

01190 - Volunteer Committee / Advisory Board Member

Expires
10/10/2022**Contact Information -- Person ID: 45389871**

Name:	Chris Redding	Address:	5041 massy drive Delray Beach , Florida 33444 US
Home Phone:	2124702930	Alternate Phone:	
Email:	cdgmedia@gmail.com	Notification Preference:	Email
Former Last Name:	Redding	Month and Day of Birth:	

Personal Information

Driver's License:	Yes, , Class E
Can you, after employment, submit proof of your legal right to work in the United States?	Yes
What is your highest level of education?	Bachelor's Degree

Preferences

Minimum Compensation:
Are you willing to relocate?

Types of positions you will accept:
Types of work you will accept:
Types of shifts you will accept:

Objective**Education**

City of Delray Beach has chosen not to collect this information for this job posting.

Work Experience

Ceo 2/2020 - 2/2020	Hours worked per week: 40 Monthly Salary: \$10,000.00 May we contact this employer? Yes
Let's Talk Innovation Letstalkinnovation.co Delray Beach, Florida	

Duties

Over see strategic partnerships.

Reason for Leaving

N/a

Certificates and Licenses

City of Delray Beach has chosen not to collect this information for this job posting.

Skills

Office Skills
Typing:
Data Entry:

Additional Information**References**

Professional

Spates, Serena
5613779227

Resume

Text Resume

Attachments

Attachment	File Name	File Type	Created By
Chris Redding Marketing resume.pdf	Chris Redding Marketing resume.pdf	Resume	Job Seeker

Agency-Wide Questions

1. Q: The Board application MUST be completed whether you submit a resume or not. It is important that your application show all the relevant experience and skills you possess that would assist you in serving on this committee or board. Applications must be received no later than ten (10) business days prior to the first City Commission meeting where the nomination for appointment to the board will be considered. Applications may be rejected if incomplete. Resumes alone WILL be rejected. PLEASE NOTE: A) ONCE YOU SUBMIT YOUR APPLICATION, YOU WON'T BE ABLE TO ADD OR CHANGE ANYTHING and you will NOT be able to reapply for the same position(s) during that posting period. B) The City of Delray Beach is a public entity subject to Chapter 119 of the Florida Statutes concerning public records. Therefore, please be advised that all applications are public record and subject to the disclosure provisions of Chapter 119 of the Florida Statutes. In addition, please be advised that applications will remain on file in the City Clerk's Office for a period of two (2) years from the date submitted. It is the applicant's responsibility to ensure that the application on file is current.

A: Acknowledged, I entered all my experience and information in this application. I understand that my application may be rejected if incomplete. Also, I understand that my application needs to be completed whether I submit a resume or not and I understand that resumes alone will be rejected. I have checked my application before submitting and I understand that I won't be able to change or add anything once the application is submitted. I also understand that my application is considered a public record and will remain on file in the City Clerk's Office for a period of two (2) years from the date it was submitted.

2. Q: Declaration of Personal Information Exemption Personal Information provided in this application is public information unless the applicant qualifies for an exemption pursuant to Florida Statutes. You are encouraged to thoroughly read the applicable sub-sections of F.S. 119.071. If you qualify for an exemption, your address and phone number are protected information. If you have any questions, please contact the Clerk's Office at 561-243-7056. Do you qualify for a statutory exemption from public disclosure based upon F.S. 119.071?

A: No

3. Q: If you stated yes to the above, please list under which sub-section of F.S. 119.971 do you qualify for a statutory exemption from public disclosure?

A:

4. Q: The City of Delray Beach does not discriminate on the basis of race, color, national origin, sex, religion, age or disability, marital status, family status or sexual orientation in employment or the provision of services.

A: Acknowledged

5. Q: I identify my gender as...

A: Make

6. Q: Age

A: 25-40

7. Q: Occupation (If retired, please indicate former occupation or profession.)

A: Ceo

8. Q: How many years have you lived or worked in Delray Beach?

A: 7

9. Q: Employer name and address

A: Let's Talk innovation LLC

10. Q: Home Phone

A: 212 470 2930

11. Q: Mobile Phone

A:

12. Q: Business Phone

A:

13. Q: Please contact me at the following phone number

A: Home

14. Q: Please contact me at the following address.

A: Residential street

15. Q: Do you or any of your family members work for or serve on the board of directors of any organization which has contracted with or applied for funding from the City of Delray Beach?

A: Yes

16. Q: Do you anticipate any involvement of this kind in the future? If yes, please describe the relationship.

A:

17. Q: Have you previously been employed by the City of Delray Beach?

A: No

18. Q: Have you served on the City Commission in the last year?

A: No

19. Q: Are you currently serving or have you previously served on any City boards?

A: No

20. Q: If yes to above, then please list the boards that you have served on, and your contributions to each?

A:

21. Q: Do you have any relatives employed by the City of Delray Beach?

A: No

22. Q: EXPLANATION: If you entered yes for the question above, what is the name of the relative and your relationship. (Please indicate N/A if not applicable)

A:

23. Q: Are you a registered voter?

A: Yes

24. Q: How does your education or experience compliment the powers and duties of the Board?

A: I have aligned strategic Partnerships with developers and real estate investors.

25. Q: Please list any professional certifications, licenses or certificates that you possess that relate to the board for which you are applying.

A: Partnerships with developers and real estate investors.

26. Q: **Valid e-mail address is necessary to be able to receive notifications from City Clerk's department including but not limited to notices to schedule an interview, application received or rejected notices, etc. Most correspondence will be done through e-mail notifications. Please ensure that valid e-mail address shows on your application and that you remember your login information.**

A: Acknowledged. It is my responsibility to provide a valid e-mail address for correspondence and e-mail notifications. I understand that if I don't check my e-mails or forget my login information, I might miss important messages regarding the position I applied for, and/or any tests or pre-requisites that might be required of me, which could result in missing the opportunity to be considered for the position.

27. Q: I understand and agree that: The City of Delray Beach participates in E-Verify and will provide the federal government with your Form I-9 information to confirm that you are authorized to work in the U.S.

A: I understand and agree

Supplemental Questions

1. Q: I am interested in serving on the following committees, boards, groups or authorities. (Select up to 3 committees from the list below:)

A: Affordable Housing Advisory Committee
Board of Trustees for the Police Officers Retirement System
Code Enforcement Board
Community Redevelopment Agency
Delray Beach Housing Authority
Downtown Development Authority
Education Board
Historic Preservation Board
Public Arts Advisory Board
Planning and Zoning Board

2. Q: Please list any community activities that relate to this position.

A: I produce and annual innovation conference for technology real estate health and sustainability.

3. Q: List any experience that would assist you in serving on this committee, board,

commission, or authority

A: 3 years as ceo of Let's Talk innovation

4. Q: Please indicate any activities you are involved with that may present a conflict of interest with the committee, board, commission, or authority you are applying for.

A: N/a

5. Q: How did you hear about the vacancy on this committee, board, commission, or authority?

A: City of Delray Beach Website/Social Media

6. Q: If "other" was selected for question #6, please describe here.

A:

7. Q: Why do you want to serve on this committee, board or commission?

A: To bring resources And investment in real estate technology and the arts.

8. Q: What unique abilities/skillset/perspective would you bring if selected?

A: Strategic partnerships and alignment with let's talk innovation conference.

9. Q: Please describe your understanding of the functions and capacity of the board(s), committee(s), or commission to which you are applying?

A: I recognize the need for affordable housing in Delray Beach as well as strategic alliances to bring investments to the community.

10. Q: Have you ever attended a meeting of the board or committee for which you are applying?

A: Yes

11. Q: I understand that by applying to this committee, board, commission, or authority, I am offering a reasonable portion of my time to the City of Delray Beach and the requirements that accompany this position, including, but not limited to, routine meetings, hearings and responsiveness to the public.

A: Yes, I understand

Christopher Redding

West Palm Beach, FL 33463 (212) 470 2930 Chrisredding01@gmail.com

Marketing, Business and Real Estate Development

- Exceptional negotiation, fundraising, strategic planning and business development skills.
- Analyzes market trends to leverage professional relationships and influence in diverse industries ie: healthcare media, technology arts, and entertainment.
- Facilitates business development opportunities in real estate and technology innovation.
- Experienced in strategic planning and project implementation; partnership management and community engagement.
- Established partnerships with independent contractors for residential and commercial real estate projects.

Areas of Expertise

- Business Development
- Real Estate Development
- Marketing
- Negotiation
- Content Media and production
- Fundraising
- Event Planning

Professional Experience

Garabar inc.

Marketing/Business Development

- Establish Business development initiatives with residential and commercial real estate developers.
- Established community engagement relationships with municipal entities.
- Establish internal initiatives for affordable housing and energy efficiency.
- Established partnerships with independent contractors.

Let's Talk innovation.

CEO

- Brokered and facilitated partnerships with Tesla, Microsoft, Hotel Planner, and Big Time Restaurant Group.
- Facilitated an education partnership with Florida Atlantic University that mobilized student volunteer programs and included the usage of facility.
- Established investor relations deck and start-up initiative for venture capital and angel investors.
- Established an alliance between content media producers and YouTube influencers to create and distribute content.
- Secured C level executive speakers for the conference and established a business development pipeline.

The Heart Of The Deal Media (NY, NY) Communications Director Aug. 2016 - Jan. 2019

- Launched a social media affiliate program recruiting brand ambassadors and influencers while administering personalized tools for online sales training and CRM performance tracking.
- Brokered a book distribution deal with Ingram (international), Barnes and Noble (USA), Exclusive Books (South Africa) and Indigo Books (Canada).

- Conceptualized and implemented social media engagement strategies using Facebook and Instagram live. i.e. virtual book signings, which were adapted and modeled nationwide by company partners Barnes and Noble and Exclusive Books.
- Recruited and managed real estate and social media influencers producing testimonials, sales leads, and original content.
- Established new business development opportunities through Facebook Pixel lead capture systems.
- Produced video content for social media from company trade shows, conventions, and special events.

CSR Creative (NY, NY)

CEO

Aug. 2011- Aug 2016

- Responsible for developing overall content media strategy, tracking social media and email campaign KPIs.
- Conducted retail market research for artificial intelligence technology in retail eCommerce (client 1 Var). The study closely observed market trends through systematic surveying and consumer analysis.
- Established a partnership between the Food Network and cafe start-up The Bruffin. Booked The Bruffin to present at the Food Network's annual New York City Food and Wine Festival which resulted in Internationally syndicated press.
- Initiated business development opportunities and preparation of proposals. Duties included presenting to investors and potential partners as well as assessing the viability of new projects, predictable cash flow, and growth opportunities.
- Produced streamlined video content to enhance lead generation sales and training.

Education

Bethune-Cookman University 2006-2010

REFERENCES

Anthony Lolli– New York 917 577 0261 - Real Estate Investor, CEO of The Heart Of The Deal Media

Anthonylolli@rapidnyc.com

Serena Spates – South Florida 561-377-922 CSR Creative

Anthony Mays – South Florida 561-735-2067 Clergy