



Development Services Department

BOARD ACTION REPORT – APPEALABLE ITEM

Project Name: Delray Doors Mural
Project Location: 1209 S. Swinton Ave
Request: Class I Site Plan Modification
PCN: 12-43-46-20-13-004-0010
Board: Site Plan Review and Appearance Board
Meeting Date: August 26, 2020
Board Vote: (6-1 Price Patton dissenting)

Board Action:

Approved (6-1 Price Patton dissenting)

Project Description:

The subject property is located at a dead end of South Swinton Avenue within the (I) Industrial zoning district and consists of the SOUTHRIDGE LTS 5 TO 7 INC BLK 3, Town of Delray. Built in 1965, the metal warehouse has nine loading docks with roll up doors with a total of 4,344 sq. ft. (1944 sq. ft. warehouse and 2400 sq. ft. of office.)

The request before the board is a Class I Site Plan Modification associated with the painting of murals on the existing loading dock roll up doors on the west side of the warehouse.

A team of nine artists from South Florida were coordinated by Glayson and Billy to paint the doors. The artist included are Ripe, OHLO, Juke, and Dome, West Palm Beach; Buns; Fort Lauderdale; Venom and Code, Delray Beach; Lobsta, Los Angeles; and Ripe Miami. The murals are located at a dead-end street and can be seen driving south on Swinton Avenue. The murals represent a series of different art styles in many bright vibrant colors with a blue wall background.

Board Comments:

N/A

Public Comments:

N/A

Associated Actions:

N/A

Next Action: The SPRAB action is final unless appealed by the City Commission.



SITE PLAN REVIEW AND APPEARANCE BOARD STAFF REPORT

DEVELOPMENT SERVICES DEPARTMENT

100 NW 1ST AVENUE, DELRAY BEACH, FLORIDA 33444

PLANNING & ZONING DIVISION: (561) 243-7040 • BUILDING DIVISION: (561) 243-7200

SITE PLAN REVIEW AND APPEARANCE BOARD

Meeting: August 26, 2020

File No. 2020-194

Application Type: Class I Site Plan Modification

Applicant: Covelli Design Associates

Address: 1209 S Swinton Avenue

PCN: 12-43-46-20-13-004-0010

FLUM: I (Industrial)

Zoning: I (Industrial)

Adjacent Zoning:

- North - I (Industrial)
- West - MIC (Mixed Industrial & Commercial)
- South - I (Industrial)
- East - Railroad Tracks

Existing Land Use: Warehouse/Office

Item before the Board:

Consideration of a Class I Site Plan Modification associated with the painting of murals on the existing loading dock roll up doors on the west side of the warehouse.



Optional Board Motions for Action Item:

1. Move to continue with direction.
2. Move approval of the Class I (2020--194) Site Plan Modification for architectural elevations changes for the painting of nine murals on the existing loading dock doors on the west side of the warehouse at **1209 S Swinton Avenue**, as amended, by finding that the request is consistent with the Comprehensive Plan and meets criteria set forth in Chapter 3 of the Land Development Regulations.
3. Move denial of the Class I (2020-194) Site Plan Modification for architectural elevations changes for the paintings of nine murals on the existing loading dock doors on the westside of the warehouse at **1209 S Swinton Avenue**, as amended, by finding that the request is consistent with the Comprehensive Plan and meets criteria set forth in Chapter 3 of the Land Development Regulations.

Background:

The subject property is located at a dead end of South Swinton Avenue within the (I) Industrial zoning district and consists of the SOUTHRIDGE LTS 5 TO 7 INC BLK 3, Town of Delray. Built in 1965, the metal warehouse has nine loading docks with roll up doors with a total of 4,344 sq. ft. (1944 sq. ft. warehouse and 2400 sq. ft. of office.)

The request before the board is a Class I Site Plan Modification associated with the painting of murals on the existing loading dock roll up doors on the west side of the warehouse.

The project is called "Delray Doors". The murals were painted during the pandemic through a collaboration by the owner of the building, Billy Himmelrich and Galera Collective. Galera Collective was founded in 2016 by Glayson LeRoy. The organization works to support artist by supporting local creatives in displaying their work and sold by marketing them across South Florida. Galera Collective has painted murals in Delray at 524 W Atlantic Avenue and 601 W Atlantic Avenue.

Project Planner:

Ross Einsteder @mydelraybeach.com
561-243-7040

Review Dates:

SPRAB Board 8/26/20

Attachments:

1. Proposed Renderings
2. Survey



Project Description:

- Introduction of murals (artwork) on loading dock doors on the west side of the warehouse at **1209 S Swinton Avenue**.

Architectural Elevation Analysis:

LDR Section 4.6.18(E) – Criteria for Board Action: The following criteria shall be considered, by the Site Plan Review and Appearance Board (SPRAB), in the review of plans for building permits. If the following criteria are not met, the application shall be disapproved:

1. The plan or the proposed structure is in conformity with good taste; good design, and in general contributes to the image of the City as a place of beauty, spaciousness, harmony, taste, fitness, broad vistas, and high quality.
2. The proposed structure, or project, is in its exterior design and appearance of quality such as not to cause the nature of the local environment or evolving environment to materially depreciate in appearance and value.
3. The proposed structure, or project, is in harmony with the proposed developments in the general area, with the Comprehensive Plan, and with the supplemental criteria which may be set forth for the Board from time to time.

A team of nine artists from South Florida were coordinated by Glayson and Billy to paint the doors. The artist included are Ripe, OHLO, Juke, and Dome, West Palm Beach; Buns; Fort Lauderdale; Venom and Code, Delray Beach; Lobsta, Los Angeles; and Ripe Miami. The murals are located at a dead-end street and can be seen driving south on Swinton Avenue. The murals represent a series of different art styles in many bright vibrant colors with a blue wall background.

Reviewed by Others:

On August 24, 2020, the Public Arts Advisory Board (PAAB) reviewed the mural. The recommendation of the PAAB will be verbally provided to the SPRAB



COLLECTIVE

WWW.GALERACOLLECTIVE.COM

WHO ARE WE

Galera Collective was founded in 2016 by South Florida creative designer Glayson LeRoy. Located in Delray Beach with 10+ years of industry experience revealed that many creatives, as freelancing solopreneurs focused on art, were missing opportunities essential to profitably selling their work (Custom commissions and large scale murals) and scaling their businesses.

Our focus is twofold: supporting local creatives in getting their work advantageously displayed and sold by marketing them across South Florida and beyond; and offering businesses and brands access to a stable of creatives across multiple disciplines including, but not limited to, artists, photographers, videographers, and graphic designers for services and special events.

Please feel free to visit Galera's websites: www.galeracollective.com for more information, and we would be hap



OUR CREATIONS

Our creative team thrives on challenges, and offer a wide variety of styles and specialties, for both interior and exterior spaces. From smaller hand-painted signage and custom commission projects, to large scale creative pieces, and even commercial murals, we pride ourselves on our elasticity. Professionalism and punctuality are well balanced with our passion for creating.

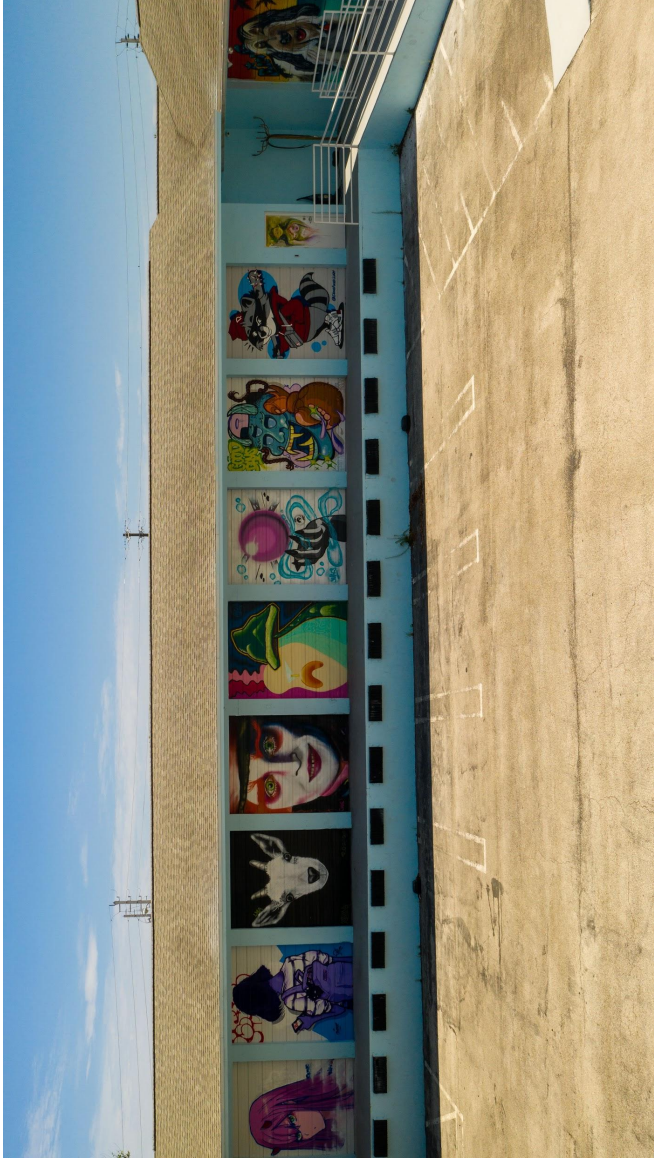
Our artists use only the highest grade paints, so that your mural will stand the test of time, as well as weather conditions. We do love the jobs that allow creative freedom, but are happy to help install a mural based on a client's specific vision. And of course we always ensure safety, artists wear respirators on all jobs.

Check our websites or Instagram page for updates on our recent works, and reach out to us with your idea today!



Delray Doors

In the middle of this pandemic Bill Himmelrich owner of Old School Bakery and Glayson LeRoy from Galera Collective came up with an idea to paint some of the doors at one of Bill's properties. This gave Glayson an opportunity to put together a team of amazing talented artists from South Florida and beyond to paint the doors and earn some money in this much-needed time. "I am a big fan of public art and jumped at the opportunity to get some money in the artists pockets during these difficult times." Said Bill Himmelrich. Now dubbed Delray Doors.



Delray Doors

Artists

RIPE - West Palm Beach



BUNS - Fort Lauderdale



Delray Doors

Artists

VENOM - Delray Beach



CODE - Delray Beach



Delray Doors

Artists

OHLO - West Palm Beach



JUKE - West Palm Beach



Delray Doors

Artists

LOBSTA - Los Angeles



DOMÉ - West Palm Beach



Delray Doors

Artists

RIPE - Miami



Creation is Life



Contact: Glayson LeRoy

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