

City of Delray Beach

100 N.W. 1st Avenue Delray Beach, FL 33444

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Title: DISCUSSION - THE WEST ATLANTIC BRANDING INITIATIVE

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Attachments: 1. Agenda Cover Report, 2. Exhibit A - The Set Branding Chronology 11-16-18

Date Ver. Action By Action Result

TO: CRA Board of Commissioners

FROM: Jeff Costello, CRA Executive Director

DATE: June 11, 2019

DISCUSSION - THE WEST ATLANTIC BRANDING INITIATIVE

Background:

Attached for review and discussion is a chronology of the activities and events that occurred surrounding The West Atlantic Branding Initiative that took place between May 2015 through November 2017.

Attachment(s): Exhibit A - The West Atlantic Branding Chronology 11-16-18