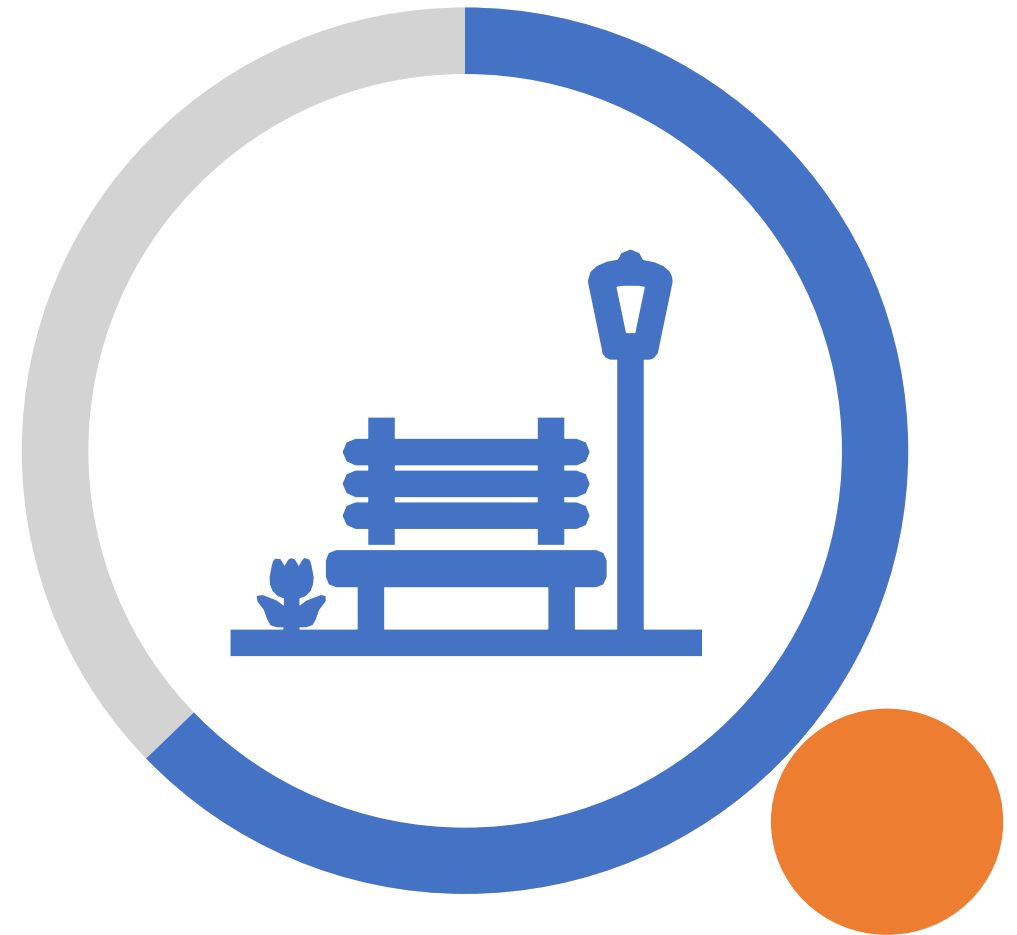


A-G.U.I.D.E.: Achieving Goals Using Impact Driven Evaluation

FY2019-2020 YEAR-END SUMMARY

A-GUIDE IMPACT

- Increased economic activity downtown **[\$926,547 in revenues]**
- More visitors to downtown Delray Beach and the CRA District **[535,000+ attendees/visitors]**
- Events and activities that appeal to a broader diversity of patrons **[881 shows, events, activities]**
- Total industry impact in terms of total dollars spent by nonprofit arts and culture organizations and attendees/ audiences resulted in an economic benefit of **[\$55,372,231]***
- Total industry impact in terms of total full-time equivalent (FTE) jobs in community supported and/or created by expenditures made by arts and cultural organizations and/or their attendees/audiences **[1,947.6]***
- Affordable housing units (new and renovated)/ Sale of newly constructed/ existing units **[6]**
- Revenues **[\$49,620]**
- Rental housing units **[120 people with access]**
- Rental revenues **[\$451,845]**
- 63% growth in Delray Beach businesses served by the Small Business Development Center (SBDC) **[228 client businesses served]**



**Calculations from the Americans for the Arts - Arts Prosperity Calculator*

Arts Garage pivots during the pandemic because THE ARTS MATTER!

Arts Garage has continued to provide our community with art and music. Our series, From Our HeARTs to Your Homes, ran through July 31, 2020, with a total of 62 performances, recorded live, from our stage. All performances were donated by the performer/artists, and access to the recordings was provided free of charge on multiple platforms. In August, we launched monetized live stream performances and by September 12, 2020, we were open at much reduced capacity. As of September 12th, we began a hybrid experience which continues now, with a live and a livestream option. Since we closed in March, on YouTube, we inspired 11,037 views; we reached 198,192 people on Facebook; and, our eblasts were sent to nearly 16,000 people, and we saw an average 16% Open Rate and a .6% Click Rate.



The Right Side of History, Mackinson Souvrain, Aug/Sept 2020



The Right Side of History, Jessica Clermont, Aug/Sept 2020

We continue to be allies for the BIPOC (Black Indigenous People of Color) community. Our Equity Advisory Committee to the CEO continues to inform our process, giving much input to the approaches we use to provide the best support. A new art exhibit, The Right Side of History: Black American Artists in 2020. We hosted the Community Forum for Policing and produced Bunker: How to Raise a Black Boy without a Manual in October. We also recorded a panel discussion for Climate & Art during this time.

We were disappointed with the minimal ticket revenues despite our professional live stream and live options for our patrons. Because we do not have an outdoor space, nor did we have a live stream audience pre-pandemic, this has continued to cause us to struggle. We have received some sponsorship revenues which have helped to defray some of the costs. We continue in our mission to connect our community to the world through the arts despite all challenges.

All photography by Dangerwing Photography

Arts Garage pivots during the pandemic because THE ARTS MATTER!



Nestor Torres, August 2020



Ariella, September 2020



Poetry Open Mic, September 2020



Climate & Art panel, September 2020

All photography by Dangerwing Photography

<i>Creative City Collaborative of Delray Beach A : Community Building Through Music & Art: To provide equitable access to music performances and art exhibitions for Delray Beach residents and the regional community.</i>	Yearly Goal	Qtr 1 Ending 12/31/19	Qtr 2 Ending 3/31/20	Qtr 3 Ending 6/30/20	Qtr 4 Ending 9/30/20	TOTAL	% Annual Goal Achieved
OUTPUTS							
12 Mainstage musical performances per month for a total of 144 shows annually	144	35	26	19	35	115	80%
Total attendees	18,000	4,238	2,451	3,569	1,835	12,093	67%
Total revenue from ticket sales	\$720,000	\$161,935	\$93,519	\$0	\$3,087	\$258,541	36%
Performers taking the stage annually	600	175	123	34	72	404	67%
4 alternative venue performances per month offering at least 48 total performances annually	48	15	11	19	20	65	135%
Total attendees	1,600	242	584	2,727	956	4,509	282%
Total revenue from ticket sales	\$10,000	1,509	2,292	0	60	3,861	39%
Total sponsorship revenue	\$2,000	0	0	0	0	0	0%
6 Mainstage performances and/or venue events annually focusing on musical genres underrepresented in our community	6	3	5	9	17	34	567%
Total attendees	1,000	211	390	1,514	571	2,686	269%
Total revenue from ticket sales	\$30,000	\$4,787	\$10,437	\$0	\$0	15,224	51%
Performers taking the stage annually	40	23	15	17	67	122	305%
Maximize volunteer participation with additional opportunities for engagement							
Total volunteers	50	66	50	12	2	130	260%
Total volunteer opportunities	200	60	50	11	10	131	66%
12 art exhibitions annually showcasing a minimum of 24 emerging artists	24	6	0	0	0	6	25%
Total attendees	4,000	1,760	1,584	0	25	3,369	84%
Total artists	24	6	7	19	19	51	213%
OUTCOMES							
12 Mainstage musical performances per month for a total of 144 shows annually	144	35	26	19	35	115	80%
Attendees support local economy	50%	62%	67%	0%	5%	34%	67%
Attendees from out of the area	50%	53%	45%	0%	36%	34%	67%
Mainstage performers from out of the area	75%	81%	100%	41%	31%	63%	84%
4 alternative venue performances per month offering at least 48 total performances annually	48	15	11	19	20	65	135%
Attendees support local economy	30%	64%	77%	0%	30%	43%	143%
Attendees from out of the area	30%	32%	15%	0%	10%	14%	47%
Performers out of the area	25%	59%	50%	43%	55%	52%	207%
6 Mainstage performances and/or venue events annually focusing on musical genres underrepresented in our community	6	3	5	9	17	34	567%
Attendees support local economy	30%	65%	65%	0%	0%	33%	108%
Attendees from out of the area	30%	50%	31%	0%	0%	20%	68%
Performers out of the area	40%	40%	87%	41%	3%	43%	107%
Maximize volunteer participation with additional opportunities for engagement							
Volunteers attend shows using credits earned from volunteering	75%	26%	0%	0%	0%	7%	9%
12 art exhibitions annually showcasing a minimum of 24 emerging artists	24	6	7	19	2	34	142%
Artists earn revenues from the sale of their art	20%	17%	57%	11%	0%	21%	106%

<i>The Greater Delray Beach Chamber of Commerce (CHAMBER) A : Small Business Development Center (SBDC)</i>	Yearly Goal	Qtr 1 Ending 12/31/19	Qtr 2 Ending 3/31/20	Qtr 3 Ending 6/30/20	Qtr 4 Ending 9/30/20	TOTAL	% Annual Goal Achieved
OUTPUTS							
Business Consulting							
Growth in Delray Beach businesses served by the Small Business Development Center (SBDC) at Florida Atlantic University (from 140 to 154)	154	162	21	27	18	228	148%
Services Provided to Local Businesses & Entrepreneurs							
Small Business Trainings	4	0	0	0	0	0	0%
Delray Beach Leadership Forum	1	0	0	0	0	0	0%
Accessibility to online business videos through SBDC website	4	0	0	0	0	0	0%
Marketing to increase recognition of the Delray Beach CRA and Delray Beach Chamber of Commerce's partnership with the SBDC and their role in the economic growth of the City of Delray Beach							
Launch information campaign highlighting SBDC resources & business services	12	8	10	15	0	33	275%
OUTCOMES							
Business Consulting							
10% increase in Delray Beach businesses served by the Small Business Development Center (SBDC) at Florida Atlantic University as evidenced by the number of new clients added (from 140 to 154)	10%	15%	14%	17%	16%	62%	620%
Services Provided to Local Businesses & Entrepreneurs							
Small Business Trainings	4	0	0	0	0	0	0%
Delray Beach Leadership Forum participants	10	0	0	0	0	0	0%
Accessibility to online business videos through SBDC website (1 new video per month)	4	0	0	0	0	0	0%
Marketing to increase recognition of the Delray Beach CRA and Delray Beach Chamber of Commerce's partnership with the SBDC and their role in the economic growth of the City of Delray Beach							
Increased recognition of SBDC services	12	8	10	15	1	34	283%

DBCLT PORTFOLIO

81

Owned
single family
units and
Townhomes

1

New Single Family
Units sales pending

0

Resale Unit

8

Vacant Lots
Future Single
Family Homes

6

Owned Rental
units
(100% occupancy)

Non-owned Rental
units managed
(97% occupancy)

37

Corey Jones Isle Project





AFFORDABLE HOUSING PROGRAM DEVELOPMENT UPDATE

UPDATE:

- ♦ **Corey Isle Project** –Ten (10) new units (3 units under construction)
324 SW 7th Ave –Model A3 –Single Story
326 SW 7th Ave—Model B2—Two story
324 SW 7th Ave—Model B1—Two Story
- ♦ **233 SW 14th Ave** – Closing Pending
- ♦ **21 SW 13th Ave**— Vacant Lot
- ♦ **215 NW 8th Ave** – Development assigned
- ♦ **246 NW 8th Ave**— Split lot for the development of Two (2) Units
- ♦ **129 NW 4th Ave** – Vacant lot, pending submittal to the historic preservation board for review and approval
- ♦ **Southridge Rd., Zeder** (not buildable) infrastructure improvements needed



Equal Housing
Opportunity

INFORMATION

*Visit mydelraybeach.com for updated information
and links*

*Coronavirus Relief Funds Availability
cdb-communityneighborhood@mydelraybeach.com
(561) 243-7038
City of Delray Beach
Neighborhood Services Division*

<i>Delray Beach Community Land Trust, Inc. (CLT) A:</i> <i>Affordable Housing: To assure the nature and scope of affordable housing needs are addressed; increase affordable housing portfolio, and to add non-traditional housing opportunities to the CLT program services.</i>	Yearly Goal	Qtr 1 Ending 12/31/19	Qtr 2 Ending 3/31/20	Qtr 3 Ending 6/30/20	Qtr 4 Ending 9/30/20	TOTAL	% Annual Goal Achieved
OUTPUTS							
Sustainable Homeownership Services							
Intake new Homebuyer applications processed	20	4	5	3	4	16	80%
New Work Assignments approved and executed	5	0	2	0	0	2	40%
Certificate of Occupancies for newly constructed single family units	5	3	2	0	0	5	100%
Execute purchase & sale contracts	5	1	1	0	1	3	60%
Sale of newly constructed and/or existing units	7	2	2	2	0	6	86%
Acquisition or conveyance of properties for development	2	0	0	0	2	2	100%
Pre-Post Purchase workshops	4	1	0	0	0	1	25%
Newsletters prepared quarterly	4	1	1	1	1	4	100%
Rental Housing							
Screening of all household members 18 yrs and older- credit , background checks	70	26	37	25	18	106	151%
Employment Verifications of all rental applicants and tenants	60	16	17	13	14	60	100%
Landlord verification of all new rental applicants	5	3	4	3	3	13	260%
Executed lease agreements	40	13	9	14	10	46	115%
Landlord License renewals processed excludes subsidized units	30	0	30	0	0	30	100%
Quarterly reporting in accordance to property management agreements	8	2	2	2	2	8	100%
OUTCOMES							
Sustainable Homeownership Services							
Expand mortgage ready homebuyer pipeline	10	2	6	3	2	13	130%
Expand development of single family homes	5	3	2	0	0	5	100%
Expand number of available single family homes for purchase	5	3	2	0	0	5	100%
Increase number of household members provided access to housing through Homeownership	28	6	8	5	0	19	68%
Expand the number of available properties for future development	2	0	0	0	2	2	100%
Program revenue developer fees generated \$77,000.00	\$77,000	\$11,100	\$26,220	\$12,300	\$0	\$49,620	64%
Educate homebuyers and homeowners on attaining, maintaining and retaining homeownership	50	10	0	13	0	\$23	46%
Rental Housing							
Households approved for affordable rental housing	40	16	13	6	12	47	118%
Rental housing revenue generated from 40 rental units	\$428,000	\$114,623	\$114,636	\$113,222	\$109,364	\$451,845	106%
Household members provided access to rental housing	120	33	33	18	36	120	100%
Reports prepared & submitted for non-owned units	8	2	2	2	2	8	100%

Delray Beach Historical Society CRA A-Guide Grant 4th Quarter 2020

SUMMER CAMP - 2nd SESSION



We launched a second round of "Backyard Adventure Summer Camp" kits in July and August. One of our donors purchased kits for the Boys & Girls Club again. These kits were created, designed, produced and assembled by our staff and volunteers. They were filled with fun reading activities, craft projects, scavenger hunts, gardening and cooking projects and more—all related to local history education. In all we reached nearly 300 local children.

CAMPUS REPAIRS & IMPROVEMENTS



The DBHS is working on a new lighting plan for the campus. This includes new lighting for the iconic main patio tree, fence lights and new lights for the Educational Heritage Garden. Campus improvement projects include replacing door jambs due to wood rot, replacing and painting fence panels, cleaning walkways, repainting the interior doors and creating additional, safe pathways for our outdoor attractions.

Delray Beach Historical Society CRA A-Guide Grant 4th Quarter 2020

OUTDOOR HISTORY EXHIBIT



Taking the opportunity to honor the anniversary of Delray's incorporation date in October and fulfilling our mission to share Delray's history and heritage through educational programming, we brought the history outdoors, to compensate for our current pandemic restrictions. The "Delray Memories" Exhibit is weather proof, runs along our one-acre campus and features nearly 1,000 images. 80% of the images came from the Archive and many came from community submissions. The Exhibit is free and open through the holidays. The exhibit was created, designed, produced, built and assembled by the DBHS staff, board and volunteers.

EDUCATIONAL HERITAGE GARDEN



We have continued our work on the Educational Heritage Garden and are on schedule for a Dec / Jan launch. We finished all but one native Florida habitat, installed all of the plant markers and the arbor is nearly finished. Alongside our professional partner, our staff, board members and volunteers continue to work on this project.

Delray Beach Historical Society CRA A-Guide Grant 4th Quarter 2020

ARCHIVE ACCESSIONS & RESEARCH REQUESTS



This is another area of our organization that has not slowed down. In fact our research requests have only increased since March. We continue to fulfill daily research requests and continue our long-term projects. Some highlights are two new large donations that we are in the process of accessioning; projects for the Delray Beach Police Department, the City of Delray Beach and the DDA; several house, property and preservation research projects; black history continues to be a topic of interest and several biography requests. We are holding in-person appointments with health and safety guidelines in place.

TECHNOLOGY REPLACEMENTS



Long overdue, the DBHS needed to replace two workstation computers, one printer and a scanner for the Archive. These purchases directly relate to our ability to fulfill our mission to the community.

<i>The Delray Beach Historical Society (DBHS) A : Cultural Heritage Exhibit, Museum & Learning Center: goal and vision is to expand archival collection, service capacity, and knowledge to continue to share history and narrative with the community in unique, engaging ways. Platform includes education, exhibitions, celebratory events, tours, presentations, storytelling, lectures, workshops and partnerships.</i>	Yearly Goal	Qtr 1 Ending 12/31/19	Qtr 2 Ending 3/31/20	Qtr 3 Ending 6/30/20	Qtr 4 Ending 9/30/20	TOTAL	% Annual Goal Achieved
OUTPUTS							
Exhibits and Educational Programs (Lecture 1, 2, 3, 4, New History Exhibit, Workshop 1 & 2, Summer Camp)							
Attendees	2,000	728	256	385	188	1,557	78%
Entrance Fees	\$7,000	\$1,395	\$1,195	\$960	\$2,025	\$5,575	80%
New Members	15	4	5	0	0	9	60%
Events and Celebrations (Fall Event, Winter Event, Spring Event, Summer Event)							
Attendees	1,500	805	0	0	0	805	54%
Income generated	\$43,000	\$4,645	\$0	\$0	\$0	\$4,645	11%
New Members	26	4	0	\$0	\$0	4	15%
Archive Preservation & Learning Center Services (Image orders + gifts, Research & Library Resource Services, Oral & Video Histories)							
Research Projects & Image Orders	350	69	72	56	86	283	81%
Image Orders + Gift Sales	\$4,950	\$358	\$263	\$29	\$19	\$669	14%
History recordings	8	1	0	0	1	2	25%
New Members	5	2	1	0	1	4	80%
OUTCOMES							
Exhibits and Educational Programs (Lecture 1, 2, 3, 4, New History Exhibit, Workshop 1 & 2, Summer Camp)							
Increase in attendance over last year from 1,800	11%	-60%	-86%	-79%	-90%	-79%	-716%
Entrance fees will increase over last year from \$4,900	43%	-72%	-76%	-80%	-59%	-72%	-168%
Events and Celebrations (Fall Event, Winter Event, Spring Event, Summer Event)							
Attendance increase from last year (at 1,100)	36%	27%	0%	0%	0%	7%	19%
Income increase from \$38,000	13%	54%	0%	0%	0%	14%	104%
Archive Preservation & Learning Center Services (Image orders + gifts, Research & Library Resource Services, Oral & Video Histories)							
Fulfillment Requests Remain Constant		3%	0%	0%	0%	1%	#DIV/0!
Image order income to decrease from prior year due to availability of digital photos		7%	0%	0%	0%	2%	#DIV/0!
Membership will stay the same		40%	0%	0%	0%	10%	#DIV/0!

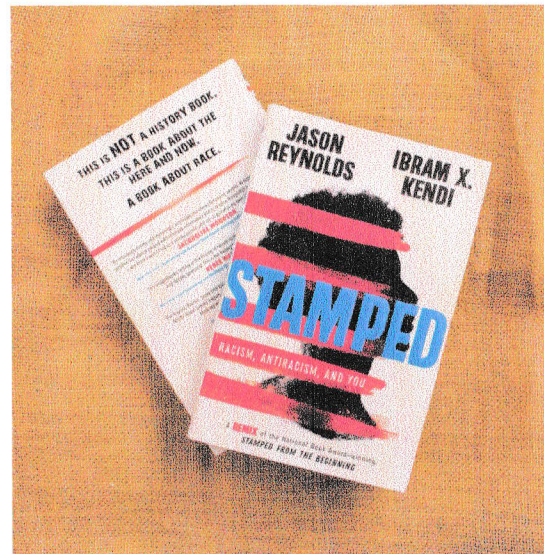
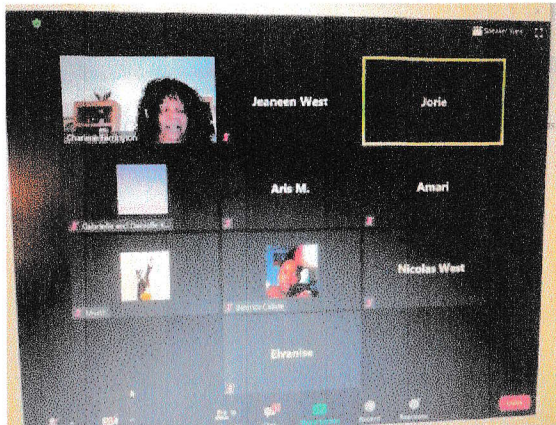
Youth Cultural Participation Summer Program via Zoom Meetings



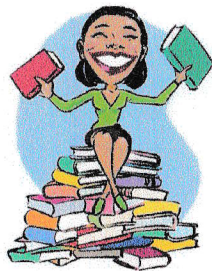
Sewing Project with Jeaneen West



Youth Cultural Participation Summer Program via Zoom Meetings

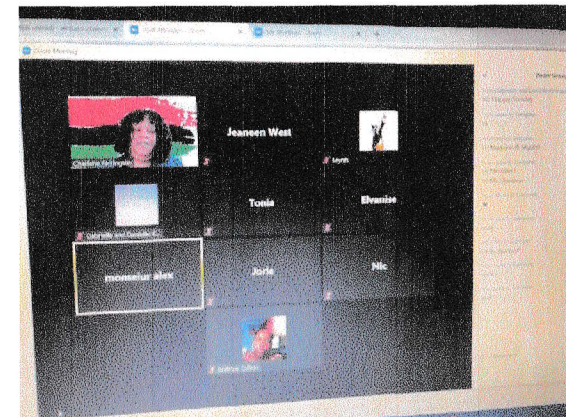


Jason Reynolds and Ibram X. Kendi



Youth Book Club led by Charlene Farrington

**Stamped: Racism, Antiracism, and You
by Jason Reynolds and Ibram X. Kendi**



<i>Expanding and Preserving our Cultural Heritage, Inc. dba Spady Cultural Heritage Museum (EPOCH) A : Museum Programming - Exhibits, Education Programs, Archives: Museum Programming is the foundational component in the agency's commitment to being a center for cultural and historical understanding and awareness.</i>							
	Yearly Goal	Qtr 1 Ending 12/31/19	Qtr 2 Ending 3/31/20	Qtr 3 Ending 6/30/20	Qtr 4 Ending 9/30/20	TOTAL	% Annual Goal Achieved
OUTPUTS							
Exhibits							
Total exhibits hosted (on loan, from museum archives, and from Youth Cultural Empowerment Program)	3	1	0	1	1	3	100%
Total exhibit revenue - door receipts	\$8,500	\$3,282	\$879	\$0	\$0	\$4,161	49%
Palm Beach County residents visiting the exhibits	3,400	524	317	0	0	841	25%
Out-of-area visitors visiting the exhibit	100	83	118	0	0	201	201%
Children visiting exhibits	215	73	65	0	0	138	64%
Educational Programs							
Ride & Remember Bus Tours	18	7	10	0	0	17	94%
Ride & Remember Bus Tour attendees	330	64	196	0	0	260	79%
Ride & Remember Bus Tour income	\$6,200	1,150	1,924	0	0	3,074	50%
Youth Cultural Empowerment Program youth enrolled	30	0	0	0	30	30	100%
Youth Cultural Empowerment Camp income	\$250	\$0	\$0	\$0	\$7,188	\$7,188	2875%
Make a Gift Holiday Village per year	1	1	0	0	0	1	100%
Make a Gift Holiday Village number of adults served	75	68	0	0	0	68	91%
Make a Gift Holiday Village number of children served	25	28	0	0	0	28	112%
Make a Gift Holiday Village income	\$6,724	\$3,165	\$0	\$0	\$0	\$3,165	47%
Archives							
Teacher Workshop	1	0	0	1	0	1	100%
OUTCOMES							
Exhibits							
Museum visitors that live outside Palm Beach County	20%	31%	27%	0%	0%	15%	73%
Museum visitors will indicate how they found out about the museum	40%	40%	100%	0%	0%	35%	88%
Museum visitors spend money in Delray Beach	50%	43%	75%	0%	0%	30%	59%
2. Educational Programs							
Ride & Remember Bus tour riders live outside Delray Beach	60%	69%	55%	0%	0%	31%	52%
Ride & Remember Bus Tour attendees will indicate how they found out about the bus tour	40%	38%	75%	0%	0%	28%	71%
Ride & Remember Bus Tour riders will spend additional money in Delray Beach	30%	30%	80%	0%	0%	28%	92%
Ride & Remember Bus Tour riders will visit at least one other historical venue in Delray Beach	95%	95%	100%	0%	0%	49%	51%
Ride & Remember Bus Tour riders will be first time visitors to Spady Museum	50%	40%	70%	0%	0%	28%	55%
Cultural Empowerment Camp youth will demonstrate a better understanding of the black history in Florida by scoring 60% or better on the post-test	90%	90%	90%	90%	90%	90%	100%
Make a Gift attendees will make a gift with one of the professional artists	75%	75%	75%	75%	75%	75%	100%
Adults attending Make a Gift will receive family and children services resource information	50%	50%	50%	50%	50%	50%	100%
3. Archives							
Course Curriculum will be created based on archive materials	1	1	1	1	1	100%	100%

EQUITABLE ACCESS TO LEARNING OPPORTUNITIES & CULTURAL EXPERIENCES

Q4 Highlights

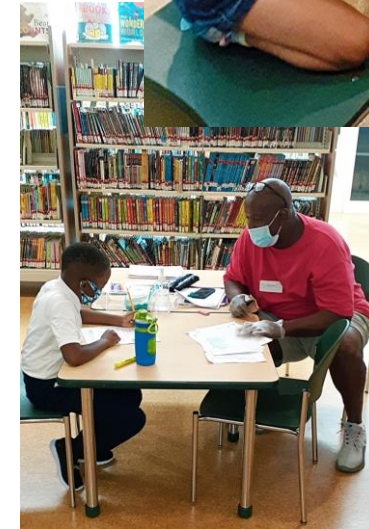
Early Reading and Digital Literacy Opportunities



**Virtual Forums for
Learning &
Discussion: Hate &
Bias Program,
Think Out Loud,
Rise: A Climate &
Art Weekend**



Virtual Book Clubs for All Ages: Children, Tweens, Teens, & Adults



BRIDGING THE DIGITAL DIVIDE

Q4 Highlights



**Free
Computer
& Internet
Access**



**Free Digital Resources for
Job Seekers & Businesses**




**Online Resume Workshops
& Follow up Appointments**



**21 Virtual
TTIL
Classes**


<i>Delray Beach Public Library A1 : CRA Sundays & Mondays: To provide unrestricted access to educational, cultural, recreational, and business information, materials, programs and services for Delray Beach and surrounding communities.</i>	Yearly Goal	Qtr 1 Ending 12/31/19	Qtr 2 Ending 3/31/20	Qtr 3 Ending 6/30/20	Qtr 4 Ending 9/30/20	TOTAL	% Annual Goal Achieved
OUTPUTS							
Number of Sundays library is open September to May							
Open Sundays and Mondays	85	25	20	6	10	61	72%
Patron visits	100,000	30,241	25,502	7,168	8,785	71,696	72%
New adult cards issued	1,500	294	316	106	113	829	55%
New juvenile cards issued	200	41	29	9	17	96	48%
Utilization							
Print & Audio Visual materials	40,000	9,822	10,024	3,580	5,477	28,903	72%
Digital	5,500	1,837	2,334	3,141	3,144	10,456	190%
Database usage	3,000	228	582	638	671	2,119	71%
Programs and Services							
Programs presented	225	160	343	29	50	582	259%
Program attendance	3,000	1,363	2,140	1,116	741	5,360	179%
Research Expertise							
Professional research assistance for patrons in person, via phone, email, text	13,000	5,039	4,925	1,332	2,071	13,367	103%
Volunteer Opportunities							
Volunteers	100	80	89	9	25	203	203%
Volunteers Hours	1,300	267	270	20	53	610	47%
OUTCOMES						0	
Number of Sundays library is open September to May						0	
Visitors to Delray Beach	100,000	30,241	25,502	7,168	8,785	71,696	72%
Utilization							
New library cards issued	1,700	325	345	115	131	916	54%
Items circulated	48,500	11,905	12,940	7,359	8,621	40,825	84%
Patrons savings on Sundays & Mondays as a result of borrowing library materials free of charge	\$873,000	\$261,514	\$285,680	\$161,898	\$204,424	\$913,516	105%
Patrons savings on Sundays & Mondays as a result of using library's free computes, internet access, and WIFI	\$109,200	\$0	\$0	\$32,193	\$34,133	\$66,326	61%
Patrons savings as a result of attending free library programs	\$195,000	\$20,445	\$32,100	\$16,740	\$11,115	\$80,400	41%
Volunteer Opportunities							
Savings on personnel expenses as a result of 100 sustained volunteers on Sundays and Mondays	\$33,059	\$7,527	\$6,866	\$509	\$1,348	\$16,250	49%

<i>Delray Beach Public Library A2 : Technology, Training, & Innovation Lab: To provide free and equitable access to opportunities to gain marketable technology skills.</i>	Yearly Goal	Qtr 1 Ending 1/31/20	Qtr 2 Ending 4/30/20	Qtr 3 Ending 7/31/20	Qtr 4 Ending 10/31/20	TOTAL	% Annual Goal Achieved
OUTPUTS							
New computer classes							
Computer classes	200	8	25	7	26	66	33%
Community Development Librarian provides one-on-one sessions, by appointment, to assist job seekers, entrepreneurs, businesses (NEW)							
One-on-one instructional sessions	200	52	14	0	1	67	34%
Technology, Training, and Innovation Lab (NEW)							
Consultation for students, job seekers, businesses with content creation in open lab		0	0	0	0	0	#DIV/0!
OUTCOMES							
New computer classes							
Number of students that see value in two-hour class	1,000	37	85	197	42	361	36%
Value of computer classes	\$100,000	\$3,700	\$8,500	\$19,700	\$4,200	\$36,100	36%
Community Development Librarian provides one-on-one sessions, by appointment, to assist job seekers, entrepreneurs, businesses (NEW)							
Number of people who are provided with customized assistance and instruction	200	65	15	8	1	89	45%


Old School Square posted a video to playlist **Creativity and Culture From Home.**
 Published by Jessica Steinweg · July 23 ·

Our presentation of the [Palm Beach Chamber Music Festival 2020](https://bit.ly/PBCMF20) continues! We invite you to take a break, sit back, and enjoy some world-class chamber music. <https://bit.ly/PBCMF20>

Program 1: Available now — Video On Demand
 Program 2: Released July 24th at 7:30 PM EST
 Program 3: Released July 31st at 7:30 PM EST



0:03 / 0:13

14
 2 Comments
 21 Shares

Like
 Comment
 Share

Performance for Your Post


4259 People Reached

68 Likes, Comments & Shares

64 Post Clicks

12	1	51
Clicks to Play	Link Clicks	Other Clicks


Palm Beach Chamber Music Festival
 July 2020 | Old School Square Social Channels


Old School Square posted a video to playlist **Virtual Free Friday Concerts.**
 Published by Jessica Steinweg · August 28 ·

[Jason Joshua & The Beholders](#) are a septet Funk & Latin Soul band from Miami, FL and New York, NY. Gaining notoriety from their debut single "Rose Gold," the band has earned a dedicated following from their singles and explosive live performances, lead by "La Voz De Oro" (The Golden Voice) Jason Joshua.

Recorded live from Old School Square Crest Theatre, in the heart of downtown Delray Beach, FL.

For nearly 30 years, [#OldSchoolSquare](#) has offered entertainment and education t... [See More](#)



7:28 / 34:05

31
 11 Comments
 26 Shares

Like
 Comment
 Share

\$32 raised for Old School Square, Inc.
 2 people donated.

Performance for Your Post

39487 People Reached

88 Likes, Comments & Shares

542 Post Clicks

365	3	174
Clicks to Play	Link Clicks	Other Clicks

(Virtual) Free Friday Concerts – Jason Joshua & The Beholders
 August 2020 | Old School Square, Crest Theatre, Pavilion and Fieldhouse
 Social Channels

Old School Square posted a video to playlist **Virtual Free Friday Concerts**.
Published by Jessica Steinweg · September 4 · 🌐

The **Ries Brothers** (pronounced "Rees"), a duo from Clearwater, FL, blend rock, blues, funk, and reggae into a soulful-sophisticated sound. Older brother Charlie (23) sings lead vocals while simultaneously playing drums and keyboard bass giving the band its unique and full sound. Younger brother Kevin Jordan (20) completes the band's "sonic creativity" on guitar and provides background vocals and co-writes many of their songs. The band started playing the Florida bar circuit as young teenagers where they were discovered by the band Chicago and taken out on two tours prompting them to leave school and focus on music full time (pronounced "Rees"), a duo from Clearwater, FL, blend rock, blues, funk, and reggae into a soulful-sophisticated sound. Older brother Charlie (23) sings lead vocals while simultaneously playing drums and keyboard bass giving the band its unique and full sound. Younger brother Kevin Jordan (20) completes the band's "sonic creativity" on guitar and provides background vocals and co-writes many of their songs. The band started playing the Florida bar circuit as young teenagers where they were discovered by the band Chicago and taken out on two tours prompting them to leave school and focus on music full time.

The Brothers inimitable live performances have captured fans across the musical landscape leading to tours with *G. Love & Special Sauce*, *Stick Figure*, *311*, *Pepper*, *Galactic*, *Stephen Marley*, a 35-date tour with *Iya Terra* and playing major festivals such as *SunFest*, *California Roots*, *Gasparilla*, *Rootfire* and *Summer Camp*.

Recorded live from the **Old School Square Crest Theatre** stage, in the heart of downtown Delray Beach, FL.

For nearly 30 years, **#OldSchoolSquare** has offered entertainment and education through arts and culture. Your gift to Old School Square helps us continue our mission. If you can, please support the arts during this difficult time by clicking the button to donate or visit <https://bit.ly/GiveToOSS>.



\$230 raised for Old School Square, Inc.
5 people donated.

76 86 Comments 61 Shares

Performance for Your Post

48062 People Reached

494 Likes, Comments & Shares

893 Post Clicks

465 Clicks to Play 2 Link Clicks 426 Other Clicks

(Virtual) Free Friday Concerts - The Ries Brothers September 2020 | Old School Square, Crest Theatre, Pavilion and Fieldhouse Social Channels

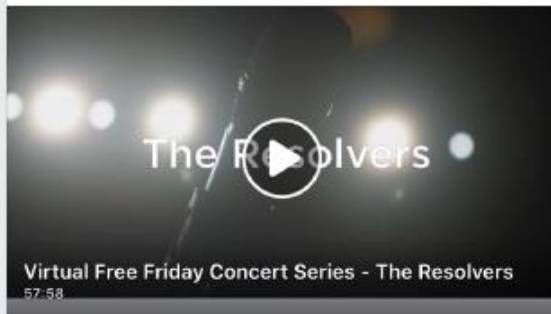
Old School Square posted a video to playlist **Virtual Free Friday Concerts**.

Published by Jessica Steinweg · September 11 · 🌐

The **Resolvers** define "Big Band Reggae" by combining classic Jamaican roots and lively New Orleans stylings. Siblings Ojay and Sahara Smith (son and daughter of international reggae artist Ernie Smith) exchange lead vocal roles with Israeli born bandleader and guitarist Ron Eisner while their rock-solid rhythm and bombastic horn sections set the pace. Their show has been described as "explosive" and "must-see," and the band has gained the reputation as a premier live reggae act. The Resolvers have shared the stage with The Wailers, Julian Marley, Stephen Marley, Damian Marley, Kymani Marley, Inner Circle, English Beat, Yellowman, Matisyahu, Lee 'Scratch' Perry and Mishka along with many other world-renowned acts in major international festivals such as Marley Fest, Jamaican Jazz & Blues Fest, Sun Fest, AURA Music & Arts Fest, Dub Fest and more.

Recorded live from the **Old School Square Crest Theatre** stage, in the heart of downtown Delray Beach, FL.

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\$65 raised for Old School Square, Inc.
3 people donated.

72,946 People Reached 1,597 Engagements

56 29 Comments 66 Shares

Like Comment Share

Performance for Your Post

72,946 People Reached

4,970 3-Second Video Views

352 Reactions, Comments & Shares

173 Like 67 On Post 106 On Shares

70 Love 59 On Post 11 On Shares

1 Haha 1 On Post 0 On Shares

1 Wow 1 On Post 0 On Shares

46 Comments 43 On Post 3 On Shares

75 Shares 66 On Post 9 On Shares

(Virtual) Free Friday Concerts - The Resolvers September 2020 | Old School Square, Crest Theatre, Pavilion and Fieldhouse Social Channels

Old School Square posted a video to playlist **Virtual Free Friday Concerts**.

Published by Jessica Steinweg · September 11 ·

The **Resolvers** define "Big Band Reggae" by combining classic Jamaican roots and lively New Orleans stylings. Siblings Ojay and Sahara Smith (son and daughter of international reggae artist Ernie Smith) exchange lead vocal roles with Israeli born bandleader and guitarist Ron Eisner while their rock-solid rhythm and bombastic horn sections set the pace. Their show has been described as "explosive" and "must-see," and the band has gained the reputation as a premier live reggae act. The Resolvers have shared the stage with The Wailers, Julian Marley, Stephen Marley, Damian Marley, Kymani Marley, Inner Circle, English Beat, Yellowman, Matisyahu, Lee 'Scratch' Perry and Mishka along with many other world-renowned acts in major international festivals such as Marley Fest, Jamaican Jazz & Blues Fest, Sun Fest, AURA Music & Arts Fest, Dub Fest and more.

Recorded live from the **Old School Square Crest Theatre** stage, in the heart of downtown Delray Beach, FL.

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The Resolvers

Virtual Free Friday Concert Series - The Resolvers

57:58

\$65 raised for Old School Square, Inc.

3 people donated.

Donate

72,946 People Reached

1,597 Engagements

Boost Post

56

29 Comments 66 Shares

Like Comment Share

Performance for Your Post

72,946 People Reached

4,970 3-Second Video Views

352 Reactions, Comments & Shares

173 Like	67 On Post	106 On Shares
70 Love	59 On Post	11 On Shares
1 Haha	1 On Post	0 On Shares
1 Wow	1 On Post	0 On Shares
46 Comments	43 On Post	3 On Shares
75 Shares	66 On Post	9 On Shares

(Virtual) Free Friday Concerts – The Resolvers
September 2020 | Old School Square, Crest Theatre, Pavilion and Fieldhouse Social Channels

Old School Square posted a video to playlist **Virtual Free Friday Concerts**.

Published by Jessica Steinweg · September 18 ·

Xperimento is a bilingual, multicultural, cross-genre, All-Star, All-Live band from Miami, FL that blends world sounds such as cumbia, reggae, salsa, and funk with elements of R&B and hip-hop. These Grammy-nominated artists are well known for their high energy shows and catchy hooks that make them, unlike any other band. Xperimento has played alongside heavy hitters such as **Kendrick Lamar**, **Anderson .Paak**, **The Killers**, and **The Chainsmokers**. This multi-faceted group has played within all corners of the world including Japan, Dubai, Africa, and Cuba. Regardless of what language they speak, the audience consensus has always been one of excitement and dancing!

Recorded live from the **Old School Square Crest Theatre** stage, in the heart of downtown Delray Beach, FL.

For nearly 30 years, **#OldSchoolSquare** has offered entertainment and education through arts and culture. Your gift to Old School Square helps us continue our mission. If you can, please support the arts during this difficult time by clicking the button to donate or visit <https://bit.ly/GiveToOSS>.

Xperimento

Virtual Free Friday Concert Series - Xperimento

58:12

\$20 raised for Old School Square, Inc.

1 person donated.

Donate

58

33 Comments 68 Shares

Like Comment Share

Performance for Your Post

53495 People Reached

369 Likes, Comments & Shares

544 Post Clicks

256 Clicks to Play	2 Link Clicks	286 Other Clicks
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(Virtual) Free Friday Concerts – Xperimento
September 2020 | Old School Square, Crest Theatre, Pavilion and Fieldhouse Social Channels

Old School Square posted a video to playlist **Virtual Free Friday Concerts**.
Published by Jessica Steinweg · September 26 ·

Artikal Sound System is a reggae band from Delray Beach, Florida. Blending roots and modern sounds under smooth female vocals, they put their efforts towards bringing love, good vibes, and a dancing mood wherever they go.

The band features Logan Rex, Fabian Acuña, Chris Montague, Adam Kampf, and Chris Cope.

Over the years, Artikal Sound System has united American, Jamaican & Hispanic Reggae culture. Performing nationally and internationally, their collaborations with some of the most influential musicians and artists in the reggae scene have included: The Abbyssinians; Apple Gabriel of Israel Vibration; and Biggz General, a descendant of Bob Marley himself. The band has charted #2 on the Billboard Reggae Charts multiple times and has had the honor of sharing the stage with Pepper, Dirty Heads, The Wailers, Steel Pulse, Yellowman, Less Than Jake, The Aggrolites, Jesse Royal, Josh Heinrichs, and Skillinjah.

Recorded live from the **Old School Square Crest Theatre** stage, in the heart of downtown Delray Beach, FL.

For nearly 30 years, **#OldSchoolSquare** has offered entertainment and education through arts and culture. Your gift to Old School Square helps us continue our mission. If you can, please support the arts during this difficult time by clicking the button to donate or visit <https://bit.ly/GiveToOSS>.

Performance for Your Post

50945 People Reached

110 Likes, Comments & Shares

637 Post Clicks

507 Clicks to Play	11 Link Clicks	119 Other Clicks
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40 · 9 Comments · 32 Shares

Like · Comment · Share ·

Old School Square
Published by Jessica Steinweg · September 20 ·

Small creations, BIG power! This is one of four **Marvel**-themed, original, artworks by local artist Scott Sarrack that will be unveiled in our first-ever online **#6x6** Exhibition. It's also a dedication to a very special legend, warrior, and king. **#WakandaForever** **#ChadwickBoseman**

Keep a watchful eye tomorrow, for the announcement of the Exhibition going live! Nearly 300 original artworks will be displayed, before the **6x6** Online Sale takes place on September 30th!

Performance for Your Post

1031 People Reached

96 Likes, Comments & Shares

60 Post Clicks

6 Photo Views	3 Link Clicks	51 Other Clicks
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Old School Square posted a video to playlist **Creativity and Culture From Home**.
Published by Jessica Steinweg · September 3 ·

Small creations, BIG personality! **#OldSchoolSquare** is pleased to announce its 7th Annual **#6x6** Exhibition & Sale featuring donated 6x6-inch works in a variety of media from around the country.

Come and preview these extraordinary works online from September 21-28th and take home an original on September 30th! All pieces will be sold for just \$30 each, and all proceeds support Old School Square Center for the Arts, Inc.

For \$25, you can also purchase the Early Access Pass to... [See More](#)

Performance for Your Post

1143 People Reached

45 Likes, Comments & Shares

41 Post Clicks

12 Clicks to Play	5 Link Clicks	24 Other Clicks
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Old School Square
Published by Jessica Steinweg · September 28 at 10:15 AM ·

Today's the final day to view the virtual **#6x6** Exhibition, before the **6x6** Online Sale! Don't miss your chance to view nearly 300 original art submissions across 19 different mediums. <http://bit.ly/6x6Exhibition20>

And a reminder that while the **6x6** Online Sale takes place on September 30th at 8:00 AM ET, you can skip the line with the Early Access Pass. If you get "early access," you can shop the store beginning tomorrow morning! <https://bit.ly/6x6EarlyAccess>

Performance for Your Post

631 People Reached

27 Likes, Comments & Shares

30 Post Clicks

10 Clicks to Play	8 Link Clicks	12 Other Clicks
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(Virtual) Free Friday Concerts – Artikal Sound System
 September 2020 | Old School Square, Crest Theatre, Pavilion and Fieldhouse
 Social Channels

7th Annual 6x6 Exhibition & Sale
 September 2020 | Old School Square Social Channels

Old School Square Center for the Arts (OSS) - A : Cultural Arts Program: To provide cultural arts activities for the Delray community through Crest Theatre, Cornell Art Museum and the Pavilion.	Yearly Goal	Qtr 1 Ending 12/31/19	Qtr 2 Ending 3/31/20	Qtr 3 Ending 6/30/20	Qtr 4 Ending 9/30/20	TOTAL	% Annual Goal Achieved
OUTPUTS							
Professional shows/national acts at the Crest Theatre (5 shows with 2 performances each)							
Number of shows	10	2	12	0	3	17	170%
Attendees	1,900	1,028	3,569	25,580	265,083	295,260	15540%
Annual ticket revenue	\$100,000	\$16,102	\$202,612	\$0.00	\$2,920.00	\$221,634	222%
Number of volunteers engaged	40	50	200	0	0	250	625%
Cabaret shows featuring major Broadway and Tony Award winning stars (5 shows with 2 performances each)							
Number of shows	10	0	4	0	0	4	40%
Attendees	2,500	0	2,414	0	0	2,414	97%
Annual ticket revenue	\$175,000	\$0	\$162,697	\$0	\$0	\$162,697	93%
Number of volunteers engaged	100	0	80	0	0	80	80%
Professionally produced concerts at the Outdoor Pavilion							
Number of concerts	4	23	7	0	0	30	750%
Attendees	2,250	36,600	7,344	53,704	0	97,648	4340%
Ticket revenue	\$75,000	\$157,688	\$45,052	\$0	\$0	\$202,740	270%
Number of volunteers engaged	32	25	80	0	0	105	328%
Exhibits in Cornell Art Museum featuring national and international artists							
Number of exhibits	2	1	4	0	1	6	300%
Attendees	4,000	2,072	3,000	34,452	2,805	42,329	1058%
Ticket revenue	\$15,000	\$16,420	\$10,267	\$551	\$6,135	\$33,373	222%
Number of volunteers engaged	250	100	60	9	0	169	68%
OUTCOMES							
Professional shows/national acts at the Crest Theatre (5 shows with 2 performances each)							
Increase visitors to Downtown Delray	10%	0%	3%	3%	3%	2%	23%
Increased economic activity in Downtown Delray with artist room nights	50	12	15	0	0	27	54%
Cabaret shows featuring major Broadway and Tony Award winning stars (5 shows with 2 performances each)							
Increase visitors to Downtown Delray	15%	0%	5%	3%	3%	3%	18%
Increased economic activity in Downtown Delray with artist room nights	20	0	5	0	0	5	25%
Professionally produced concerts at the Outdoor Pavilion							
Increase visitors to Downtown Delray	10%	0%	3%	5%	0%	2%	20%
Increased economic activity in Downtown Delray through the Pavilion series revenue	60%	0%	15%	0%	0%	4%	6%
Exhibits in Cornell Art Museum featuring national and international artists							
Provide cultural and educational opportunities to children and students	5%	0%	0%	5	8%	127%	2540%
Community access to contemporary art exhibitions (via free museum admissions)	500	305	100	0	0	405	81%