

# OLD SCHOOL SQUARE

## **SUMMARY OF HIGHLIGHTS:**

- 250+ shows, concerts, exhibits, activities
- 337,000+ attendees (all shows, concerts, exhibits, activities)
- Over 1,000 volunteers engaged
- Total programming revenues generated reported at \$700,000+

## VOLUNTEER ENGAGEMENT



2018-2019  
Free Friday Concerts Series



2018 Tech Effect Exhibition  
Opening Reception



2018 Season Launch Party



2019 Delray Beach Craft Beer  
Fest

## EVENT / PROGRAMMING ATTENDANCE



2018-2019  
Free Friday Concerts Series



2018 Tech Effect Exhibition



2019 Spring Art on the Square



2019 Delray Beach Craft Beer  
Fest

## NON PROFIT / COMMUNITY PARTNERSHIPS



2018 Empty Bowls



2018 100 FT Christmas Tree  
& Holiday Village



2019 Spring Art on the Square -  
FAU Print Club



2018 Carols by Candlelight -  
Banyan Creek Elementary

## PROFESSIONALLY PRODUCED SHOWS / EVENTS



2018 Classic Albums Live Series



2018 Broadway Cabaret Series  
- Emily Skinner & Alice Ripley



2019 Beatles on the Beach -  
Edgar Winter Concert



2018 Heather McDonald -  
Juicy Scoop Tour

## NEW MARKETING INITIATIVES - CREATIVE ARTS SCHOOL & CORNELL ART MUSEUM



NEW Creative Art School 2019 Spring/Summer Guide - mailed to 25,632 households vs. 0 brochures mailed in the previous fiscal year.



2018 Tech Effect Influencer Event at the Cornell Art Museum - the museum gained 730,000 social media views, post influencer event.

## DEVELOPMENT INITIATIVES



Rendering of the Crest Theatre interior renovation and kitchen.

