



Cover Memorandum/Staff Report

File #: 19-341

Agenda Date: 3/28/2019

Item #: W.S.2

TO: Mayor and Commissioners
FROM: Joan K. Goodrich, Economic Development Director
THROUGH: Neal de Jesus, Interim City Manager
CC: Caryn Gardner-Young, Assistant City Manager
DATE: March 28, 2019

DELRAY BEACH COMPETITIVE ASSESSMENT AND CLUSTER STRATEGIES STUDY PRESENTATION

Recommended Action:

Presentation Only

Background:

The City of Delray Beach engaged the Florida International University Metropolitan Center to perform its first-ever Competitive Assessment and Cluster Strategies Study to suggest key strategies for the City's short and long-term economic development planning processes. The study assesses Delray Beach's competitive position, its economic strengths and opportunities, its most competitive industry clusters and industries and recommends those that are the City's best development targets with strategies addressing the sustained growth of the Delray Beach economy.

The presentation will confer study highpoints and recommendations for proposed strategies to advance the City's economic development program and efforts.

City Attorney Review:

Not applicable.

Finance Department Review:

Not applicable.

TIMING OF THE REQUEST

Not applicable

FUNDING SOURCE

Not applicable.