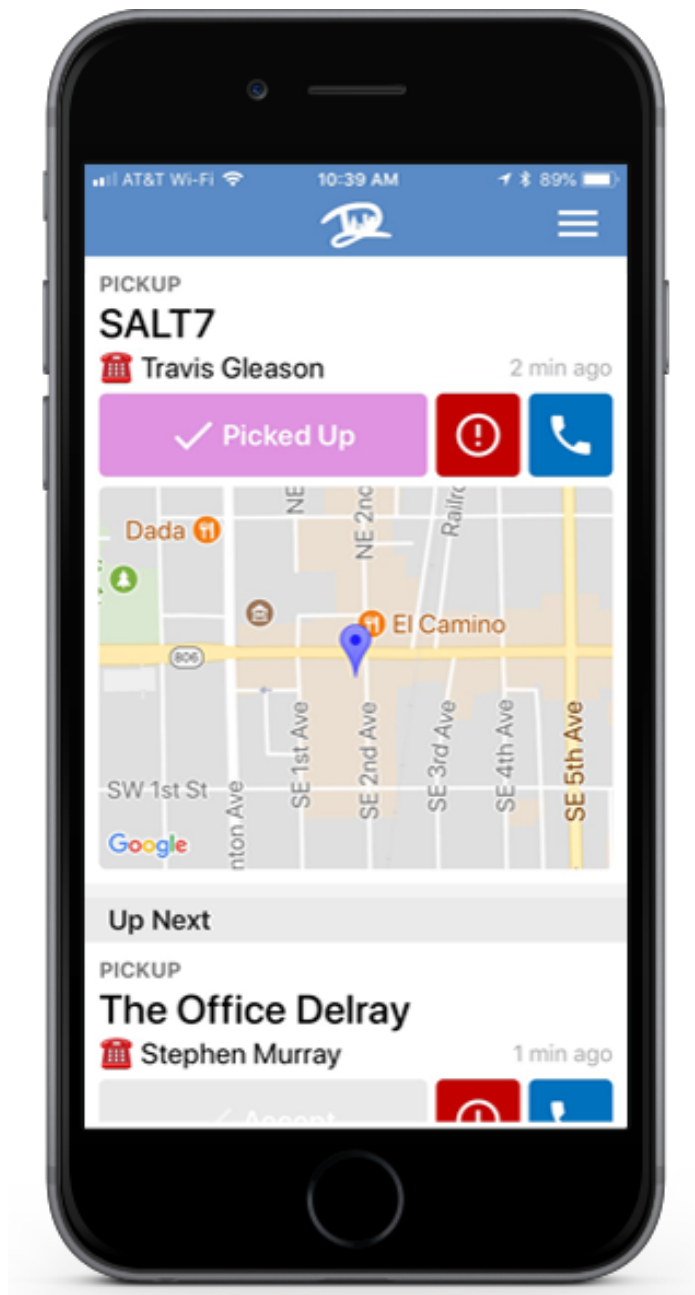


Without Filling Dead Leg
Ride 1
Ride 2
Ride 3
Time to completion: 30 min

With Filling Dead Leg
Ride 1
Ride 3
Ride 2
Time to completion: 15 min

Why is this so important? Lower wait times, more rides completed per driver, lower cost per ride

Driver App



Only see rides assigned to you

Rides optimized automatically

No need to interact while driving

Fleet Size vs. Vehicles on the Road



Two Vehicles in the Fleet

=



One on the street

Largest Available Battery = 5 hours of drive time

RFP Service Hours = 10-12 hours per day

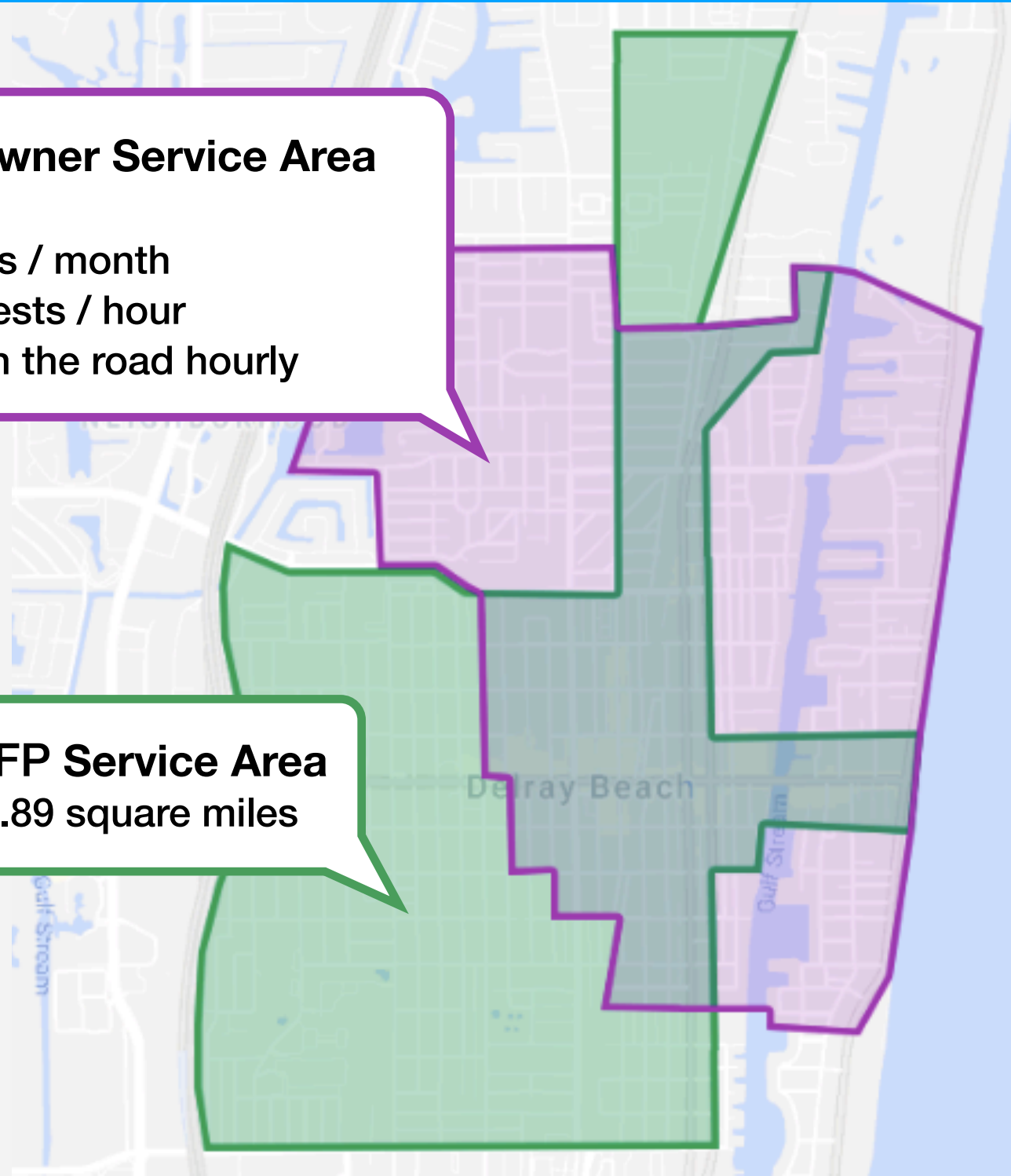
Vehicles will need to be recharged throughout the day.

Expected Demand

Previous Downtowner Service Area

2.71 square miles
2,454 average rides / month
Up to 30 ride requests / hour
Up to 4 vehicles on the road hourly

RFP Service Area
2.89 square miles



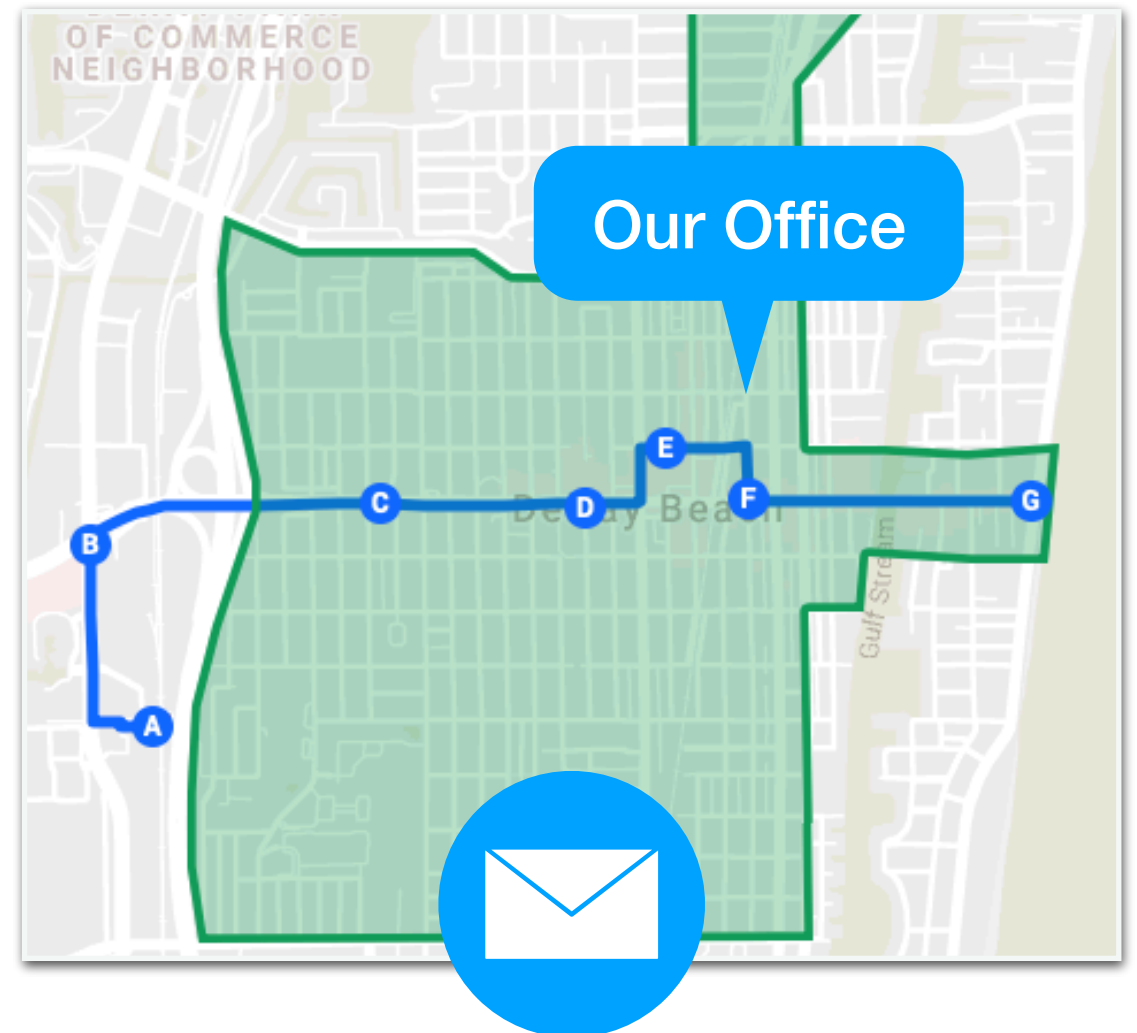
Downtown Delray Headquarters & Vehicle Charging Lot



Homegrown Experience



















Loved & Trusted
4.9 out of 5 Rating



Direct Outreach
30,000 Delray Riders

The Downtownner Difference

	 Downtownner	Other Firm
Advertising Experience		
Focused Solely on Transit		
 Delray Experience		
Fixed Route Tech		
Always get a wait time		
Smart Queue		
Shared Rides & Dead Legs		

Point to Point and Fixed Route Integration

