

ATLANTIC CROSSING MASTER SIGN PROGRAM

DATE: 7/19/21 REV
PRESENTATION NARRATIVE

ATLANTIC CROSSING is a project of the size, diversity and magnitude to WARRANT A MASTER SIGN PROGRAM (MSP)

THE project will be developed in (2) SEPARATE PHASES. THE (MSP) will be developed in four phases.

THE first phase will be for Building (1) ONE, part of Building (3) THREE AND Building (6) Six (THE PARKING GARAGE). This program will be referring TO THE COURT YARD SHOPS, THE PERIMETER TENANTS ON THESE BUILDINGS AND A sign FOR THE PARKING GARAGE ENTRANCE.

THERE ARE FOUR UNIQUE CONSIDERATIONS. BANK of AMERICA, HAMPTON Social LeColonial and Chicos

THE typical TENANTS in Building ONE (1) AND Building (3) WE will be REQUESTING signs ON THE ATLANTIC AVE FRONTAGE AND THE MALL FRONTAGE INTERIOR TO THE SITE. THESE TENANTS will be allowed signs AS ALLOWED by THE EXISTING code.

As follows:

EITHER ONE flat wall sign OR ONE PROJECTING per STREET FRONTAGE AND THE INTERIOR MALL with window LETTERING.

SUITES 115 AND 211 TO HAVE A POTENTIAL THREE FRONTAGE signs.

**PROJECTING signs will be ENCOURAGED of UNIQUE design AND SHAPES
Signs TO BE DONE TASTEFULLY AND IN HARMONY WITH THE project.
CORPORATE logo AND colors TO BE ALLOWED.**