

City of Delray Beach

100 N.W. 1st Avenue Delray Beach, FL 33444

Cover Memorandum/Staff Report

File #: 20-935 Agenda Date: 12/1/2020 Item #: 6.C.

TO: Mayor and Commissioners

FROM: Samuel Metott, Director, Parks and Recreation

THROUGH: Jennifer Alvarez, Interim City Manager

DATE: December 1, 2020

INTERLOCAL AGREEMENT WITH THE DELRAY BEACH COMMUNITY REDEVELOPMENT AGENCY FOR THE CO-TITLE SPONSORSHIP OF THE 2021 DELRAY BEACH OPEN

Recommended Action:

Motion to approve the Interlocal Agreement for the Co-Title Sponsorship of the 2021 Delray Beach Open with the Delray Beach Community Redevelopment Agency (CRA) for a term which will commence upon execution of the contract and terminate on September 30, 2021 in the amount of \$905,000.

Background:

The sponsorship of tournaments at the Delray Beach Tennis Center (Tennis Center) helps further the mission of the CRA by assisting the Tennis Center in remaining a competitive venue for major events. These events draw thousands of visitors to downtown Delray Beach, including the West Atlantic Avenue area. The increase of visitors has a direct result in economic benefits for downtown merchants. This will be the thirteenth (13th) year that the CRA has been a co-title sponsor of this event.

City Attorney Review:

Approved as to form and legal sufficiency.

Funding Source/Financial Impact:

Funding is available from the Delray Beach CRA.

Timing of Request:

This needs to be approved prior to the 2021 Delray Beach Open which takes place in February 2021.