



CITY OF DELRAY BEACH

CITY MANAGER'S OFFICE

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MEMORANDUM

TO: City Commission

THROUGH: Duncan E. Tavares, Assistant City Manager

FROM: The Public Art Advisory Board

DATE: September 13, 2021

SUBJECT: Public Art Advisory Board (PAAB) Update

Dear Mayor, Vice Mayor, Deputy Vice Mayor and Commissioners,

At a workshop on March 3, 2021, and at a meeting on August 23, 2021, the Public Art Advisory Board (PAAB) unanimously supported the installation of public art projects ranked in order of preferred priority. The PAAB recommends that the City Commission approve associated expenses to complete projects with funding through the Public Art Trust; The Public Art Fund has approximately \$40,000 available for use. PAAB advises that these projects, and recommended processes, commence immediately following the appropriation of funds in the Public Art Fund.

***LOVE* portable letter sculpture**

After research, staff has determined that in order to maximize the expending of Public Art Trust funds, the City of Delray Beach (City) ought to partner with the Downtown Development Authority (DDA) and fund \$5k for a similar portable letter sculpture. Although the DDA's sculpture concept is not the same as that which has been recommended by PAAB, staff feels that because of the similarity between the two sculpture concepts it is not justifiable that the City incur the expense of funding its own sculpture, which would likely exhaust most of the available funds in the Public Art Trust. Staff estimates the cost of its own *LOVE* sculpture to be approximately \$30,000 based on research conducted with two different artists.

Utility box wrapping

The city has contacted multiple vendors and has determined the cost to be approximately \$700-850 per box. Staff must conduct a count of all the utility (FPL, County-owned, etc.) boxes in within the City limits, and then the City must follow the various processes are required by the owners of the utility boxes to wrap them. The City will

PAAB also recommends the approval of the four following projects, ranked in order of priority, in an effort to promote public art in Delray Beach:

SERVICE • **P**ERFORMANCE • **I**NTEGRITY • **R**ESPONSIBLE • **I**NNOVATIVE • **T**EAMWORK

- 1) ***Complete a master public art strategic plan with the assistance from a temporary project manager.*** Approximately \$40,000
- 2) ***Conduct a full inventory of the public art in Delray Beach in partnership with PAAB and other City partners. Direct the City to install physical wayfinding and create an online digital map.*** As the DDA is working on a digital map, there exists some operational efficiency potential via a partnership.
- 3) ***Perform a comprehensive assessment of the condition of all existing City-owned art with the assistance from a temporary project manager.*** Approximate cost is \$100 per hour for consultant services. Total estimate cost of the project TBD. Hiring a consultant would go through the City's procurement process and could add a substantial amount of time to completing this initiative.
- 4) ***Restore City-owned art with the assistance from a temporary project manager.*** TBD once an assessment (Number 3 above) is completed.