



## Legislation Details (With Text)

**File #:** 18-0062 CRA **Version:** 1 **Name:**  
**Type:** CRA Workshop Item **Status:** Agenda Ready  
**File created:** 7/25/2018 **In control:** Community Redevelopment Agency  
**On agenda:** 8/15/2018 **Final action:**  
**Title:** A-GUIDE FUNDING REQUEST – DELRAY BEACH CHAMBER OF COMMERCE  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Agenda Cover Report, 2. Exhibit A - Chamber

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

**TO:** CRA Board of Commissioners  
**FROM:** Lori Hayward, Finance and Operations Director  
**THROUGH:** Jeff Costello, CRA Executive Director  
**DATE:** August 15, 2018

### FY 2018-19 CRA A-GUIDE FUNDING REQUEST GREATER DELRAY BEACH CHAMBER OF COMMERCE

#### **Recommended Action:**

Direct staff to include funding for the Chamber in the CRA's FY 18-19 Budget in the amount of \$62,250.

#### **Background:**

The Chamber applied for CRA A-GUIDE Funding for FY 2018-19 under the category of Economic Development for their Business Incubator.

Funding Request Amount: \$62,250  
Organization Total Budget: \$1,194,463  
CRA Funds - Percentage of Budget: 5%  
Amount of A-GUIDE funding established: first submission for A-GUIDE funding

#### **Program: "A" Business Incubator**

Requesting Amount: \$62,250  
Program Budget: \$75,000  
**Percentage of Program Budget: 72%**

This year's Funding Evaluation Committee consisted of CRA Executive Director Jeff Costello, CRA Finance and Operations Director Lori Hayward, and Assistant City Manager Caryn Gardner-Young. The Committee rated the application package based on the established A-GUIDE criteria. Criteria used in review of the application were grouped into six categories weighted to total 100% as follows:

Organization Capacity	20%	
Need for Project/Program		20%
Project/Program Description	10%	
Logic Model		20%
Evaluation Plan	10%	
Budget & Sustainability	20%	

The Application Evaluation Form has six categories and the majority of the items are rated on a scale of 1 to 5 (worst to best possible response) with an exception of two items. The two items are scored as follows:

1. **Organizational Capacity- *Demonstrated experience/success with similar programs/project*** is rated on a scale of 1 to 15 (worst to best possible response). The importance of the success of the organizations prior year goals that were established for the programs/projects funded by the CRA A-GUIDE grant funding was emphasized with additional points.
2. **Logic Model/Projected Results- *Stated program/project goal clear and relevant to CRA Overall Need*** is rated on a scale of 1 to 10 (worst to best possible response). The importance of the program/project goal being relevant to CRA Overall Need was emphasized with additional points.

The outcome of the committee's review is as follows:

### **1909 Accelerator Evaluation Score: 73%**

In addition to the attached Application Evaluation Form and budget forms, the following documents are available upon request:

- A-GUIDE Application
- Strategic Plan
- IRS Form 990
- Audited Financial Statements

The Chamber's President and CEO Jeb Conrad will be at the meeting to make a presentation.

Attachments: Exhibit A - Application Evaluation Form; Program/Project Logic Model; Funding Evaluation Plan; CRA Combined Budget Form; CRA Program/Project A Budget Narrative Form; FY 18-19 Goals & Outcomes Report.