



## Cover Memorandum/Staff Report

File #: 18-0387 CRA

Agenda Date: 7/9/2019

Item #:

**TO:** CRA Board of Commissioners  
**FROM:** Lori Hayward, Finance and Operations Director  
**THROUGH:** Renée A. Jadusingh, CRA Executive Director  
**DATE:** JULY 9, 2019

### FY 2019-20 CRA A-GUIDE FUNDING REQUEST - CREATIVE CITY COLLABORATIVE (ARTS GARAGE)

#### **Recommended Action:**

Direct staff to include funding for the Creative City Collaborative (CCC) - Arts Garage in the CRA's FY 19-20 Budget in the amount of \$275,000.

#### **Background:**

CCC applied for CRA A-GUIDE Funding for FY 2019-20 under the categories of Economic Development and Recreation and Cultural Facilities. Funding is requested for one program, (Program "A"), which is Community Building through Music & Art. The specifics of the CCC's request are summarized below.

Funding Request Amount: \$275,000  
Organization Total Budget: \$1,392,000  
CRA Funds - Percentage of Budget: 20%  
Amount Funded in FY 2018-19: \$275,000

This year's Funding Evaluation Committee consisted of CRA Finance and Operations Director, Lori Hayward, and Assistant City Manager, Caryn Gardner-Young. The Committee rated the application package based on the established A-GUIDE criteria. Criteria used in review of the application were grouped into six categories weighted to total 100% as follows:

Organization Capacity	20%	
Need for Project/Program		20%
Project/Program Description	10%	
Logic Model		20%
Evaluation Plan	10%	
Budget & Sustainability	20%	

The Application Evaluation Form has six categories and the majority of the items are rated on a scale of 1 to 5 (worst to best possible response) with an exception of two items. The two items are scored as follows:

- 1. Organizational Capacity- *Demonstrated experience/success with similar programs/project*** is rated on a scale of 1 to 15 (worst to best possible response). The importance of the success of the organizations prior year goals that were established for the programs/projects funded by the CRA A-GUIDE grant funding was emphasized with additional points.
- 2. Logic Model/Projected Results- *Stated program/project goal clear and relevant to CRA Overall***

**Need** is rated on a scale of 1 to 10 (worst to best possible response). The importance of the program/project goal being relevant to CRA Overall Need was emphasized with additional points.

Please review the attached Application Evaluation Form that includes the rating of the committee members on each Project/Program. The outcome of the committee's review is as follows:

**Evaluation Score: 82%**

In addition to the attached Application Evaluation Form and budget forms, the following documents are available upon request:

- A-GUIDE Application
- A-GUIDE Logic Model
- A-GUIDE Evaluation Plan
- Strategic Plan
- FY 2017-2018 Audit
- IRS Form 990 for the period ending September 30, 2017

The Creative City Collaborative President & CEO Marjorie Waldo will be at the meeting to make a presentation.

Attachments: Exhibit A - Application Evaluation Form; Exhibit B - FY 2019-20 Goals & Outcomes Report; Exhibit C - CRA Combined Budget Form and Narrative.