



## Legislation Details (With Text)

**File #:** 18-0160 CRA **Version:** 1 **Name:**  
**Type:** CRA Discussion **Status:** Agenda Ready  
**File created:** 11/6/2018 **In control:** Community Redevelopment Agency  
**On agenda:** 11/13/2018 **Final action:**  
**Title:** EXPANDING AND PRESERVING OUR CULTURAL HERITAGE INC. (SPADY MUSEUM - 4TH QUARTER FY 207-2018 A GUIDE REPORT

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Agenda Cover Report, 2. EPOCH\_4Q FY17-18 A-Guide Report

| Date | Ver. | Action By | Action | Result |
|------|------|-----------|--------|--------|
|------|------|-----------|--------|--------|

**TO:** CRA Board of Commissioners  
**FROM:** Joan K. Goodrich, Economic Development Director  
**THROUGH:** Jeff Costello, CRA Executive Director  
**DATE:** November 13, 2018

EXPANDING AND PRESERVING OUR CULTURAL HERITAGE INC. (SPADY MUSEUM) - 4<sup>TH</sup> QUARTER FY 2017-18 A-GUIDE REPORT

**Recommended Action:**

Receive and file.

**Background:**

The CRA awarded EPOCH a \$80,000 A-GUIDE grant in the CRA FY 2017-2018 budget, which is 29% of EPOCH's budget of \$275,505. The CRA also provided EPOCH \$31,000 this year to replace funding typically received from the City for a total amount of funding of \$111,000 which represents 40% of EPOCH's budget. The grant was awarded for Museum Programming. Below is information on the financial award for the program and reported program progress as of the fourth quarter and year ending September 30, 2018.

**EPOCH Highlights from Charlene Farrington, Museum Director**

See attached letter dated October 12, 2018.

**Program Snapshot: Museum Programming**

A-Guide Funding: \$111,000 Total Program Budget: \$275,505 % of Budget: 40%

| Select Key Program Metrics      | Annual Total | 4Q Totals | Year-End Totals |
|---------------------------------|--------------|-----------|-----------------|
| Total Traveling Exhibits        | 1            | 0         | 1               |
| Total Traveling Exhibit Revenue | \$6,500      | \$1,204   | \$5,720         |
| Number of Exhibit Attendees     | 2,715        | 771       | 3,462           |
| Total Annual Education Programs | 32           | 6         | 39              |
| Total Annual Program Revenue    | \$76,400     | \$800     | \$33,122        |

|                                    |       |    |       |
|------------------------------------|-------|----|-------|
| Number of Annual Program Attendees | 1,210 | 63 | 1,001 |
|------------------------------------|-------|----|-------|

Revenue potential in the 4Q was lost (\$40,000) when the Achievement Center changed their summer plans which had a negative impact on the proposed Youth Cultural Camp. It is noted, though, the Spady Museum hosted more than 100 children during the summer from the Prime Time and MLK Peace Camp organizations.

Attachment: EPOCH's 4Q FY 2017-18 A-Guide report

**CRA Attorney Review:** N/A

**Finance Review:** N/A

**Funding Source/Financial Impact:** CRA G/L #: 7376 A-Guide Funding

**Timing of Request:** N/A