



## Legislation Text

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File #: 18-0151 CRA, Version: 1

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**TO: CRA Board of Commissioners**  
**FROM: DJ Lee, Property/ Project Manager**  
**THROUGH: Jeff Costello, CRA Executive Director**  
**DATE: November 13, 2018**

### DISCUSSION - NORTHWEST/SOUTHWEST NEIGHBORHOOD IDENTIFICATION SIGNS

**Recommended Action:**

Review the proposed additional designs for the new neighborhood identification signs in the Northwest/Southwest neighborhoods and provide direction.

**Background:**

In the early 2000s, the City coordinated with the various neighborhood associations in the Northwest/Southwest (NW/SW) Neighborhoods to install free-standing neighborhood identification signs for each association, which typically corresponded with the associate subdivision plat of the area. Overtime, the existing signs have deteriorated, and they need to be replaced.

At the August 15, 2018 CRA Board meeting, CRA Staff presented a design option for new neighborhood monument identification signs in the Northwest/Southwest neighborhoods prepared by the design consultant, Currie Sowards Agulia Architects (copy attached). The sign design was a poured in place concrete model with an estimated cost of \$7,000. As an alternative a foam material was also explored, the cost estimate for which was \$6,000. Approximately 22 signs would be installed, totaling approximately \$165,000. The Board reviewed the design and suggested an alternative material as coquina in-lieu of the stone finish. Additional discussion ensued that suggested alternatives that are more consistent with the free-standing identification signs that are being replaced.

The Board tabled the item and directed CRA Staff to prepare additional design options for the Board's consideration. Staff's recommendation is that a free-standing identification sign is selected with design details to be coordinated with the consultant. Monument style identification signs signifying the entrance or gateways to the northwest and southwest neighborhoods may be considered as a future phase as part of the proposed Citywide wayfinding signage program that is proposed this fiscal year.

Attachment(s): Exhibit A - Proposed sign locations, Exhibit B - Original and proposed sign options

**CRA Attorney Review:**

N/A

**Finance Review:**

N/A

**Funding Source/Financial Impact:**

Funding in the amount is \$170,000 has been allocated in GL# 5640- NW/SW Neighborhood Identification Signs

The design consultant is preparing cost estimates for the sign options, however, the anticipated cost for the fabrication and installation of the signs will be within the budgeted amount listed above.

**Timing of Request:**

N/A