

Old School Square Center for the Arts - ACTIVITY # <u>A</u> : Cultural Arts Program Provide cultural arts activities for the Delray community through Crest Theatre, Cornell Art Museum and the Pavilion		Yearly Goal	Qtr 1 Ending 12/31/19	Qtr 2 Ending 3/31/20	Qtr 3 Ending 6/30/20	Qtr 4 Ending 9/30/20	TOTAL	% Annual Goal Achieved	On target	Below expected goal
OUTPUTS										
Professional road shows/national acts at the Crest Theatre (5 shows with 2 performances each)										
1	Number of shows	10	0	0	0	0	0	0%		
2	Attendees	1,900	0	0	0	0	0	0%		
3	Annual ticket revenue	\$100,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0%		
4	Number of volunteers engaged	40	0	0	0	0	0	0%		
Cabaret shows featuring major Broadway and Tony Award winning stars (5 shows with 2 performances each)										
5	Number of shows	10	0	0	0	0	0	0%		
6	Attendees	2,500	0	0	0	0	0	0%		
7	Annual ticket revenue	\$175,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0%		
8	Number of volunteers engaged	100	0	0	0	0	0	0%		
Professionally produced concerts at the Outdoor Pavilion										
9	Number of concerts	4	0	0	0	0	0	0%		
10	Attendees	2,250	0	0	0	0	0	0%		
11	Ticket revenue	\$75,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0%		
12	Number of volunteers engaged	32	0	0	0	0	0	0%		
Exhibits in Cornell Art Museum featuring national and international artists										
13	Number of exhibits	2	0	0	0	0	0	0%		
14	Attendees	4,000	0	0	0	0	0	0%		
15	Ticket revenue	\$15,000.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	0%		
16	Number of volunteers engaged	250	0	0	0	0	0	0%		
OUTCOMES										
Professional road shows/national acts at the Crest Theatre (5 shows with 2 performances each)										
1	Increase visitors to Downtown Delray	10%	0%	0%	0%	0%	0%	0%		
2	Increased economic activity in Downtown Delray with artist room nights	50	0	0	0	0	0	0%		
Cabaret shows featuring major Broadway and Tony Award winning stars (5 shows with 2 performances each)										
3	Increase visitors to Downtown Delray	15%	0%	0%	0%	0%	0%	0%		

[illegible]