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**Subject:** Temporary COVID19 Reopen Task Force recommendations follow up  
**Date:** Sunday, August 15, 2021 4:04:29 PM  
**Attachments:** [image001.png](#)  
[8.9.21 reopen task force Summary and recommendations.pdf](#)

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Dear Mayor and City Commissioners,

This email is to address the current COVID19 Response Measures which were designed and recommended by the DDA and the Reopen Task Force in the effort to rebound and rebuild our community impacted by the pandemic. Attached you will find a memo which I put together to summarize the actions which have been throughout these 18 months. These measures are set to end on Sept. 30.

At the DDA's August meeting last week, we heard from several of our downtown constituents who are using these measures and seeing a tremendous economic impact as a result of these measures and would request these continue through the best months of the year.

Here are the recommended items to continue:

- Continue the temporary use permits through the fall and winter to allow for businesses to maximize the outdoor space with approvals which includes:
  - Sidewalk Café expansions where possible
  - Outside use for Standalone bars (the average revenue increase for these establishments is over 40%)
  - Temp outdoor dining use for parking areas (examples are 3<sup>rd</sup> & 3<sup>rd</sup>, Brus Room)
  - Continue the relaxed sign code for retail and services
  - Continue to Invest in destination rebound marketing plan led by the DDA
- Remove the moratorium on events and have events permitted through the SETAC process to allow outdoor events to take place

As we are facing ongoing challenges and a bit of uncertainty as we move into season, which are the best outside months as well as our busiest, this is the time for the city to shine. We request that we work together to have clear measures in place to allow for all businesses to continue to leverage the outside and measures which are assisting the economy.

Thank you for your attention to this email and am available if you have any questions.

*With Gratitude,*

Laura Simon  
Exec. Director  
Downtown Development Authority

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