



A-G.U.I.D.E. Nonprofit Partner Logic Model Form

Organization: Delray Beach Historical **Contact Person:** Winnie Edwards
Program Name: DBHS Cultural Heritage Exhibit, Museum & Learning Center Program **Funding Period:** October, 1 2021 - September 30, 2022
Program/Project Budget \$: 225,000 **Request \$:** \$75,000 **CRA Need Area:** Recreation & Cultural Facilities

Brief Description:

The DBHS Cultural Heritage Exhibit, Museum & Learning Center Program is the ultimate expression of fulfilling our mission and responsibility to the community. It is our goal and vision to expand our archival collection, our service capacity, and our knowledge so that we may continue to share our history and heritage with the community in as many unique, engaging ways as possible. Our unique platform continues to be collecting and preserving our history in the City Archive, education, exhibitions, celebratory events, tours, presentations, storytelling, lectures, workshops and partnerships.

Need for Program:

Documented research findings say that a need to preserve local history is heightened when urbanization and growth is occurring in a community. We are experiencing this first-hand at the Delray Beach Historical Society – with Delray’s rapid growth and changing landscape. There is an increased demand for historical perspective and the resources we provide, such as research center services, educational programming and a desire to connect with the community at cultural heritage celebrations. In addition, awareness of the rising deterioration of social studies and history education in elementary schools demands that local historical societies and cultural institutions develop pathways and curriculum to share and teach this vital educational component.

Target Audience:

One of the most unique features of the Delray Beach Historical Society is our capacity to attract a broad Demographic, ranging in age 4 – 94. We specifically develop our programming to attract year-round residents, new homebuyers, seasonal visitors, retired persons, history buffs, school children and educators. Leaving a strong legacy for all is a key component of our mission. We have a responsibility to the City of Delray Beach and Delray’s growing diverse population, to continue to expand and broaden our reach to all.

Uniqueness/Justification:

Historic Preservation brings \$6.3 billion each year to the Florida economy. Our research findings reveal that Historic Preservation at the local level is more than rehabilitating and saving structures, it is the perpetuation and celebration of the people, the traditions, the arts, the culture and distinctive aspects of a locale that make “Heritage Tourism” an increasingly important part of Florida’s tourism industry. Protecting historic places and the legacy of cultures produces positive and measurable results for the local economy. Floridians’ quality of life is impacted through economic and cultural contributions.

Delray Beach is growing and changing rapidly. Attraction to and interest in our cultural heritage and history continues to play a major role. Our approach is to make history fun and inclusive. The Historical Society provides a unique museum experience, educational opportunities for children, youth and families, increased knowledge about our cultural heritage and exciting and engaging gatherings that celebrate who we are as a community. The City Archive, and the Learning and Research Center is unique to any other cultural center and is an asset for Delray Beach in that it collects and preserves our history and provides a vital resource for the entire community to visit and utilize.

Key Activities	Outputs	Outcomes	Impact(s)
<p>Exhibits & Education Programs to include:</p> <ul style="list-style-type: none"> 1) Lecture 1 2) Lecture 2 3) Lecture 3 4) Lecture 4 5) New History Exhibit 6) Heritage Garden Tour 7) Workshop 1 8) Workshop 2 9) Summer Camp 	<p>Attendees 3,000</p> <p>Entrance Fees \$4,900</p> <p>15 new members</p>	<p>50% increase from 2,000</p> <p>22% increase from \$4,000</p> <p>Targeted visitors come to downtown and the CRA district.</p> <p>The DBHS continues to produce quality cultural activities.</p> <p>DBHS attracts a broad diversity of patrons.</p> <p>DBHS partners with other area cultural centers.</p>	<p>Fulfills our most important mission to preserve our history and heritage.</p> <p>Increases “sense of place,” and provides perspective and context about who we are and where we came from.</p> <p>Elevates civic and social connectivity, inclusion, sense of pride and community.</p> <p>Contributes to the view of Delray as a nationally recognized arts & culture destination.</p>

<p>Events & Celebrations to include:</p> <p>1) Fall Event 2) Winter Event 3) Summer Event</p>	<p>Attendees 1,500 Revenue \$40,000 New members 26</p>	<p>Same as last year 22% increase over Same as last year</p> <p>Visitors come to downtown and the CRA district.</p> <p>The DBHS continues to produce high quality cultural activities.</p> <p>Exhibits continue to educate and inspire DBHS attracts a broad diversity of patrons.</p>	<p>Increases understanding of the value of historical societies and preservation.</p> <p>Expands view with renewed appreciation for Delray's family histories, unique assets, cultural climate and historically designated landmarks and neighborhoods.</p> <p>Elevates civic and social connectivity, inclusion, sense of pride and community.</p> <p>Contributes to the view of Delray as a nationally recognized arts & culture destination</p>
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<p>Archive Preservation & Learning Center Services to include:</p> <p>1) Image orders + gift sales</p> <p>2) Preservation and Accession Projects</p> <p>3) Research and Archive Resource Services</p> <p>3) Oral and Video Histories</p>	<p>Images + Gifts \$8,000</p> <p>Preservation Projects 100</p> <p>Research Projects 200</p> <p>Oral Histories 15</p>	<p>63.27 % increase from \$4,900. Image order and gift shop revenue increase due to renovation of gift shop area on campus and on-line orders.</p> <p>Preservation Projects – new category, as different from Research</p> <p>88% increase from 15 to 8 in Oral Histories due to new Historical Backroads Documentary Series</p> <p>More visitors come to downtown and the CRA district.</p> <p>DBHS attracts a broad diversity of patrons.</p> <p>New homeowners and business owners of gain an appreciation for the uniqueness of Delray Beach.</p> <p>New addition of history recordings for the archive.</p>	<p>Directly connects the community with the people of the past who shaped our landscape, named our landmarks, and made the decisions that ultimately affect us today.</p> <p>Increases “sense of place,” and provides perspective and context about who we are and where we came from.</p> <p>Increases understanding of the value of historical societies and preservation.</p> <p>Expands view with renewed appreciation for Delray’s family histories, unique assets, cultural climate and historically designated landmarks and neighborhoods.</p>
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