



## Legislation Text

File #: 18-0081 CRA, Version: 1

**TO:** CRA Board of Commissioners  
**FROM:** Joan K. Goodrich, Economic Development Director  
**THROUGH:** Jeff Costello, CRA Executive Director  
**DATE:** August 15, 2018

### CREATIVE CITY COLLABORATIVE 3<sup>RD</sup> QUARTER FY2017-18 A-GUIDE REPORT

#### Recommended Action:

Receive and file.

#### Background:

The CRA awarded the Creative City Collaborative (also known as Arts Garage) a \$275,000 A-Guide grant and approved a FY 2017-18 funding agreement on September 28, 2017. This award represents 20% of CCC's \$1,346,500 budget. The A-Guide grant was awarded to support two programs: 1) Multi-Disciplinary Performances & Exhibition and 2) Arts Garage Education Project. Below are highlights and program snapshots from the Art Garage's 2Q FY 2017-18 A-Guide Report.

#### **Arts Garage Highlights from Marjorie Waldo, President/CEO**

See attached letter.

#### **Program Snapshot: Multi-Disciplinary Performances & Exhibition**

A-Guide Funding: \$250,250      Program Budget: \$906,600      % of Budget: 28%

Select Key Program Metrics	Annual Total	3Q Totals	Year to Date Totals
Mainstage Shows	144	32	103
Mainstage Attendees	15,840	3,912	12,733
Mainstage Revenues	\$650,000	\$134,581	\$497,934
# of Performers	600	166	538
Alternative "Black Box" Shows	24	16	47
"Black Box" Attendees	1,000	823	2,142
"Black Box" Revenues	\$13,000	\$3,632	\$20,793
# of Ethnically Diverse Performers	500	86	364
% of Mainstage Attendees Supporting Local Economy	50%	62%	58.3%

% of "Black Box" Attendees Supporting Local Economy	40%	66%	54.3%
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**Program Snapshot: Arts Garage Education Project** (*After School Striker's Drumline, Acting, Chorus, Spoken Word and Dance Classes*)  
 A-Guide Funding: \$24,750      Program Budget: \$91,094      % of Budget: 27%

Select Key Program Metrics	Annual Total	3Q Totals	Year to Date Totals
# of Summer Students	100	22	22
Summer Camp Fee	\$30,000	\$3,577	\$3,577
Total \$ Summer Scholarships Raised	\$15,000	\$33,591	\$33,591
# of Annual Students (After School)	200	4	26
Class Fee Revenue (After School)	\$25,000	\$710	\$1,310
Total \$ Scholarships Raised (After School)	\$25,000	\$0	\$1,142

*Previously Reported Note on After School Programming: CCC have not met their goal of enrolling student for the after-school arts education program even though there is growing interest from local families. One of the top barriers to program enrollment is the transport of students from school to the Arts Garage facility.*

While Summer Camp metrics will also be reported out in the CCC's 4<sup>th</sup> Quarter Report, it is noted they were able to offer 19 full scholarships and one-half scholarship during the first 4-week Summer Camp session.

**CRA Attorney Review:**

N/A

**Finance Review:**

N/A

**Funding Source/Financial Impact:**

CRA G/L #: 7376 A-Guide Funding

**Timing of Request:**

N/A