

# 885Sixth Master Sign Plan









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GLEN WELDEN & ASSOCIATES, LLC



# 885Sixth Master Sign Plan

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#### Section 4.6.7-F-2(b) - Master Sign Plan

A Master Signage Plan shall contain the following information:

#### 1) Sign Location:

All tenant signage shall be centered vertically and horizontally within designated signage band area, as indicted on Tables 4, 4a, 4b, Pages 3,4 and 5, Elevation. Tier Two tenants shall be limited to the 3'-9" horizontal facade band area. Tier One tenants shall be allowed identification onto the decorative architectural Facade features as depicted on Tables 4, 4a, 4b, Pages 3,4 and 5, Elevation. All Tenant signage subject to landlord approval and must conform to the guidelines as defined in the approved Master Signage Plan for this property.

#### 2) Number of Signs:

All tenant signage shall be limited to one illuminated sign per tenant elevation as depicted on Tables 4, 4a, 4b, Pages 3,4 and 5, Elevation, Exception: Tenants with multiple / corner elevations shall be granted identity on additional elevations Corner tenants: Combined square foot of all signage NTE max allowable of primary frontage signage In addition, tenant may be allowed identification onto the existing freestanding sign, subject to landlord approval and must follow guidelines as defined in the approved Master Signage Plan for this property.

#### 3) Sign Height: (sign structure and sign text) Tier One / Tier Two Tenants

Tier Two tenants shall be limited to the designated message area as depicted on Tables 4, 4a, 4b, Pages 3,4 and 5, Elevation and, as such, tenant letter heights shall be restricted to a minimum of 10" and a maximum of 28" for all capital character. Tenants with smaller copy may encapsulate the message within a fabricated channel geometric shape, similar to the example shown on Table 3, Tier Two Tenant Bay 6 "Wellbox".

Tier One Tenants shall be limited to the designated message area as depicted on Tables 4 & 5, Pages 3 & 4, Elevation and, as such, tenant letter heights shall be restricted to a minimum of 10" and a maximum of 36" for all capital character. Tenants with smaller copy may encapsulate the message within a fabricated channel geometric shape, similiar to the example shown on Table 3, Tier Two Tenant Bay 6 "Wellbox".

#### 4) Sign Structure Area:

For the sign structure area, the facade background shall be considered in determining the size of the sign as well as the heights of the allowable text. Signs may utilize no more than 75 percent of the vertical height of the facade background, where the sign is located, and no more than 75 percent of the width of any facade background space on which the sign is located, or for retail tenant space no more than 75 percent of the area between the tenants demising partitions for multi tenant buildings. Refer to Tables 4, 4a, 4b, Pages 3,4 and 5 for percentage values and allowable square footage. Tenant Signage calculated NTE 15% of the tenant building face using 12'-0" tall as the maximum allowable height for calculation purposes times the tenant building width. Refer to Table 3 for examples of calculated square footage for typical tenant spaces.

#### 5) Sign Face Area: Tier 1 / Tier Two Tenants

Tier Two tenants shall be limited to the horizontal facade band as depicted for each tenant on Tables 4, 4a, 4b, Pages 3,4 and 5, Elevation. Tier One Tenants shall be allowed to use the decorative architectural facade feature, as depicted on Tables 4, 4a, 4b, Pages 3,4 and 5, Elevation. Sign Face Area for Tier two tenants shall not exceed 75% of the vertical and horizontal plain of the designated Tenant Facade Band. Tenant Sign subject to landlord approval and must follow guidelines as defined in the approved Master Signage Plan for this property.

#### 6) Sign Type: Tier One / Tier Two Tenants

All tenant signage shall be individual internally illuminated channel manufactured lettering, 5" deep, mounted flush to tenant facade. Tenant Sign subject to landlord approval and must follow guidelines as defined in the approved Master Signage Plan for this property.

Refer to Tables 2 and 3, Page 2 for details and specifications.

#### 7) Font Type: All Tenants

The purpose of this Master Signage Plan is to encourage and promote diversity and creativity for signage within this property. Tenants shall be allowed to use their corporate branded / regional marketing / national letter / logo / font style, subject to landlord approval and must follow guidelines for fabrication, trim cap and letter return / backs and illumination method as defined in the approved Master Signage Plan for this property. Refer to Table 3, Page 2 and Tables 4, 4a, 4b, Pages 3,4 and 5, for examples of corporate / national letter / logo / font style

#### 7a) Font Type: Designated (Default) Style

Should a tenant not have a selected font style, the tenant shall use the Designated (Default) Style of Arial Narrow Bold in either all capital or capital and lower case and combinations thereof. Refer to Table 3, Page 2 and Table 4a, Page 4, for examples of the Designated Font Style

## 7b) Logo Use:

All Tenants shall be allowed the use of a logo icon / element in conjunction with their channel identity. Logo area heights for Tier Two tenants logos shall not be taller than the maximum allowable vertical dimension of 33". Tier One: 60" tall. Logos may be multi-color in nature, may be shaped in a number of geometric or non geometric shapes. Tenant logos shall be subject to landlord approval and must follow guidelines for fabrication, trim cap and letter return / backs, raceways and illumination method, as defined in the approved Master Signage Plan for this property. Refer to Tables 4, 4a, 4b, Pages 3,4 and 5, for typical logo placement options. Refer to Tables 4, 4a, 4b, Pages 3,4 and 5, for examples of logo image usage.

#### 8) Colors: Channel Letter Face, Return, Trim Cap, Raceway:

Tenants with a corporate branded / regional marketing / national letter / logo / font style, shall use their chosen color theme for letter faces..

Color themes shall include solid translucent acrylic faces or translucent vinyl applications onto white acrylic faces. Channel Letter faces shall be 3/16" thick.

Channel returns and backs shall be finished in a satin Pre-Finished Satin Metallic Silver color. Channel letter trim caps shall be Wagner Brand "Metallic Silver", 1" wide. All tenant letter / logo forms shall be center mounted on an extruded wiring raceway, 7" tall x 4 1/2" deep. Wiring raceways finished in a satin color to match building facade, SW 9015 "They Call it Mellow"

Should a tenant not have a selected font color, the tenant shall use the Designated Tenant channel letter face color of #7328 Translucent White Acrylic with 3M 3630-222 Black Perforated vinyl (First Surface application) and / or #2793 Red Translucent Acrylic. Refer to Table 4a, Page 4, for Channel Letter Section Detail, Font Usage and Color Palette. All letter / logo returns / backs / trim cap per MSP

#### 9) Sign Materials:

All Tenant Channel Faces shall be manufactured using 3/16" thick acrylic with 1" Wagner Metallic Silver Trim Cap All Tenant Channel Returns shall be manufactured using pre-finished Satin Metallic Silver exterior coated .050 aluminum with white pre-finished interior coatings. All Tenant Channel backs shall be manufactured using pre-finished Satin Metallic Silver exterior coated .050 aluminum with white pre-finished interior coatings. Refer to Tables 2 & 3, Page 2, for Channel Letter Section Detail and Color Palette.

All tenant letter / logo forms shall be center mounted on an extruded wiring raceway, 7" tall x 4 1/2" deep. Wiring raceways finished in a satin color to match building facade, SW 9015 "They Call it Mellow"

Refer to Table 2, Page 2 for details & specifications.

#### 10-11) Method of Illumination and Illumination Color:

Tenant Channel message components shall be internally illuminated with low voltage, energy efficient white 6500Kelvin LED's for all Tenant Channel fabrication using white acrylic faces or white acrylic faces with translucent vinvl color overlavs.

Tenants with solid translucent color acrylic faces such as Red, Blue, Green shall use color matching LED's. Example: Red Channel letter faces shall use RED LED's. Green Channel letter faces shall use GREEN LED's. Blue Channel letter faces shall use BLUE LED's.

Refer to Table 2, Page 2 for LED details for Designated Channel Letter construction.

#### 12) Mounting Details:

All tenant letter / logo forms shall be center mounted on an extruded wiring raceway, 7" tall x 4 1/2" deep. Wiring raceways finished in a satin color to match building facade,SW 9015 "They Call it Mellow" Refer to Table 2, Page 2 for details.









#### TABLE 2) Section Detail: Channel Fabrication

Illuminated Channel Letters

#### 8) Colors: Channel Letter Face, Return, Trim Cap, Wiring Raceways:

Tenants with a corporate branded / regional marketing / national letter / logo / font style, shall use their chosen color theme. Color themes shall include solid translucent acrylic faces or translucent vinyl applications onto white acrylic faces. Channel Letter faces shall be 3/16" thick.

Channel returns and backs shall be finished in a satin Pre-Finished Satin Metallic Silver color.

Channel letter trim caps shall be Wagner Brand "Metallic Silver", 1" wide.

All tenant letter / logo forms shall be center mounted on an extruded wiring raceway, 7" tall x 4 1/2" deep. Wiring raceways finished in a satin color to match building facade, SW 0036 Buckram Binding

Should a tenant not have a selected font color, the tenant shall use the Designated Tenant channel letter face color of #7328 Translucent White Acrylic and / or #2793 Red.

Refer to Tables 2 and Pages 2 and 3, for Channel Letter Section Detail, Font Usage and Color Palette.



#### 9) Sign Materials:

All Tenant Channel Faces shall be manufactured using 3/16" thick acrylic with 1" Wagner Metallic Silver Trim Cap

All Tenant Channel Returns shall be manufactured using pre-finished Satin Metallic Silver exterior

coated .050 aluminum with white pre-finished interior coatings.

All Tenant Channel backs shall be manufactured using pre-finished Satin Metallic Silver exterior

coated .050 aluminum with white pre-finished interior coatings.

All tenant letter / logo forms shall be center mounted on an extruded wiring raceway, 7" tall x 4 1/2" deep. Wiring raceways finished in a satin color to match building facade, SW 9015 "They Call it Mellow"

Refer to Tables 2 & 3, Page 2, for Channel Letter Section Detail and Color Palette.



#### TABLE 3) Font Type

#### 7) Font Type: All Tenants

The purpose of this Master Signage Plan is to encourage and promote diversity and creativity for signage within this property. Tenants shall be allowed to use their corporate branded / regional marketing / national letter / logo / font style, subject to landlord approval and must follow guidelines for fabrication, trim cap and letter return / backs and illumination method as defined in the approved Master Signage Plan for this property.

7a) Font Type: Designated (Default) Style Should a tenant not have a selected font style, the tenant shall use the Designated (Default) Style of Arial Narrow Bold in either all capital or capital and lower case and combinations thereof.







Examples of corporate branded / regional marketing / national letter / logo / font style. Branding shown as a general representation.



## ABCDEFGHIJKLMNO abcdefghijklmnopqr PORSTUVWXYZ stuvwXyZ PQRSTUVWXYZ

Arial Narrow Bold Letter Style









Example of Designated (Default) font style of Arial Narrow Bold

# 1234567890





#### 1) Sign Location:

All tenant signage shall be centered vertically and horizontally within designated signage band area, as indicted on Tables 4 & 5, Pages 3 & 4, Elevation. Tier Two tenants shall be limited to the 3'-9" horizontal facade band area. Tier One tenants shall be allowed identification onto the decorative architectural Facade features as depicted on Tables 4, 4a, 4b, Pages 3,4,5, Elevation, All Tenant signage subject to landlord approval and must conform to the guidelines as defined in the approved Master Signage Plan for this property.

#### 2) Number of Signs:

All tenant signage shall be limited to one illuminated sign per tenant elevation as depicted on Tables 4, 4a, 4b, Pages 3, 4.5, Elevation. Exception: Tenants with multiple / corner elevations shall be granted identity on additional elevations

Corner tenants: Combined square foot of all signage NTE max allowable of primary frontage signage In addition, tenant may be allowed identification onto the existing freestanding sign, subject to landlord approval and must follow guidelines as defined in the approved Master Signage Plan for this property.

Tier Two tenants shall be limited to the designated message area as depicted on Tables 4, 4a, 4b, Pages 3,4,5, Elevation and, as such, tenant letter heights shall be restricted to a minimum of 10" and a maximum of 24" for all capital character. Tenants with smaller copy may encapsulate the message within a fabricated channel geometric shape, similiar to the example shown on Table 3, Tier Two Tenant Bay 6 "Wellbox". All manufacturing standards for channel letter fabrication to be applied.

Tier One Tenants shall be limited to the designated message area as depicted on Tables 4, 4a, 4b, Pages 3,4,5, Elevation and, as such, tenant letter heights shall be restricted to a minimum of 10" and a maximum of 36" for all capital character. Tenants with smaller copy may encapsulate the message within a fabricated channel geometric shape, similiar to the example shown on Table 3, Tier Two Tenant Bay 6 "Wellbox".

#### 4) Sign Structure Area:

For the sign structure area, the facade background shall be considered in determining the size of the sign as well as the heights of the allowable text. Signs may utilize no more than 75 percent of the vertical height of the facade background, where the sign is located, and no more than 75 percent of the width of any facade background space on which the sign is located, or for retail tenant space no more than 75 percent of the area between the tenants demising partitions for multi tenant buildings. Refer to Tables 4 & 5, Pages 3 & 4, for percentage values and allowable square footage. Tenant Signage calculated NTE 15% of the tenant building face using 12'-0" tall as the maximum allowable height for calculation purposes times the tenant building width. Refer to Table 3 for examples of calculated square footage for typical tenant spaces.

#### 5) Sign Face Area: Tier 1 / Tier Two Tenants

Tier Two tenants shall be limited to the horizontal facade band as depicted for each tenant on Tables 4, 4a, 4b, Pages 3,4,5, Elevation. Tier One Tenants shall be allowed to use the decorative architectural facade feature, as depicted on Tables 4, 4a, 4b, Pages 3,4,5, Elevation. Sign Face Area for Tier two tenants shall not exceed 75% of the vertical and horizontal plain of the designated Tenant Facade Band. Tenant Sign subject to landlord approval and must follow guidelines as defined in the approved Master Signage Plan for this property.







## 3

#### 1) Sign Location:

All tenant signage shall be centered vertically and horizontally within designated signage band area, as indicted on Tables 4 & 5, Pages 3 & 4, Elevation. Tier Two tenants shall be limited to the 3'-9" horizontal facade band area. Tier One tenants shall be allowed identification onto the decorative architectural Facade features as depicted on Tables 4, 4a, 4b, Pages 3,4,5, Elevation, All Tenant signage subject to landlord approval and must conform to the guidelines as defined in the approved Master Signage Plan for this property.

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## 4

#### Color Palette

#### 1) Sign Location:

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national letter / logo / font style. Branding shown as a general representation. Default Branded Examples shown as well





## 5









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#### Section 4.6.7-(9) Window Signs

4.6.7(9) Window Signs

(a) Plastic or painted saigns may be placed upon windows when limited to 20 percent of the aggregate glass area, per tenant space or main use.

(b) Paper signs displays two feet or more from the inside of the glass but which are visible from the outside shall be limited to 20 percent of the aggreghate window area, per tenant space (Amd. Ord. 14-07 5/1/07)

#### (4)

Hours of operation signs.

Signs denoting hours of operation shall be non-illuminated, have a face of not more than one square foor and be located close to the entry of the business.



### Example: Window Signage

Typical Example shown depicting application of window identity within code allowances

Total Aggregate Window Glass area: A) Window Glass: 5'-3" (5.25 ) x 3'-9" (3.75) = 19.68 x 3 = 59.06 sq ft B) Door Glass: 2'-4" (2.3333) x 6'-3" (6.25)= 14.58

Combined A & B = 73.64 x 20% = 14.728 sq ft total allowable

Vinyl Graphics Shown: 4'-3" (4.25) x 2'-9" (2.75) = 11.68 sq ft + Hours of Operation at 1.0 Sq ft TOTAL Graphics: 12.68 (within code limits)





#### Criteria for Window Signs

1) Tenants may choose to use the Designated Font Style of Arial Narrow Bold.

Designated Color for tenant graphics to be 3M #7125-12 White Vinyl, applied first surface to glass area.

Refer to Table 2, Page 2 for Arial Narrow Bold Family

2) Tenants may use either single color or multi-color vinyl applications of vinyl graphics for their logo identity as well as Tenant Identity.

Maximum allowable sizes for window graphics not to exceed 20 square foot of total aggregate window glass area. Refer to Table 5 for example of calculated window

All applications of vinyl graphics to be installed onto the first surface of the window area.

3) Tenants are not restricted to a specific area of placement of window graphics, with exception of the center transom glass area where address numbers are located. Tenants must conform to the City of Delray Beach Sign Code 4.6.7-(9) as outlined above, for tenant graphic square footage allowances.





#### Criteria for Delivery / Rear Access Doors

1) Tenants are limited to the suite address identification only.

Address numbers will use the Designated Font Style of Arial Bold. Maximum address number height is 6". Designated Color for tenant graphics to be 3M #7125-12 Black Vinyl, applied first surface to solid metal door area. Refer to Table 2, Page 2 for Arial Narrow Bold Family Letter style.

2) No other letter styles, fonts, logo icons, characters, art allowed.



Typical Example shown using Designated Font Style No other letter styles, fonts, logo icons, characters, art allowed.





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#### MONUMENT SIGN PLACEMENT

Basic Setback Determinants: The setback for a free standing sign shall be ten feet from the ultimate right-of-way line unless there is a special setback or special landscaping area designated for the street pursuant to

The setback is measured from the closest portion of the sign to the right-of-way.

F.PK.N.	
225 201 (5)	
225.00' (P)	
S	
5	
30.0'	
<u>\</u>	
)	
/	
S LTD	GWA

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gwadesign@gmail.co

GLEN WELDEN & ASSOCIATES, LLC

## TABLE 9) Existing Conditions













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GLEN WELDEN & ASSOCIATES, LLC 864-353-8026