



Cover Memorandum/Staff Report

File #: 18-0301 CRA

Agenda Date: 4/9/2019

Item #:

TO: CRA Board of Commissioners
FROM: Lori Hayward, Finance & Operations Director
THROUGH: Jeff Costello, CRA Executive Director
DATE: April 9, 2019

CREATIVE CITY COLLABORATIVE 1ST QUARTER FY2018-19 A-GUIDE REPORT

Recommended Action:

Receive and file.

Background:

The CRA awarded the Creative City Collaborative (also known as Arts Garage) a \$275,000 A-GUIDE grant, which represents 21% of CCC's \$1,285,500 budget. The A-GUIDE grant was awarded to support two programs: 1) The Line Up Music Program and 2) Discover Diversity Concert Series. Below are highlights from the Art Garage's 1st Quarter FY 2018-19 A-GUIDE Report ending December 31, 2019. Overall, most of the outputs and outcomes are on target to meet annual expectations. The few that are below quarterly expectations should be on track in the coming quarters.

Program "A": The Line Up Music Program

A-GUIDE Funding: \$265,000 Program Budget: \$1,224,500 % of Budget: 22%

The following output and outcome exceeded annual expectations:

- The Mainstage musical performances percentage of attendees supported local the economy (138%)

Program "B": Discover Diversity Concert Series

A-GUIDE Funding: \$10,000 Program Budget: \$61,000 % of Budget: 16%

The following output and outcome exceeded annual expectations:

- Performers taking the stage annually (155%)
- Engage Teen Guild Volunteer group to help with marketing (182%)

Please review the attached worksheet for the progress (in percentages) of all outputs and outcomes which includes narrative response to all outputs and outcomes.

Attachment: CCC 1Q FY 2018-19 A-GUIDE report

CRA Attorney Review:

N/A

Finance Review:

N/A

Funding Source/Financial Impact:

CRA G/L #: 7376 A-GUIDE Funding

Timing of Request:

N/A