Legislation Details (With Text)

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File created:	8/4/2022	**In control:**	Community Redevelopment Agency
On agenda:	9/1/2022	**Final action:**	
Title:	A-GUIDE FUNDING REQUEST FOR FISCAL YEAR 2022-2023 - GREATER DELRAY BEACH CHAMBER OF COMMERCE, INC.		
Sponsors:			
Indexes:			
Code sections:			
Attachments:	1. Agenda Cover Report, 2. Exhibit A - A-GUIDE FY2022-2023 Evaluation Commitee Scores - Chamber, 3. Exhibit B - A-GUIDE FY2022-2023 Goals & Outcomes - Chamber, 4. Exhibit C - A-GUIDE FY2022-2023 Combined Budget & Narrative - Chamber, 5. Exhibit D - A-GUIDE FY2022-2023 Presentation Slides - Chamber		

Date	Ver.	Action By	Action	Result

TO: **CRA Board of Commissioners**
FROM: **Alexina Jeannite, Community Engagement Director**
THROUGH: **Renée A. Jadusingh, Esq., Executive Director**
DATE: **September 1, 2022**

A-G.U.I.D.E. FUNDING REQUEST FOR FISCAL YEAR 2022-2023 - GREATER DELRAY BEACH CHAMBER OF COMMERCE, INC.

Recommended Action:
Direct staff to include funding for the Greater Delray Beach Chamber of Commerce, Inc. (Chamber) in the CRA's FY 2022-2023 Budget in the amount of $40,000.

Background:
The Chamber applied for CRA A-G.U.I.D.E.: Achieving Goals Using Impact Driven Evaluation Funding for FY 2022-2023 under the category of Economic Development. Funding is requested for one program, (Program "A"), the Small Business Development Center (SBDC) at FAU. Housed at the Chamber, the SBDC, in partnership with the Delray CRA provides a dedicated consultant to the local business community in support of economic development efforts. Delray-based businesses receive prioritized attention, through a locally assigned consultant that assists them with one-on-one business consulting, access to webinars and trainings, mentoring, and counseling across all industry sectors and at any phase of the business life cycle.

The specifics of the Chamber's request are summarized below.

Current Funding Request Amount:	**$40,000**
Organization Total Budget:	$898,678

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CRA Funds - Percentage of Budget:	4%
FY2021-2022 Funding:	$40,000

This year's Funding Evaluation Committee consisted of CRA Assistant Director, Christine Tibbs; CRA Finance & Operations Director, Lori Hayward; and two representatives from the City of Delray Beach - the Assistant City Manager, Jeff Oris, and the Economic Development Director, Sara Maxfield. The Committee rated the application package based on the established A-G.U.I.D.E. criteria. Criteria used in review of the application were grouped into six categories weighted to total 100% as follows:

Organization Capacity	20%
Need for Project/Program	20%
Project/Program Description	10%
Logic Model	20%
Evaluation Plan	10%
Budget & Sustainability	20%

The Application Evaluation Form has six categories and the majority of the items are rated on a scale of 1 to 5 (worst to best possible responses). Please review the attached Application Evaluation Form (Exhibit A) that includes the rating of the committee members on each Project/Program.

The outcome of the committee's review is as follows:

Evaluation Score: 87%

In addition to the attached Application Evaluation Form and budget forms, the following documents are available upon request:

A-GUIDE Application
A-GUIDE Logic Model
A-GUIDE Evaluation Plan
Strategic Plan
IRS Form 990
Audited Financial Statements

Refer to the funding request overview for more information.

As stipulated in the A-G.U.I.D.E. guidelines, the Funding Evaluation Committee reviews each application

according to established criteria and makes preliminary funding recommendations to the CRA Board of Commissioners. Then the CRA Board considers and makes final decisions regarding the funding request. At this time, the Funding Evaluation Committee recommends funding the Greater Delray Beach Chamber of Commerce for fiscal year 2022-2023 in the amount of $40,000.

Attachments: Exhibit A - FY 2022-2023 Evaluation Committee Score; Exhibit B - FY 2022-2023 Goals & Outcomes; Exhibit C - FY 2022-2023 Combined Budget and Narrative; Exhibit D - Presentation Slides.

CRA Attorney Review:
N/A

Finance Review:
N/A

Funding Source/Financial Impact:
$40,000 allocated from General Ledger #7376 - A-G.U.I.D.E. Funding.

Overall need within the Community Redevelopment Area from Delray Beach CRA Redevelopment Plan:
Removal of Slum And Blight
Land Use
Economic Development
Affordable Housing
Downtown Housing
Infrastructure
Recreation and Cultural Facilities