

PARKING MANAGEMENT ADVISORY BOARD MINUTES
TUESDAY, February 23, 2021, 5:30 P.M.
Virtual Meeting

MEMBERS PRESENT:

Laura Simon
John Gergen
Richard Burgess

MEMBERS ABSENT:

Brenda Cullinan
Brady Witt

STAFF PRESENT:

Jorge Alarcon
Missie Barletto
Brian Ruscher
Kelly Brandon

GUESTS/OTHERS:

Neil Schiller

I. CALL TO ORDER:

The meeting was called to order by Chairman Gergen, at 5:45 p.m.

II. APPROVAL OF THE AGENDA:

Ms. Simon made a motion to approve the agenda. It was seconded by Chairman Gergen.
The motion carried 3-0.

III. APPROVAL OF MINUTES:

Ms. Laura Simon made a motion to approve the August 25, 2020, minutes. It was seconded by Chairman Gergen. The motion carried 3-0.

IV. COMMENTS BY CITIZEN:

None

V. OLD BUSINESS:

A. Parking Program Report- Jorge Alarcon

Mr. Alarcon presented the city's parking revenue report and provided a comparison to previous fiscal years. He informed the Board Members about how the pandemic impacted parking metrics and transactions.

VI New Business

A. 2021 Parking Management Advisory Meeting Dates – Jorge Alarcon

Ms. Simon suggested Mr. Alarcon contact the members who were not present at the meeting before scheduling future meeting dates. There was consensus.

B. LDR Amendment Ordinance No. 05-21-Brian Ruscher

Mr. Ruscher presented the proposed project which would provide an extension of the Railroad Corridor Subdistrict building program.

Neil Schiller, Attorney with Saul, Ewing, Arnstein, and Lehr, explained the date would be extended to December 31, 2024.

Ms. Simon made a motion to approve Ordinance No. 05-21. It was seconded by Mr. Burgess. The motion carried 3-0.

C. Parking Curb Side Management Plan – Brian Ruscher

Mr. Ruscher provided the Board Members an update. A survey was created, and a website was published to promote the plan. Additionally, he mentioned public meetings would be planned in March and April to discuss the Parking Curbside Management Plan.

VII BOARD MEMBER REPORTS ON PARKING RELATED ISSUES

- A.** Richard Burgess - Complimented the alleyways and sidewalks.
- B.** Laura Simon - Raised concern about valet parking fees. The board had previously voted to raise valet parking fees, but she has not seen the change implemented. Ms. Simon also expressed concerns about valet cue times, uber drop-off zones, and the curbside management plan.
- C.** John Gergen - Expressed his concerns about valet parking.

There was consensus to discuss the status of valet parking and employee parking at the next meeting.

Missie Barletto, Director of Public Works, notified the Parking Management Advisory Board that she would research a response and bring a report on valet parking to the next meeting. She also informed the board members.

VIII NON-AGENDA ITEMS:

A. Comments by Board Members

The Board Members engaged in a discussion about Beach Meter Parking.

Missie Barletto, Director of Public Works, informed the Board Members that the County owns the lots. However, residents can now apply for beach permits online.

B. Comments by Staff

None

With no further business to discuss, the meeting was adjourned at 6:44 p.m.

Parking Management Advisory Board
February 23, 2021 Meeting Minutes

The undersigned is the Secretary of the Parking Management Advisory Board and the information provided herein is the minutes of the meeting of said Parking Management Advisory Board on February 23, 2021, which minutes were formally approved and adopted by the Board on March 23, 2021.

ATTEST:



CHAIR



ADVISORY BOARD LIAISON

NOTE TO READER: If the minutes you have received are not completed as indicated above, this means they are not the official minutes of the Parking Management Advisory Board. They will become official minutes only after review and approval, which may involve some amendments, additions, or deletions.