



## Cover Memorandum/Staff Report

File #: 18-0522 CRA

Agenda Date: 1/28/2020

Item #: 7C.

**TO:** CRA Board of Commissioners  
**FROM:** Ivan Cabrera, AICP, Redevelopment Manager  
**THROUGH:** Renée A. Jadusingh, Esq., CRA Executive Director  
**DATE:** January 28, 2019

### POINT-TO-POINT TRANSPORTATION SERVICES - EXTENDED SERVICE AREA

#### **Recommended Action:**

Approve the Point to Point Transportation Services extended service area and authorize the Executive Director to execute all documents necessary for said purpose.

#### **Background:**

At the December 12, 2019 CRA Board Meeting, the CRA Board directed CRA staff to expand the service area for the Transportation Services (Point-to-Point). The CRA Board wants Freebee to cover areas that were previously included by another service provider.

Freebee started providing Point-to-Point services on September 6, 2019, using five (5) GEM E6 vehicles, and at least one (1) wheelchair-accessible GEM vehicle. Vehicles have a minimum capacity of five (5) standard passengers and at least one (1) vehicle has the ability to adjust capacity to provide for one wheelchair passenger. Freebee operates a demand-response system throughout the boundaries of the Service Area indicated in Attachment A- Service Area Map. All rides shall either commence or terminate within the boundaries of the Core Service Area.

Per the contract, the boundaries served by the contractor may be changed upon the execution of a written amendment to the Agreement executed by the Contractor and the CRA's Executive Director, or their authorized representative.

The proposed extended service area indicated in Attachment B - Extended Service Area, will provide service to areas such as, Lake Ida Neighborhood, areas south and north of A1A Boulevard. The extension of the Service Area will bring more people to the Downtown district and have an economic impact for downtown business while increasing the tax base.

During this pilot program of the extended service area, CRA staff will collect data for at least three (3) months. The proposed effective date is to be determined. After the extended service area is implemented, CRA Staff will analyze the data and present the outcomes of the three- month program to the CRA Board for further direction.

Attachment(s): Exhibit A - Initial Service Area Map; Exhibit B - Extended Service Area Map

#### **CRA Attorney Review:**

N/A

**Finance Review:**

N/A

**Funding Source/Financial Impact:**

N/A