

# Executive Summary

## Opportunity

## Problem

## Solution

## Market

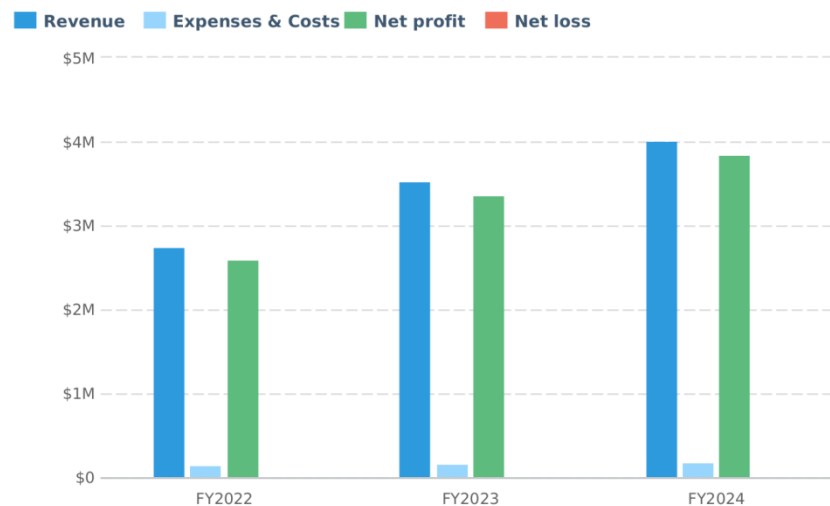
## Competition

## Why Us?

## Expectations

## Forecast

## Financial Highlights by Year



## Financing Needed

# **Opportunity**

## **Problem & Solution**

Problem Worth Solving

Our solution

## **Target Market**

## **Competition**

Current alternatives

Our advantages

# **Execution**

## **Marketing & Sales**

**Marketing Plan**

**Sales Plan**

## **Operations**

**Locations & Facilities**

**Technology**

**Equipment & Tools**

## **Milestones & Metrics**

**Milestones Table**

**Key metrics**

# Company

## Overview

### Ownership & Structure

Moon and Flower: Coffeehouse, Tea and Apothecary LLC is a registered limited liability company.

Jackie Tufford is the founder and creator. Jackie and her mother Susan Tufford, are co-owners with equal shares.

There are no outside investors at this point in time, though there might be an opportunity for that as the business grows.

### Company history

## Team

### Management team

Moon and Flower: Coffeehouse, Tea and Apothecary

Moon and Flower is a vision created by Jackie Tufford. After the pandemic, the need to connect and build a healthy community is more important than ever before.

Jackie Tufford will be running all aspects of the business from the coffee and tea service, to the small local retail area. She has over 6 years of coffee service experience, she created her own art business, she was a college art instructor for over 5 years. She is also a yogi who teaches meditation at one of the local studios.

Jackie is ready to apply all her skills and experience. She knows how to connect to people on a personal level, and how to manage multiple tasks and plan months ahead of schedule. Her years of food service experience taught her how quality is more important than quantity. Jackie is a trained artist (Masters in Fine Art from

Penn State and a Bachelors in Design from the Art Institute of Chicago) and can easily envision crafted beverages and a unique space unlike anything else. Her healing modalities of using natural herbs, meditation and yoga will provide healthy options for customers, and her connections and involvement with other local artists, healers and the holistic community will create a place worth visiting time and time again.

Jackie Tufford plans on hiring an experienced service manager to help with operations and 2-3 employees to work at the coffee bar and retail area to provide service to customers.

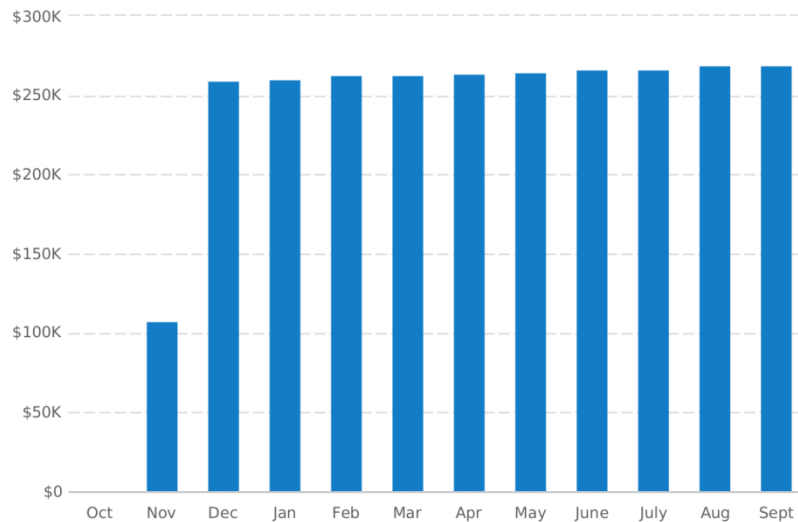
## **Advisors**

# Financial Plan

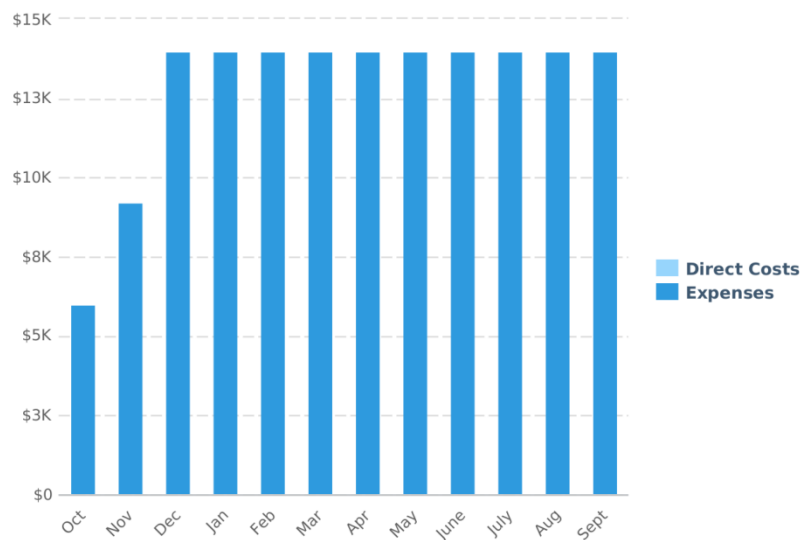
## Forecast

### Key assumptions

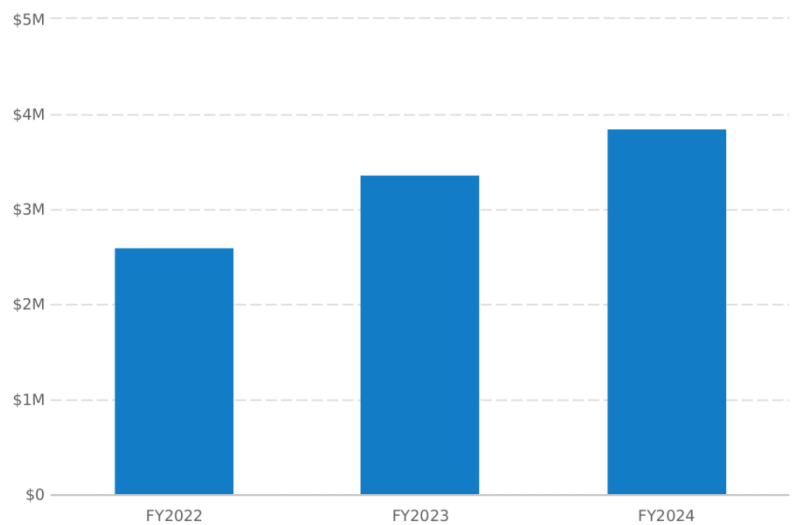
### Revenue by Month



Expenses by Month



Net Profit (or Loss) by Year



## Financing

### Use of funds

### Sources of Funds

## Statements

### Projected Profit and Loss

	FY2022	FY2023	FY2024
<b>Revenue</b>	<b>\$2,753,780</b>	<b>\$3,536,920</b>	<b>\$4,022,955</b>
<b>Direct Costs</b>			
Gross Margin	\$2,753,780	\$3,536,920	\$4,022,955
<b>Gross Margin %</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Operating Expenses</b>			
Salaries & Wages	\$129,334	\$143,040	\$146,204
Employee Related Expenses	\$25,867	\$28,608	\$29,241
<b>Total Operating Expenses</b>	<b>\$155,201</b>	<b>\$171,648</b>	<b>\$175,445</b>
<b>Operating Income</b>	<b>\$2,598,579</b>	<b>\$3,365,272</b>	<b>\$3,847,510</b>
Interest Incurred			
Depreciation and Amortization			
Gain or Loss from Sale of Assets			
Income Taxes	\$0	\$0	\$0
<b>Total Expenses</b>	<b>\$155,201</b>	<b>\$171,648</b>	<b>\$175,445</b>
<b>Net Profit</b>	<b>\$2,598,579</b>	<b>\$3,365,272</b>	<b>\$3,847,510</b>
<b>Net Profit / Sales</b>	<b>94%</b>	<b>95%</b>	<b>96%</b>



## Projected Balance Sheet

	FY2022	FY2023	FY2024
Cash	\$2,598,579	\$5,963,851	\$9,811,361
Accounts Receivable	\$0	\$0	\$0
Inventory			
Other Current Assets			
<b>Total Current Assets</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>
Long-Term Assets			
Accumulated Depreciation			
<b>Total Long-Term Assets</b>			
<b>Total Assets</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>
Accounts Payable			
Income Taxes Payable	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0
Short-Term Debt			
Prepaid Revenue			
<b>Total Current Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Long-Term Debt			
<b>Long-Term Liabilities</b>			
<b>Total Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Paid-In Capital			
Retained Earnings		\$2,598,579	\$5,963,851
Earnings	\$2,598,579	\$3,365,272	\$3,847,510
<b>Total Owner's Equity</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>

## Projected Cash Flow Statement

	FY2022	FY2023	FY2024
<b>Net Cash Flow from Operations</b>			
Net Profit	\$2,598,579	\$3,365,272	\$3,847,510
Depreciation & Amortization			
Change in Accounts Receivable	\$0	\$0	\$0
Change in Inventory			
Change in Accounts Payable			
Change in Income Tax Payable	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0
Change in Prepaid Revenue			
<b>Net Cash Flow from Operations</b>	<b>\$2,598,579</b>	<b>\$3,365,272</b>	<b>\$3,847,510</b>
<b>Investing &amp; Financing</b>			
Assets Purchased or Sold			
<b>Net Cash from Investing</b>			
Investments Received			
Dividends & Distributions			
Change in Short-Term Debt			
Change in Long-Term Debt			
<b>Net Cash from Financing</b>			
Cash at Beginning of Period	\$0	\$2,598,579	\$5,963,851
Net Change in Cash	\$2,598,579	\$3,365,272	\$3,847,510
<b>Cash at End of Period</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>

# Appendix

## Profit and Loss Statement (With monthly detail)

FY2022	Oct '21	Nov '21	Dec '21	Jan '22	Feb '22	Mar '22	Apr '22	May '22	June '22	July '22	Aug '22	Sept '22
Total Revenue	\$0	\$107,830	\$259,730	\$259,855	\$262,980	\$262,980	\$264,230	\$264,855	\$266,080	\$266,780	\$269,230	\$269,230
Total Direct Costs												
Gross Margin	\$0	\$107,830	\$259,730	\$259,855	\$262,980	\$262,980	\$264,230	\$264,855	\$266,080	\$266,780	\$269,230	\$269,230
Gross Margin %	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Operating Expenses												
Salaries and Wages	\$5,000	\$7,666	\$11,666	\$11,666	\$11,667	\$11,667	\$11,667	\$11,667	\$11,667	\$11,667	\$11,667	\$11,667
Employee Related Expenses	\$1,000	\$1,533	\$2,333	\$2,334	\$2,333	\$2,333	\$2,334	\$2,333	\$2,334	\$2,333	\$2,333	\$2,334
Total Operating Expenses	\$6,000	\$9,199	\$13,999	\$14,000	\$14,000	\$14,000	\$14,001	\$14,000	\$14,001	\$14,000	\$14,000	\$14,001
Operating Income	(\$6,000)	\$98,631	\$245,731	\$245,855	\$248,980	\$248,980	\$250,229	\$250,855	\$252,079	\$252,780	\$255,230	\$255,229
Interest Incurred												
Depreciation and Amortization												
Gain or Loss from Sale of Assets												
Income Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Expenses	\$6,000	\$9,199	\$13,999	\$14,000	\$14,000	\$14,000	\$14,001	\$14,000	\$14,001	\$14,000	\$14,000	\$14,001
Net Profit	(\$6,000)	\$98,631	\$245,731	\$245,855	\$248,980	\$248,980	\$250,229	\$250,855	\$252,079	\$252,780	\$255,230	\$255,229

Net Profit / Sales	91%	95%	95%	95%	95%	95%	95%	95%	95%	95%	95%
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## Moon and Flower: Coffeehouse, Tea and Apothecary

FY2023	Oct '22	Nov '22	Dec '22	Jan '23	Feb '23	Mar '23	Apr '23	May '23	June '23	July '23	Aug '23	Sept '23
<b>Total Revenue</b>	\$319,530	\$319,560	\$320,880	\$322,740	\$322,800	\$324,180	\$324,780	\$326,130	\$146,480	\$151,280	\$329,280	\$329,280
<b>Total Direct Costs</b>												
Gross Margin	\$319,530	\$319,560	\$320,880	\$322,740	\$322,800	\$324,180	\$324,780	\$326,130	\$146,480	\$151,280	\$329,280	\$329,280
<b>Gross Margin %</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Operating Expenses</b>												
Salaries and Wages	\$11,920	\$11,920	\$11,920	\$11,920	\$11,920	\$11,920	\$11,920	\$11,920	\$11,920	\$11,920	\$11,920	\$11,920
Employee Related Expenses	\$2,384	\$2,384	\$2,384	\$2,384	\$2,384	\$2,384	\$2,384	\$2,384	\$2,384	\$2,384	\$2,384	\$2,384
<b>Total Operating Expenses</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>
<b>Operating Income</b>	<b>\$305,226</b>	<b>\$305,256</b>	<b>\$306,576</b>	<b>\$308,436</b>	<b>\$308,496</b>	<b>\$309,876</b>	<b>\$310,476</b>	<b>\$311,826</b>	<b>\$132,176</b>	<b>\$136,976</b>	<b>\$314,976</b>	<b>\$314,976</b>
Interest Incurred												
Depreciation and Amortization												
Gain or Loss from Sale of Assets												
Income Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Expenses</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>	<b>\$14,304</b>
<b>Net Profit</b>	<b>\$305,226</b>	<b>\$305,256</b>	<b>\$306,576</b>	<b>\$308,436</b>	<b>\$308,496</b>	<b>\$309,876</b>	<b>\$310,476</b>	<b>\$311,826</b>	<b>\$132,176</b>	<b>\$136,976</b>	<b>\$314,976</b>	<b>\$314,976</b>
<b>Net Profit / Sales</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>90%</b>	<b>91%</b>	<b>96%</b>	<b>96%</b>

## Moon and Flower: Coffeehouse, Tea and Apothecary

FY2024	Oct '23	Nov '23	Dec '23	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24
<b>Total Revenue</b>	\$330,180	\$330,180	\$331,830	\$332,430	\$333,630	\$334,830	\$335,655	\$336,900	\$337,080	\$340,080	\$340,080	\$340,080
<b>Total Direct Costs</b>												
Gross Margin	\$330,180	\$330,180	\$331,830	\$332,430	\$333,630	\$334,830	\$335,655	\$336,900	\$337,080	\$340,080	\$340,080	\$340,080
<b>Gross Margin %</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Operating Expenses</b>												
Salaries and Wages	\$12,182	\$12,182	\$12,184	\$12,184	\$12,184	\$12,184	\$12,184	\$12,184	\$12,184	\$12,184	\$12,184	\$12,184
Employee Related Expenses	\$2,436	\$2,437	\$2,436	\$2,437	\$2,437	\$2,437	\$2,437	\$2,436	\$2,437	\$2,437	\$2,437	\$2,437
<b>Total Operating Expenses</b>	<b>\$14,618</b>	<b>\$14,619</b>	<b>\$14,620</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,620</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,621</b>
<b>Operating Income</b>	<b>\$315,562</b>	<b>\$315,561</b>	<b>\$317,210</b>	<b>\$317,809</b>	<b>\$319,009</b>	<b>\$320,209</b>	<b>\$321,034</b>	<b>\$322,280</b>	<b>\$322,459</b>	<b>\$325,459</b>	<b>\$325,459</b>	<b>\$325,459</b>
Interest Incurred												
Depreciation and Amortization												
Gain or Loss from Sale of Assets												
Income Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>Total Expenses</b>	<b>\$14,618</b>	<b>\$14,619</b>	<b>\$14,620</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,620</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,621</b>	<b>\$14,621</b>
<b>Net Profit</b>	<b>\$315,562</b>	<b>\$315,561</b>	<b>\$317,210</b>	<b>\$317,809</b>	<b>\$319,009</b>	<b>\$320,209</b>	<b>\$321,034</b>	<b>\$322,280</b>	<b>\$322,459</b>	<b>\$325,459</b>	<b>\$325,459</b>	<b>\$325,459</b>
<b>Net Profit / Sales</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>	<b>96%</b>

## Moon and Flower: Coffeehouse, Tea and Apothecary

	FY2022	FY2023	FY2024
<b>Total Revenue</b>	<b>\$2,753,780</b>	<b>\$3,536,920</b>	<b>\$4,022,955</b>
<b>Total Direct Costs</b>			
Gross Margin	\$2,753,780	\$3,536,920	\$4,022,955
<b>Gross Margin %</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>
<b>Operating Expenses</b>			
Salaries and Wages	\$129,334	\$143,040	\$146,204
Employee Related Expenses	\$25,867	\$28,608	\$29,241
<b>Total Operating Expenses</b>	<b>\$155,201</b>	<b>\$171,648</b>	<b>\$175,445</b>
<b>Operating Income</b>	<b>\$2,598,579</b>	<b>\$3,365,272</b>	<b>\$3,847,510</b>
Interest Incurred			
Depreciation and Amortization			
Gain or Loss from Sale of Assets			
Income Taxes	\$0	\$0	\$0
<b>Total Expenses</b>	<b>\$155,201</b>	<b>\$171,648</b>	<b>\$175,445</b>
<b>Net Profit</b>	<b>\$2,598,579</b>	<b>\$3,365,272</b>	<b>\$3,847,510</b>
<b>Net Profit / Sales</b>	<b>94%</b>	<b>95%</b>	<b>96%</b>

## Balance Sheet (With Monthly Detail)

FY2022	Oct '21	Nov '21	Dec '21	Jan '22	Feb '22	Mar '22	Apr '22	May '22	June '22	July '22	Aug '22	Sept '22
Cash	(\$6,000)	\$92,631	\$338,362	\$584,217	\$833,197	\$1,082,177	\$1,332,406	\$1,583,261	\$1,835,340	\$2,088,120	\$2,343,350	\$2,598,579
Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Inventory												
Other Current Assets												
<b>Total Current Assets</b>	<b>(\$6,000)</b>	<b>\$92,631</b>	<b>\$338,362</b>	<b>\$584,217</b>	<b>\$833,197</b>	<b>\$1,082,177</b>	<b>\$1,332,406</b>	<b>\$1,583,261</b>	<b>\$1,835,340</b>	<b>\$2,088,120</b>	<b>\$2,343,350</b>	<b>\$2,598,579</b>
Long-Term Assets												
Accumulated Depreciation												
<b>Total Long-Term Assets</b>												
<b>Total Assets</b>	<b>(\$6,000)</b>	<b>\$92,631</b>	<b>\$338,362</b>	<b>\$584,217</b>	<b>\$833,197</b>	<b>\$1,082,177</b>	<b>\$1,332,406</b>	<b>\$1,583,261</b>	<b>\$1,835,340</b>	<b>\$2,088,120</b>	<b>\$2,343,350</b>	<b>\$2,598,579</b>
Accounts Payable												
Income Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Short-Term Debt												
Prepaid Revenue												
<b>Total Current Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Long-Term Debt												
<b>Long-Term Liabilities</b>												



## Moon and Flower: Coffeehouse, Tea and Apothecary

<b>Total Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Paid-In Capital												
Retained Earnings												
Earnings	(\$6,000)	\$92,631	\$338,362	\$584,217	\$833,197	\$1,082,177	\$1,332,406	\$1,583,261	\$1,835,340	\$2,088,120	\$2,343,350	\$2,598,579
<b>Total Owner's Equity</b>	<b>(\$6,000)</b>	<b>\$92,631</b>	<b>\$338,362</b>	<b>\$584,217</b>	<b>\$833,197</b>	<b>\$1,082,177</b>	<b>\$1,332,406</b>	<b>\$1,583,261</b>	<b>\$1,835,340</b>	<b>\$2,088,120</b>	<b>\$2,343,350</b>	<b>\$2,598,579</b>
<b>Total Liabilities &amp; Equity</b>	<b>(\$6,000)</b>	<b>\$92,631</b>	<b>\$338,362</b>	<b>\$584,217</b>	<b>\$833,197</b>	<b>\$1,082,177</b>	<b>\$1,332,406</b>	<b>\$1,583,261</b>	<b>\$1,835,340</b>	<b>\$2,088,120</b>	<b>\$2,343,350</b>	<b>\$2,598,579</b>

## Moon and Flower: Coffeehouse, Tea and Apothecary

FY2023	Oct '22	Nov '22	Dec '22	Jan '23	Feb '23	Mar '23	Apr '23	May '23	June '23	July '23	Aug '23	Sept '23
Cash	\$2,903,805	\$3,209,061	\$3,515,637	\$3,824,073	\$4,132,569	\$4,442,445	\$4,752,921	\$5,064,747	\$5,196,923	\$5,333,899	\$5,648,875	\$5,963,851
Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Inventory												
Other Current Assets												
<b>Total Current Assets</b>	<b>\$2,903,805</b>	<b>\$3,209,061</b>	<b>\$3,515,637</b>	<b>\$3,824,073</b>	<b>\$4,132,569</b>	<b>\$4,442,445</b>	<b>\$4,752,921</b>	<b>\$5,064,747</b>	<b>\$5,196,923</b>	<b>\$5,333,899</b>	<b>\$5,648,875</b>	<b>\$5,963,851</b>
Long-Term Assets												
Accumulated Depreciation												
<b>Total Long-Term Assets</b>												
<b>Total Assets</b>	<b>\$2,903,805</b>	<b>\$3,209,061</b>	<b>\$3,515,637</b>	<b>\$3,824,073</b>	<b>\$4,132,569</b>	<b>\$4,442,445</b>	<b>\$4,752,921</b>	<b>\$5,064,747</b>	<b>\$5,196,923</b>	<b>\$5,333,899</b>	<b>\$5,648,875</b>	<b>\$5,963,851</b>
Accounts Payable												
Income Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Short-Term Debt												
Prepaid Revenue												
<b>Total Current Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Long-Term Debt												
<b>Long-Term Liabilities</b>												
<b>Total Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Paid-In Capital												

## Moon and Flower: Coffeehouse, Tea and Apothecary

Retained Earnings	\$2,598,579	\$2,598,579	\$2,598,579	\$2,598,579	\$2,598,579	\$2,598,579	\$2,598,579	\$2,598,579	\$2,598,579	\$2,598,579	\$2,598,579	\$2,598,579
Earnings	\$305,226	\$610,482	\$917,058	\$1,225,494	\$1,533,990	\$1,843,866	\$2,154,342	\$2,466,168	\$2,598,344	\$2,735,320	\$3,050,296	\$3,365,272
<b>Total Owner's Equity</b>	<b>\$2,903,805</b>	<b>\$3,209,061</b>	<b>\$3,515,637</b>	<b>\$3,824,073</b>	<b>\$4,132,569</b>	<b>\$4,442,445</b>	<b>\$4,752,921</b>	<b>\$5,064,747</b>	<b>\$5,196,923</b>	<b>\$5,333,899</b>	<b>\$5,648,875</b>	<b>\$5,963,851</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$2,903,805</b>	<b>\$3,209,061</b>	<b>\$3,515,637</b>	<b>\$3,824,073</b>	<b>\$4,132,569</b>	<b>\$4,442,445</b>	<b>\$4,752,921</b>	<b>\$5,064,747</b>	<b>\$5,196,923</b>	<b>\$5,333,899</b>	<b>\$5,648,875</b>	<b>\$5,963,851</b>

## Moon and Flower: Coffeehouse, Tea and Apothecary

FY2024	Oct '23	Nov '23	Dec '23	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24
Cash	\$6,279,413	\$6,594,974	\$6,912,184	\$7,229,993	\$7,549,002	\$7,869,211	\$8,190,245	\$8,512,525	\$8,834,984	\$9,160,443	\$9,485,902	\$9,811,361
Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Inventory												
Other Current Assets												
<b>Total Current Assets</b>	<b>\$6,279,413</b>	<b>\$6,594,974</b>	<b>\$6,912,184</b>	<b>\$7,229,993</b>	<b>\$7,549,002</b>	<b>\$7,869,211</b>	<b>\$8,190,245</b>	<b>\$8,512,525</b>	<b>\$8,834,984</b>	<b>\$9,160,443</b>	<b>\$9,485,902</b>	<b>\$9,811,361</b>
Long-Term Assets												
Accumulated Depreciation												
<b>Total Long-Term Assets</b>												
<b>Total Assets</b>	<b>\$6,279,413</b>	<b>\$6,594,974</b>	<b>\$6,912,184</b>	<b>\$7,229,993</b>	<b>\$7,549,002</b>	<b>\$7,869,211</b>	<b>\$8,190,245</b>	<b>\$8,512,525</b>	<b>\$8,834,984</b>	<b>\$9,160,443</b>	<b>\$9,485,902</b>	<b>\$9,811,361</b>
Accounts Payable												
Income Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Short-Term Debt												
Prepaid Revenue												
<b>Total Current Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Long-Term Debt												
<b>Long-Term Liabilities</b>												
<b>Total Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Paid-In Capital												

## Moon and Flower: Coffeehouse, Tea and Apothecary

Retained Earnings	\$5,963,851	\$5,963,851	\$5,963,851	\$5,963,851	\$5,963,851	\$5,963,851	\$5,963,851	\$5,963,851	\$5,963,851	\$5,963,851	\$5,963,851	\$5,963,851
Earnings	\$315,562	\$631,123	\$948,332	\$1,266,142	\$1,585,151	\$1,905,360	\$2,226,394	\$2,548,673	\$2,871,133	\$3,196,592	\$3,522,051	\$3,847,510
<b>Total Owner's Equity</b>	<b>\$6,279,413</b>	<b>\$6,594,974</b>	<b>\$6,912,184</b>	<b>\$7,229,993</b>	<b>\$7,549,002</b>	<b>\$7,869,211</b>	<b>\$8,190,245</b>	<b>\$8,512,525</b>	<b>\$8,834,984</b>	<b>\$9,160,443</b>	<b>\$9,485,902</b>	<b>\$9,811,361</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$6,279,413</b>	<b>\$6,594,974</b>	<b>\$6,912,184</b>	<b>\$7,229,993</b>	<b>\$7,549,002</b>	<b>\$7,869,211</b>	<b>\$8,190,245</b>	<b>\$8,512,525</b>	<b>\$8,834,984</b>	<b>\$9,160,443</b>	<b>\$9,485,902</b>	<b>\$9,811,361</b>

## Moon and Flower: Coffeehouse, Tea and Apothecary

	FY2022	FY2023	FY2024
Cash	\$2,598,579	\$5,963,851	\$9,811,361
Accounts Receivable	\$0	\$0	\$0
Inventory			
Other Current Assets			
<b>Total Current Assets</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>
Long-Term Assets			
Accumulated Depreciation			
<b>Total Long-Term Assets</b>			
<b>Total Assets</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>
Accounts Payable			
Income Taxes Payable	\$0	\$0	\$0
Sales Taxes Payable	\$0	\$0	\$0
Short-Term Debt			
Prepaid Revenue			
<b>Total Current Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Long-Term Debt			
<b>Long-Term Liabilities</b>			
<b>Total Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Paid-In Capital			
Retained Earnings		\$2,598,579	\$5,963,851
Earnings	\$2,598,579	\$3,365,272	\$3,847,510
<b>Total Owner's Equity</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>
<b>Total Liabilities &amp; Equity</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>



## Cash Flow Statement (With Monthly Detail)

FY2022	Oct '21	Nov '21	Dec '21	Jan '22	Feb '22	Mar '22	Apr '22	May '22	June '22	July '22	Aug '22	Sept '22
<b>Net Cash Flow from Operations</b>												
Net Profit	(\$6,000)	\$98,631	\$245,731	\$245,855	\$248,980	\$248,980	\$250,229	\$250,855	\$252,079	\$252,780	\$255,230	\$255,229
Depreciation & Amortization												
Change in Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Inventory												
Change in Accounts Payable												
Change in Income Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Prepaid Revenue												
<b>Net Cash Flow from Operations</b>	<b>(\$6,000)</b>	<b>\$98,631</b>	<b>\$245,731</b>	<b>\$245,856</b>	<b>\$248,980</b>	<b>\$248,980</b>	<b>\$250,230</b>	<b>\$250,855</b>	<b>\$252,080</b>	<b>\$252,780</b>	<b>\$255,230</b>	<b>\$255,230</b>
<b>Investing &amp; Financing</b>												
Assets Purchased or Sold												
<b>Net Cash from Investing</b>												
Investments Received												



Dividends & Distributions												
Change in Short-Term Debt												
Change in Long-Term Debt												
<b>Net Cash from Financing</b>												
Cash at Beginning of Period	\$0	(\$6,000)	\$92,631	\$338,362	\$584,217	\$833,197	\$1,082,177	\$1,332,406	\$1,583,261	\$1,835,340	\$2,088,120	\$2,343,350
Net Change in Cash	(\$6,000)	\$98,631	\$245,731	\$245,856	\$248,980	\$248,980	\$250,230	\$250,855	\$252,080	\$252,780	\$255,230	\$255,230
<b>Cash at End of Period</b>	<b>(\$6,000)</b>	<b>\$92,631</b>	<b>\$338,362</b>	<b>\$584,217</b>	<b>\$833,197</b>	<b>\$1,082,177</b>	<b>\$1,332,406</b>	<b>\$1,583,261</b>	<b>\$1,835,340</b>	<b>\$2,088,120</b>	<b>\$2,343,350</b>	<b>\$2,598,579</b>

## Moon and Flower: Coffeehouse, Tea and Apothecary

FY2023	Oct '22	Nov '22	Dec '22	Jan '23	Feb '23	Mar '23	Apr '23	May '23	June '23	July '23	Aug '23	Sept '23
<b>Net Cash Flow from Operations</b>												
Net Profit	\$305,226	\$305,256	\$306,576	\$308,436	\$308,496	\$309,876	\$310,476	\$311,826	\$132,176	\$136,976	\$314,976	\$314,976
Depreciation & Amortization												
Change in Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Inventory												
Change in Accounts Payable												
Change in Income Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Prepaid Revenue												
<b>Net Cash Flow from Operations</b>	<b>\$305,226</b>	<b>\$305,256</b>	<b>\$306,576</b>	<b>\$308,436</b>	<b>\$308,496</b>	<b>\$309,876</b>	<b>\$310,476</b>	<b>\$311,826</b>	<b>\$132,176</b>	<b>\$136,976</b>	<b>\$314,976</b>	<b>\$314,976</b>
<b>Investing &amp; Financing</b>												
Assets Purchased or Sold												
<b>Net Cash from Investing</b>												
Investments Received												
Dividends & Distributions												

## Moon and Flower: Coffeehouse, Tea and Apothecary

Change in Short-Term Debt												
Change in Long-Term Debt												
<b>Net Cash from Financing</b>												
Cash at Beginning of Period	\$2,598,579	\$2,903,805	\$3,209,061	\$3,515,637	\$3,824,073	\$4,132,569	\$4,442,445	\$4,752,921	\$5,064,747	\$5,196,923	\$5,333,899	\$5,648,875
Net Change in Cash	\$305,226	\$305,256	\$306,576	\$308,436	\$308,496	\$309,876	\$310,476	\$311,826	\$132,176	\$136,976	\$314,976	\$314,976
Cash at End of Period	\$2,903,805	\$3,209,061	\$3,515,637	\$3,824,073	\$4,132,569	\$4,442,445	\$4,752,921	\$5,064,747	\$5,196,923	\$5,333,899	\$5,648,875	\$5,963,851

## Moon and Flower: Coffeehouse, Tea and Apothecary

FY2024	Oct '23	Nov '23	Dec '23	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24
<b>Net Cash Flow from Operations</b>												
Net Profit	\$315,562	\$315,561	\$317,210	\$317,809	\$319,009	\$320,209	\$321,034	\$322,280	\$322,459	\$325,459	\$325,459	\$325,459
Depreciation & Amortization												
Change in Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Inventory												
Change in Accounts Payable												
Change in Income Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Prepaid Revenue												
<b>Net Cash Flow from Operations</b>	<b>\$315,562</b>	<b>\$315,562</b>	<b>\$317,209</b>	<b>\$317,809</b>	<b>\$319,009</b>	<b>\$320,209</b>	<b>\$321,034</b>	<b>\$322,279</b>	<b>\$322,459</b>	<b>\$325,459</b>	<b>\$325,459</b>	<b>\$325,459</b>
<b>Investing &amp; Financing</b>												
Assets Purchased or Sold												
<b>Net Cash from Investing</b>												
Investments Received												
Dividends & Distributions												

## Moon and Flower: Coffeehouse, Tea and Apothecary

Change in Short-Term Debt												
Change in Long-Term Debt												
<b>Net Cash from Financing</b>												
Cash at Beginning of Period	\$5,963,851	\$6,279,413	\$6,594,974	\$6,912,184	\$7,229,993	\$7,549,002	\$7,869,211	\$8,190,245	\$8,512,525	\$8,834,984	\$9,160,443	\$9,485,902
Net Change in Cash	\$315,562	\$315,562	\$317,209	\$317,809	\$319,009	\$320,209	\$321,034	\$322,279	\$322,459	\$325,459	\$325,459	\$325,459
Cash at End of Period	\$6,279,413	\$6,594,974	\$6,912,184	\$7,229,993	\$7,549,002	\$7,869,211	\$8,190,245	\$8,512,525	\$8,834,984	\$9,160,443	\$9,485,902	\$9,811,361

	FY2022	FY2023	FY2024
<b>Net Cash Flow from Operations</b>			
Net Profit	\$2,598,579	\$3,365,272	\$3,847,510
Depreciation & Amortization			
Change in Accounts Receivable	\$0	\$0	\$0
Change in Inventory			
Change in Accounts Payable			
Change in Income Tax Payable	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0
Change in Prepaid Revenue			
<b>Net Cash Flow from Operations</b>	<b>\$2,598,579</b>	<b>\$3,365,272</b>	<b>\$3,847,510</b>
<b>Investing &amp; Financing</b>			
Assets Purchased or Sold			
<b>Net Cash from Investing</b>			
Investments Received			
Dividends & Distributions			
Change in Short-Term Debt			
Change in Long-Term Debt			
<b>Net Cash from Financing</b>			
Cash at Beginning of Period	\$0	\$2,598,579	\$5,963,851
Net Change in Cash	\$2,598,579	\$3,365,272	\$3,847,510
<b>Cash at End of Period</b>	<b>\$2,598,579</b>	<b>\$5,963,851</b>	<b>\$9,811,361</b>