

01190 - Volunteer Committee / Advisory Board Member

Exp. 06/15/2022

Contact Information -- Person ID: 44316704

Name: Kae Jonsons Address: 1801 N Swinton Avenue
Delray
Beach, Florida 33444 US

Home Phone: 5612897360 Alternate Phone:

Email: Kae.jonsons@delraylibrary.org Notification Email

Former Last Name: Preference:

Month and Day of Birth: 03/21

Personal Information

Driver's License: Yes, Florida , , Class E
(Learner)

Can you, after employment, submit proof of your legal right to work in the United States? Yes

What is your highest level of education? Master's Degree

Preferences

Minimum Compensation: \$0.00 per hour; \$0.00 per year

Are you willing to relocate?

Types of positions you will accept:

Types of work you will accept:

Types of shifts you will accept: Evening , Night , Weekends

Objective**Education**

City of Delray Beach has chosen not to collect this information for this job posting.

Work Experience

Director of Development
6/2016 - 1/2020

Hours worked per week: 40
Monthly Salary: \$0.00
Name of Supervisor: Kae Jonsons
May we contact this employer? Yes

Delray Beach Public Library
www.delraylibrary.org
Delray Beach Public Library, 100 W Atlantic Avenue
Delray Beach, Florida 33444
5612897360

Duties

I am the Director of Development and Community Relations for the Delray Beach Public Library. I am also on the board of the Delray Chamber, where I am the chairman of the Education Committee and I am active with numerous other volunteer and professional organizations.

Reason for Leaving

I am currently employed and will remain employed at the Delray Library in my position. I am applying for a volunteer position on the education board. The form forces you to give an end date.

Certificates and Licenses

City of Delray Beach has chosen not to collect this information for this job posting.

Skills

Office Skills

Typing:

Data Entry:

Additional Information**References**

Professional

Meeks, Janet

Education Coordinator, City of Delray Beach

5615732004

meeksj@mydelraybeach.com**Resume****Text Resume****Attachments**

Attachment	File Name	File Type	Created By
Kae Jonsons Resume - 5.1.20.docx	Kae Jonsons Resume - 5.1.20.docx	Resume	Job Seeker

Agency-Wide Questions

1. Q: The Board application MUST be completed whether you submit a resume or not. It is important that your application show all the relevant experience and skills you possess that would assist you in serving on this committee or board. Applications must be received no later than ten (10) business days prior to the first City Commission meeting where the nomination for appointment to the board will be considered. Applications may be rejected if incomplete. Resumes alone WILL be rejected. PLEASE NOTE: A) ONCE YOU SUBMIT YOUR APPLICATION, YOU WON'T BE ABLE TO ADD OR CHANGE ANYTHING and you will NOT be able to reapply for the same position(s) during that posting period. B) The City of Delray Beach is a public entity subject to Chapter 119 of the Florida Statutes concerning public records. Therefore, please be advised that all applications are public record and subject to the disclosure provisions of Chapter 119 of the Florida Statutes. In addition, please be advised that applications will remain on file in the City Clerk's Office for a period of two (2) years from the date submitted. It is the applicant's responsibility to ensure that the application on file is current.

A: Acknowledged, I entered all my experience and information in this application. I understand that my application may be rejected if incomplete. Also, I understand that my application needs to be completed whether I submit a resume or not and I understand that resumes alone will be rejected. I have checked my application before submitting and I understand that I won't be able to change or add anything once the application is submitted. I also understand that my application is considered a public record and will remain on file in the City Clerk's Office for a period of two (2) years from the date it was submitted.

2. Q: Declaration of Personal Information Exemption Personal Information provided in this application is public information unless the applicant qualifies for an exemption pursuant to Florida Statutes. You are encouraged to thoroughly read the applicable sub-sections of F.S. 119.071. If you qualify for an exemption, your address and phone number are protected information. If you have any questions, please contact the Clerk's Office at 561-243-7056. Do you qualify for a statutory exemption from public disclosure based upon F.S. 119.071?

A: No

3. Q: If you stated yes to the above, please list under which sub-section of F.S. 119.971 do you qualify for a statutory exemption from public disclosure?

A:

4. Q: The City of Delray Beach does not discriminate on the basis of race, color, national origin, sex, religion, age or disability, marital status, family status or sexual orientation

in employment or the provision of services.

A: Acknowledged

5. Q: I identify my gender as...

A: Female

6. Q: Age

A: 41-64

7. Q: Occupation (If retired, please indicate former occupation or profession.)

A: Director of Development

8. Q: How many years have you lived or worked in Delray Beach?

A: Lived her for 18 years and worked here for 4 years

9. Q: Employer name and address

A: Delray Beach Public Library, 100 W, Atlantic Avenue, Delray Beach, FL. 33444

10. Q: Home Phone

A: 5612897360

11. Q: Mobile Phone

A: 5612897360

12. Q: Business Phone

A: 561 2660798

13. Q: Please contact me at the following phone number

A: Mobile

14. Q: Please contact me at the following address.

A: Business

15. Q: Do you or any of your family members work for or serve on the board of directors of any organization which has contracted with or applied for funding from the City of Delray Beach?

A: No

16. Q: Do you anticipate any involvement of this kind in the future? If yes, please describe the relationship.

A: No

17. Q: Have you previously been employed by the City of Delray Beach?

A: No

18. Q: Have you served on the City Commission in the last year?

A: No

19. Q: Are you currently serving or have you previously served on any City boards?

A: Yes

20. Q: If yes to above, then please list the boards that you have served on, and your contributions to each?

A: Education Board - 2 years

21. Q: Do you have any relatives employed by the City of Delray Beach?

A: No

22. Q: EXPLANATION: If you entered yes for the question above, what is the name of the relative and your relationship. (Please indicate N/A if not applicable)

A:

23. Q: Are you a registered voter?

A: Yes

24. Q: How does your education or experience compliment the powers and duties of the Board?

A: I am the Chair of the Education Committee for the Delray Beach Chamber and I am very involved with Education issues with the Library and how we serve the community.

25. Q: Please list any professional certifications, licenses or certificates that you possess that relate to the board for which you are applying.

A: See resume

26. Q: **Valid e-mail address is necessary to be able to receive notifications from City Clerk's department including but not limited to notices to schedule an interview, application received or rejected notices, etc. Most correspondence will be done through e-mail notifications. Please ensure that valid e-mail address shows on your application and that you remember your login information.**

A: Acknowledged. It is my responsibility to provide a valid e-mail address for correspondence and e-mail notifications. I understand that if I don't check my e-mails or forget my login information, I might miss important messages regarding the position I applied for, and/or any tests or pre-requisites that might be required of me, which could result in missing the opportunity to be considered for the position.

27. Q: I understand and agree that: The City of Delray Beach participates in E-Verify and will provide the federal government with your Form I-9 information to confirm that you are authorized to work in the U.S.

A: I understand and agree

Supplemental Questions

1. Q: I am interested in serving on the following committees, boards, groups or authorities. (Select up to 3 committees from the list below:)

A: Education Board

2. Q: Please list any community activities that relate to this position.

A: I am the Chair of the Delray Chamber Education Committee and the Secretary of the Delray Beach Education Fund.

- 3.** Q: List any experience that would assist you in serving on this committee, board, commission, or authority
A: I am the Chair of the Delray Chamber Education Committee and the Secretary of the Delray Beach Education Fund.
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- 4.** Q: Please indicate any activities you are involved with that may present a conflict of interest with the committee, board, commission, or authority you are applying for.
A: None
-
- 5.** Q: How did you hear about the vacancy on this committee, board, commission, or authority?
A: City of Delray Beach Staff
-
- 6.** Q: If "other" was selected for question #6, please describe here.
A:
-
- 7.** Q: Why do you want to serve on this committee, board or commission?
A: I feel passionately about improving the schools and educational support being provided to the children in Delray Beach.
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- 8.** Q: What unique abilities/skillset/perspective would you bring if selected?
A: Organization, community awareness, analytical skills, writing and leadership.
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- 9.** Q: Please describe your understanding of the functions and capacity of the board(s), committee(s), or commission to which you are applying?
A: The City Education Board needs to work closely with the schools in Delray Beach as well they need to work with the Chamber and other non-profit agencies for the betterment of all school age children in our community.
-
- 10.** Q: Have you ever attended a meeting of the board or committee for which you are applying?
A: Yes
-
- 11.** Q: I understand that by applying to this committee, board, commission, or authority, I am offering a reasonable portion of my time to the City of Delray Beach and the requirements that accompany this position, including, but not limited to, routine meetings, hearings and responsiveness to the public.
A: Yes, I understand

KAE JONSONS

1801 N. Swinton Avenue
Delray Beach, FL 33444

Mobile: 561.289.7360
kaejonsons@gmail.com

Non-Profit Executive, Development Professional

Proven leader with a passion for non-profit excellence and development strategies. Thoughtful, direct, "hands-on" management style with natural ability to instill shared vision at all levels, coupled with the skills and experience to restructure and turnaround underperforming organizations. Unique blend of fund-raising, marketing, operational and management experience. Career marked by repeated recognition for over-achievement of goals and objectives.

PROFESSIONAL EXPERIENCE

DIRECTOR OF DEVELOPMENT & COMMUNITY RELATIONS, DELRAY BEACH PUBLIC LIBRARY JUNE 2016 - PRESENT

Founded in 1906, the Delray Beach Public Library Association, Inc., a 501(c) (3) non-profit corporation. Report directly to the Board as an embedded consultant tasked with the overhaul and re-vitalization of all administrative and development functions of the Library.

- Driving new development strategy to include annual and endowment campaigns, including an increased grant strategy aimed at improving and enhancing programs and providing capital improvements funding, all critical to the growth, success, and revitalization of the Library and the City of Delray Beach. Over 4 year period increased grant funding by 200% and individual/corporate funding from 10% to 24% of overall budget.
- Oversee Library fund raising including annual campaign, endowment, special events and funding from the City of Delray Beach and CRA.
- Acted as Library Director during one-year period while Library searched for new Director.
- Performed comprehensive organizational analysis and wrote new 7-year strategic plan that was presented to the City of Delray Beach to secure \$1.4 million annual funding.
- Lead restructuring of administrative functions in finance, human resources and marketing.
- Established a long-term capital improvement plan and facilities management plan for this 47,000 sq. ft. facility, increasing board confidence helping to secure in \$500,000 new investment for internal capital improvements.
- Expanded programming and outreach for children and young adults through more than 132 community partnerships with among others; the City of Delray Beach, area schools and other non-profit providers, resulting in over 650 programs (in-house and outreach) with annual attendance of 15,000.
- Liaison to city and county-wide boards & committees for education, economic development, tourism and culture; deepened relationships with city leaders, enhancing the Library's value to the community.
- Launched new branding including logo, website, collateral, and social media.

DEVELOPMENT CONSULTANT, HISTORICAL SOCIETY OF PALM BEACH COUNTY NOVEMBER 2018 – PRESENT

Part-time after-hours consultant brought in by Board of Governors to serve as a bridge to maintain donor base, set strategy and goals, organize special events and mentor junior staff while Historical Society searches for full time Development Director.

CHIEF EXECUTIVE OFFICER, HANLEY CENTER FOUNDATION

2015- JUNE 2016

Directed all aspects of this non-profit organization during key transitional period as the organization became an independent organization from the Hanley Center, substance abuse treatment centers.

- Established new mission statement for the foundation focused on substance abuse prevention and education programs to parents, caregivers and school-age children throughout Florida.
- Conducted full business review, identifying problems - developed new strategic plan for improvement across finance management, fundraising, marketing, community relations and management leadership.
- Served as public spokesperson and donor/ community leader for the organization; delivered presentations to wide variety of groups and also managed media relations.
- Responsible for oversight of the Foundation's drive to provide research-based substance abuse prevention & education programs for parents, caregivers and school-age children. Managed annual budget of \$1.3 million DCF funding for prevention programming that was distributed to 5 Managing Entities in Florida. Increased grant funding by more than 50% resulting in the Foundation educating 40,000 more middle and high school students annually.
- Re-organized existing staff – managed out non-performers, recruited new talent, boosting morale, improving

Kae Jonsons

teamwork and increasing fundraising efficiency.

- Oversaw board and donor relations, fundraising events and created fund development strategies.. Reversed strained relations with numerous donors and was able retain 100% of these funds for the broadened mission of the Foundation. Included was social enterprise partner Alex and Ani/Charity by Design. Directly negotiated and retained \$1.5 million in pledged funds from Alex and Ani and extended contract for an additional year.
- Focused on Board Governance, established new By-Laws & Articles of Incorporation and went to market with RFP for financial oversight of Foundation's \$9.5 million in assets.
- Negotiated lease and construction for relocation of corporate offices.

VP, FOUNDATION DEVELOPMENT & DONOR RELATIONS, BOYS & GIRLS CLUBS, PALM BEACH COUNTY 2010 - 2015

- Administered the Boys & Girls Clubs of Palm Beach County Foundation, (a separate 501C3) and managed the development process for this \$12M county-wide organization. Position key stakeholders and Board to steward and solicit major gifts and grants from individuals, corporations, foundations, United Way, government agencies and other sources. Part of senior leadership team that oversaw all club and administrative activities.
- Bridged the organization with its investors, donors and the community, ensuring the Boys & Girls Club is promoted in a positive, balanced and well informed way, ensuring effective donor relations activities and event management. Advanced the culture of philanthropy through the cultivation and expansion of new and current relationships and services. Worked with constituent groups, including boards, committees, volunteers and external audiences. Exceeded fundraising goals and previous giving – accelerated annual, major gift, planned gift and fundraising focus through multi-system platform to drive strategic revenue and re-establish Boys and Girls Clubs of PBC Foundation; led and worked closely with numerous event chairmen and volunteers on approximately 35 events a year, generating more than \$2.5 million annual revenue for the organization.
- Led the organization and departments through period of substantial growth and transition, including opening of 3 new clubs in last 3 years. Secured \$6 million in capital revenue in 5 years through valued and engaged volunteer philanthropists, foundations, corporate and strategic partner relationships which have furthered the Boys & Girls Club of Palm Beach County's mission.
- Direct involvement in comprehensive campaign strategies to obtain major and endowment gifts from individuals, foundations and corporations, in both traditional and non-traditional ways. Responsible for the implementation and oversight of new and existing fundraising events, annual campaigns and outreach programs that engage new donors, and encourage new donors into a higher level of support for the Club and its programs and events.
- Upgraded and implemented a brand awareness and social media strategy for the organization. Coordinated strategic planning, and execution of community relations and public relations, marketing and promotional campaigns for club openings, activities, special events and achievements. Multi-year National Marketing Award Gold winner for overall marketing and communications strategy.

DIRECTOR OF DEVELOPMENT, HISTORICAL SOCIETY OF PALM BEACH COUNTY

2003 -2010

- Deepened and greatly expanded donor network in the development of a museum & educational resource center within the historic 1916 courthouse in downtown West Palm Beach.
- Leveraged Board members, key corporate sponsors, donors, non-profits and state, county and local leadership in support of a multi- million dollar Capital Campaign for the endowment of the History Museum.
- Formulated and executed marketing and fundraising strategies to compliment the partnership with the School District of Palm Beach County in the development of curriculum and programming for the 4th grade Florida History program and 7th Grade "History and Civics" program, and other educational programs, museum programming, lectures and community outreach.

DIRECTOR OF MARKETING AND COMMUNITY RELATIONS, BOCA RATON MUSEUM OF ART

2000 – 2003

CONSULTANT, SPECIAL EVENTS & MARKETING, NORTON MUSEUM OF ART

1997 - 2000

CONSULTANT, CONSERVATION FOUNDATION OF THE SMITHSONIAN INSTITUTION

1997 –2001

EXECUTIVE LEVEL MANAGEMENT POSITIONS, SOTHEYBY'S INC.

1983 –1997

VICE PRESIDENT, WORLD-WIDE EXHIBITIONS, SOTHEYBY'S INC.

1995 – 1997

VICE PRESIDENT, EDUCATION & PUBLIC ART PROGRAM, SOTHEYBY'S INC.

1994 – 1995

VICE PRESIDENT, MARKETING & SALES PROMOTION, SOTHEYBY'S INC.

1983 –1994

EDUCATION & PROFESSIONAL DEVELOPMENT

Fordham University, MBA, New York, NY

Miami University, B.A., Political Science, Miami, OH

Racial Equity Training, Healthier Delray Beach, 2018

BGCA Advancing Philanthropy Training- Major and Planned Gifts 2013, 2015

Leadership WPB – Class of 2015

Leadership Palm Beach County Focus Program – Class of 2015

Non-Profit First – Social Enterprise Institute, 2012-2013

COMMUNITY INVOLVEMENT

Executive Women of the Palm Beaches, Member, 2015 – present, Annual Luncheon Chair 2020

Delray Beach Chamber, Board Member and Chair, Education Committee 2019 - present

Education Board, City of Delray Beach, mayoral appointment, 2017- 2019

Delray Beach Chamber, Advocacy Committee, 2017- present

State of Florida, Campaign for Grade Level Reading committee member, 2017- present

Economic Development Committee, City of Delray Beach, 2017- present

Planned Giving Council, Palm Beach County, 2011 - present

Association of Fundraising Professionals, 2005 – present, Board Member and Program Chair, 2017 to 2019

Executive Women of the Palm Beaches, Member, 2015 – present, Annual Luncheon Chair 2020

Dress for Success, Palm Beach chapter fundraising lunch planning committee 2016, 2017, 2018

Forum Club of the Palm Beaches, 2015-present

Florence DeGeorge Boys & Girls Club of WPB, Board Member, 2015 – 2017

East Coast Estate Planning Council, 2014 - 2017

Chamber of the Palm Beaches, Trustee member, 2014- 2016

Palm Beach Chamber of Commerce, member, 2008 – present

Impact of the Palm Beaches, inaugural member, 2015-2016