

**PARKING MANAGEMENT ADVISORY BOARD MINUTES**  
**TUESDAY, November 26, 2019, 5:30 P.M.**  
**ENVIRONMENTAL SERVICES DEPARTMENT BOARD ROOM**

**MEMBERS PRESENT:**

Laura Simon  
Mark Denkler  
Brady Witt  
John Gergen

**MEMBERS ABSENT:**

Thomas "Aaron" Hallyburton

**STAFF PRESENT:**

Jorge Alarcon  
Missie Barletto  
Susan Fisher  
Brian Ruscher

**GUESTS/OTHERS:**

**I. CALL TO ORDER:**

The meeting was called to order by Mr. Mark Denkler, at 5:34 p.m.

**II. APPROVAL OF THE AGENDA:**

Mark Denkler added items to old business. Ms. Simon made a motion to approve the agenda for November 26, 2019 with the amended items, seconded by Mr. Gergen. Said motion passed unanimously.

**III. APPROVAL OF MINUTES:**

Ms. Laura Simon made a motion to table, to have more time to review the minutes from September 24, 2019, seconded by Mr. Brady Witt. Motion passed unanimously.

**IV. COMMENTS BY CITIZEN:**

- Robert Ilvento owner of the Silver Ball Museum spoke about making the top decks free for everyone and to have all employees use the top decks to open up the other spots. Keep up with growth capacity because the short-term capacity is being affected. He has written a letter asking that 50 spots be reserved for 4- hours and 50 spots reserved for 9-hour parking in the Silver Museum parking lot.
- Roy Simon mentioned that parking plans have been worked on since the 50's and 60's; however, buildings have been put in their place and now there are no areas to park. Has there ever been a parking plan create? When the question has been asked, he received mixed information of yes and no.
- Mavis Benson a resident and merchant on the avenue also on the DDA. Would like the numbers of income and expense from the meters to see if the program has been a success, plato or losing income.

## **V. OLD BUSINESS:**

### **A. Parking Program Report- Lanier Parking**

September and October parking reports. There is a lot of data and Cherise wanted to know if there were any questions. Mark Denkler would like all the monthly reports to compare. Jorge will provide the P&L report to Mr. Denkler. Mr. Denkler would like all the past reports so that he can compare year to year and analyze the numbers. The parking metrics compare month to month and then the P&L on a monthly basis. Lots are running 100% and the garage is 50%.

### **B. Yearend review of Parking Program- Was it successful, how to measure?**

Businesses are complaining, their business is down because people have to pay for parking. The board would like to put together a report for commission to show how PMAB is working, to show if revenue is up or down. There are different payment options. The board would like to see the documents that were presented to City Council. PMAB would like to see a yearend review so that the board can understand what the role is to give good recommendations.

### **C. Ride share zones – Drop off points have been moved off the main street and are striped and have signs to show. During the day they are used for loading zones. Many restaurants and shops are complaining that they are taking prime parking. Jorge mentioned that this is a piolet program that was put in place by the police department.**

Mark Denkler would like status updates on motion made by PMAB, moving forward.

### **D. Elimination of Downtown Parking Permit – co-inside with “E”**

### **E. Elimination of Senior Beach Parking Pass – Voted on the elimination. It was sent to commission and it was mentioned but no action was taken. The board may want to follow up with a second memo was mentioned by Missie Barletto.**

### **F. Valet Ques on Atlantic Avenue – City Commission, Fire and Police are discussing life safety. In March there should be a final decision.**

### **G. Construction Ordinance – Final Approval? – It has passed.**

### **H. Side Street Data – Discussion on rates (time, season) – At the January meeting Mark Denkler would like to discuss the rates in further detail. We are a seasonal town and we should look at rates season verses off season.**

### **I. Capacity study data for potential Garage – the curb side should also include the capacity data as well.**

## **VI New Business**

**NOTE TO READER:** If the minutes you have received are not completed as indicated above, this means they are not the official minutes of the Parking Management Advisory Board. They will become official minutes only after review and approval, which may involve some amendments, additions or deletions.

- A. 2020 Parking Management Advisory Meeting Dates – part of the package. The 4<sup>th</sup> Tuesday of every month with the exception of no meeting in December. Motion to approve 2020 dates made by Laura Simon, seconded by John Gergen.
- B. The Curbside mobility plan – Brain Ruscher, Transportation Planner – Curbside master plan study. Ten (10) engagement meeting, that involves meeting with PMAB, talking with business owners and patrons, Downtown Parking Master Plan. This will take about 12 months or less. Inner sub survey and pop up to talk with people at different times of the day to give input on their experience. Brian is asking PMAB to come to public meeting to show support and give information. Data collection will be requested information from parking providers, valet, Jorge Alarcon and the businesses. A complete analyst of the program.
- C. Railroad lot and Gladiola time – limits – Laura Simon – Railroad is a 2 hour and 9-hour lot and Gladiola is 9-hour parking, both are free parking. Would like to do a piolet program for the 4-hour parking and getting the employees to park on the decks and making them free. Missie has suggested that an engineer will be coming in to redo the parking lot. Laura made a recommendation to make a section of the railroad parking lot a 4-hour free parking and to have Mark Denkler create the memo to go to the City Manager. John Gergen second. Motion passed unanimously.
- D. Signage – Garage, Lots and Delray Connect – Laura Simon – To add parking signage at the back of the railroad lot to show the parking garage. Would like to have “Parking Garage” signs. The shuttle has been moved off the avenue; however, there are no pickups on 4<sup>th</sup>.

## **VII Board Member Reports on Parking Related Issues**

- A. **Thomas “Aaron” Hallyburton** - Absent
- B. **Mark Denkler** -
- C. **Brady Witt** – Nothing to add
- D. **John Gergen** – Left during the meeting.
- E. **Laura Simon – Downtown Development Authority** – would like to add seasonal rates on the next agenda. Citations is there a way to do a coupon program or discount or validate.

## **VIII Non – Agenda Items**

- A. Comments by Board Members – Mark Denkler would like to discuss parking for the Delray Affair, he is on the Chamber of Commerce board.
- B. Comments by Staff - None

## **IX Adjourn**

Motion to adjourn at 7:45 pm

ATTEST:

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CHAIR