

City of Delray Beach

*100 N.W. 1st Avenue
Delray Beach, FL 33444*



Minutes - Final

Tuesday, September 28, 2021

5:30 PM

Swinton Operation Complex Board Room

Parking Management Advisory Board

1. Call to Order/Roll Call

Richard Burgess was late 5:37pm

Harvey Brown left early 6:10 pm

Meeting started at 5:33 pm

Present 5 - Laura Simon, Richard Burgess, Brenda Cullinan, Harvey Brown, and Thomas Hallyburton

2. Approval of the Agenda.

A motion was made by Simon, seconded by Cullinan, that this be approved. The motion carried by the following vote:

Yes: 5 - Simon, Burgess, Cullinan, Brown, and Hallyburton

3. Approval of the Minutes from the July 27, and August 24, 2021, meeting of the Parking Management Advisory Board

A motion was made by Simon, seconded by Cullinan, that this be approved. The motion carried by the following vote:

Yes: 4 - Simon, Cullinan, Brown, and Hallyburton

Yes: 4 - Simon, Cullinan, Brown, and Hallyburton

Excused: 1 - Burgess

Excused: 1 - Burgess

Attachments: [07272021](#)

[08242021](#)

4. Comments by Citizens (Limited to 3 minutes)

Dr. Allen Costilo - owner of Big's AI Steak

Has a concern with the parking issue that was from 50 Years and would like to handle those first. He gave time to Ms. Mavis Benson to read a speech he created.

Mavis Benson - business owner on the Avenue

Is reading a speech that Dr. Costilo wrote regarding all the concerns regarding downtown Delray along with the parking issues. There is a need to address the delivery and uber services and electronic vehicles. A need for parking and avenue space. There issues with traffic and parking. The DDA has presented options for the solutions to increase parking for visitors and employees.

5. Old Business

A. Parking Program Report- Jorge Alarcon

Jorge updated the board on the parking garages. Pressure cleaning at Federspiel's and painting the Old School Square parking garage. Also mentioned some maintenance to the garage and updating the lighting. Jorge gave the board an update on the financial report revenue is up \$14,000.00 from 2019 on the avenue. 72% of people are using the app. RR lot is starting to open up. Jorge also informed the board that the parts that are needed to repair the elevator are on backorder. At Federspiel's garage on Wednesday's it filled at 50%.

Brenda Cullinan - Asked about the elevators at Federspiel's garage and Jorge did say that the parts on backorder.

B. Parking Curb Side Management Plan - Brian Ruscher

Brian Ruscher - went through the curb side study with the board to what is best from the board. Three points that the board would like to sent to the consultant. Brian went slide by slide by topic with the board members to get their recommendations. They started with topic 7 and went over the rate structures and they could potentially be. Brian mentioned that he cannot negotiate prices but that he can have a discussion with the board and facilitate as much as possible. The rates change for the different times of the year. Brian answered the question about pricing in different locations and why it can or cannot be done, this is for convenience. Brian mentioned that the board is going to send a recommendation to the Commission that having a higher price in one area is less in another. There has to be a consensus. Brian also mentioned that the board does not have to agree and say that the board was not agreement. Did show that there will be options for employee parking. Continued to go through the bullet points with the board. Mentioned that the attorney's office and the city has gotten better at being clear to enter into contract with private businesses. Parking technology, there are more technology being utilized. Asked if there was a consensus to say no to AV parking and there was. Also mentioned the red light, green light in the parking garage at OSS. Also showed a slide that has a rendering of a sign that shows how many spaces are available in the garages. The board did not agree to the sign. Mentioned the interchange valet, and was not agreed on. Going over valet stands and moving the stands to have an entrance and an exit and mentioned that it would be consolidated. Peek time is usually around 4pm and there are some dedicated loaded zones. On SE 2nd are some short term loading zones. Think about locations. West Palm Beach has implemented a commercial parking fee for deliveries. Ride share and food deliveries would prefer to use the allies for pickup. Mid Term potential options for limiting parking on both sides of Atlantic and

to valet parking and pick up on the street. Blockade to extend the outdoor dining areas in the front and No for all options. The use for the programmable bars would be to block off the streets for special events instead of using the garbage trucks to block. On the next slide it was to eliminate through traffic and the board agreed unanimously was a no. That ended the slides. Can make the recommendation to charge for the EV parking and also if the space is open a car can take the spot. They are continuing to deliberate with the consultant and are coming up with a draft master plan that will go in front of the Commission with recommendations from DDA and PMAB. The Commission will hear the recommendations from PMAB and DDA and they will direct staff with what to do with draft. Final plan should be presented at the end of the year.

Thomas Hallyburton - was trying to figure out the rates. Mentioned the rates could be \$2.00 Atlantic and A1A and \$1.00 on side streets. Asked for different prices for different areas. The biggest issue is having a place for the employees. Mentioned using the side street parking for a cheaper rate and employees park in the garage. Mentioned that employees should not be parking in prime parking spaces all day. Would like someone to make a motion to employees in the garage for free. Trolley would be provided by the CRA. Freebie is provided by the CRA. Maybe an issue that the CRA cannot go all through out Delray Beach. There are no oppositions just management issues and the logistics of the CRA being control and not able to go city wide but remain in boundaries. Asked if the AV charging is being used and how often and Jorge mentioned that are used. Agrees with the technology that is in use. Does not want any more signs. Asked who would be managing the centralized valet system. Brian responded that it would be a contractor and that they would have to apply. Hallyburton mentioned that the valet has been there for 20 years and Brian let him know that they could still apply. Signage issues and garage parking. Does not trust the system of the blockades being permanently installed. Mentioned that the board does not agree with the blockade of Atlantic Avenue and leave the valet where they are.

Laura Simon -mentioned that there is only one zone for downtown. Laura mentioned changing the time frames for parking and changing the pricing with the peak times. Also recommended putting the parking in zones. Laura mentioned to fix the signage. She also mentioned that they have time frames. Mentioned about peak times being 6 pm - 8 pm. Reduce during off peak and increase during peak time. Donald Shoop mentioned that rates can drive people to the town. The DDA is looking to keep the rates the same and time periods. We go back to

what is good for the businesses and residents. Asked if the goal is to make the parking uniformed? Employee parking is very important. DDA says to keep the rates the same and utilize parking for employees in the garage. Mentioned adding signage and having the trolley service. The trolley stops were rerouted to the by-pass. With private agreements are clear. Laura did say that the red/green light should be in all the parking garages and realizes that there is a cost to them. Would like to manage with the technology that the city has now and add features later. They are adding spaces for the day time parking. The DDA is looking for consistency with the valet. Most of the traffic is coming from the interstate and out west. The commercial drivers have been enforced for the downtown area. Not sure how to manage food trucks coming in. The alley ways are intended for loading zones. Asked what other cities does the parking fees. The employees will have to be identified

Richard Burgess - said nothing free and uniformed prices. Charge a different for the garages. None of this works and this is a city in high demand. The city is in need of revenue. A way to get employees to get them out of prime parking is to raise the price for the parking and move them to the garage. Asked why did the trolley stop? There are no trolley stops that are specified. Did mention to implement commercial parking fee for deliveries to the companies. Explained that is what the police are for, to block off the roads also for security and prefers the armor truck. Charge for the EV stations as well as if the space is open it can be charged as well.

Brian also mentioned that you can raise the price for parking convenience

Brenda - mentioned that all fees should be one price. Mentioned if all are in agreement to the employee parking and to give them a sticker to recognize them.

Jorge - mentioned that the board would need to send recommendations to the City Manager to consider. Agrees with Richard Burgess. Parking revenue to be utilized to improve transportation and improve the pedestrian experience and under unutilized parking lots. Due to only having one zone, it cannot be added on how many spaces are available in an area, and that would be an added feature for park mobile. But they could be available for the garages. Jorge went over what is going to be on the letter. Employee parking in 3 garages top level, way finding a priority through out the city and uniformed signs and should be organized.

William Bennett - went over the difference between a motion and a recommendation. Mentioned that Jorge may send the board a copy of the letter; however, board members may not contact each other regarding the letter. Could also have the chair work with Jorge to prepare the letter. That was a study that Brian was presenting and what Jorge is doing is putting together a letter of recommendation for the Commission. If it is the boards desire for the chair to with Jorge on the letter, we would need a motion.

The board voted to allow the chair to create a letter on behalf of the Parking Management Advisory Board to the suggestions the board have agreed on.

Laura made a motion that the chair works with Jorge Alarcon to create the letter. Brenda Cullinan seconded. Roll call was taken. All were in agreement.

A motion was made by Simon, seconded by Cullinan, that this be approved.

The motion carried by the following vote:

Yes: 4 - Simon, Burgess, Cullinan, and Hallyburton

Yes: 4 - Simon, Burgess, Cullinan, and Hallyburton

Excused: 1 - Brown

Excused: 1 - Brown

6. New Business

NONE

7. Reports and Comments

A. Comments by Board Members

Harvey Brown - appreciated Dr. Costillo's speech. Preserving the character and charm and substance of a town is hard regarding to development. He mentioned how a condo association has accounted for 1 and a half cars for parking and there is not enough room so the residents are having to park in the alley ways. He also mentioned that he has a parking lot that he does not use and has friends that ask if they can park in the lot. Also talked about businesses closing and traffic issues. Mentioned the parking enforcement back in the day and said that they were on it and moved the cars, regarding railroad parking lot there have been cars parked for longer hours than what is allowed and that calls were made to report the issue but nothing was done. There are things that can be done to help owners and employees. Signage has to be uniformed and the parking rates have to be uniformed. There

has to be a plan for meter parking during the day but will use the meters for night life. Having one zone for the whole town is not a good idea, there should be more than one zone. When the Seagate was built there was supposed to be public parking. He continued to mention that the parking issue has to resolved. Take care of the signage, parking rates and employee lots. The parking should be zoned. Delray Beach is one of two municipalities that has a main drag that goes from 441 to the beach. The business owners pay property taxes and provide the parking that is needed for the city. Laura also mentioned patrons not wanting to pay for parking. The elderly are having trouble using the apps. Let's make everything easy for everyone and lets give somewhere for employees to go.

B. Comments by Staff

No comments.

8. Adjourn

Meeting adjourned at 7:25 pm

Parking Management Advisory Board
September 28, 2021 Meeting Minutes

The undersigned is the Secretary of the Parking Management Advisory Board and the information provided herein is the minutes of the meeting of said Parking Management Advisory Board on September 28, 2021 which minutes were formally approved and adopted by the Board on September 28, 2021.

ATTEST:


CHAIR


ADVISORY BOARD LIAISON

NOTE TO READER: If the minutes you have received are not completed as indicated above, this means they are not the official minutes of the Parking Management Advisory Board. They will become official minutes only after review and approval, which may involve some amendments, additions, or deletions.