

# Lack of effective police response fuels negative perceptions, diluting community collaboration and engagement

Police need better tools and resources

# What's the cost of non-action?



PERSISTENT GUNFIRE BECOMES "NORMAL"

# What's the perception? "THE POLICE DON'T CARE!"



Introducing

ShotSpotter

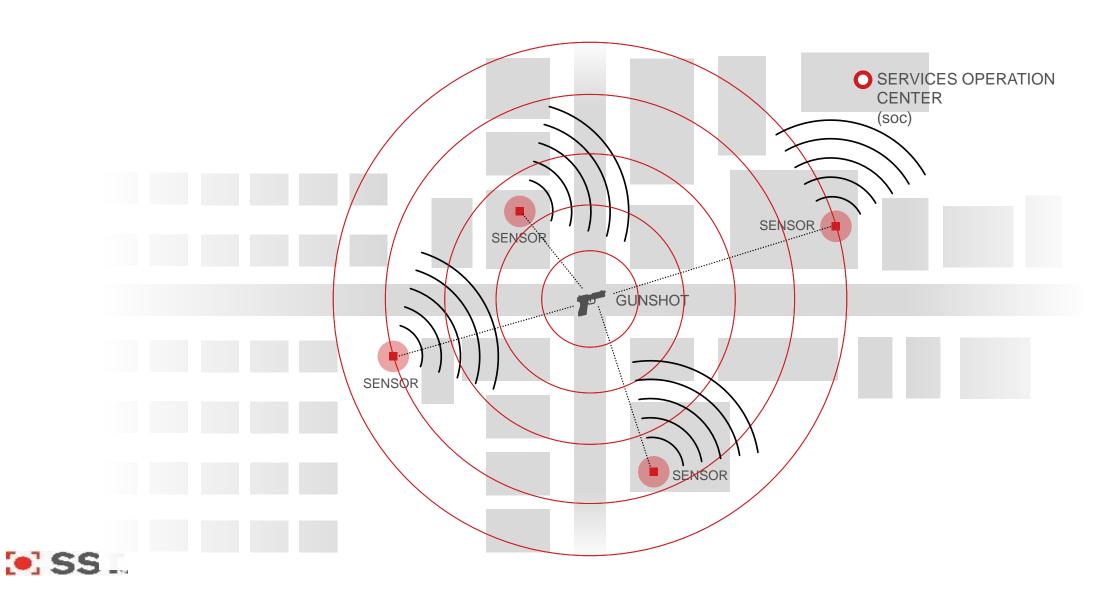
The global leader in gunfire detection and location technology

# ShotSpotter supports proactive, precision-based, community-focused policing



# It's time to build a model of trust between communities and the police

## How the ShotSpotter Flex System works



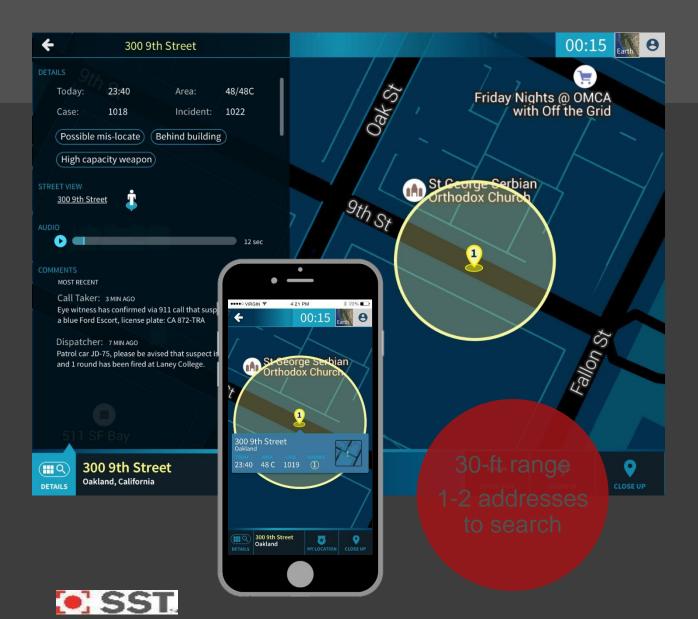
## Real-time tactical intelligence works 24/7



2-factor classification process includes machine algorithm and trained acoustic experts

Officers receive alerts with visuals that show gunfire location (<60 seconds)

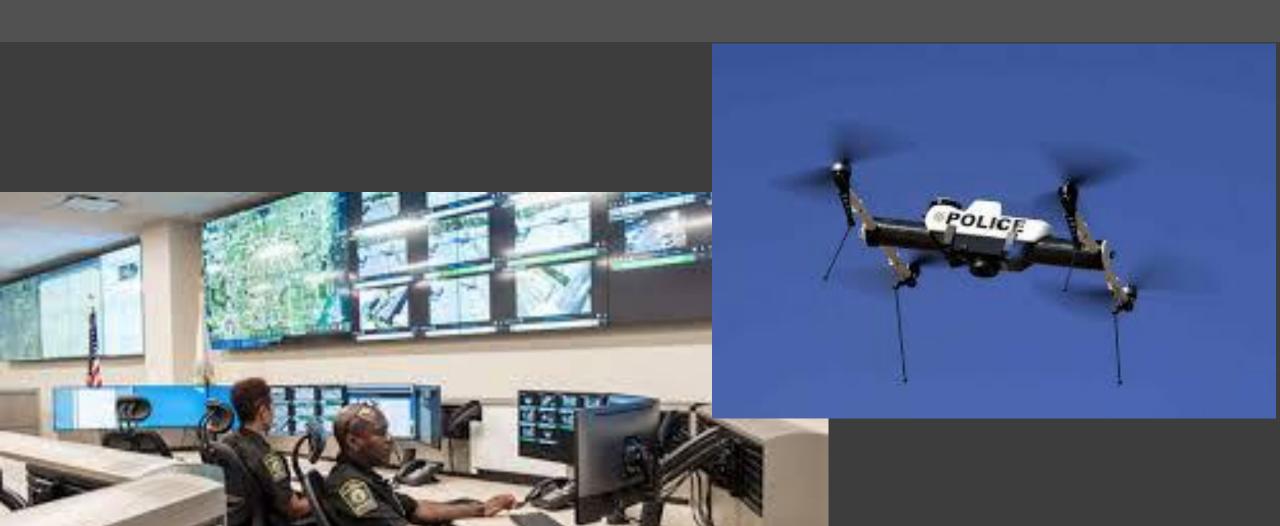
Technology delivers information that can get cops to dots.



What you get with ShotSpotter is real-time information so the police can respond so much faster. It increases the chances of catching the shooter... recovering the weapons... stopping further crime... The audio sensors detect gunfire, pinpoint the shots... within feet of where they have occurred."

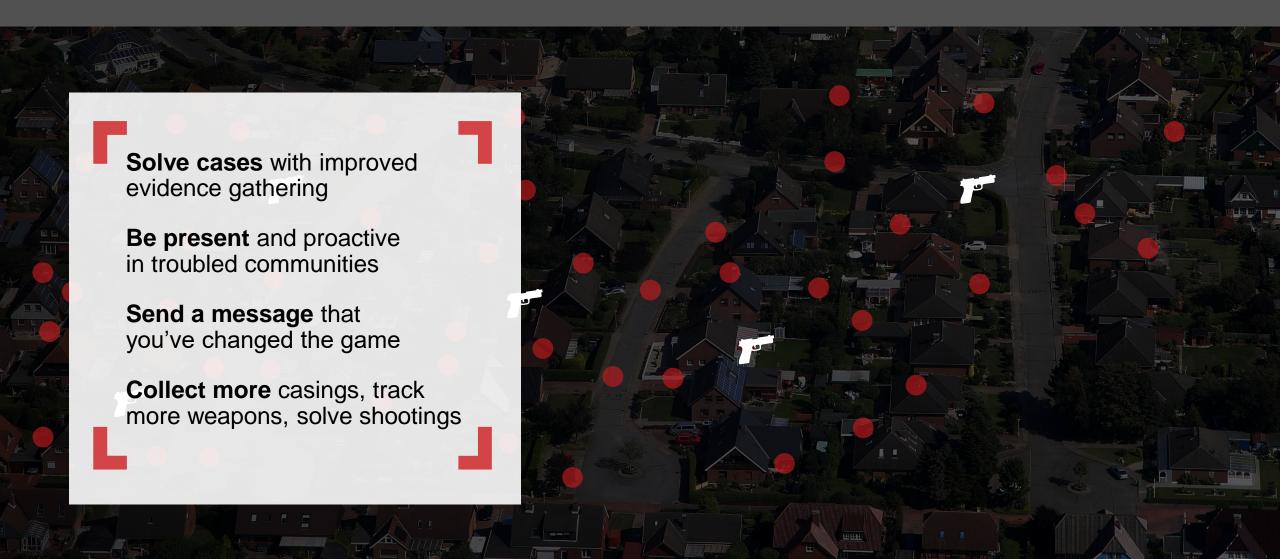
Mayor Bill DeBlasio New York City, NY

### **Integrating ShotSpotter with Complementary Technologies**



# Take SHOOTERS off the streets,

Improve police effectiveness





#### HOT OFF THE PRESS – City of Columbia (SC) Unveils ShotSpotter Program and Early Results



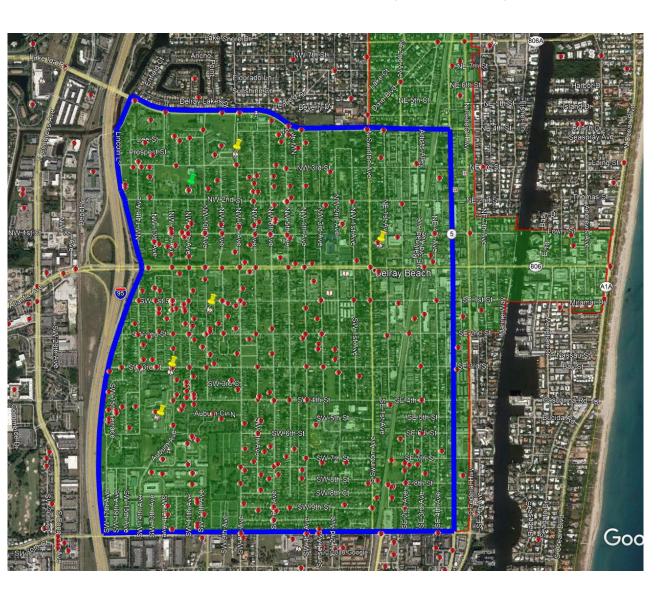
In the first three weeks of the program, CPD tracked the following outcomes:

- 131 ShotSpotter Alerts
- 13 arrests
- 11 guns recovered, including 2 which had been reported stolen
- Over 100 casings recovered
- 39 casings submitted into NIBIN
- 9 NIBIN hits, including one that was linked to 8 separate incidents.
- Of the 131 alerts, only 26 had corresponding 911 calls.

"We stepped up and made this investment," Mayor Benjamin said. "We needed to make sure that even in the absence of the citizens calling in we could use data to make a difference. Lesson learned for us. We're seeing that promise."



#### **City of Delray Beach – Coverage Area and Analysis**





This analysis is based on gun-related crime data provided by the Delray Beach Police Department. From January 1, 2016 through October 12, 2018, there were 831 gun-related crimes in the City of Delray Beach.

The proposed ShotSpotter area (outlined in blue above) covers 2.0 mi<sup>2</sup>. This area represents 467 of 831 gun-related crimes, or 56% of the total. This includes 60 assaults (54% of total), 2 murders (100% of total), and 77 shootings (68% of total).

The proposed ShotSpotter area also encompasses a large portion of the Delray Beach CRA District, Pompey Park (marked by a green pin), and the following five (5) K-12 schools (marked by yellow pins):

- S.D. Spady Elementary
- TLC Christian Academy
- Toussaint L'Overture High School
- Village Academy School
- Pine Grove Elementary

#### **One-Time Fees:**

Service Initiation fee for 2.0 square miles @ \$10,000/mi <sup>2</sup>	\$20,000
ShotSpotter Onboarding, Training, and Best Practices Support	\$10,000
Total One-Time Fees	\$30,000

#### **Annual Subscription Fees:**

2.0 square mile coverage area @ \$65,000/mi²/year (geographic area within blue boundary)	\$130,000
Total Annual Fee	\$130,000

#### **Total Three Year Term:**

One-Time Service Startup Fees	\$20,000
ShotSpotter Onboarding, Training, and Best Practices Support	\$10,000
Three-Year Subscription for 2.0 square miles	\$390,000
One-Time Discount: Three-Year Contract Commitment*	-\$20,000
Total Three-Year Subscription	\$400,000



#### **Optional Fee:**

One-Year Subscript (API)	ion for ShotSpotter Interface License Pack	\$9,500
	<ul> <li>Recurring annual subscription fee</li> <li>Includes up to three (3) interfaces</li> <li>Does not include 3<sup>rd</sup> party services or</li> </ul>	
middleware		



# Change the narrative from "police don't care" to "police are there"

- Drastically reduce gun violence
- Build safer, trusting neighborhoods
- Bolster your community-focused police force

## Create a positive new normal in your city



# Thank you



www.ShotSpotter.com

