

100 N.W. 1st Avenue Delray Beach, FL 33444



# Cover Memorandum/Staff Report

File #: 19-1034 Agenda Date: 11/19/2019 Item #: 6.H.

TO: Mayor and Commissioners

FROM: Samuel Metott, Director of Parks and Recreation

THROUGH: Neal de Jesus, Interim City Manager

**DATE:** November 19, 2019

INTERLOCAL AGREEMENT WITH THE DELRAY BEACH COMMUNITY REDEVELOPMENT AGENCY FOR THE CO-TITLE SPONSORSHIP OF THE 2020 DELRAY BEACH OPEN

#### **Recommended Action:**

Motion to approve the Interlocal Agreement with the Delray Beach Community Redevelopment Agency (CRA) for a term which will commence upon execution of the contract and terminate of September 30, 2020 for the co-title sponsorship for the 2020 Delray Beach Open Tennis Tournament in the amount of \$905,000.

### **Background:**

The sponsorship of tournaments at the Delray Beach Tennis Center (Tennis Center) helps further the mission of the CRA by assisting the Tennis Center to remain a competitive venue for major events. These events draw thousands of visitors to downtown Delray Beach including the West Atlantic Avenue area. The increase of visitors has a direct result in economic benefits for downtown merchants. This will be the twelfth (12th) year that the CRA has been a co-sponsor for this great event.

#### **City Attorney Review:**

Approved as to form and legal sufficiency.

## **Funding Source/Financial Impact:**

Funding is available from the Delray Beach CRA.

# **Timing of Request:**

This needs to be approved prior to the 2020 Delray Beach Open which will take place February 14-23, 2020.